

**Finished Size - 13.5”h x 18“w - Horizontal  
With Bleed - 14”h x 18.5“w**

**BLACK LINE IS THE BLEED LINE**

**Backgrounds and images that bleed  
off must extend to this line**

**RED LINE IS THE CUT LINE**

**This is where the finished  
product will be cut**

**BLUE LINE IS THE SAFETY LINE**

**Anything that is not getting cut  
must be inside this line**