

YOUR LARGE ROOM AIR PURIFIER

This booklet contains
important information.



CAUTION: Read manual carefully for
proper procedures and operation.



Thank you for purchasing your new Large Room Air Purifier from The Pure Company.

We started The Pure Company because we wanted everything in our homes to be healthy—from the air we breathe to the water we drink. And we wanted the things that make our homes healthy to be as beautiful as the people in them. Our lives in those beautiful, healthy homes?

We thought a few less gimmicks and gizmos sure would make things a lot simpler.

Which is why our **Pure Company Large Room Air Purifier** freshens and cleans your home's air with no harmful chemicals or artificial ingredients—and why it's as simply designed as it is simple to use, as easy to maintain as it is easy on the eyes.

We hope you love our Large Room Air Purifier, and we're excited to hear what you think about it.

To pass on your feedback or for assistance, you can reach us at support@thepurecompany.com

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Specifications

Rated Voltage:

AC 120V, 60Hz

Rated Power:

55 W

Noise Level:

30dB (L) to 58dB (H)

Dimensions:

10.8" (diamter) x 24.2" (height)

Weight:

15.2 lbs.

Coverage Area:

Approx. 750 sq. ft. (69.7 m²)

CADR:

220

**CORRECT DISPOSAL OF THIS PRODUCT**

To prevent possible harm to the environment or human health from uncontrolled waste disposal, recycle it responsibly to promote the sustainable reuse of material resources. **Please recycle per local city/country/state laws in the U.S.**



Safety Instructions

Please read all instructions before using this product

WARNING! This product should be used only in accordance with the specifications outlined in this manual. Usage other than what has been specified here may result in serious injury.

IMPORTANT This air purifier has a polarized plug (one blade is wider than the other). To reduce the risk of electric shock, this plug is intended to fit in a polarized outlet only one way. If the plug does not fit fully in the outlet, reverse the plug. If it still does not fit, contact a qualified electrician.

When using electrical appliances, basic precautions should always be followed to reduce the risk of fire, electric shock and injury to persons, including the following:

- To avoid fire or shock hazard, plug the appliance directly into the correct AC electrical outlet.
- Keep the cord out of heavy traffic areas. To avoid fire hazard, **NEVER** put the cord under rugs, near heat registers, radiator, stoves or heaters.
- To protect against electrical hazards, **DO NOT** immerse in water or other liquids. Do not use near water.
- Children cannot recognize the hazards associated with the usage of electrical appliances. For this reason, always supervise children when they are near the unit.
- Always unplug the air purifier before moving it, changing filters, accessing the aromatherapy port, cleaning or whenever the air purifier is not in use. Be sure to pull by the plug and not the cord.
- **NEVER** drop or insert any object into any air vent openings.
- **DO NOT** run cord under carpeting.
- **DO NOT** cover cord with throw rugs, runners, or similar coverings.
- **DO NOT** route cord under furniture or appliances. Avoid running the cord along areas where someone might trip over it.
- **DO NOT** operate the air purifier with a damaged cord or plug.
- **DO NOT** use outdoors.
- **DO NOT** place anything on top of the air purifier.
- **DO NOT** operate the air purifier without the filter installed.
- **DO NOT** operate the air purifier near heat sources, open flame or combustible vapors or gases.
- **NEVER** block the air openings or outlet on the unit.
- **DO NOT** place on a soft surface such as a bed or sofa, as this could cause the unit to tip over.
- This air purifier is intended for household use only as described in this manual. Any other use not recommended by the manufacturer may cause fire, electric shock or injury to persons.
- **DO NOT** attempt to repair or adjust any electrical or mechanical functions on this unit. Doing so will void your warranty. The inside of the air purifier contains no user-serviceable parts. All servicing should be performed by qualified personnel only.

Pure Design

360° Air Intake

The cylindrical shape of our Large Room Air Purifier means air comes in from all sides.

Carbon Pre-Filter

Air circulates through the Activated Carbon Pre-Filter to remove odors and trap larger allergens like dust and pollen.

True HEPA Filter

Our True HEPA (High Efficiency Particulate Air) Filter removes 99.97% of particles in the air as small as 0.3 microns (aka super-super tiny, way-too-small-to-see).

Optional Aromatherapy Feature

A few drops of The Pure Company 100% Pure Essential Oil on the aromatherapy pad softly scents your space all day.

The Benefits of Clean Air & Natural Fragrances

Our Large Room Air Purifier offers you the option to not only remove bad odors from the air but to replace them with the soft scent of The Pure Company 100% Pure Essential Oil—hand-crafted from wild and cultivated sources and free of harmful chemicals and artificial ingredients.

Getting Started

We've designed the Pure Company Large Room Air Purifier to make set up and operation quick and easy. See the instructions below—or visit us at thepurecompany.com/support to watch the video.

SETTING UP YOUR LARGE ROOM AIR PURIFIER

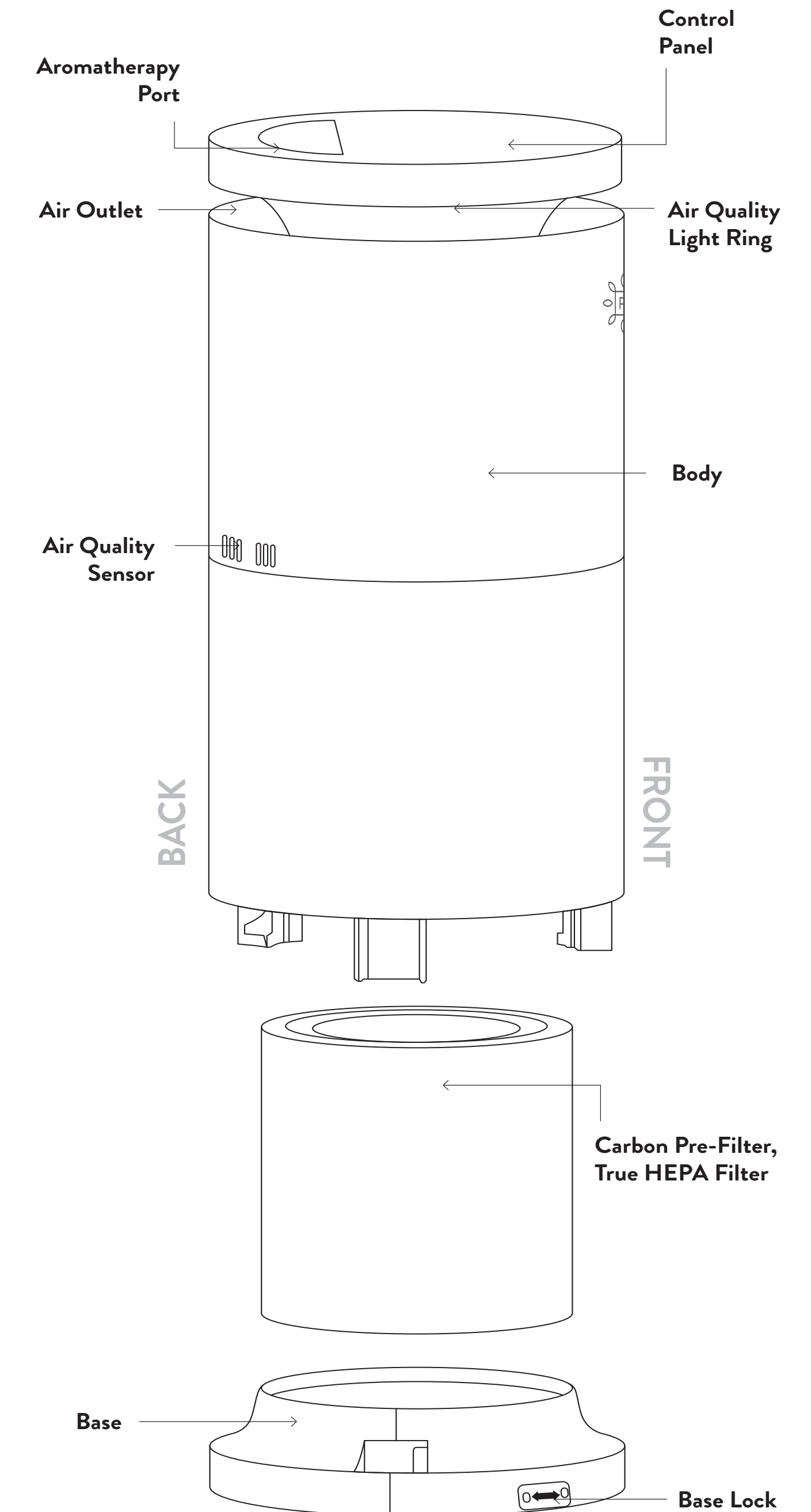
When moving your air purifier, please always lift it firmly with two hands.

STEP 1: PLACE YOUR LARGE ROOM AIR PURIFIER

- A. Choose a stable, level surface to place your Large Room Air Purifier.

STEP 2: REMOVE THE PROTECTIVE PLASTIC WRAP

- A. Slide the lock at the base of the air purifier to the right to unlock; use both hands to lift off the body. Set aside.
- B. Remove the protective plastic wrap from the True HEPA Filter and Carbon Pre-Filter, and re-insert the filters back into the base.
- C. Place the body back on the base, and slide the lock at the base of the unit to the left to secure.



Getting Started CONTINUED

NOTE: We recommend replacing the aromatherapy pad every 5–10 uses or whenever you want to use a different essential oil. Pads should not be washed.
To order replacement pads, please visit us at thepurecompany.com/support.

STEP 3: ADD AROMATHERAPY (OPTIONAL)

To use the aromatherapy feature:

- A. Click open the aromatherapy port lid by pressing it one time. Remove the aromatherapy tray.
- B. Remove the aromatherapy pad from the tray; place the aromatherapy pad on a paper towel and place 3–7 drops of The Pure Company 100% Pure Essential Oil on the pad. Be sure to place the paper towel on a safe, non-porous surface and avoid saturating the pad.
- C. Place the aromatherapy pad back into the tray, insert the tray back into the port, and close the lid. When it clicks shut, it's securely in place.

GENERAL GUIDELINES FOR USING 100% PURE ESSENTIAL OILS

Read and follow all label cautions and warnings:

- Keep out of reach of children and pets.
- Do not use on babies, children or pets.
- Keep away from flame, heat and ignition sources (essential oils are flammable).
- Do not apply undiluted (neat) essential oils directly onto skin.
- Do not ingest essential oils.
- Keep essential oils out of eyes, ears, nose, mouth and any body opening.
- Never assume an essential oil possesses the same properties as its plant.
- If you have sensitive skin, epilepsy, heart or kidney problems, or any serious medical condition, do not use essential oils unless advised by a physician or medical professional that it is safe.



Getting Started CONTINUED

STEP 4: PLUG THE POWER CORD INTO AN ELECTRICAL OUTLET.

POWER BUTTON

Press this button to turn your air purifier on and off.

NOTE: The base lock must be engaged for the air purifier to power on.

NOTE: Remove the clear protective cover from the power button.

LIGHT BUTTON

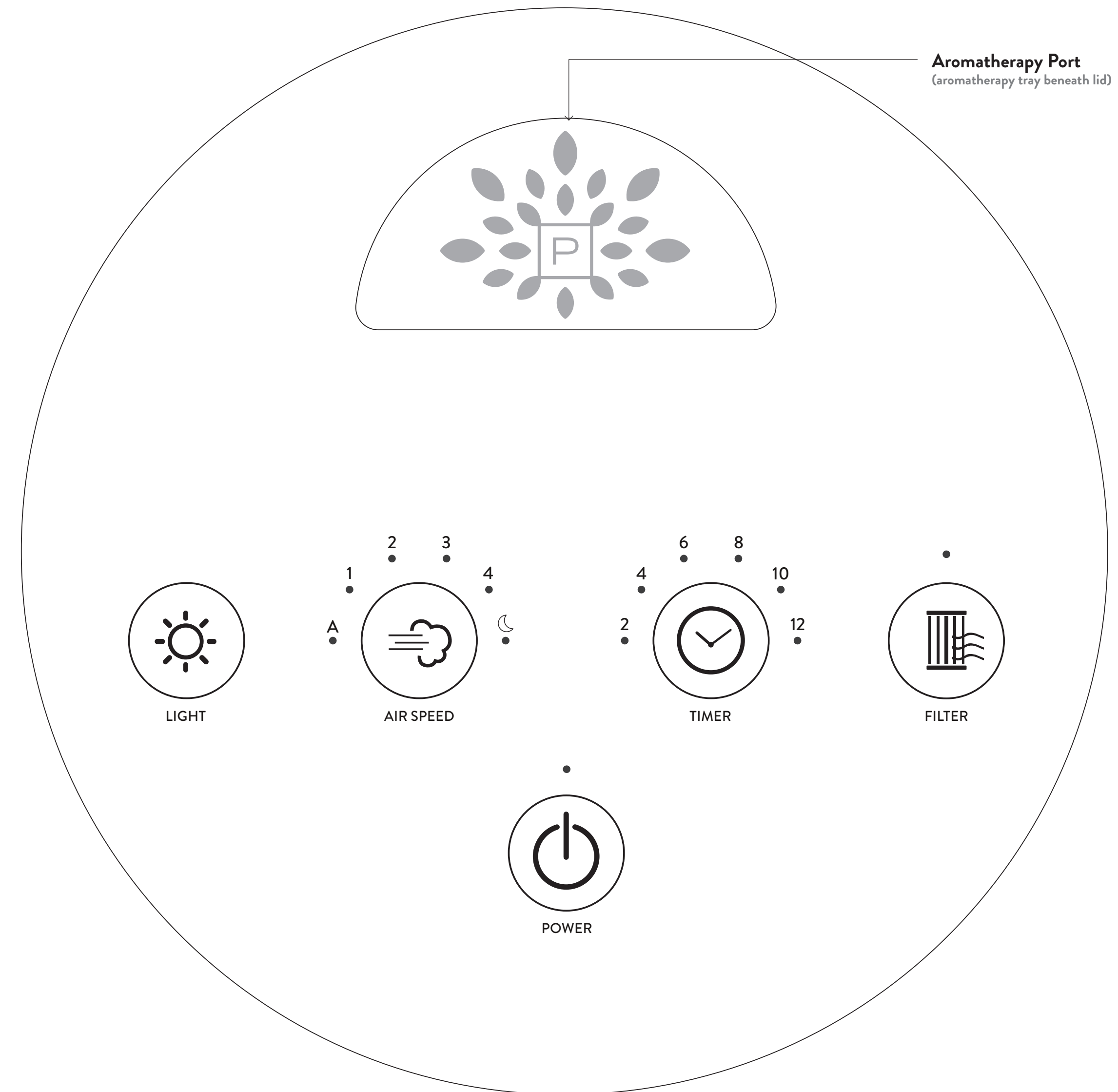
Press this button to adjust the brightness of the air quality light ring and control panel lights.

When your air purifier is powered on, the air quality light ring and control panel lights are set at Bright. Each single press of the button will advance you through the light level settings, as follows:

1. Light Ring: Dim / Control Panel: Dim
2. Light Ring: OFF / Control Panel: Dim
3. Light Ring: OFF / Control Panel: OFF
4. Light Ring: Bright / Control Panel: Bright

The color of the air quality light ring lets you know which cleaning mode level your air purifier is operating at:

- **CLEAR:** All clean! Your air purifier has identified that the air in the room is pure and clear of particles.
- **BLUE:** Light cleaning mode
- **PURPLE:** Regular cleaning mode
- **PINK:** Super-cleaning mode. Your air purifier has identified a high particle count in the room and is working hard to remove them.



Getting Started

CONTINUED

AIR SPEED BUTTON

Press this button to adjust the fan speed.

When your air purifier is powered on, the fan speed is set to Auto Mode. In Auto Mode the fan will automatically adjust its speed to the room's air quality.

1. LEVEL A: Auto Mode

Each single press of the button will advance you through the speed level settings, as follows:

2. LEVEL 2: Slow
3. LEVEL 3: Medium Slow
4. LEVEL 3: Medium Fast
5. LEVEL 4: Fast
6. SLEEP MODE: Air purifier is set to Low and all lights turn off for 8 hours

TIMER BUTTON

After you set your preferred air speed, press this button to choose the cleaning cycle length. Each single press of the button will advance you through the duration settings, as follows:

1. 2 Hours
2. 4 Hours
3. 6 Hours
4. 8 Hours
5. 10 Hours
6. 12 Hours

The timer light will indicate how much time remains in the cycle, and the air purifier will stop automatically when it completes its cycle.

FILTER LIGHT

The filter light will illuminate red when your True HEPA Filter needs to be replaced. Depending on your room's environment, the Carbon Pre-Filter may need to be replaced more frequently. We recommend checking the Carbon Pre-Filter every 30 days. When its initial black color appears gray from dust and debris, it's time to replace it.

Replacement filters, and video instructions for replacing them, are available at thepurecompany.com/support.

RESETTING THE FILTER REPLACEMENT NOTIFICATION

1. Press the Filter Light button for 3–5 seconds to reset the filter replacement warning light.

NOTE: When the unit is not in use, switch the power to OFF and unplug the unit. Depending on your air quality and how often you use your air purifier, we recommend changing its HEPA Filter approximately every 6 months.

Replacing The Filters

WARNING! Disconnect power before changing filter.

WARNING! Do not operate the air purifier without the filter installed.

TO REPLACE THE CARBON PRE-FILTER

1. Unplug the air purifier.
2. The dual-filter is located near the base of the air purifier. To release the base from the air purifier body, slide the lock on the side of the base to the right and lift off the body of the air purifier.
3. The Activated Carbon Pre-Filter wraps around the True HEPA Filter and is secured with a hook and loop closure. Set the base on a level surface, and remove the Activated Carbon Pre-Filter.
4. Attach the new Activated Carbon Pre-Filter by wrapping it around the HEPA Filter and securing it with its hook and loop closure.
5. Reattach the body of the air purifier to the base, and slide the lock on the base to the left to secure.

NOTE: Replacement filters, and video instructions for replacing them, are available at thepurecompany.com/support.

TO REPLACE THE TRUE HEPA FILTER

1. Unplug the air purifier.
2. The dual-filter is located near the base of the air purifier. To release the base from the air purifier body, slide the lock on the side of the base to the right and lift off the body of the air purifier.
3. The Activated Carbon Pre-Filter wraps around the True HEPA Filter and is secured with a hook and loop closure. Set the base on a level surface, and remove the Activated Carbon Pre-Filter and True HEPA Filter.
4. If you are not replacing the Activated Carbon Pre-Filter at this time, set it aside on a clean surface. Remove the protective cover from your new True HEPA Filter and insert the filter into the base.
5. Reattach the Activated Carbon Pre-Filter, wrapping it around the new True HEPA Filter and secure it with the hook and loop closure.
6. Reattach the body of the air purifier to the base, and slide the lock on the base to the left to secure.
7. Plug the power cord into an electrical outlet and turn on.
8. Press the FILTER LIGHT button for 3–5 seconds to reset the filter-replacement indicator.

Cleaning & Maintaining Your Large Room Air Purifier

The air purifier should be cleaned at least once every month with a clean, dry, soft cloth. More frequent cleaning may be required depending on environmental conditions.

FILTERS:

1. The Carbon Pre-Filter is coated with carbon powder, so it should not be washed.
2. The True HEPA Filter should be replaced when the filter light is red.

NOTE: For optimal performance, The Pure Company recommends that you replace the True HEPA Filter at least once every 6–8 months and the Activated Carbon Pre-Filter every 1–3 months, depending on frequency of usage and environmental conditions.

WARNING! **DO NOT** stick any foreign objects or your fingers inside of the unit

DO NOT use gasoline, benzene, thinner, harsh cleaners, etc., on and/or in the unit while cleaning as they will damage the product

NEVER use alcohol or other solvents to clean the Large Room Air Purifier as it will remove the paint.

REPLACING THE AROMATHERAPY PADS

To order replacement aromatherapy pads or to shop our full assortment of 100% Pure Essential Oils visit us at thepurecompany.com/support.

To use the aromatherapy feature:

1. Click open the aromatherapy port lid by pressing it one time. Remove the aromatherapy tray.
2. Remove the Aromatherapy Pad from the tray; place the Aromatherapy Pad on a paper towel and apply 3–7 drops of The Pure Company's 100% Pure Essential Oil to the pad. Be sure to place the paper towel on a safe, non-porous surface and avoid saturating the pad.
3. Place the Aromatherapy Pad back into the tray, insert the tray back into the port, press down to click it into position, and close the lid. When it clicks shut, it's securely in place.

NOTE: We recommend replacing the Aromatherapy Pad every 5–10 uses or whenever you want to use a different essential oil. Pads should not be washed. To order replacement pads, please visit us at thepurecompany.com/support.

HAVE A QUESTION? NEED HELP?

We're here for you.

- Call: 800-572-6228
- Email: support@thepurecompany.com
- Live Chat: [@thepurecompany.com](https://thepurecompany.com)

(Please include your order number with your query)

Satisfaction Guarantee

At The Pure Company, we pride ourselves on providing you with high-quality products you'll love from the start and love even more over time. If, for any reason, you're not completely satisfied with your purchase, please call us so we can work with you to make things right.

100% Satisfaction Guarantee

Within 60 days of the purchase date, if you are not completely satisfied with your purchase, you may call Customer Care for instructions on returning the unit.

LIMITED 1 YEAR WARRANTY

For warranty service, please contact Customer Care at 1-800-572-6228 or via email at support@thepurecompany.com.

WHAT IS COVERED BY THIS WARRANTY

We warrant The Pure Company Large Room Air Purifier to the Customer, subject to the conditions below, against defects in workmanship or material, for the following time period: The Pure Company Large Room Air Purifier (excluding the True HEPA Filter and the Activated Carbon Pre-Filter) for a period of one (1) year from the date of purchase.

INSTALLATION AND MAINTENANCE REQUIREMENTS

This warranty is expressly conditioned upon proper installation, operation, cleaning, and maintenance, all in accordance with the Owner's Manual. Failure to meet any of these requirements will void this warranty. Servicing of your Pure Company Large Room Air Purifier by parties other than our authorized representatives and/or using parts other than genuine parts will also void this warranty.

HOW TO OBTAIN WARRANTY SERVICE

Customer must contact The Pure Company Customer Care by calling 1-800-572-6228 or emailing support@thepurecompany.com and provide proof of purchase within the above time periods. We will repair or replace and return the product, without charge and within a reasonable period of time, subject to the conditions herein, if our examination shall disclose any part to be defective in workmanship or material. If we, in our discretion, are unable to repair the product after a reasonable number of attempts, we will provide either a refund of the purchase price or a replacement unit, at the company's option. We reserve the right to inspect and/or require conformation of installation method.

WHAT IS NOT COVERED BY THIS WARRANTY

Not for commercial use. Ordinary wear and tear shall not be considered a defect in workmanship or material. These warranties do not apply for loss or damage caused by accident, fire, abuse, misuse, improper installation, leaking, modification, misapplication, or any repairs other than those provided by our authorized Service Center. This warranty is non-transferable and does not cover consumable items such as filters.

UNAUTHORIZED CHANNELS

Warranties are voided if a product is purchased through unauthorized channels; this includes websites that are not authorized to use our trademarked names, images, and logos as well as Internet auction sites (e.g., eBay and Craigslist). To confirm warranty coverage prior to purchasing a product, contact The Pure Company Customer Care with the product serial number.

EXCLUSION OF OTHER WARRANTIES & CONDITIONS

EXCEPT AS PROVIDED HEREIN, WE MAKE NO REPRESENTATION OR WARRANTY OF ANY KIND. ALL OTHER WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, ARE HEREBY EXPRESSLY DISCLAIMED, INCLUDING ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. LIMITATION OF LIABILITY FOR SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES WE SHALL NOT IN ANY CASE BE LIABLE FOR SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES ARISING FROM BREACH OF EXPRESSED OR IMPLIED WARRANTIES, CONDITIONS, GUARANTEES, OR REPRESENTATIONS, BREACH OF CONTRACT, NEGLIGENCE, OR ANY OTHER LEGAL THEORY. Such excluded damages include, but are not limited to, loss of profits or revenue, and loss of the use of the products, and any loss caused by leaks or other water damage.

FOR U.S. APPLICATION ONLY

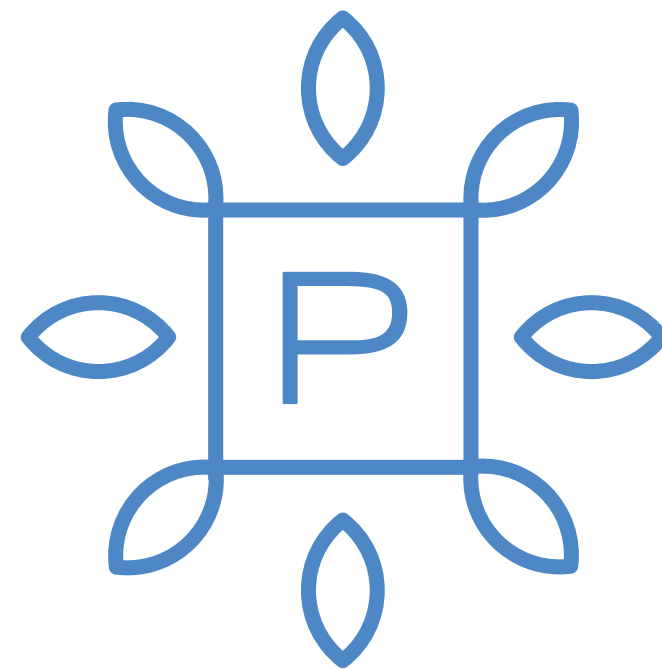
This warranty gives you specific legal rights, and you may also have other rights which vary from state to state. Some states do not allow limitations on warranties, or on remedies for breach. In such states, the above limitations may not apply to you.

This warranty is provided by:

The Pure Company Global, LLC
300 East Valley Drive
Bristol, VA 24201 (in US);

SERVICE

Every effort is made to ensure customers receive an up-to-date owner's manual on the use of our products; however, from time to time, modifications to our products may without notice make the information contained herein subject to alteration. For the latest information, please visit our website thepurecompany.com/support.



THE PURE COMPANY

For information regarding the use of this product contact Customer Care.

support@thepurecompany.com

(800) 572-6228

The Pure Company Global, LLC, 300 East Valley Drive, Bristol, VA 24201

Made in P.R.C.

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