

MODERN LUXURY

Interiors

NEW YORK



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MODERN

Designer Alexander Diaz Andersson outfits a boundary-pushing Tribeca penthouse.

FAMILY



ALL PHOTOS COURTESY OF ATRA

In the living room, warm, subdued hues accentuate the traditional loft architectural elements with custom furniture and millwork.

By Chloe Konrad



Sculptural art and lighting in the dining room and kitchen achieve the elevated, modern aesthetic the homeowners desired. Opposite page: In the living room, custom sofas and tables by Atra.



THE CLIENT

Alexander Díaz Andersson, Mexico City-based and founder and design director of Atra Studio, was tapped to redesign a Tribeca apartment, just a few blocks from 1 World Trade Center, recently purchased by Akila Ramen and Ali Vaseghi, a New York couple working in finance. The pair have two young children, and as a family, they love entertaining. "Akila and Ali had done some renovation on the loft when our team joined the project," Andersson says. "Akila saw our installation at Design Miami, and we started a conversation on designing their home."

THE PRIORITY

This space needed to be durable with two young kids running around.



The primary bedroom houses custom beds, closets and dressers by Atra. Opposite page: The kids room offers a playful haven for the clients' two young children, while still carrying the modern aesthetic found throughout the rest of the home.

Andersson also wanted to highlight the couple's minimalistic preferences throughout the home. "We focused on using very few pieces, keeping the decor minimal and manageable with young children and very sculptural to pair well with the clients' taste for abstract minimal art on the walls," Andersson says.

THE PROCESS

The team worked from room to room, and while each one had an obvious purpose, they kept a cohesive theme throughout. "We designed the main living room as an elegant setting for

a cocktail party and the family room with the children in mind, both to play and watch movies," Andersson says. In the end, the project took just under a year to finish, with lockdowns and material shortages lengthening the timeline.

THE CHALLENGE

As it has been for almost every design project in the past few years, the COVID-19 pandemic presented roadblocks for Andersson. "Working through the pandemic, lockdowns were a logistical nightmare," he says. On top of that, structural quirks of the building forced Andersson to make some quick

decisions. "The walls and floor of the loft are uneven, which is normal in an old Manhattan building, but it made it more challenging to fit the bespoke closet perfectly," he says.

THE FURNITURE

Art isn't restricted to the walls in this apartment. Custom, high-quality furniture in each room exudes a luxurious essence. The oblong cream sofas and geometric coffee table in the living room, along with most of the furniture in the home, are by Atra Studio. The large collection of customized furniture made for a very unique and personal space.



Gold hardware on furniture and artworks creates an extravagant allure, and Andersson continues to play with geometric designs in the bathroom with wallpaper.

THE DETAILS

"The decor combines traditional loft architectural elements with custom furniture and millwork," Andersson says. "A warm, neutral color palette complements untraditional volumes and texture. Most of the pieces were custom-made and artwork commissioned." Consistent coloring throughout with occasional pulses of golds and blacks created an incredibly welcoming and fun-spirited home. Andersson was able to continue this calm and muted feeling into the kids rooms, while still making it a fun area with cartoon wallpaper. "We wanted to create a soft, cozy and elegant space," Andersson says. "We used a

“We wanted to create a soft, cozy and elegant space.”

—ALEXANDER DIAZ ANDERSSON

lot of creams and beiges with accents of black to give it some edge. The art and the lighting is very sculptural, which makes the space more modern." The nearly yearlong process resulted in an extremely personalized space for Ramen and Vaseghi. ■



DESIGN DETAILS

Designer
Alexander Diaz Andersson, Atra
atraform.com

Type
Apartment

Location
Tribeca

RESOURCES

Andreas Diaz Andersson
Metal sculpture

Atra
Furniture throughout
atraform.com

Flat Vernacular
Kids room wallpaper
flatvernacular.com

Gerardo Ruiz-Musi
Textile art
[@gruizmusi](https://www.instagram.com/gruizmusi)

Kelly Wearstler
Bathroom wallpaper
kellywearstler.com

Portola Paints
Paint throughout
portolapaints.com

Spiffy Spools
Curtains and blinds
spiffyspools.com

A powder room features an eccentric wall covering. Opposite page: In the kitchen, an amalgamation of cream- and beige-hued pieces complemented by black accents give the space a slight edge.