

# Why Cloth Nappies?

### **Better for the Planet**



Reusable cloth nappies mean less landfill, less threats to our water supply and environment, and less plastic. One child in disposables adds at least 6,500 disposable nappies to landfill, which take 500+ years to decompose. Also, every disposable nappy containing raw faecal matter that is added to landfill poses a **threat to our water supplies and wildlife** by seeping through cracks that develop in landfills.

#### **Better for your Health**



Hidden in disposable nappies are chemicals used to make them, including dioxins, which have been linked to cancer among other health issues and sodium polyacrylate (the substance that causes toxic shock syndrome in tampon users) and fragrances that can irritate sensitive baby skin. No studies have been done on the long-term effects of chemicals used in disposables being in contact with a baby's reproductive organs 24/7 for 2+ years!

#### **Better for your Wallet**



Disposable nappies cost \$4000+ per child. Using cloth nappies costs \$800 for the first child and subsequent children are free! 6'500 nappies (ave. number of nappies used if potty trained at 2yrs) x \$0.70 (ave. cost of disposables) = \$4'550. Real Nappies Birth to Potty Pack = \$625 + Washing costs of approx. \$175 = \$800.

\$4550 (disposables) - \$800 (cloth) = \$3750 in savings.

That's enough for a flight to Europe. Whoop whoop Paris here I come!

#### **Better for your Time**



Modern cloth nappies have been designed to answer past nappy frustrations. Real Nappies were designed with **leakproof**, **snug fastenings**, **and built in gussets**. No late night dash to the supermarket, or worry when the shops are shut. Have some cloth nappies on hand so you can use them part-time or full-time. Most parents are putting the washing on most days, so why not add a few dirty nappies? It takes less time to dump a load of cloth nappies in the machine and transfer to the dryer than to shop for disposables, load them in the car, unload them at home and take out the extra garbage can each week. Plus, **earlier potty training!** With cloth nappies the child actually feels when he or she is wet and wants to get out of his or her nappies sooner. Now many children go from disposable nappies to disposable pull-ups and are 4 or 5 years old before they are starting to potty train - an even bigger economic and environmental factor.

With our gorgeous soft and colourful covers, our gentle snuggly cotton inserts and our optional flushable liners, cloth nappies have never been so easy. For busy, discerning parents looking for beautifully crafted nappies that last the distance (and are guaranteed for 2 babies), look no further.



## Why Real Nappies?



<u>Different Sizes</u> - Just as adults can't fit into clothes that are too big or too small and make them stretch or dome them to "fit", babies are the same. Our four different sizes means you get a snug fit without extra bulk. Plus, you can mix and match sizes to get the perfect fit. In a one-size-fits all design, a newborn is generally saddled with a very bulky, often leaky, awkward and uncomfortable nappy, while on the other hand a toddler is left with one that is less than adequate. Using the **correct size nappy will ensure a comfortable and leak-proof fit**.



Less washing, quicker drying - Because our Snug Wraps and Prefolds are separate this means for less washing and much quicker drying than other nappies. With Real Nappies you don't even need to soak the nappies first, just pop into the machine and turn it on. The Snug Wrap covers can be used again and again and don't have to be washed after every change, cutting down on the washing load compared to nappies that have the cover included in each nappy. The Prefold inner is easy to hang out and drys very quickly. We have found the Real Nappies nappy cover and cloth prefold system means the nappies dry quicker than the All-in-one or Pocket variety.



Oko-Tex certified and exceeding CPSIA safety standards - Rigorously tested for over 100 harmful substances. Our nappies are free from irritants that may harm sensitive baby skin. Our products exceed the CPSIA (Consumer Product Safety Improvement Act) standards, meaning that your child is in safe, laboratory tested and certified products.



<u>Unique 2-Child Guarantee</u> - We are the ONLY reusable nappy company in the WORLD to guarantee our nappies through two babies. Why? Because we believe in them, we stand by our products and have built them to last.



**Beautiful and Soft** - We wanted only the best for our baby and that meant natural fibres. Our prefolds are made from lovely soft 100% natural cotton fibre and our covers are gorgeous colours from super strengthened and leak free PUL.

For references or more information, visit our website

www.realnappies.com