

Philip Morrice is a former British Consul-General, Sydney and the UK's Director-General for Trade and Investment Promotion in Australia (from 1995 to 1999). He has held appointments in the UK Diplomatic Service in Kuala Lumpur, Caracas, Paris (OECD Delegation), Brussels (EU Representation), Rome, Lagos, Brasilia and Taipei, where he was head of mission. He is a former Director, KPMG Consulting Australia. He is currently a Director of a number of companies including TFG International Pty. Ltd. and MyWhiskyJourneys Pty. Ltd.

Philip was born in Aberdeen – the home of Chivas Regal - and had his early education there at Robert Gordon's College. Subsequent studies were in Edinburgh, London, France and Italy. Having entered the Diplomatic Service and traveled extensively, he retained close connections with his origins and developed a love and deep knowledge of Scotch whisky. This led him to write a number of books, including "The Schweppes Guide to Scotch" and "The Whisky Distilleries of Scotland and Ireland" (which was the centenary rewrite of the classic work on whisky distilleries by Alfred Barnard), as well as numerous articles. He has been Glenfiddich Whisky Writer of the Year and has also broadcast on the subject for the BBC. He has been whisky correspondent for "Decanter" magazine and "Harper's Wine and Spirit Gazette".

He thus has a working experience embracing all five continents, but also a deep knowledge and love of Scotch whisky and an understanding of the industry. In support of the latter, he has had over the years strong connections with many of the distilling and blending companies and, of course, in both his private and official capacities, with the Scotch Whisky Association. He has hosted whisky-tasting events at such distinguished locations as The Long Room at Lords and the RAC Club in London, the Manchester United boardroom at Old Trafford, the Union Club in Sydney and the Commonwealth Club in Canberra.

Philip has since 1995 lived in Australia, first as a diplomat and then as a strategic consultant to many companies, since when he has developed respect and knowledge for the local whiskies and particularly those of Tasmania. He was a guest speaker at the first-ever Australian Malt Whisky Convention in Canberra in 2003. He is currently engaged in writing "The Guide to the Whiskies of Tasmania" to appear, initially as an e-book. The website www.MyWhiskyJourneys.com was launched in July 2018.