



Welcome to Plushible™!

Welcome to the Plushie Pack! We are so excited to have you as a partner. At Plushible, we believe that life is too short to not have a little fun along the way. That is why we design our products with a little bit of spunk, a whole lot of creativity, and the power of endless imagination. Whether it's cheering on a favorite college, having the ultimate game sesh, or or just relaxing at home we want everyone to embrace their inner plush. That's where you come in! As a Plushible influencer or affiliate, you will have access to our wide range of high-quality plush products. Whether you're promoting our products on social media or through your website, we want to make sure you have everything you need to succeed. That's why we've put together this kit for you! In this kit you will find: Social Post Guidelines, Content Guidelines, Affiliate Sign-Up Information, Program Details, Contact Information and Terms and Conditions.

Where Snugibles, Blanket Besties and Plushies come together with a whole lotta fluff.

fren FROGGY SNUGIBLE

- High quality Embroidery**
Cute details without plastic pieces.
- Soft and plush**
Super soft, plush material will keep you warm and comfortable.
- Oversized & Cozy**
Big, oversized and comfy, it's like wearing a blanket! One size fits most!
- Large pocket**
Sweatshirt-style pocket to store goods or keep hands warm.
- Strong Zipper**
Securely keeps Snugible contained.
- Folds into a pillow**
The Snugible folds into itself to form a pillow of fren the Frog!



Social Post Guidelines

- INSTAGRAM: @PLUSHIBLEGIFTS
- FACEBOOK: FACEBOOK.COM/PLUSHIBLE
- TIKTOK: @PLUSHIBLE
- YOU MUST TAG US IN ALL SOCIAL POSTS!
- Specific hashtags will be provided to you based on your product before posting.

Top Products | Unique Brand Talking Points

- Home of the Snugible™: a one-of-a-kind plushie that transforms into an ultra-soft blanket hoodie!
- Officially licensed College Snugibles™ that will change your spirit game forever!
- Unique and adorable plushies for all ages!
- Blanket Besties are the perfect gift for any little one in your life. It's a stuffed animal and plush blanket all in one.

- Plushies offered in a variety of sizes from mini to GIANT!
- All of our products are made with ultra-soft plush fabric.
- We are a small business that designs all of our products in house!

Captions and Hashtags

- Be creative and share your love for the product!
- You must tag us in the caption as well as in your post.
- You MUST use these hashtags: #plushible (if you're promoting a Snugible #snugiblesquad)

Affiliates Only: You will be provided with a personal link for your bio. This link is for tracking purposes. Please mention your link in your post.

Content Guidelines

Video

- PLEASE USE APPROPRIATE SOUNDS. (No vulgar language)
- Filters on videos are prohibited. This includes the use of transitions that distort the video.
- It is essential to ensure that the video does not contain any factors that may reveal personal information.
- Please refrain from using vulgar language and other elements that could be considered inappropriate.
- Please make sure that only our product is featured in the video
- Please ensure the product is facing the camera.
- Please ensure the lighting is bright and the video is in focus throughout.
- Please ensure you show the ENTIRE product.
- Make sure the product is centered in frame when shown.

Photo/Image

- Images should appear clean, friendly, modern, sophisticated, and approachable. Please keep in mind that these photos will be used for marketing purposes.
- Please take photos in a well-lit room or area.
- Please take images in landscape orientation.
- Images should have a candid style feel to them. We prefer photos that are not posed and capture a genuine experience with the product.
- Selfie-style images are not preferred.
- Filters on photos are prohibited.
- It is essential to ensure that the photo does not contain any factors that may reveal personal information.
- Please ensure that only our product is featured in the image
- Please ensure the product is facing the camera.



Program Details

Affiliate Sign Up Information

- We are currently using the TikTok Affiliate program.
- We are offering 20% commission for all sales generated!
- Here is the sign-up link: <https://shop.tiktok.com/business/en/creator> (scroll to the bottom of the page and scan the QR code)
- Once you sign up, please send us a follow-up message.
- Products can be ordered through TikTok

Influencer Program Details

- When choosing a product to promote, pick something that you would enjoy yourself or something that would resonate with your audience.
- Once you've decided on your product please email hailey@orangeonions.com and include your name, address, phone number, and product you wish to receive.
- Once your product is shipped a brief will be sent to you with information about the product, content ideas, and specific posting information.
- We typically do product exchange collabs but are always open to negotiate!
- If you wish to receive payment for your posts please send over your media kit and rate sheet.

Contact Information

- If you have any questions, concerns, or issues in regards to the Influencer or Affiliate Program please reach out to hailey@orangeonions.com
- Any generic question can be relayed to social@orangeonions.com and we will get back to you as soon as possible.



Terms and Conditions

Any content submissions will be considered non-confidential and non-proprietary. By providing any content, you grant Plushible and its affiliates and service providers, and each of their respective licensees a perpetual, fully-paid, royalty free, worldwide, irrevocable right and license to use, reproduce, modify, create derivative works of, perform, display, distribute, and otherwise disclose to third parties any such material for any purpose. You represent and warrant that:

- You are at least eighteen (18) years old.
- You own or control all rights in and to your User Content and have the right to grant Plushible and its affiliates and service providers, and each of their respective licensees, successors, and assigns.
- All of your content will comply with these Terms and Conditions and, if applicable, the Website Terms of Use.
- If children are depicted in your content, you are the parent or legal guardian of any minors depicted.
- You have the right to use the likeness of any person depicted in your content.
- You understand, acknowledge and agree that you are responsible for any Content you submit, and you, not Plushible, have full responsibility for such content, including its legality, reliability, accuracy, and appropriateness.

The logo for Plushible features the word "PLUSHIBLE" in a bold, black, sans-serif font. The letters are contained within a yellow, cloud-like shape with a scalloped edge. A small yellow star is positioned above the letter 'I'. Below the word, there are three horizontal bars in teal, yellow, and red.

PLUSHIBLE

Important

Please note that our brand is very special to us, which is why we created these guidelines. Please follow them directly. They were meant for Plushible to be showcased with the highest standards of quality and they were also created for you to be as successful as possible! Any deviation from these guidelines could result in the termination of our partnership, which we hope would never happen.

Also, by partnering with us, you grant permission to Plushible to take, use and publish photographs of any digital images that you take for our promotional materials, such as: electronic publications, emails, social platforms, or websites. Authorization of the use of these images without extra compensation is agreed upon within our partnership. All digital reproductions shall be the property of Plushible.

Our terms and conditions become effective once the package is sent. If you have any questions or concerns, please email hailey@orangeonions.com.

At Plushible, we're not just about selling products - we're about creating lasting memories. We want our customers to feel like they're a part of our family, and we hope you'll feel the same way as part of our influencer program. Again, thank you for partnering with us. We cannot wait for you to experience a new realm of imagination and loads of plushie cuteness!

