

Value Analysis

Pain Reliever	Cost/Use \$USD	Prep Time	Ease for Nursing	Ease for Pharmacist	Duration after Discontinuation	Pain Effectiveness	Ease of Cannulation†	Tips
<u>Buzzy®</u>	\$0.20/ \$2.20 w/ dispos- able ice wings	1 Minute	***	****	30 Seconds	**** 1,2,4,5,6,8,10,24,25,26, 27	**** 4,21	Introduce to patient before applying; clean reusable wings between patients
Buffered Lidocaine c 30g	\$2.00	1 Minute	**	***	10 Minutes	****	***	Nurses personally prefer to LMX; more waste. ¹³
Cold Spray	\$0.50	10 Seconds	****	****	30 Seconds	* 4	*	Not recommended under age 18y ⁹
Distr ACTION[®] Cards	\$0.01	10 Seconds	****	****	N/A	*** 7,11,16, 27	N/A	97% say better phle- botomy experience ¹¹
EMLA®	\$6.00	60 Minutes	*	***	2 Hours	****	**	Vasoconstricts until 90 min; improved IV suc- cess after 2 hours ³
J-Tip®	\$3.90 unit/ \$2-5 Pharmacy Filling	1 Minute	***	*	10 Minutes	**** 12,14	***	Warn about loud pop
L.M.X.4®	\$4.00	20 Minutes	*	**	20 Minutes	**** 1	**	Try plastic cling wrap instead of Tegaderm for comfort. ¹³
Synera®	\$15.00	20 Minutes	**	**	90 Minutes	****	****	Toxic if chewed; hot; best depth (8.11mm)
Zingo®	\$14.00	1 Minute	***	***	10 Minutes	***	**	Most Waste

*=least | ***= intermediate | ****=best | <u>Non-prescription products underlined</u> | †:(Compared to nothing)

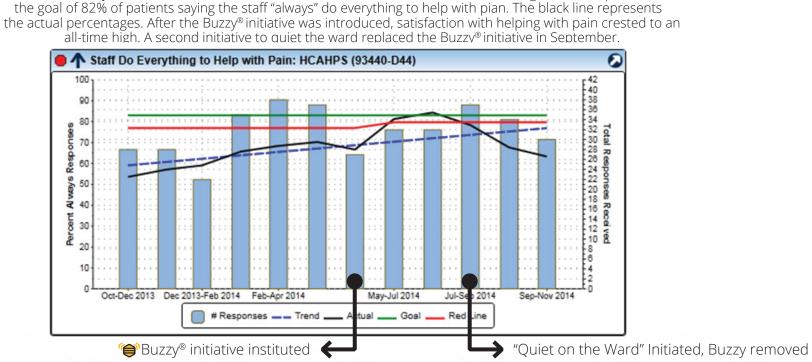


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Save Time, Same Relief – Delay in obtaining labs is the major barrier to ED flow. Buzzy[®] improves IV success on the first stick 3x.⁴ An IV with Buzzy takes 3.5 minutes, while an IV with LMX takes 40.5 minutes, but both have equivalent pain relief.^{1,25} 81% of phlebotomists found Buzzy made lab draws easier, 0% said it made it harder.²¹

Improve Patient Satisfaction – Patients love Buzzy and have mentioned it by name on Press Gainey Surveys ("Tell Buzzy I love him"). In an inpatient trial in an adult ward, using Buzzy raised HCAHPS scores to achieve the 82% positive goal, which fell below goal again when Buzzy was discontinued for a "quiet on the ward" initiative.

How Buzzy Increases HCAHPS satisfaction scores. In this adult medical ward, the green line represents



Safety – Buzzy does not alter lab values when used in compliance with lab collection standards.² Vaccines, antibodies, and biologic products are stable to -80F²², so injections are not affected by ice. Prolonged application of ice can trigger cold agglutinins when used for phlebotomty.^{22, 23} Buzzy is FDA cleared to "control pain associated with injections, venipuncture, IV starts, cosmetic injections" and other pain indicators.



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