



Unshattered Media Kit

CREATE POSSIBILITIES

UNSHATTERED.ORG



Our Mission

We are a 501c3 nonprofit social enterprise whose mission is to end the addiction relapse cycle through sustainable fashion.

Unshattered employs women in recovery and provides pathways toward economic independence and sustained sobriety. Our team creates handbags from upcycled materials such as sets from luxury car interiors, retired military uniforms, scrap from premium manufacturers, and more.

Design Studio & Boutique:

1064 Route 82

Hopewell Junction, NY

(845) 867-6999 info@unshattered.org

An Unshattered bag is not only an extension of personal style, it's an expression of concern for social justice.



UNSHATTERED

Impact

0.04%

Relapse rate for employees - only a single relapse in our 7 year history!

100%

Employees living independently within 12 months of employment

≈ \$150,000+

Net positive economic impact to the Hudson Valley economy for each woman we hire

100%

Impact company: every dime that's donated, granted, or spent on Unshattered bags goes to our mission of hiring more women so they can thrive after recovery

3000+

pounds of fabric spared annually from local waste facilities





STORY OF HOPE:
TIFFANY

Tiffany was born addicted to heroin.

Her mother's life was later claimed by addiction... and addiction threatened to overcome Tiffany. She spent 25 years in and out of prison, and her longest stretch of employment lasted two months.

"But that's not who I am anymore," she declares.

Today, Tiffany is a hard-working, smiling employee at Unshattered. As a seamstress, she has learned an entirely new skill set, and her personable nature has earned her another title, as Unshattered's "Community Liaison."

Tiffany is thriving in her recovery, recently celebrating two years of sobriety!

*Our vision is to create more stories like Tiffany's.
Stories of hope.*

Stories of true recovery and sustained, thriving sobriety.



UNSHATTERED



I used to be...
a US Army battle uniform



I used to be...
a West Point uniform

FROM PIECES... MADE WHOLE



I used to be...
1955 Mercedes Benz interior upholstery



I used to be...
a customer's wedding gown



MEET SOME OF THE UNSHATTERED FAMILY!



JENNIFER

PRODUCTION MANAGER & SEAMSTRESS

Being abused as a child by a trusted adult led to crumbled self esteem and isolation. Jenn turned to drugs and alcohol for comfort. But now, she's finding out she's more talented than she ever thought!



AMANDA

PRODUCT MANAGER & CREATIVE LEAD

Moving to a new school as a preteen led to experimental drug use. Over-prescription of pain killers after a car accident led to a heroin addiction. Now, Amanda is a mom, a leader, and a talented custom handbag designer!



UNSHATTERED





Kelly Lyndgaard

FOUNDER & CEO

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LinkedIn:

[@KellyLyndgaard](#)

Medium:

[@kclynd](#)

It was her encounter with a woman named Emily, a former addict, that helped Unshattered Founder Kelly Lyndgaard to understand there are many causes and circumstances behind addiction - factors that not many people see. As women in recovery would go on to tell Kelly, *"the drugs weren't the problem. The drugs were the solution to a desperate problem of pain."*

After getting to know Emily, Kelly began volunteering in a local recovery program. She explains how her eyes were opened to the enormity of the addiction-relapse cycle, and how she was driven to help, "I began to witness the problem of relapse as a result of not having a viable pathway toward a sustainable future. *That realization led me to start Unshattered to provide a viable pathway for women to maintain their sobriety.*"



UNSHATTERED

AS SEEN ON...

HUFFPOST

"16 Style and Beauty Gifts
That Give Back"

FOX
BUSINESS

"Unique Holiday Gift Ideas That Keep Giving"

The **Epoch** Times

CBS
NEWS

 **NBC**
NIGHTLY
NEWS
WITH **LESTER HOLT**

CountryLiving



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Thank you!

THE UNSHATTERED TEAM



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