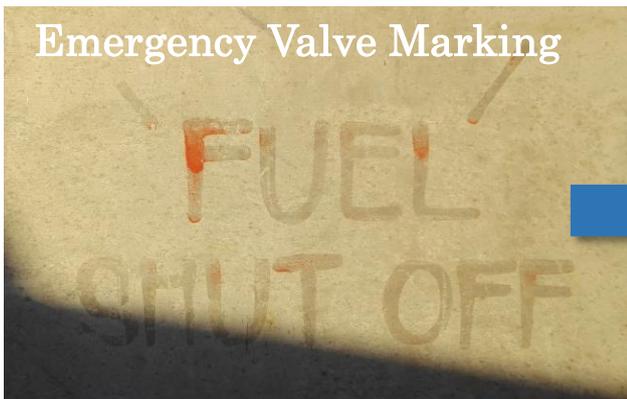


Commercial Marine Group is a mid-sized underwater construction company located in Brisbane, Australia (Employees : 30). They recently invested in our CPM-100HG3 series for safety signage on their vessels, through improvements in safety-signage they were recognized in the industry as a “safety conscious company”, which helped them receive a multi-million dollar construction contract.



## Vessel Marking: Commercial Marine Group



Before

After



**Background :** “We have a total of three vessels with about 70 different signs on each vessel. Made-to-order machinery is installed on all vessels, and some machinery lacks appropriate safety signage and operational instructions. Before CPM, we used handwritten signage or no signage at all. We recently took on many new employees and are worried most about the possibility of a worker accident. Safety compliance fines are also common in Australia, and it is important to keep our workplace compliant.”

(Commercial Marine Group, President)

# “I don’t want my business to sink”

## 1) CRANE LABEL

“One of the main safety concerns is how employees operate the special order crane we use to move materials between the ship deck and the water.

The weight limit on the crane changes based on the length it is extended, and if it is used incorrectly, the boat will

capsize. The boat is my business, and I don’t want my business to sink.

With the CPM, we were able to make a **visual instructional label for workers to understand safe crane use**. We simply copied a .JPG file from the internet to make the label. We also raised awareness by adding the weight limit sign to the crane body.” (Commercial Marine Group, President)



# “Happy with the high level of professionalism”

## 2) NO MORE HANDWRITTEN SIGNS AND LABELS

“There are many different industry-specific safety hazards on our vessel, and all of them require signage to remain compliant with Australian standards.

Before the CPM, the majority of our signs and labels were hand written using a paint pen. This is because **we have many one-off signs on our boats**, and it takes too

“The CPM thermal printing technology was waterproof enough to be used next to our engine!” (CMG, President)



much time to try to shop for these specialized signs and labels. We like using the CPM because we can print the exact sign we need, when we need it. We are **happy with the high level of professionalism the CPM system has brought to our fleet.**” (Commercial Marine Group, President)

## Case Study Results

- ① The risk of crane misuse was greatly decreased through a visual instruction label. This is important because crane misuse could sink the boat.
- ② No more handwritten signs are used on the vessels.
- ③ After months of use, the customer felt the labels and signs were waterproof enough to be used for all their vessel marking needs.