

		TONE									
		N	NB	NA	G	WG	C	R	V	B	
		NATURAL	NATURAL BEIGE	NATURAL ASH	GOLD	WARM GOLD	COPPER	RED	VIOLET	BLUE	
		EQUAL PARTS PRIMARY COLORS: RED, YELLOW, BLUE	BLEND OF WHITE & NATURAL BROWN WITH A SLIGHT RED/BROWN TONE	BLEND OF BLUE & GREEN	A TRUE PIGMENTED GOLD: MIXTURE OF YELLOW & BROWN	BLEND OF GOLD & COPPER	EQUAL BLEND OF GOLD & RED	VIBRANT & RICH	COOL & WARM	PURE COOL	
LEVEL	10										
	LIGHTEST BLONDE										
	9	9N SAND	9NB BUTTER	9NA QUARTZ	9G HONEY	9WG CHARDONNAY	9C COPPER	9R ROSE	9V LAVENDER	9B SKY	
	VERY LIGHT BLONDE										
	8	8N SANDALWOOD				8WG PEACH					
	LIGHT BLONDE										
	7	7N WALNUT	7NB NUTMEG	7NA STONE	7G TOFFEE		7C SPICE	7R RUBY	7V AMETHYST	7B DENIM	
	MEDIUM BLONDE										
	6	6N ALMOND	6NB CINNAMON		6G CHESTNUT	6WG BRONZE	6C GINGER	6R GARNET			
	DARK BLONDE										
	5	5N CAFE	5NB TRUFFLE	5NA SLATE	5G MAPLE		5C PENNY	5R CHERRY	5V PLUM		
LIGHT BROWN											
4	4N DARK ROAST				4WG DARK AMBER						
MEDIUM BROWN											
3	3N DARK CHOCOLATE	3NB ESPRESSO					3R CRIMSON	3V INDIGO			
DARK BROWN											
2											
VERY DARK BROWN											
1											
BLACK											
0											
CLEAR											
		00									
		BASSU CLEAR									

TONE & CORRECTIVE COLOR REPIGMENTATION

NATURAL BASE 'PURE COLOR'

Surface Pure Color Natural Series is formulated with equal parts of the three primary colors. The equal balance of Red, Yellow and Blue provides rich natural tones. A true neutral base without additional warm or cool tones enables easy formulations, natural grey coverage and soft tone fading. The natural base allows for easy, complete control.

- For warmer Pure Color: formulate N with G series. Example: 3:1 7N : 7G
- For cooler Pure Color: formulate with NA series. Example: 3:1 7N : 7NA

WARM BASE

American formulated color lines primarily have a warm base. One part red, one part blue and two parts yellow. These warm bases give solid, warm, grey coverage, and fade warm.

COOL BASE

European formulated color lines primarily have a cool base. One part red, one part yellow and two parts blue. These cool bases help offset warmth, and fade cool.

PURE COLOR PERFECT TONING

- When lightening hair there is an underlying pigment exposed at each level.
- You may personalize the base of your toner formula by blending additional Pure Colors. Follow the suggestions below to tone and neutralize the exposed pigment.

LEVEL	UNDERLYING PIGMENT	PURE COLOR TONER
10	Pale Yellow	9V + 00
9	Yellow	9V
8	Yellow/Orange	2:1 9NA : 7NA
7	Orange	7B
6	Red/Orange	2:1 7NA : 5NA
5	Red	5NA
4	Red/Violet	2:1 5NA : 3N
3	Violet	N/A
2	Blue/Violet	N/A
1	Blue	N/A

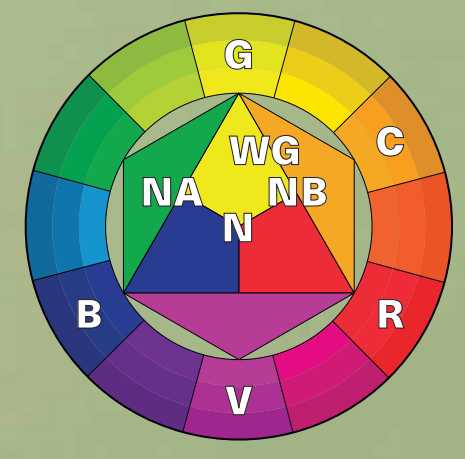
PURE COLOR PIGMENT SCALE

To select fill formula colors, follow pigment scale

	CURRENT LEVEL	DESIRED LEVEL	FILLERS
EXAMPLE 1	10	Pale Yellow	7 Gold
			7G & 9C

	CURRENT LEVEL (Porous Hair)	DESIRED LEVEL (Maximum Repair)	FILLERS
EXAMPLE 2	10	Pale Yellow	6 Orange/Gold
			7G & 7C

DESIRED LEVEL	FILLERS
10	Pale Yellow
9	Yellow
8	Yellow/Gold
7	Gold
6	Orange/Gold
5	Orange/Red
4	Red/Orange
3	Red
2	Red Brown
1	Dark Brown



MIXING & PROCESSING

	USAGE	MIXING RATIO	ECA	MINUTES	LEVELS OF LIFT	INSTRUCTIONS
PURE COLOR	Toning	1:1 ECA : Pure Color Gel	7 Volume	Up to 20	—	Apply to damp or dry hair.
	Demi Color	1:1 ECA : Pure Color Gel	7 Volume	20	—	Apply to dry hair root to ends.
	Permanent Color	1:1 ECA : Pure Color Gel	20 Volume	35	1-2 on natural hair	Apply to roots first, and then mid length to ends.
	00 Bassu Clear	1:1 ECA : 00 Bassu Clear for Color Shine Treatment	7 Volume	20	—	Use 00 Bassu Clear for Color Shine Treatment and to soften the pigment of any Pure Color. Apply to damp or dry hair. Shampoo and condition with Trinity Color Care.
	Formulate Level 8 Colors	2:1 Level 9 : Level 7	—	—	—	—
PURE BLONDE LIGHTENER	Lightening, Gentle Blending	1:2 Lightening Powder : ECA	7 Volume	—	1-2	Lift to your desire while maintaining condition. Always measure.
	Lightening, Gentle Blending	1:2 Lightening Powder : ECA	20 Volume	—	2-3	Lift to your desire while maintaining condition. Always measure.
	Lightening, Gentle Blending	1:2 Lightening Powder : ECA	30 Volume	—	3-5	Lift to your desire while maintaining condition. Always measure.
	Lightening, Gentle Blending	1:2 Lightening Powder : ECA	40 Volume	—	Up to 6. Lifts 20% faster while maintaining healthy hair.	Lift to your desire while maintaining condition. Always measure.

COLORING GREY

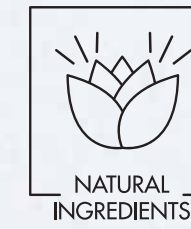
	MIXING RATIO	ECA	MINUTES	INSTRUCTIONS
Grey Blending: -30% Grey	1:1 ECA : Pure Color Gel	7 Volume	20	Use color thickener for greater saturation of color.
Natural Grey Coverage: 30-50% Grey	1:1 ECA : Pure Color Gel	20 Volume	35	Use color thickener for greater saturation of color.
Resistant Grey: +50% Grey	50% or more N Series, then introduce additional desired tones.	30 Volume	Up to 50	Use color thickener for greater saturation of color. Apply to resistant areas first, such as the temples. Apply a second coat to the resistant areas once you have completed the entire application.

	USAGE	INSTRUCTIONS
COLOR & LIGHTENER THICKENER	Customize any color or lightener to your desired viscosity.	Add up to 1/4 of total formula and mix well. Will not effect deposit, lift, or processing time.





PURE COLOR[™]
SUPERIOR COLOR FROM NATURE



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