

Not just watch straps, but real jewelry



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The watch is an integral part of the modern woman's outfit and beyond its purely practical purpose, it has long been an accessory that has the status of jewelry. Introducing Chalonne's luxury Apple Watch® straps. They are works of art, crafted in France using fine leathers, precious stones - diamonds, freshwater pearls, sapphires, and 14k solid gold. The brand's CEO, founder and designer Carlye Morgan has a particularly close relationship with the Breast Cancer Research Foundation, so Chalonne donates 4% of all retail sales to the Foundation.

The main concept of the brand is to create a variety of styles to meet the aesthetic needs of different women (each has their own personal style), offer women high quality options for choosing different straps depending on the occasion and outfit (exactly as you would choose a different bag to match and complement a look). Last but not least, Chalonne straps combine perfectly with other jewelry, so women no longer have to wonder if they should take off their watch with a silicone strap so that it does not clash with the other accessories they have chosen.

About Carlye Morgan:

Founder, CEO and designer Carlye Morgan created Chalonne with the mission to evoke artistic expression in a modern technology market. She draws inspiration for each design from her love of travel and art. All of her designs are imbued with a sense of time and place, starting with the locale of inspiration, to the design in Los Angeles and to the artisan craftsmanship in France.

For more information about Chalonne <https://chalonne.com> or follow the brand on social media @chalonne.la.

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