

SEODO M&D LTD

WEST ISLAND



. Website	. Annual Sales '18
www.westisland.co.kr	2,000,000 USD
. Established Year	. Export Amount '18
1996	0 USD
. Number of Employees	. Export Certificate
6	NO
. Production facility in Korea	
Yes	

Manufacturing

Fashion ›
Fashion/Shoes/Jewelry

Company Introduction

West Island, which started in London, has become a global brand by collaborating with world-famous brands, for its European fashion sensibility and high quality.

West Island is further enhancing brand value by collaborating with Swarovski®.

Main Item Categories

FASHION JEWELRY, BAGS

Distribution network Performance

LOTTE DUTY FREE, SHINSEGAE DUTY FREE, GSSHOP, CJMALL ETC

Keywords

■ Product Details

WEST ISLAND

Fashion > Fashion/Shoes/Jewelry >
Accessory/Watch/Jewelry

1. Explanation of Product

- Rhythm plated and 14k plating are less allergic reaction and high-quality products worked in total Korea.

2. Description & Characteristics

- Swarovski is the No. 1 brand in Korea, China and Japan, and is collaborating with top brands such as Jimmy Choo, Versace, and Juishi.

3. Selling Point and Reference

- It stimulates consumer price ratios with the same quality as domestic and overseas famous brands (50% cheaper than brand) -

4. Distribution Channel

-Lotte Duty Free Shop, Shinsegae Duty Free Shop, Lotte.com, Shinsegae Mall, gs Home Shopping, Hyundai Department Store Mall,

5. Main Customer

- 20s ~ 40s office worker

6. Type of Targeting Buyers

- IMPORT DISTRIBUTOR

7. Competitors(Domestic / Overseas)

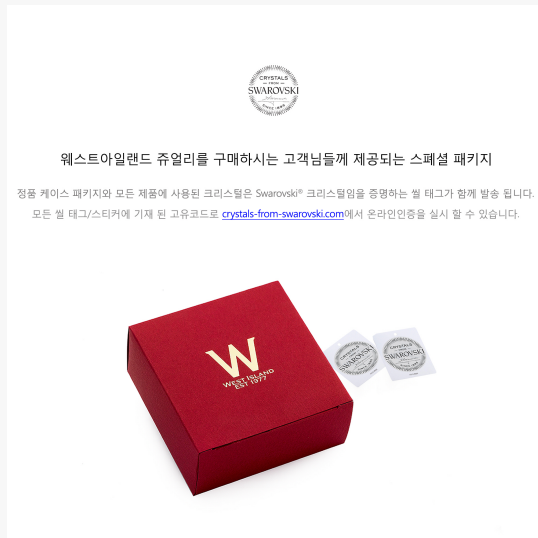
-Swarovski, Pandora, Agata, J-Estina

8. Certification

- NONE

9. Product Keywords

- SWAROVSKI, MADE IN KOREA, WEST ISLAND



FOB Price	50 USD
M.O.Q.	100
Target Customer	20~40 WOMAN
Target Countries	ALL
Target Buyer	WHOLESALE, IMPORTER