

Leading
Lady®

beautiful fit for a beautiful you



INTIMATES LINEBOOK

2018-2019



5028-5800

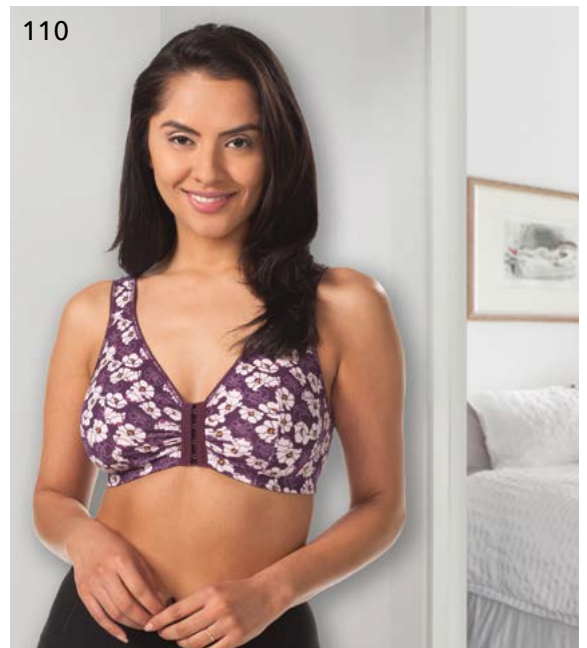
151 | 110 | 5420



151



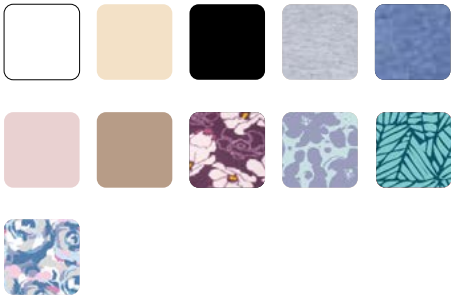
110



LEISURE LOUNGE BRAS

THE MERYL cotton front-closure bra

- Sleep, Leisure, Lounge
- Wirefree
- Soft, cotton-spandex blend
- Front hook and eye closure
- Lightly padded wide straps
- Scoop neck, racerback design

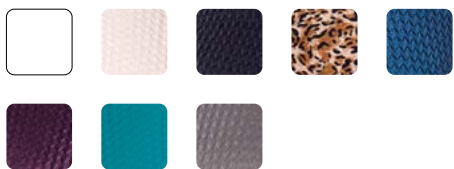


Style 110
MSRP \$24.00
Size 34 AB-50 FGH,
52 CDDD-FGH
Colors White, Ecru, Black, Heather
Gray, Denim Heather Blue,
Pink, Warm Taupe*, Autumn
Moon, Spring Floral, Geo
Aqua, Blue Rose*

*Winter '18-19



THE MARLENE
front-closure
zigzag bra



- Soft, comfortable fit
- Wide Comfort Straps
- Zig zag weave print
- Generous u-shaped back for comfort
- Wirefree

Style 151
MSRP \$24.00
Size 36-52 BCD-DDFG, 54-56 BCD
Colors White, Beige Nude, Black, Leopard, Sapphire, Blackberry Wine, Capri Breeze, Storm Front Gray

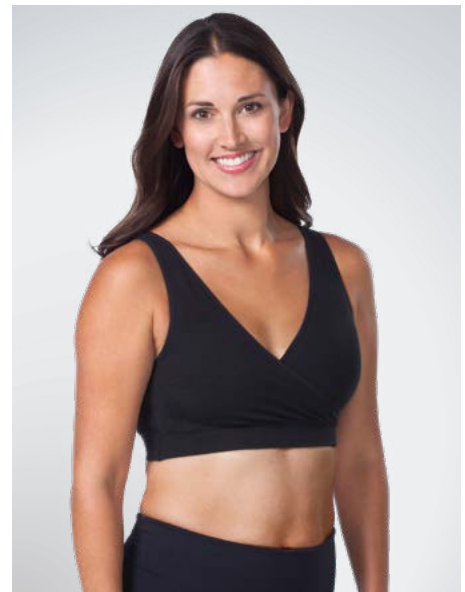
THE LENA
leopard print
front-closure bra



- Understated leopard print
- Front closure for ease in dressing
- Shimmery finish
- Front closure
- Wide comfort straps
- Wirefree

Style 5420
MSRP \$26.00
Size 36-52 BCD-DDFG, 54-56 BCD
Colors White, Warm Sand, Black, Baton Rouge, Blue Sky, Seafoam, Sodalite Blue

THE HARMONY
dreamy comfort
crossover bra



- Soft, breathable dual-layer cotton
- Superior all day and night comfort
- Back and side smoothing
- Seamless construction
- 3XL-4XL designed for larger cups
- Wirefree with wide comfort straps

Style 4011
MSRP \$26.00
Size S-4XL
Colors Jet Black, Naturally Nude

5213 | 5044



5044



5204



FASHION LACE BRAS

THE IRENE LUXE *lace front-closure bra*



- Full coverage wireless lace bra
- Supportive molded cups
- Enhanced side support panels
- Leotard back for improved posture and comfortable support
- Secure front-closure design



Style 5213
MSRP \$29.00
Size 36-50 B-DD
Colors White, Royal Blue



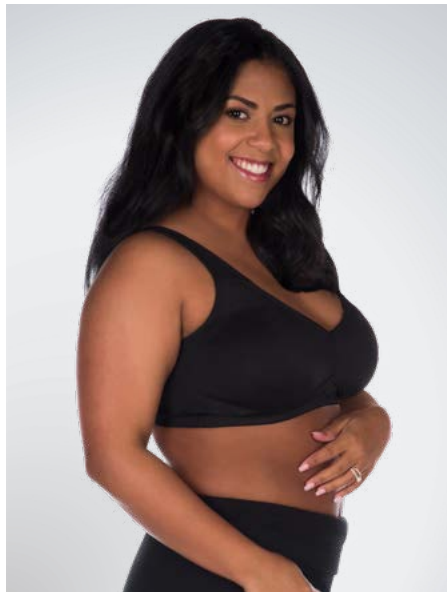
THE AVA
lace underwire full
figure bra



- Unique, cut-away, lightly padded, molded cups
- Beautiful lace overlay
- Modern scalloped lace neckline
- Comfortable, lightly padded straps

Style 5044
MSRP \$39.00
Size 34-48 A-D, 36-48 DD, 34-38 F-G
Colors Black, White, Nude, Blackberry Wine, Grey Lavender

THE MIA
dreamy comfort
everyday bra



- Smooth and seamless everyday bra
- Double layer bust support
- Wirefree with support like an underwire bra
- Adjustable comfort straps
- Smooth microfiber

Style 5006*
MSRP \$29.00
Size 38-52 A-C, 38-46 D,DD
Colors Black, Whisky Rose, White

THE JAYNE
dreamy comfort lace
half-cup wirefree bra



- Full coverage bra with 360 degree support
- Half lace rounded cups with cotton inner sling to support and complement the natural shape of your breasts
- Supportive dual side wings

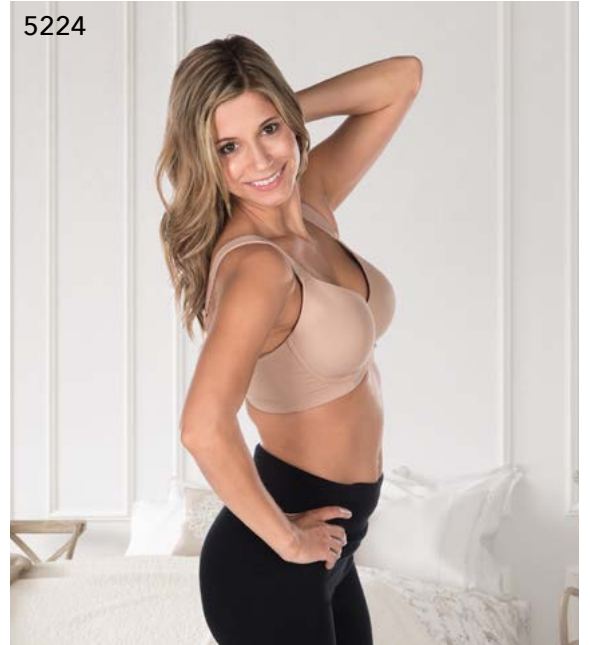
Style 5204
MSRP \$38.00
Size 36-52 A-G
Colors White, Nude, Royal Navy

Spring 2019

5415



5224



5028 | 5042 | 5214 | 5800



T-SHIRT BRAS & PANTIES

THE BRIGITTE RACERBACK

*front-closure
underwire bra*

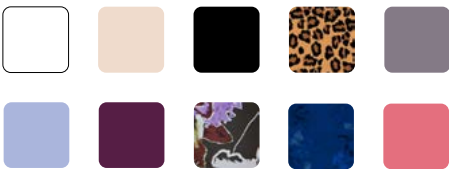
- Front-closure hook for simple wear
- Stylish, racer-back design with enhanced power-mesh lining
- Molded padded seamless cups
- Padded straps for comfort and to relieve shoulder stress
- Microfiber (nylon spandex blend)



Style 5415
MSRP \$38.00
Size 36-48 A-DD, 36-44 G,
40-48 DDD
Colors White, Nude, Black,
Animal, Cherry Blossom



THE BRIGITTE FULL
coverage underwire
seamless t-shirt bra

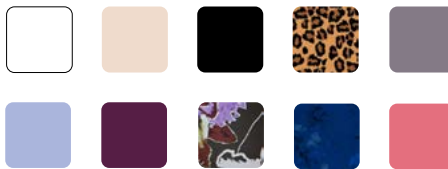


- Molded seamless t-shirt style disappears under clothing
- Adjustable straps for comfort
- Lightly padded full coverage cups
- Underwire for added support

Style 5028
MSRP \$38.00
Size 36-54 A-G
Colors White, Nude, Black, Animal, Gray Lavender, Lavender Blue, Glowing Floral, Blackberry Wine, Blue Florals*, Sun Kissed Coral*

*Winter 2019

THE BRIGITTE FULL
coverage wirefree
seamless t-shirt bra

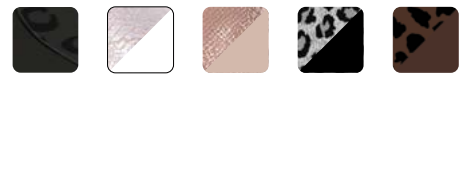


- Molded seamless t-shirt style disappears under clothing
- Adjustable straps for comfort
- Lightly padded full coverage cups
- Wirefree

Style 5042
MSRP \$38.00
Size 36-54 A-G
Colors White, Nude, Black, Animal, Gray Lavender, Lavender Blue, Glowing Floral, Blackberry Wine, Blue Florals*, Sun Kissed Coral*

*Winter 2019

THE BRIGITTE LUXE
underwire seamless
t-shirt bra



- Superior fit and comfort with 360 control
- Lightly padded full coverage cups
- Leotard back for comfort and support
- Side and back smoothing
- Premium supportive underwire

Style 5210
MSRP \$42.00
Size 36-54 A-G
Colors Black, White, Nude, Grey Leopard, Chocolate Leo

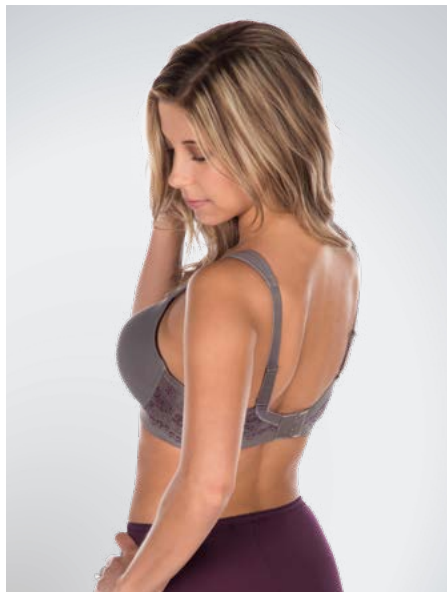
THE BRIGITTE LUXE
*wirefree seamless
 t-shirt bra*



- Superior fit and comfort with 360 control
- Full coverage cups
- Side and back smoothing
- Leotard back for comfort and support
- Wirefree design

Style 5211
 MSRP \$42.00
 Size 36-54 A -G
 Colors Black, White, Warm Taupe, Grey Leopard, Chocolate Leo

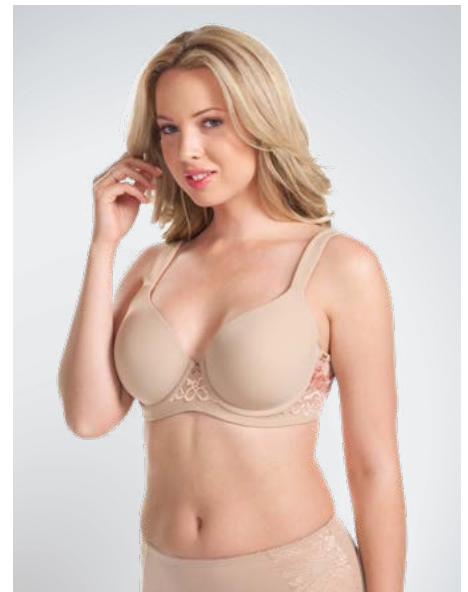
THE BRIGITTE LACE
underwire t-shirt bra



- Shaping and firm bust support for full figure bra sizes
- Fabulous shape and lift, eliminate back, side, and underarm bulge for a smooth silhouette.
- Underwire seamless cups with lace overlay power mesh wings

Style 5214
 MSRP \$38.00
 Size 32-34 D-G, 36-54 A-G
 Colors Black, White, Warm Taupe, Storm Front Gray

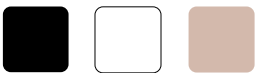
THE BRIGITTE LACE
wirefree t-shirt bra



- Shaping and firm bust support for full figure bra sizes
- Fabulous shape and lift, eliminate back, side, and underarm bulge for a smooth silhouette.
- Wirefree seamless cups with lace overlay power mesh wings

Style 5215
 MSRP \$38.00
 Size 36-50 A-G
 Colors Black, White, and Warm Taupe, Storm Front Gray

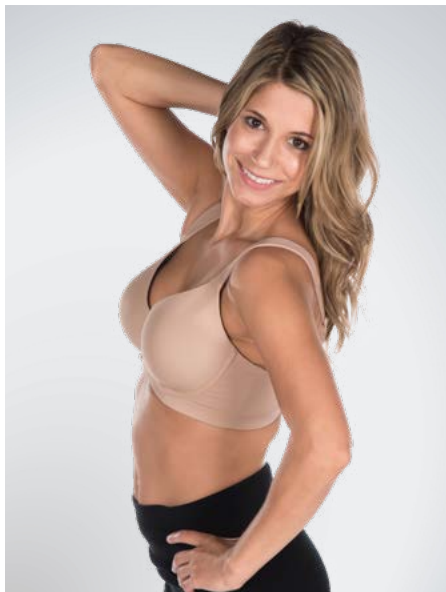
THE BRIGITTE CLASSIC
underwire t-shirt bra



- Shaping and firm bust support for full figure bra sizes
- Fabulous shape and lift, eliminate back, side, and underarm bulge for a smooth silhouette.
- Underwire seamless cups with microfiber power mesh wings

Style 5224
MSRP \$38.00
Size 32-34 D-G, 36-54 A-G
Colors Black, White, Warm Taupe,

THE BRIGITTE CLASSIC
wirefree t-shirt bra



- Shaping and firm bust support for full figure bra sizes
- Fabulous shape and lift, eliminate back, side, and underarm bulge for a smooth silhouette.
- Wirefree seamless cups with microfiber power mesh wings

Style 5225
MSRP \$38.00
Size 36-50 A-G
Colors Black, White, and Warm Taupe

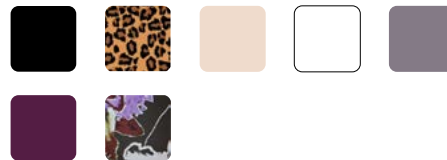
LUXE BODY
PANTY BRIEFS



- Soft, silky material and an ideal fit for ultimate comfort
- Designed with innovative cooling and ultra fresh technology
- Gently hug your curves for a gorgeous, feminine look
- Sexy full coverage brief style

Style 5810
MSRP \$15.00
Size 5-12
Colors Black, Grey Leopard, Warm Taupe, White

COMFORT FRESH
COOLING PANTIES



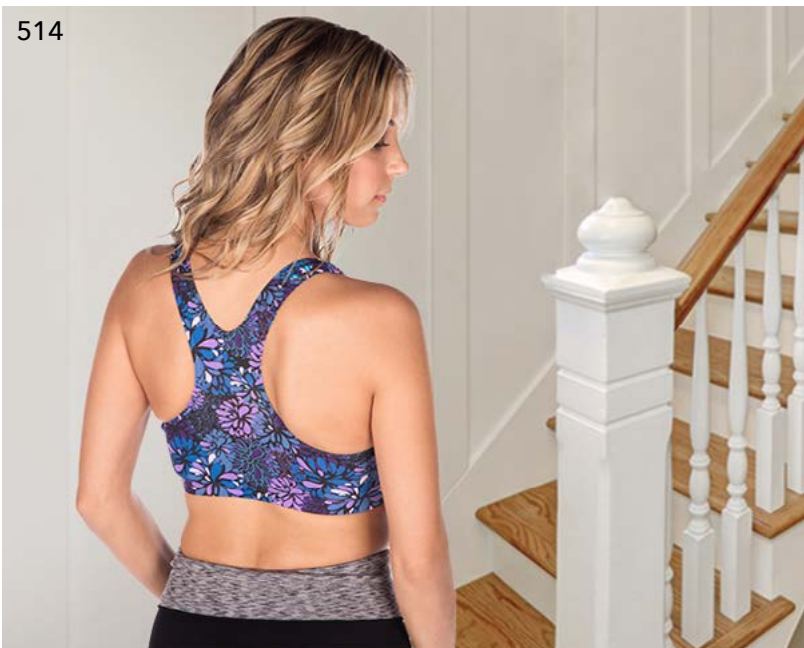
- Soft, silky material and an ideal fit for ultimate comfort
- Designed with innovative cooling and ultra fresh technology
- Gently hug your curves for a gorgeous, feminine look
- Sexy full coverage brief style

Style 5800
MSRP \$14.00
Size 5-12
Colors Black, Core Leopard, Nude, White, Dusty Lavender, Blackberry Wine*, Glowing Floral

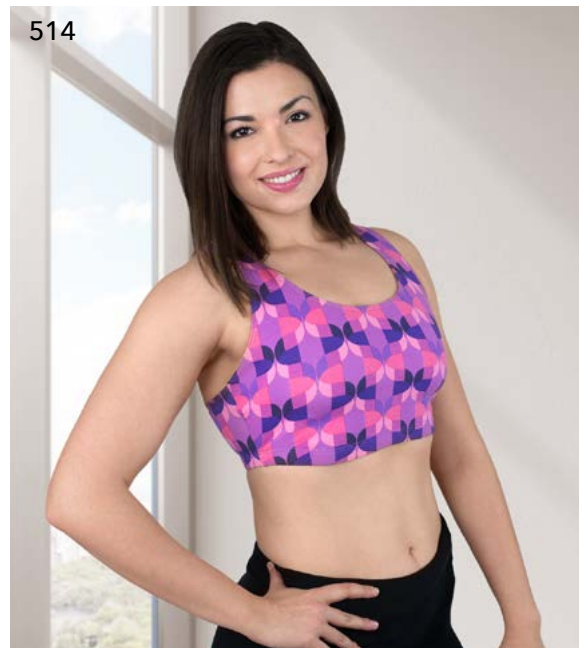
5700 | 514



514

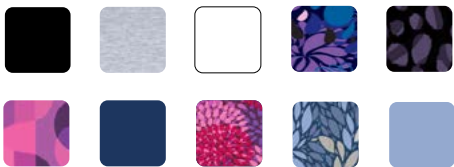


514



ACTIVE BRAS

THE SERENA
wirefree active bra



- Styled for the active woman from sport to casual wear
- No-slip, wide straps for maximum comfort
- Each fits a range of three cup sizes
- Soft, breathable cotton
- Scoop neck, racerback design

Style 514
MSRP \$26.00
Size 36-56 BCD-DDFG
Colors Black, Heather Grey, White, Purple Floral, Purple Leo, Optic Geo, Navy, Geo Floral, Geo Leaves*, Serenity Blue*

*Spring 2019

CONTROL LEGGINGS



- Wear two ways: high waistband for tummy control, or fold over to show space dye accent band
- Fold over high-waist creates firmer control for problem areas
- Side pocket for convenience

Style 5700
MSRP \$32.00
Size S-2XL
Colors Black with Spacedye

SUPER SOFT LEGGING



- Ultra-soft stretch leggings that hug and smooth curves
- Durable, opaque material with gentle tummy control
- Ankle length, breathable, moisture-wicking fabric

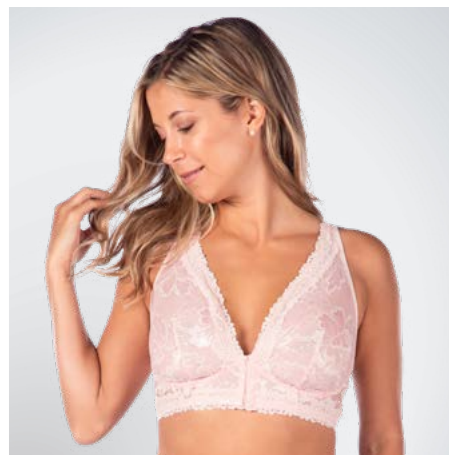
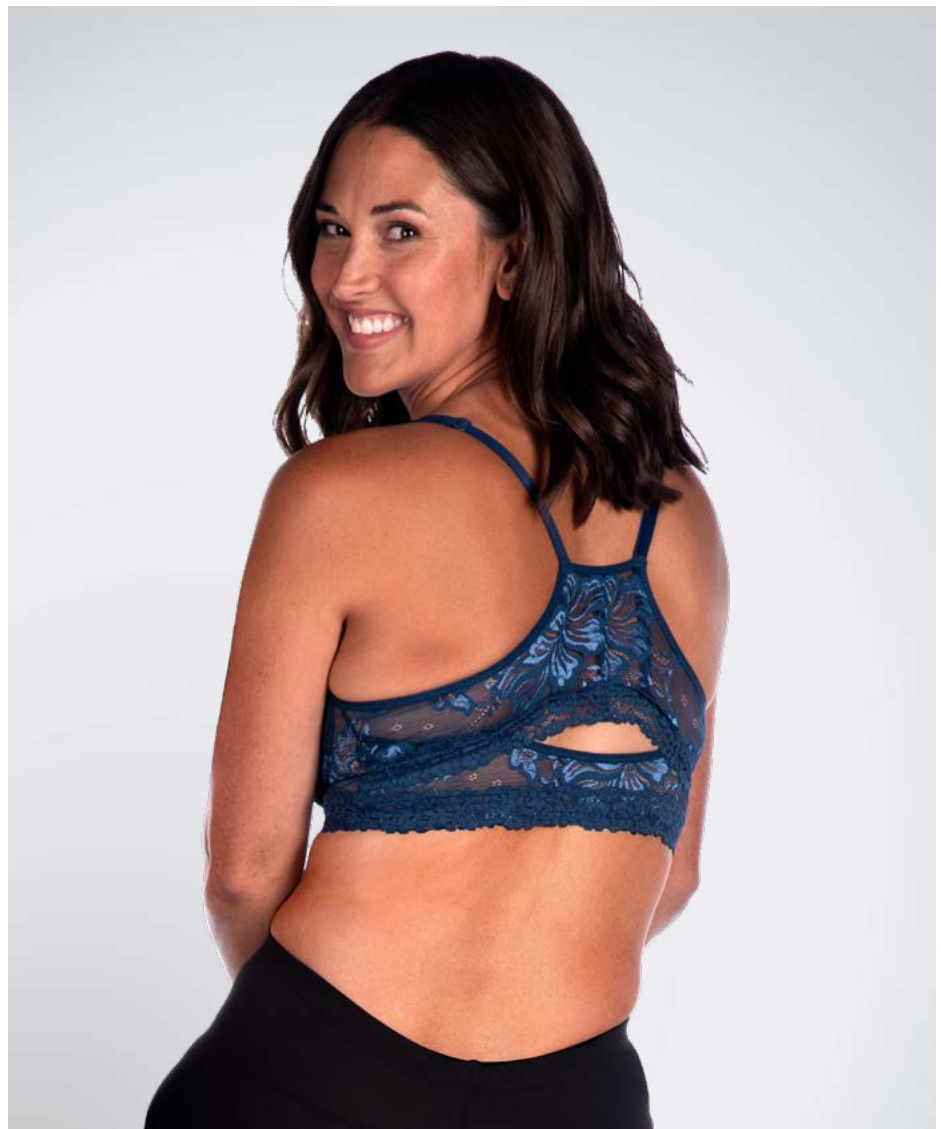
Style 5702
MSRP \$29.00
Size S-4XL
Colors Black, Pink Camo

THE NOLA *wirefree lace front-closure bra*

- Reinforced comfort band for superior support and smoothing
- Great for everyday wear and low impact activities
- Extra soft breathable dual-layer cups
- Soft adjustable shoulder straps
- 2 rows of hook & eye for fit



Style 5071
MSRP \$29.00
Size M-5XL
Colors Navy, Pearl Pink



THE LORETTA
wirefree lace trim bra



- Great for everyday wear
- Beautiful lace trim neckline
- Soft dual-layer cups for support
- Adjustable shoulder straps
- Extra wide support band
- Silky microfiber fabric

Style 5072*
MSRP \$27.00
Size 36-56 BCD, 36-46 DDFG
Colors Black, Whisky Rose, White

THE GRETA
*wirefree
crossback bra*



- Reinforced comfort band for superior support and smoothing
- Extra soft breathable dual-layer cups
- Soft adjustable shoulder straps
- Modal fabric great for everyday use and low impact activities

Style 5070
MSRP \$24.00
Size M-5XL
Colors Black, Modern Pale Violet

*Spring 2019

ALPHA SIZE CHARTS

4011

	A	B	C	D	DD	F	G
32	S	S	S	M	L	XL	3XL
34	S	M	M	L	XL	2XL	3XL
36	M	M	L	XL	2XL	3XL	3XL
38	L	L	XL	XL	2XL	3XL	4XL
40	XL	XL	XL	2XL	2XL	4XL	4XL
42	XL	2XL	2XL	4XL	4XL	4XL	
44	2XL	2XL					

5070, 5071

	A	B	C	D	DD
32	S	S	S	M	M
34	S	S	M	M	L
36	M	M	L	L	XL
38	L	L	XL	XL	2XL
40	XL	XL	2XL	2XL	2XL
42	2XL	2XL	2XL	3XL	3XL
44		3XL	3XL	3XL	4XL
46		3XL	3XL	4XL	
48		4XL	4XL	5XL	
50		5XL	5XL		

5700

	M	L	XL	2XL	3XL	4XL
dress	8-10	12-14	14-16	18-20	22-24	26-28
waist	35 3/4"	38 1/8"	40 1/2"	42 7/8"	45 1/4"	47 5/8"
inseam	28"	28.5"	29"	29.5"	30.25	31"

5800, 5810

panty size	apparel size	waist	hips	bust
5	6-8	26"-28"	36"-38"	34"-36"
6	10-12	29"-32"	38"-40"	38"-40"
7	12-14	32"-35.5"	40"-43"	42"-44"
8	16-18	36"-39"	44"-47"	44"-46"
9	20-22	40"-43"	48"-51"	48"-50"
10	24-26	44"-47"	52"-55"	52"-54"
11	28-30	48"-51"	56"-59"	56"-58"
12	32-34	52"-55"	60"-63"	60"-62"

LEADING LADY | 2018-19

Leading
Lady®

CONTACT

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