

Boryung Medience Co.,Ltd

B&B, Dr.ato, UPIS

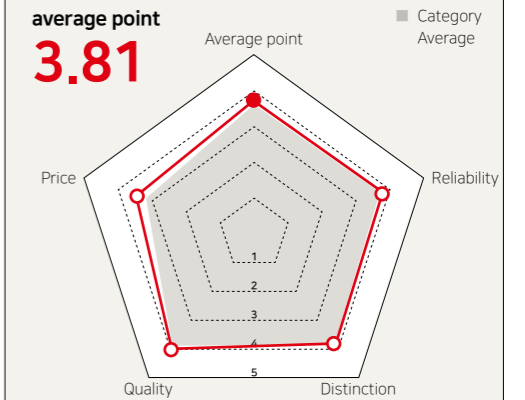
Homepage	www.medience.co.kr
Annual Sales(2017)	USD 107,267,364
Export Amount(2017)	USD 26,816,841
Export country	China, Thailand, Singapore, Malaysia, Hong Kong, Taiwan, Russia, Indonesia
Distribution network Performance	E-mart, Lotte mart, JingDong, T-mall, Watsons
Certification of export	FDA

B&B

B&B means Baby and Basic, namely, basic essential item for baby, created to provide healthier environment to ease mom with baby care B&B has been ranked No.1 market share for total infant care in Korea.



FOB Price	USD 4.11
M.O.Q.	Negotiable
Target Customer	Baby(0~4 age)
Target Countries	Vietnam, India, China, Singapore



Rating Region



Boryung Medience is a number one baby care product brand in Korea since 1979. we have company own stores in 130 department stores, 60 road shops and more than 80 specialty stores in Korea and currently, we have over 40% of Market share in Korea.

Award

- 2016 Pinup design award package design part 'BEST 100'
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- 2017 Korea design package design part 'Facstar Award'
- 2018 Korea mom's choice award
- 2018 Best-loved brand of Korea

#Number one baby product brand in Korea
#B&B #Dr.ato #UPIS

Contact Point

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