

HUGPAPA Inc.

HUGPAPA



HUGPAPA Dial-Fit 3-in-1 Hip Seat Baby Carrier

Hugpapa's innovative Dial-Fit technology is powered by BOA Fit System, the most dominant and reliable dial & lace closure system in the world, which makes the perfectly balanced fit between caregiver and baby for better hip health and makes it easier for each caregiver like mom & dad to adjust the carrier in their turn by just a few turns of dial.

Parents can hardly recognize how well they adjust the fit between them and their baby when they use baby carrier even though the proper fit is the most crucial point to keep both their spine and baby's spine healthier since they can hardly check baby's position is left-right balanced well and can NOT adjust the each side of shoulder straps which is the sole or main size adjustment tool in the baby carrier precisely without any other's help. Also, when mom and dad use a baby carrier together, they always have trouble to re-adjust size of the baby carrier in their each turn.

Hugpapa Dial-Fit resolves this issue by just a few turns of dial, which means mom & dad can hug their baby healthier and more comfortable and mom & dad can hug their baby more with the baby carrier without hassle to re-adjust sizing of baby carrier for the best fit.

FOB Price	USD 69.5
M.O.Q.	300
Target Customer	Self-driven, dynamic and practical lifestyle parents
Target Countries	Indonesia

Homepage	www.hugpapa.co
Annual Sales(2017)	USD 220,000
Export Amount(2017)	USD 60,000
Export country	Hong Kong, Singapore, Thailand, Japan, Taiwan
Distribution network Performance	Amazon US



Dial-Fit 2 Way Baby Chair Booster

Dual functionality: Portable booster and harness safety strap.

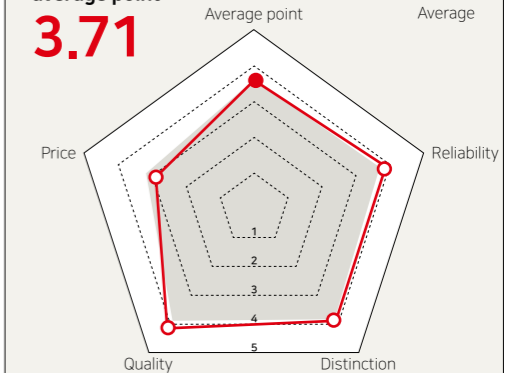
Your baby can now sit safely in restaurants, public transportation, planes and more with this booster. Plus, you can wear the booster on your waist and have your baby seated close to you while you sit, eat, and chat. Also, you can transform the baby chair booster into a baby harness easily by just separating the Dial-Fit from the booster and attaching the webbing handle on the Dial-Fit.

FOB Price	USD 23.5
M.O.Q.	100 pcs
Target Customer	Self-driven, dynamic and practical lifestyle parents
Target Countries	Indonesia

COMPANY INTRODUCTION

average point

3.71



Rating Region



Hugpapa changes how to hug your baby in innovative way.

Hugpapa is a high-functional & minimal designed baby product brand started in Seoul in 2017 for young mom & dad who have self-driven, dynamic and practical lifestyle by a dad whose two kids make him feel like the luckiest guy in the world.

Hugpapa launched world 1st dial & lace based micro-adjustment sizing baby carrier, Dial-Fit 3-in-1 Hip Seat Baby Carrier, on Oct 2017 and now reaching out global markets.

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#dialfit #babycarrier #infantcarrier
#babyhipseatcarrier #boatechnology

Contact Point

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