

ATRA Studio

THE ROSEWOOD HOUSES AT 8899 BEVERLY



WITH THE GARDEN HOUSE DESIGN SHOWCASE, ATRA IS TAKING SHOW-HOUSES TO THE NEXT LEVEL. MORE THAN ELEGANTLY STAGING THE NEW TOWNHOUSE BY STARCHITECTS OLSON-KUNDIG WITH THEIR OWN FURNITURE LINE, ALEXANDER DIAZ ANDERSSON AND ATRA STUDIO DECIDED TO CURATE THE BEST OF WHAT MEXICO HAS TO OFFER. ENHANCING THE LUXURIOUS BEVERLY BOULEVARD DEVELOPMENT WITH UNEXPECTED ARTWORKS AND WELL THOUGHT DESIGNS.

THE DESIGN ITSELF TAKES CUES FROM THE ARCHITECTURE OF OLSON KUNDIG ADDING A TWIST ON CALIFORNIA LIVING, CREATING A SOPHISTICATED ENVIRONMENT THAT IS BOTH NATURAL AND LUXURIOUS. ATRA CHOSE NEUTRAL AND EARTHY TONES THROUGHOUT THE PROPERTY, PROLONGING A SENSE OF CALM AND TIMELESSNESS PRODUCED BY THE SLICK ARCHITECTURE. BOTH FIRMS SHARE SIMILAR VALUES OF DESIGN ENDURING THROUGH TIME, YOU CAN EASILY IMAGINE THIS HOUSE AND DECOR UNTOUCHED IN 30 YEARS. SOME UNUSUAL WARM AND VIBRANT COLORS ARE DISTURBING THE QUIET EARTHY PALETTE ON A FEW OCCURENCE LIKE A HAPPY ACCIDENT.

ATRA IS CURATING A HANDPICKED SELECTION OF SCULPTURAL ARTWORKS AND OBJECTS FROM VARIOUS CONTEMPORARY DESIGNERS WHO ALL SHARE A PASSION FOR CRAFTSMANSHIP AND MEXICANS ARTISANS. FAVORING SCULPTURES OVER WALL PIECES, ATRA IS SHOWCASING A WIDE RANGE OF TEXTURE AND MATERIALS, CARVED MARBLE, WOVEN WICKER AND POLISHED VOLCANIC STONE AMONG THEM.

INITIATING A CONVERSATION BETWEEN ART, DESIGN AND ARCHITECTURE, ATRA IS BLURRING THE LINES BETWEEN EACH PRACTICE. A VOLCANIC STONE DESK ECHOES SMALLER LAVA ROCKS SCULPTURES ENCOUNTERED EARLIER IN THE HOUSE WHILE THE DINING TABLE APPEARS LIKE A SCULPTURAL COMMENTARY ON THE ARCHITECTURAL PROPOSITION BY THE CELEBRATED DUO. FORM AND TEXTURE ARE KEEPING THE VIEWER'S SENSES ALERT AT ALL TIMES.

FOYER / STAIRCASE :

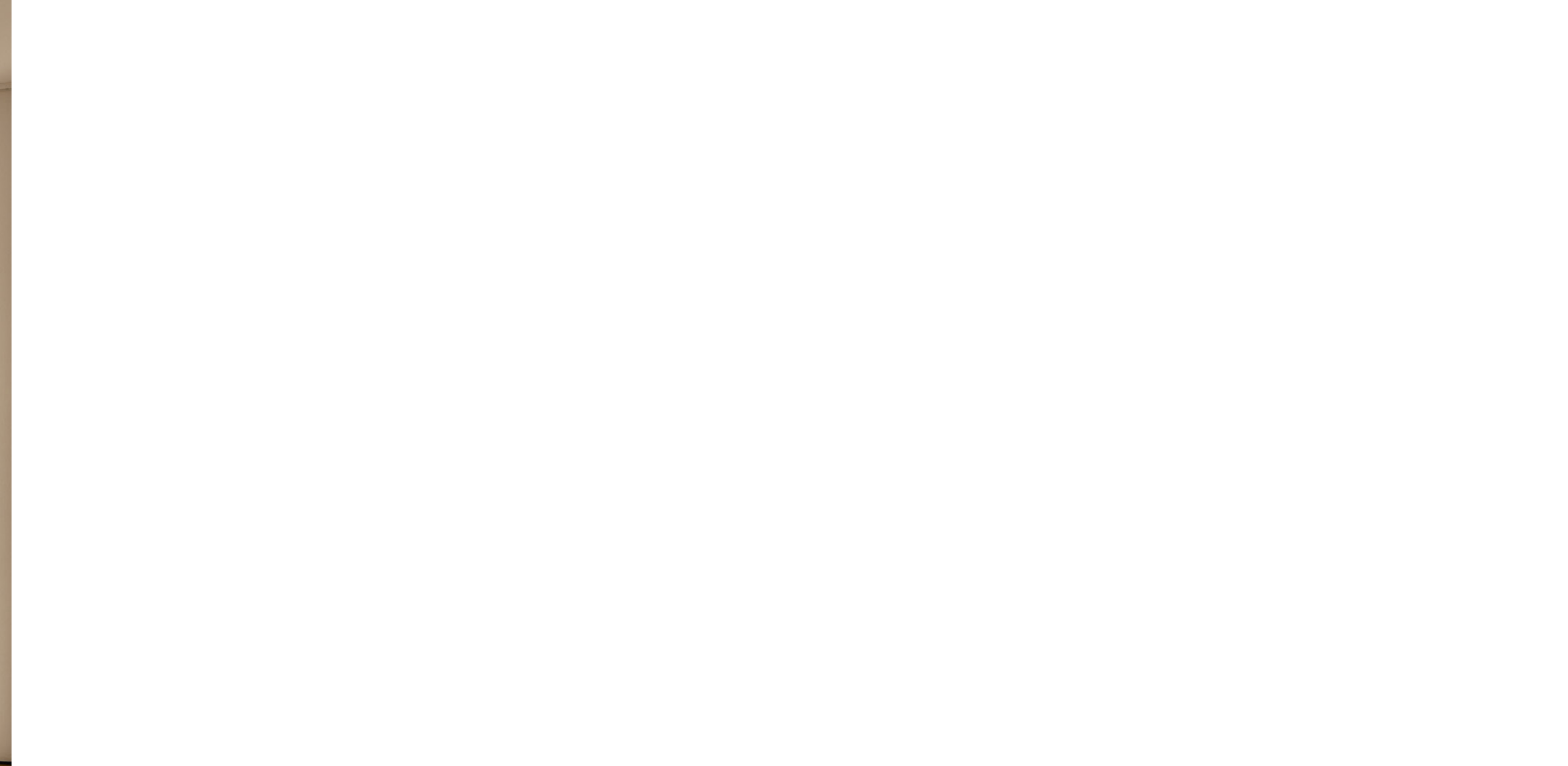
- .ALA BENCHES IN CHARCOAL WALNUT BY ATRA
- .ARTEFACTO VOLCAN STOOL IN LAVA ROCK BY LØRDAG & SØNDAG
- .HAMERED CONCRETE PLANTERS BY DENDRON
- PLANT & LANDSCAPING BY HOMMES & GARDENS
- ARTWORK BY LAWRENCE CALVER WITH CREATIVE ART PARTNERS





LIVING ROOM :

- .EGGE CHAIRS AND SOFA IN ELITIS VELVET BY ATRA
- .GEOMETRIK SIDE TABLES IN TRAVERTINE NAVONA BY ATRA
- .GEOMETRIK COFFEE TABLE IN SILVER TRAVERTINE BY ATRA
- .CERAMIC VESSELS BY PABLO ARELLANO
- .FLOOR LAMP IN BRASS, PAROTA WOOD AND LINEN BY ISABEL MONCADA
- .PRIMA ALPACA THROW BY SANDRA JORDAN
- .HAMERED CONCRETE PLANTERS BY DENDRON
- .PLANT & LANDSCAPING BY HOMMES & GARDENS
- .ARTWORK BY MSR FCJ WITH CREATIVE ART PARTNERS





DINING ROOM :

.PEBBLE DINING TABLE IN SILK GEORGETTE MARBLE BY ATRA

.FEMUR DINING CHAIRS IN WALNUT AND ELITIS FABRIC BY ATRA

.CHANDELIER IN BRONZE, BRASS AND BLOWN GLASS BY ISABEL MONCADA

.PLANT & PLANTER BY HOMMES & GARDENS

.WALL HANGING BY JULIO RIZHI WITH CREATIVE ART PARTNERS

.SCULPTURE IN RED TRAVERTINE BY PABLO ARELLANO





KITCHEN :

- .REDO BAR STOOLS IN PAVONADO BRONZE STEEL AND LEATHER BY ATRA
- .LAVA STONE SCULPTURES BY LØRDAG & SØNDAG
- .LARGE MARBLE CANDLE BY 1986 CANDLES

POOL PATIO :

.NERTHUS OUTDOOR LOUNGE CHAIRS IN TEAK
AND ELITIS FABRIC

.WEDGE FIREPIT IN TRAVERTINE BY ATRA

.BLACK QUERETARO MARBLE SCULPTURE BY
PABLO ARELLANO







OFFICE :

- . SURF DESK IN BLACK RESINTO BASALT STONE AND BRASS BY ATRA
- . IKKI CHAIR IN CHARCOAL MAHOGANY AND ELITIS FABRIC BY ATRA
- . CERAMIC VESSELS BY PABLO ARELLANO
- . ARTWORK BY SERGE ATTUKWEI CLOTTEY WITH CREATIVE ART PARTNERS
- . HAMERED CONCRETE PLANTERS BY DENDRON
- . PLANT & LANDSCAPING BY HOMMES & GARDENS



PRIMARY BEDROOM :

- .CONTENTA BED IN ELITIS FABRIC BY ATRA
- .NIGHTSTANDS IN BIRCHWOOD AND SILK GEORGETTE MARBLE BY ATRA
- .BEDSIDE LAMPS IN BRONZE, BRASS AND BLOWN GLASS BY ISABEL MONCADA
- .BEDRUNNER, THROW AND DECORATIVE PILLOWS BY YVES DELORMES
- .OBERON MODULS IN ELITIS VELVET AND BRASS BY ATRA
- .CORNER TABLE IN SILVER TRAVERTINE BY ATRA
- .ONYX SCULPTURE BY LØRDAG & SØNDAG
- .HAMERED CONCRETE PLANTERS BY DENDRON
- PLANT & LANDSCAPING BY HOMMES & GARDENS





PRIMARY BATHROOM :

.WALLPAPER BY ELITIS

.ARTWORK BY EDOUARD NG WITH CREATIVE
ART PARTNERS

.PINK TEPEACA MARBLE SCULPTURE BY PABLO
ARELLANO



SECONDARY BEDROOM :

.BEDSPREAD AND DECORATIVE PILLOWS BY
YVES DELORMES

.TEARDROP BEDSIDE TABLE IN SILVER
TRAVERTINE AND BRASS BY ATRA

.WICKER WOVEN SCULPTURES BY LØRDAG &
SØNDAG

.HAMERED CONCRETE PLANTERS BY DENDRON

.PLANT & LANDSCAPING BY HOMMES & GARDENS

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