

# Designer, Women's & Men's Lifestyle & Travel Bags

**Location:** San Francisco, CA

**Department:** Design / Product Development

**Reports to:** Creative Director

**Date:** September 5, 2018

**Exempt, FT**

## Job Summary

The Designer is responsible for the design & development of innovative, style-leading and highly functional carrying solutions for Timbuk2 Women's & Men's. You will deliver Timbuk2 products against all key company & strategic launch timelines. You must be a truly collaborative team player, an optimistic spirit, and thrive in a fast paced, entrepreneurial environment that has many competing priorities.

The ideal candidate has 5+ years Design experience, creating inspired carrying solutions for both Women & Men. Your creative voice is contemporary & current. You have a deep vocabulary across a variety of style aesthetics. Your ability to merge "of the moment" styling with leading functionality into all products is a strength. You have modern bag construction knowledge & a clear understanding of how to build products from the inside out.

## Essential Functions

- Maintain a sense of urgency to best manage workload & your own timeline, in order to meet company deadlines and department goals.
- Exhibit holistic ownership of all aspects of design & development, from concept to final product.
- Research & embrace market trends, consumer insights & market data, to inform new styling, materials, trims & treatments.
- Deliver seasonal POV established by Creative Director throughout the range you create.
- Create concept boards including inspirational images & original hand sketches.
- Present your designs in collaborative workshops & Product Line Meetings.
- Create technical spec packages, including Illustrator sketches & technical details to provide clear development direction to our manufacturers.
- Share engineering & pattern knowledge with the Design team to influence best construction solutions.
- Create color CADs to explore & land seasonal color assortment.
- Travel internationally & domestically, for development, sourcing & inspiration.
- Take key design & cross-functional feedback & align w/ Creative Director to revise accordingly.
- Communicate with production teams as needed.
- Finalize all aspects of product development & cost engineering by seasonal deadline.

## Brand Values

- Give a Damn
- Be Fearless

- Deliver
- Be Nimble
- Engage
- Lighten Up