

# Anne Gates Design Portfolio

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### **Education**

Savannah College of Art & Design 2008-2012 BFA Fiber Arts

## **Experience**

#### **Anne Gates Freelance**

Designer | Seamstress
July.2018-Present San Francisco, CA

**Design Clients:** Radiologics, BlueBee, Bantam Tools, Vera Bradley, Palette SF, Sparkle 'n Fly

Sewing Clients: One Hat One Hand, Vera Bradley

See portfolio for examples of recent projects

#### **Planet**

Lead Designer | Design | Rebranding Nov.2014 - July.2018 San Francisco, CA

Joined as the Marketing Team's second member. Experienced two rebrand processes, one informal/scrappy, and one formal with an agency. Created web, print collateral, trade show, & booth design. Worked against very tight deadlines and supported various teams; Sales, Marketing, Product.

#### **Verba Software**

Lead Designer | Rebranding
Sept.2013 - Nov.2014 San Francisco, CA

Brought on initially to update business cards, then expanded design role and responsibilities to overhaul the entire brand. Created new logo, collateral, designed endless t-shirts, cataloged brand assets/guidelines, designed tradeshow booths.

### WOOPAAH - A Happiness Company

Design Intern | Happiness Researcher Jun.2013 - Sept.2013 San Francisco, CA

Worked with an amazing and energizing team, aided in developing new experiences based in creativity and rooted in positive psychology to help others discover their own happiness & productivity. Designed slide presentation for Udemy.

### ArtPrize 4 - Grand Rapids Art Museum

Top 100 Artist | Exhibited Motivation in GRAM Sept.2012 - Nov.2012 Grand Rapids, MI

I am a multidisciplinary graphic designer with a background in sculptural fine arts and a passion for textiles. I'm believe in making big ideas a reality, inspiring others to do more than their best, and am willing to step outside my comfort zone to learn. I appreciate clean, clever design, well-conducted research, and conceptual thinking.

## **Personal Design Process**

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Observe

Research

rch Sketch

Mock Up

Design

### Tools

Apple Products, Adobe Creative Suite, Sketchbook, Drawing Tablet, Sewing Machine, Camera, Potter's Wheel

### Skills

Illustrator
Photoshop
InDesign
Typography
HTML
CSS
Collaboration
Self-Motivation
Problem Solving
Attention to Detail

## **Awards & Extracurriculars**

## CreativeMornings San Francisco Chapter Organizer

2017-Present San Francisco, CA

Interview on Motivation Series, Remeslo | Umenie | Dizajn Magazine 2017 Bratislava, Slovakia

## Cooper UX Boot Camp

2015 San Francisco, CA

### Founder of Sad Girls Camping Club

2015-Present San Francisco, CA

#### Member of East Bay Modern Quilt Guild

2014-Present Berkley, CA

#### **Grant from Philadelphia Museum of Art Craft Show**

2012 Philadelphia, PA

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## Palette Gallery Postcard

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# Palette Wine Book

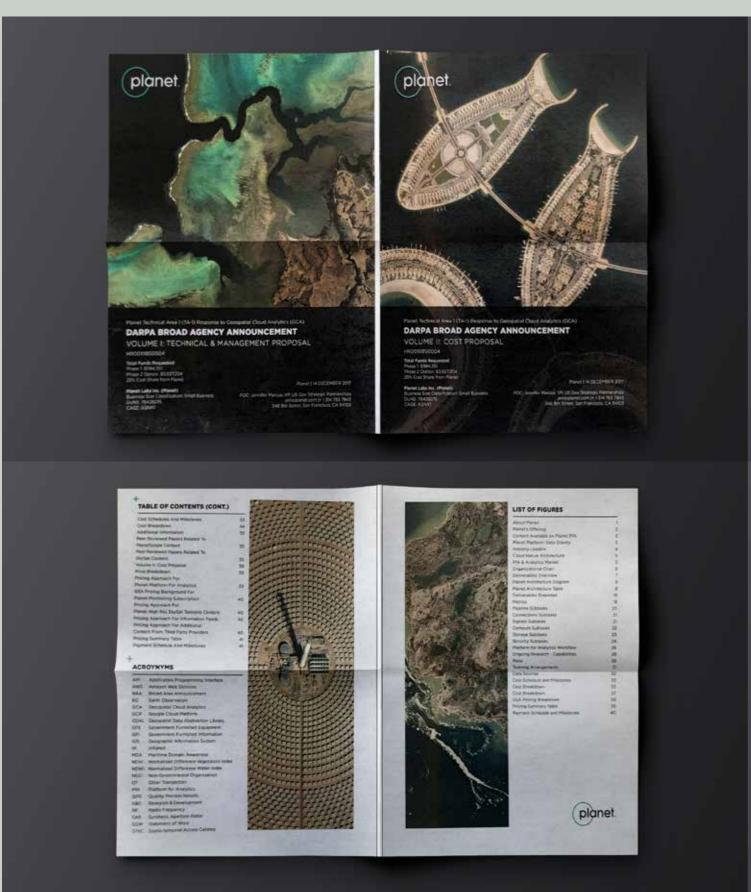
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# Palette Wine Book

## Planet Proposal Design

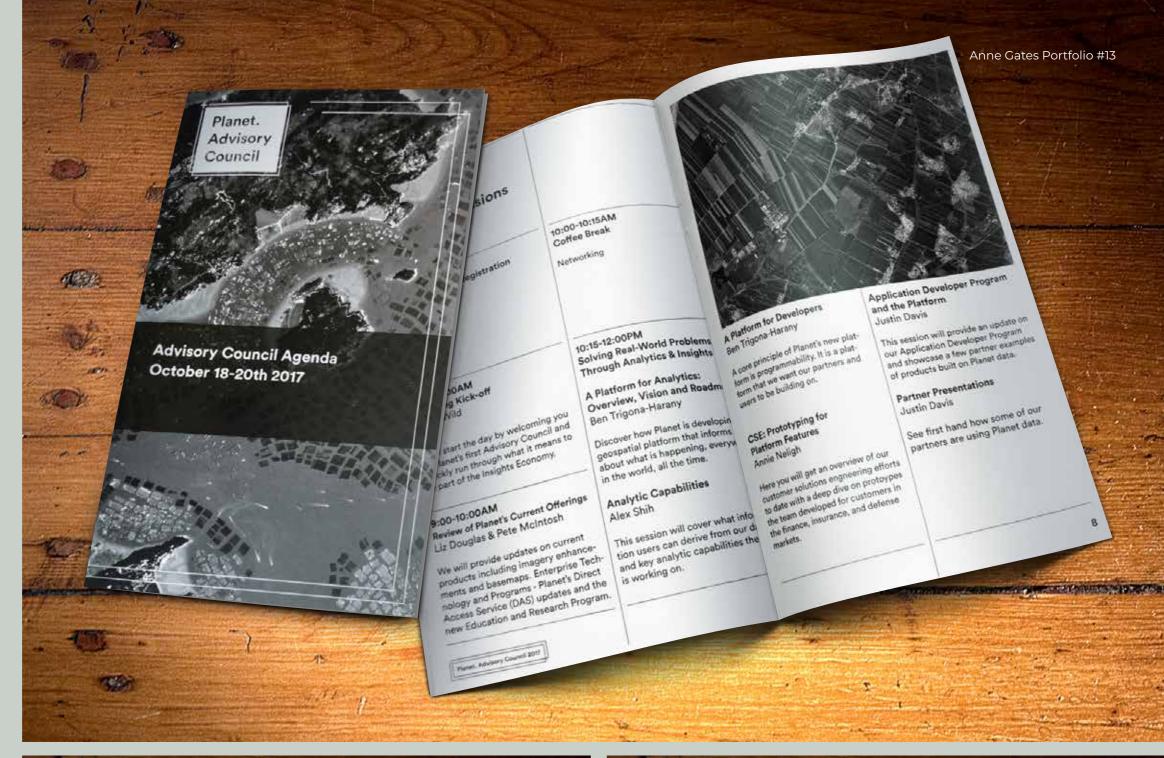


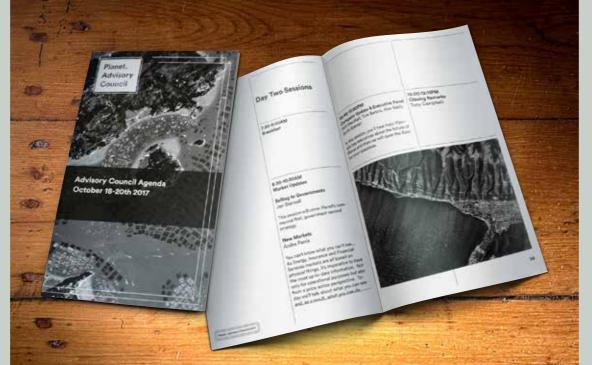


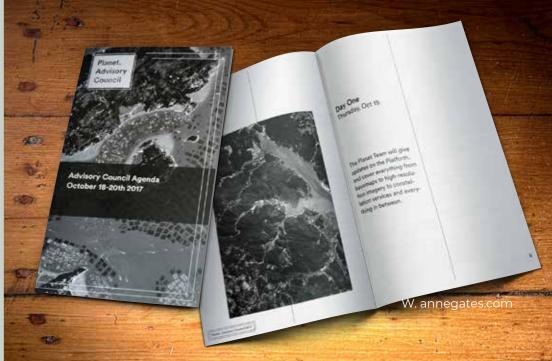


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# Planet Booklet Design































Planet Sticker Design

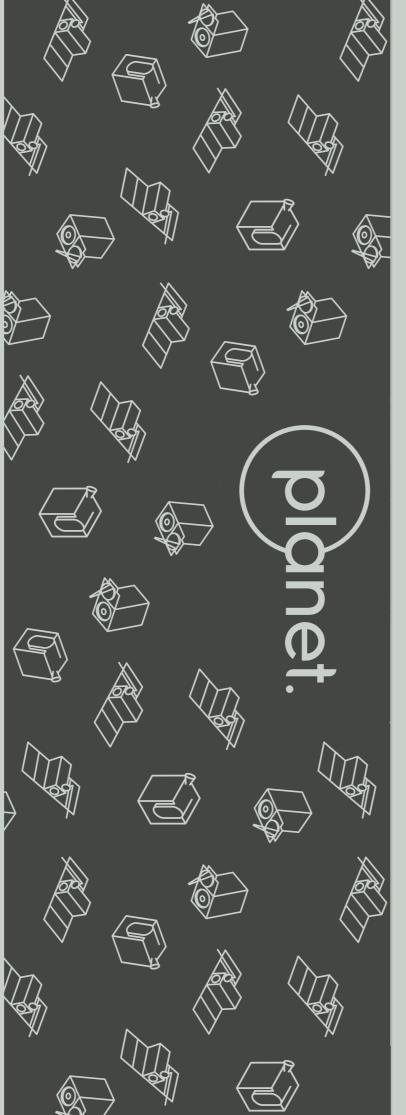
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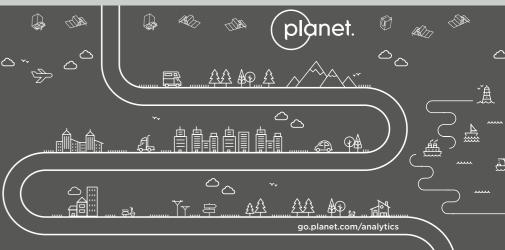








# Planet Booth Design



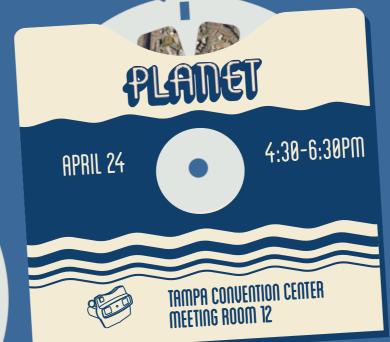
ESRI 2018 Tradeshow Booth

Designed the large scale fabric wall, collateral, postcards, directional signage water bottle swag give away, Planet Analytics beta survey, stickers and accessorized the booth.













GEOINT 2018, Tradeshow Private Meeting Room Design

Designed all four of the large scale fabric walls, collateral, directional signage lego swag giveaways, and accessorized the space.



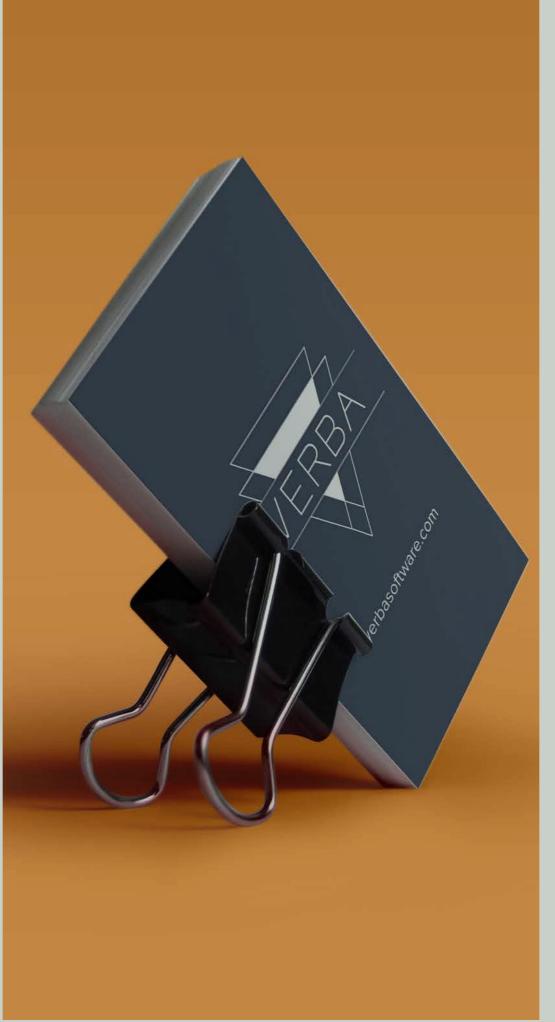


Planet Tradeshow Design



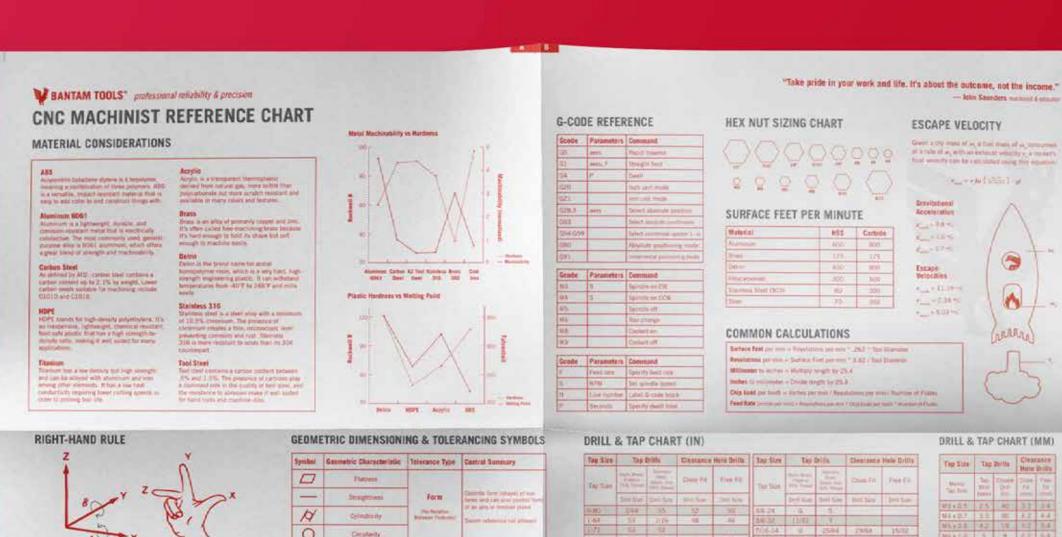


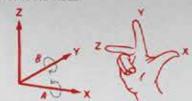
# Verba Software Branding











#### DIMENSIONING BEST PRACTICES



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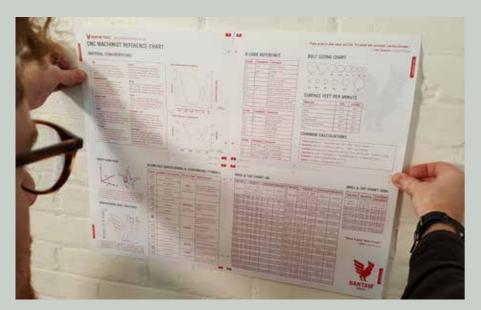
"Make it good. Make it last," -CWAT permat forces for

Bantam Tools™ makes desktop CNC machines with professional reliability and precision at an affordable price.

## **Bantam Tools** Poster

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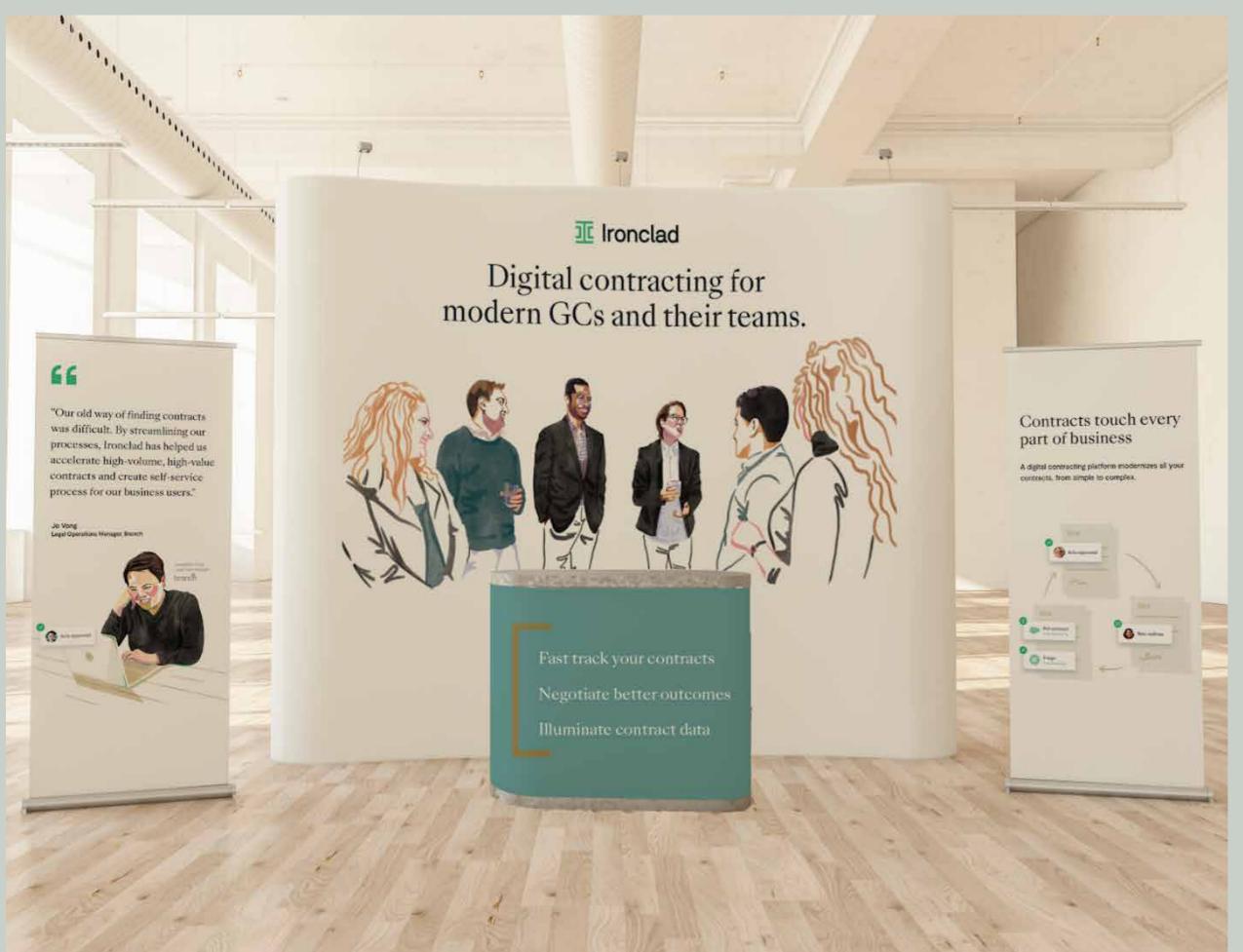




## Bantam Tools Poster

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# Ironclad Tradeshow Booth

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#### XNAT & Large Multi-Site Studies RADIOLOGICS Imaging research & analysis is increasingly dependent on accurring data from large numbers of subjects, which in turn means sea rching across wide geo-graphical areas to find enough people who meet your study's criteria. One way to manage this is to partner with multi-PART 1 **XNAT Loves Data** Securing & Managing Access ple research institutions from which to recruit and image subjects. XNAT provides secure ways for you. This three-tiered approach also allows to access your data and control its you implement detailed quality control White this is economically more feasi-ble (and friendlier to your subjects), it introduces a new host of challenges for accessibility to your fellow researchers, procedures. Additional XNAT features XNAT is packed with features to store, manage, explore, and manipulate the wider research community, or even which help with those processes data. With this power at their fingertips, organizations are prepared to the general public. XNAT has a three include data entry forms, data-typebetter maintain the long-term integrity of data, to explore emergent tiered architecture that includes a data. specific searches, searches that relationships, and to share with their peers as well as the broader archive, user interface, and middleware combine across data types, detailed Integrating disparate scanning technic-ogies and devices Routinizing non-uniform processes for image acquisition and data handling. engine. Data can be entered into the reports, listings of experimental data, research community. archive as XML or through data entry upload/download tools, access to forms. New data are stored in a virtual standard laboratory workflows, and Aggregating all this data into a central ized system, and then quarantine called the Prearchive until an administrative/security tools authorized user has validated it. XNAT Managing data access for a large num-ber of collaborators sutnide your institumaintains a history profile to track all changes made to the managed data. Organizing & Sharing XNAT has evolved to solve this problem. All data stored in XNAT is associated a specific (e.g., grant-approved) study with one or more user-defined projects or represent a single site's activity in used from anywhere in the world and deployed to new sites and collaborators in seconds. Security and fine-grained ac-cess controls are built into XNAT at the root level. And it includes administrative features to support the complexities of Projects are the basis of the system's a multi-site study. You could even use security model: Users are given access a project to group together disparate Searching & Exploring Large Data Sets to a specific project or set of projects and but related data that already exists in cannot access data or metadata outside other projects. You are free to use any Searching and reporting are among the You can save queries, customize most highly-prized features of XNAT, results, and share with others so they multi-center research projects, includof that set. Projects might correspond to organization scheme you choose. Through the standard user interface, you can explore their own data in similar can retrieve, navigate and query data ways. While it's certainly possible to Highly configurable DICOM data importing to unity data from multiple scan which corresponds to almost any data use scripting or command line tools to structure. For example, you can search comb through any pile of data, we think over all MR sessions ("give me the list of that XNAT's approach is a much easier Sliged data access for each statio-tion, with the capability of sharing data sessions that contain diffusion data at process which delivers more power with 3T"). Or you might want to track exactly less training to end users. ocross all institutions Protection from inadvertent PHI on data gathered from multiple sources Castomication of data queries that fit Uploading how many subjects and sessions you. have for a report or to cite in a talk. XNAT offers a widerange of data acquisition. It's all underpinned by a carefully data into your study prot with features for flexible anonymization, designed workflow with intelligent as well as automated protocol validation, permissions that prevent routine automated metadata and derived value users from accidentally duplicating. Because of these features, XNAT mapping, and in-flight encryption. overwriting, or deleting important data. has been chosen to support multiple high-profile multi-site research studies. And the anonymization engine offers · DICOM images and metadata directly sophisticated language to cover every Viewing & Downloading including the Human Connectome Profrom scanners for all modalities privacy consideration. These features are ect, the DIAN study of inherited Alzhei · Use customizable forms to directly a huge improvement over conventional mer's Disease the INTRUST study of The XNAT Image Viewer supports no plug-ins or add-ons-it runs directly enter clinical or psychometric data file systems or databases because common imaging formats, including in your browset in fact, getting started . Upload files through the web they empower you to collect data from DICOM and Analyze. It can be extended to with XNAT has zero minimum footprint. PREDICTHD study of Huntington's Disapplication from anywhere anyone, anywhere, any time. support additional formats and generate so you can roll out to new teams and . Batch upload multiple files (even ZIP custom displays. Best of all, it requires departments without a call to IT. files) via desktop applications and more

Radiologics







## One Hat One Hand

Left: VSCO fo Samsung, designed and fabricated black-out curtains for custom photobooth.

Above: Twin-size, life sized Princess and the Pea bed. Sewed 26 faux mattresses, and bed skirt. Designed by One Hat One Hand's Jordan Scott for Gotti x Getty's Holiday party.





## One Hat One Hand Outside Lands

40 hours, 30 yards of pleating and sewing to create the "gills' on giant mushroom sculptures. Designed by One Hat One Hand's Steven Fromtling for Outside Lands Music Festival 2018





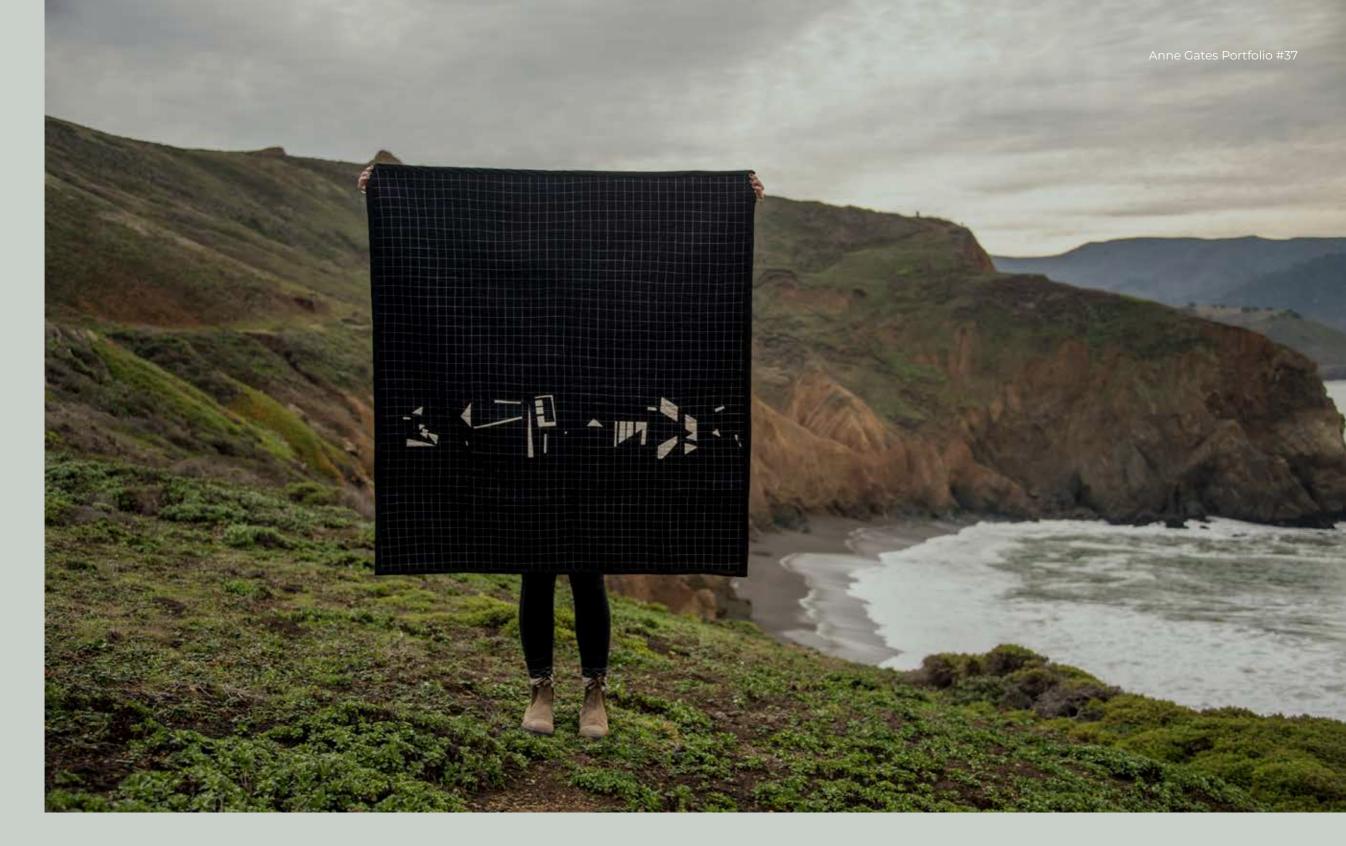


Collection of Cotton Throws





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Quilts

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#38 Anne Gates Portfolio

Salvation Mountain Quilts 2017





















