



Manufacturing

Baby, Child ›
Baby Child

. Website	. Annual Sales '18
www.deararchitect.kr	10,000 USD
. Established Year	. Export Amount '18
2017	5,000 USD
. Number of Employees	. Export Countries
3	Europe, America, Japan, Taiwan
. Production facility in Korea	. Export Certificate
Yes	YES (CE)

Company Introduction

The 'dear architect' is a startup established by the state support in 2017.
We create a product that is space conscious.

Main Item Categories

wooden block, smart toy

Distribution network Performance

SSG Market, Lotte Market, Kakao

Awards

Hit 500 good product

Keywords

#toy, #wood, #block, #education, #smart, #ar

■ Product Details

ROOMY

Baby, Child › Baby Child › Toy/Game

ROOMY is AR based alive furniture toy where children can develop their creativity about furniture and space through play. Children can create their own furniture model by combining a total of six household blocks and five connecting blocks. In addition, augmented reality technology allows children to see their furniture model blink and wave their hands, making them feel as if the furniture model is actually alive.



Kids are afraid of sleeping alone. So, the parents give them an attachment doll or sleep light. However, this is not enough for the kids to overcome their fear of the dark space. What makes the children scared of the dark space?

When a child sleeps in bed, usually she is surrounded by big furniture such as a closet, a bookcase, or a desk. Since the room is dark, all she can see is the silhouette of the furniture. The silhouette of faintly visible furniture in a dark room creates a scary imagination to the children.

But, what if a child sees the silhouette of furniture and feels like it's his friend? If he can think of the furniture as his friend, wouldn't it be easier to sleep alone?

To solve this problem, we developed alive furniture toy, ROOMY

FOB Price	20 USD
M.O.Q.	1000
Target Customer	Age 3 to 7
Target Countries	Europe, America, Japan
Target Buyer	Toy, Education