



1. Introduction

We appreciate the trust you place in us when sharing your personal data. The security of that data is very important to us. In this document, we will explain how we collect, use and protect your personal data.

We will also explain what rights you have with regards to your personal data and how you can exercise those rights.

2. Who we are

The Bonaverde Coffee AG and is the Parent Company of the Bonaverde GmbH and poses as the data Controller for both Companies

This means that Bonaverde Coffee AG determines what data is collected, how this data is going to be used and how this data is protected.

Our registered office address is:

c/o MCB GmbH

Rosenthalerstr. 2

10119 Berlin

GERMANY

If you have questions about how we process personal data, or would like to exercise your data subject rights, please email us at privacy@bonaverde.com.

3. Companies and websites within scope

The following companies and websites are within scope for this privacy policy:

Bonaverde Coffee AG

Bonaverde GmbH

www.bonaverde.com

www.beansgreen.com

www.beansgreen.de

www.beansgreen.eu

www.bonaverde.co

www.bona-verde.com

www.bona-verde.de

www.bonaverde.de

www.bonaverde.eu

www.bonaverde.net

www.bonaverde.org

www.book-of-farmers.com

www.book-of-farmers.de

www.book-of-farmers.eu

www.book-of-farmers.info

www.book-of-farmers.net

www.book-of-farmers.org

www.kaffeeistgrün.de

www.Kapselendlager.de

www.Maketastenotwaste.com

www.Make-taste-not-waste.com

www.Maketastenotwaste.de

www.Make-taste-not-waste.de

www.mybonaverde.de

www.mybonaverde.com

www.Nakedbean.de

www.Naked-beans.com

www.Nakedbeans.de

www.Naked-beans.eu

www.Naked-beans.info

www.Naked-beans.org

www.Naked-beans.net

www.raw-coffee.com

www.raw-coffee.de

www.roast-grind-brew.com

www.self-roasting.com

www.thebeanisgreen.de

www.wirmachenkaffeekeinenmüll.de

www.wir-machen-kaffee-keinen-müll.de

www.abwrackpramie.com

www.abwrackpramie.de

4. Collection of personal data

We collect personal data from you for one or more of the following purposes:

- 1. To provide you with information that you have requested or which we think may be relevant to a subject in which you have demonstrated an interest in;
- 2. To initiate and complete commercial transactions with you, or the entity that you represent, for the purchase of products and/or services;
- 3. To fulfil a contract that we have entered into with you or with the entity that you represent;
- 4. To ensure the security and safe operation of our websites and underlying business infrastructure;
- 5. To manage any communication between you and us and
- 6. To enable special services connected to Bonaverde Berlin usage explicitly requested by you.

The table in Section 5 below provides more detail about the data that we collect for each of these purposes, the lawful basis for doing so, and the period for which we will retain each type of data.

Technical information

In addition, and in order to ensure that each visitor to any of our websites can use and navigate the site effectively, we collect the following:

- Technical information, including the Internet Protocol (IP) address used to connect your device to the Internet;
- Your login information, browser type and version, time zone setting, browser plug-in types and versions;
- Operating system and platform;
- Information about your visit, including the Uniform Resource Locators (URL) clickstream to, through, and from our site.

Our cookies policy, which can be viewed from the home page of each of our web sites, describes in detail how we use cookies.

In Section 8 below, we identify your rights in respect of the personal data that we collect and describe how you can exercise those rights.

5. Lawful basis for the processing of personal data

The table below describes the various forms of personal data we collect and the lawful basis for processing this data. Our business architecture, accounting and systems infrastructure and compliance organisation means that all personal data is processed on common, Group-wide platforms. We have processes in place to make sure that only those people in our organisation who need to access your data can do so. A number of data elements are collected for multiple purposes, as the table below shows. Some data may be shared with third parties and, where this happens, this is also identified below.

When we process on the lawful basis of legitimate interest, we apply the following test to determine whether it is appropriate:

- **The purpose test** – is there a legitimate interest behind the processing?
- **Necessity test** – is the processing necessary for that purpose?
- **Balancing test** – is the legitimate interest overridden, or not, by the individual’s interests, rights or freedoms?

Purpose of collection	Information category	Data collected	Purpose for collection	Lawful basis for processing	Data shared with?	Retention period
1. To provide you with information	Subject matter information	Name, company name, geographic location, email address, business sector.	To provide appropriate online or email information about products and services that you have requested	Contractual fulfilment	Internally only	Maximum 8 years from the date the information is collected unless renewal is requested.

			To provide further, related, online or email information and ongoing news updates in relation to the identified area of interest.	Legitimate interest	Internally only	6 months if a marketing email is left unopened
		Telephone number	Follow-up to ensure requested information meets needs and identify further requirements	Legitimate interest	Internally only	

		Personal contact information as provided through website forms or at trade shows or any other means.	General mailing list subscription	Consent	Internally only	
2. Transactional information	Transaction details	Name, physical address, email address, telephone number, bank account details (for credit accounts), other medium of content delivery	To process purchase transactions for products and services with customers, and to ensure any transaction issues can be dealt with.	Contractual performance	Internally only	<p>Maximum 8 years from the date of the performance of the contract.</p> <p>6 months from the data the data subject has input personal information but has not proceeded</p>

			For accounting and taxation purposes	Statutory obligation	Internally and professional advisers	with a transaction.
			Documentation should any contractual legal claim arise	Legitimate Interest	Internally and professional advisers	8 years for VAT records from the performance of the contract
	Payment card data	Primary account number (PAN), cardholder name, service code, expiration date	To fulfil purchase requests using payment cards	Contractual performance	Payment provider, not internally accessible	Only retained whilst authorisation is pending.

<p>3. Fulfilment information</p>	<p>Fulfilment data</p>	<p>Name, Machine Location, coffee usage data</p> <p>Machine usage Data</p>	<p>Fulfillment of "Pay as you go" Service</p> <p>Repair and other maintenance Services</p>	<p>Contractual performance</p> <p>Contractual performance</p>	<p>Internally, only for requested Service</p> <p>Internally, can only be connected to user if he provides Machine IMEI (Code) on the Machine</p>	<p>Maximum 6 years from the date of the performance of the contract.</p>
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		Name, address(es), email address, contact details	Actual delivery of products or services, in physical or digital form, that you may have purchased from us.	Contractual performance	Internally and any third party logistics or supplier companies with whom we contract in order to fulfil these requirements.	
4. Security	Security information	Technical information, as described above, plus any other information that may be required for this purpose	To protect our websites and infrastructure from cyber attack or other threats and to report and deal with any illegal acts.	Legitimate interest	Internally, forensic and other organisations with whom we might contract for this purpose.	Relevant statutes of limitation

5. Communications	Contact information	Names, contact details, identification details	To communicate with you about any issue that you raise with us or which follows from an interaction between us.	Legitimate interest	Internally and, as necessary, with professional advisers.	Relevant statutes of limitation.
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6. Storage of personal data

Bonaverde Coffee is a Germany-domiciled organisation whose primary offices are in Germany.

- The majority of our websites and web applications are hosted in the EU and are accessed only by our EU-based staff.
- Some of our websites, are targeted at non-EU customers and are accessed by staff located outside the EU. Our US website is the only one of our websites that is also hosted outside the EU. In all these instances, we have appropriate contractual and security measures in place to ensure that personal data is protected.
- Our customer relationship management, marketing and accounting systems for all our businesses are either EU-based or hosted by companies participating in the EU - [U.S. Privacy Shield Framework](#).
- We use a wide range of Cloud Service Providers (CSPs) as part of our processing environment. Unless we specifically state otherwise, we are, in respect of all these CSPs, the data controller.
- Unless we specifically state otherwise all of the CSPs that we use utilise EU-located processing facilities.
- Our payment processors and banking arrangements are based in the EU and, for our US website, in the USA.

- We ship and deliver physical products around the world; we therefore use logistics companies that are based outside the EU and operate in other countries. We have appropriate legal and security relationships with those partners.
- We resell products supplied by organisations outside the EU. This may mean that our resale partner will have access to information about data subjects who purchase their products.
- We operate a data retention policy in respect of all data, whether paper-based or digital and those aspects of it which relate to personal data are contained in the table at 5, above.

7. Security measures

We have what we believe are appropriate security controls in place to protect personal data. Risk assessment, including assessing risks to the rights and freedoms of data subjects, is at the heart of our Information Security Management System (ISMS). We do not, however, have any control over what happens between your device and the boundary of our information infrastructure. You should be aware of the many information security risks that exist and take appropriate steps to safeguard your own information. We accept no liability in respect of breaches that occur beyond our sphere of control.

8. Your rights as a data subject

As a data subject whose personal information we hold, you have certain rights. If you wish to exercise any of these rights, please email privacy@bonaverde.com or use the information supplied in the Contact us section. In order to process your request, we will ask you to provide two valid forms of identification for verification purposes. Your rights are as follows:

- **The right to be informed**
- As a data controller, we are obliged to provide clear and transparent information about our data processing activities. This is provided by this privacy policy and any related communications we may send you.
- **The right of access**

- You may request a copy of the personal data we hold about you free of charge. Once we have verified your identity and, if relevant, the authority of any third-party requestor, we will provide access to the personal data we hold about you as well as the following information:
 - a) The purposes of the processing
 - b) The categories of personal data concerned
 - c) The recipients to whom the personal data has been disclosed
 - d) The retention period or envisioned retention period for that personal data
 - e) When personal data has been collected from a third party, the source of the personal data
- If there are exceptional circumstances that mean we can refuse to provide the information, we will explain them. If requests are frivolous or vexatious, we reserve the right to refuse them. If answering requests is likely to require additional time or occasions unreasonable expense (which you may have to meet), we will inform you.
- **The right to rectification**
- When you believe we hold inaccurate or incomplete personal information about you, you may exercise your right to correct or complete this data. This may be used with the right to restrict processing to make sure that incorrect/incomplete information is not processed until it is corrected.
- **The right to erasure (the ‘right to be forgotten’)**
- Where no overriding legal basis or legitimate reason continues to exist for processing personal data, you may request that we delete the personal data. This includes personal data that may have been unlawfully processed. We will take all reasonable steps to ensure erasure.
- **The right to restrict processing**
- You may ask us to stop processing your personal data. We will still hold the data, but will not process it any further. This right is an alternative to the right to erasure. If one of the following conditions applies you may exercise the right to restrict processing:
 - a) The accuracy of the personal data is contested
 - b) Processing of the personal data is unlawful
 - c) We no longer need the personal data for processing but the personal data is required for part of a legal process
 - d) The right to object has been exercised and processing is restricted pending a decision on the status of the processing

- **The right to data portability**
- You may request your set of personal data be transferred to another controller or processor, provided in a commonly used and machine-readable format. This right is only available if the original processing was on the basis of consent, the processing is by automated means and if the processing is based on the fulfilment of a contractual obligation.
- **The right to object**
- You have the right to object to our processing of your data where
 - Processing is based on legitimate interest;
 - Processing is for the purpose of direct marketing;
 - Processing is for the purposes of scientific or historic research;
 - Processing involves automated decision-making and profiling.