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FOR IMMEDIATE RELEASE

**KISS KISS GOODNIGHT ENTERS MARKET, BONDING MOTHERS AND BABIES
FOR ULTIMATE NIGHTTIME EXPERIENCE**

New, all-natural skincare company introduces innovative three-in-one nighttime bath gel

Timonium-Lutherville, Md. (May 17, 2018) — Today, marks the debut of Kiss Kiss Goodnight, the premier brand for natural, nighttime skincare products for mommas and babies. Kiss Goodnight's signature 3-in-1 Baby Bath Gel was created with the busy mom in mind to make nighttime routines an enjoyable, soothing experience for both momma and baby. The product's unique formula features a natural massage gel, gentle milk cleanser and nourishing moisturizer in one to help mothers achieve their ultimate nighttime goal: a sleepy baby.

By the end of the day, mothers are exhausted and find themselves rushing in order to get some much needed quiet time. As an expert formulator and mother of three, Shelly Ann Winokur, creator of Kiss Kiss Goodnight, understands firsthand that at the end of the day, all momma wants is a sleepy baby and a few moments to herself.

"With no product currently like it on the market, I wanted to create a nighttime experience that satisfied and connected both baby and momma," said Winokur. "It's about simplicity, which helps momma create and enjoy those beautiful moments with her baby as the day winds down, and achieve the ultimate nighttime goal of a relaxed, sleepy baby. I only wish this product existed when my children were newborns!"

Kiss Kiss Goodnight's 3-in-1 Baby Bath Gel is a non-sticky, vegan formula with carefully selected ingredients that contain no preservatives, harsh chemicals, irritants, toxins or added fragrances. Instead, it uses cold-pressed, organic, non-GMO oils that mothers have trusted for centuries to create a light, natural coconut smell. To use, gently massage the 3-in-1 Baby Bath Gel onto baby's skin before placing into warm bathwater. Then watch, mesmerized, as the massage gel turns into a gentle cleansing milk that easily rinses leaving no residue and simultaneously moisturizes the skin.



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kisskiss goodnight™

nighttime skincare

A brand dedicated to touching the lives of mothers around the world, Kiss Kiss Goodnight aims to educate and empower women by building their confidence and providing good product choices that will improve their lives, the lives of their children and the vibrancy of their entire community.

Kiss Kiss Goodnight's 3-in-1 Baby Bath Gel is available for purchase online starting today and will begin shipping to customers on June 15. All orders placed before June 14 will also receive a complimentary travel size 3-in-1 Baby Bath Gel and handmade washcloth.

For more information about Kiss Kiss Goodnight and its products or to purchase the 3-in-1 Baby Bath Gel, please visit kisskissgoodnight.com and follow the brand on Instagram [@KissKissGoodnight](https://www.instagram.com/KissKissGoodnight).

About Kiss Kiss Goodnight

Kiss Kiss Goodnight is a natural, nighttime skincare company developed with one goal in mind: a sleepy baby and a happy momma. Kiss Kiss Goodnight uses only gentle, premium ingredients selected with the care of a momma and the knowledge of an expert formulator, which means that every ingredient is meaningful with no preservatives, irritants or toxins in sight. Kiss Kiss Goodnight exists to help create a comforting bedtime experience that relaxes baby and nourishes momma so baby can drift off to sleep with ease, and momma can, too. For more information about Kiss Kiss Goodnight and its products, please visit kisskissgoodnight.com

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