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## INTRODUCTION

AllMarkOne is now taking applications to be part of the first AllMarkOne sponsored clubs. We are looking at sponsoring a limited number of **university and club crews** throughout the season, providing photographs and social media support as well as cost pricing on commissioned training sessions to the clubs selected. We are also looking at the possibility of taking on **junior club crews** as a 'junior only' sponsorship as well as **single crew** sponsorship for smaller clubs with an exceptional crew for the 2020/21 season. We are looking at using this to help clubs and universities improve their social brand, improving coverage for future potential sponsors as well as helping improve the sport coverage as a whole.

## REQUIREMENTS

Each club is required to meet the following criteria.

- Rowing team must be an outdoor, inland, racing sliding seat team listed in the British Rowing club list based within the UK.
- Each team must have appeared at two of the following in the last 3 years
  - BUCS Head
  - HERR/WEHERR/SHERR
  - BUCS Regatta
  - National Schools' Regatta
  - Metropolitan Regatta
  - Henley Womens' Regatta
  - Henley Royal Regatta (Qualified Crew)
- Each application must be made by a President, Captain, Sponsorship Officer or equivalent.
- Club boats will have AllMarkOne branded stickers to go on the side racing boats (one each side), selected on a club by club basis.

## WHAT WE PROVIDE\*

Each club will receive the following:

- Dedicated contact at AllMarkOne, providing race images after racing events. (UK events covered by AllMarkOne)
- Social Media support from the AllMarkOne social team
- Branded boat stickers for racing boats (number to be decided on a club by club basis)
  - One sticker per side per boat, allowing opportunity for other sponsors alongside us.
- Opportunity to have a <60s video produced by AllMarkOne at cost (travel exp.)

\*Current coronavirus situation can cause delays to training session shoots and racing events.

## HOW TO APPLY

Please fill in the form attached below. You will receive a response confirmation email within 3 working days.

Deadline for applications is 11th October @ 11:59pm.

## CONTACT US

If you have any questions regarding an application please email [sponsorship@allmarkone.com](mailto:sponsorship@allmarkone.com)

# APPLICATION FORM

<https://forms.gle/dbjp4N5rdbcjGUQc8>