BOHÈME SG

INTIMATE.
NARRATED.
CRAFTED.



OUR STORY

Follow us on the magical journey of Bohème SG to celebrate destinations and culture. The Bohème collection is inspired by Vero's journey around the world. Each line shares its own story from the location it has been inspired by and allows you to personally experience and indulge in these travels through authenticity in design and styles.

The brand embraces nature by using recycled brass and natural gems, redefined sustainability is woven into the collection. Additionally, the brand implements ethical sourcing practices, ensuring that every material used in their collection is obtained responsibly, with minimal impact on the environment and respect for the rights of workers involved in the production process.

The collection has been acclaimed for its unique designs fitting to the affordable luxury and lifestyle that our customers are seeking. It is curated in exclusive boutiques in Singapore, India, Bali, Thailand, France, China, Saudia, Russia as well as online.

FEATURED ON











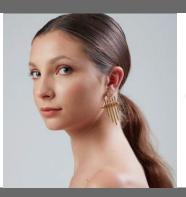
OUR COLLECTIONS

Wanderlust

Based on Vero's most loved travel destinations, each piece represents a different corner of the world.











Zanzibar

This powerful collection was inspired by Africa, its' people, culture and wildlife. The pieces have a tribal style, all the whilst staying feminine and elegant.

The Silk Road

The beauty of nature and ancient designs, revisited with a modern flair.

















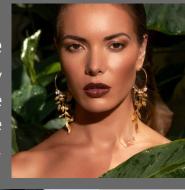


Cyclades 70

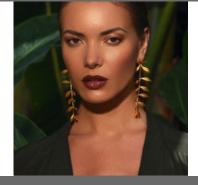
Having spent endless summers in the Cyclades as a child, Vero pulled inspiration from the beautiful islands. This collection celebrates the nature of the blue Mediterranean sea with a 70's vibe.

Birds of Paradise

Designed as a capsule boho-chic bridal jewellery line, as well as a resort range, the pieces are inspired by the intricacy and femininity of Balinese designs.



















Andalucia

The white villages of Andalucia, one of Vero's favourite place were the source of inspiration for this collection.



Amazons

Celebrate the inner strength and feminity with ethereal designs. Inspired by powerful women in Ancient Rome, Greece, Jordan and Egypt.

















La Vie

Inspired by the 80s free spirit and movies such as "Desperately Seeking Susan", "Dirty Dancing". This collection is vibrant with glamorous fringes and hand-set sparkling zircons.

Temptation

An ode to Singapore our Garden City. It features the iconic lion as the emblem of the city, the orchid, national ever present flower, the bamboo, symbol of strength and resilience and snakes representing protection, temptation and hidden knowledge.















Xanadu

Named after the mystical capital of Mongolia and inspired by the Peranakan bridal jewellery, Chinese dragons and accessories, Xanadu aims at representing the richness and diversity of the Asian jewellery collection.

Paris Je T'aime

Tribute to Paris, capital of love and arts...
From the Marie Antoinette bow, the Art Deco Eiffel,
Sacré Coeur cross, Sun from Versailles to the
Josephine earrings, this line epitomises the
roaring twenties with a twist.











The Pink City

Celebrating Jaipur, capital of gemstones craftsmanship and the arts of India... home of Bohème SG's skilled artisans.



Along the Nile

Inspired by the magical land of Egypt, a thread of continuity from ancient to modern.















Paradiso Resort

The Paradiso Resort capsule collection captures the essence of the feminine divine, offering a joyous celebration of beauty and elegance.

Exotica

Exotica, draws inspiration from lush tropical landscapes and the vibrant spirit of Singapore.













OUR LATEST COLLECTION

EXOTICA

Step into a world where the charm of alfresco botanical paintings and intricate gravures inspires Bohème SG's captivating new collection. This extraordinary assortment heralds the festive season, weaving together the lush tropical landscapes and vibrant spirit of Singapore. Each meticulously crafted piece transforms into a wearable masterpiece, capturing the allure of luxurious vegetation and the splendor of Singapore in a single stroke.

Picture yourself in the enchanting Bar Palladio, surrounded by the peacock-strewn lawns of Narain Niwas Palace. This pavilion, adorned with Gothic-flavored windows, tented daybeds, and cool frescoes, stands as one of the world's most visually hypnotic restaurants. The brainchild of Swiss-Italian visionary Barbara Miolini, a resident of the Pink City, it's a daydream-turned-triumph.

Now, Bohème SG finds its new home amidst the luxurious vegetation of Singapore, offering Exotica, a feast for the eyes. This collection combines zircons and natural stones, inviting you to immerse yourself in a world where art and nature gracefully intertwine. Adorning yourself with Bohème SG's radiant creations becomes a celebration that harmonizes nature's wonders with the timeless elegance of jewelry.



COLLABORATIONS



YOUSEF AKBAR

Yousef Akbar, winner of the 2020 Fashion Trust Arabia Awards' top eveningwear prize, redefines glamour. His sophisticated, alluring creations have graced Hollywood icons like Nicole Kidman and Chrissy Teigen.

Bohème SG's journey with Yousef began with a stunning debut in Vogue Australia (2022). This success led to an exceptional capsule collection and exquisite accessories in a renewed partnership.

At Sydney Fashion Week (May 2023), we unveiled our capsule collection and accessories designed by Vero. Skilled artisans passionately craft each accessory, combining recycled brass, 18k gold plating, amethysts, and black onyx to celebrate femininity's allure.



COLLABORATIONS



LISA VON TANG

Established in 2017 in Singapore, Lisa Von Tang is a brand deeply influenced by the city's cultural heritage and its founder, Lisa, known for her passion for travel. Sustainability has always been a core principle guiding the brand. Lisa Von Tang has gained recognition in major fashion hubs like New York, Milan, and Miami.

At Bohème SG, we share a strong commitment to sustainability, seen in our use of recycled brass and natural gems in our designs. Through collaborations with Lisa Von Tang, we've ventured to stunning locations such as the Maldives, Morocco, and Singapore for photoshoots featuring her sustainable collections.

Our partnership reached its peak at Milan Fashion Week in September 2023, receiving widespread attention and coverage in WWD. The spotlight shone on our innovative silver designs, offering a tantalizing glimpse of Bohème's highly anticipated silver collection, set to launch in January 2024.



COLLABORATIONS



ERIC RAISINA

The 1920s, the golden age of French Haute Couture, is Eric's favourite. The couture design process is his passion. He had the privilege to design fabrics for Yves Saint Laurent 5 Avenue Marceau and to collaborate with Christian Lacroix Haute Couture.

Winning the "New Young Designer of the Year" at the Fashion Festival and Textile Competition in Madagascar enabled him to study Textile and Fashion at Ecole Des Arts Appliqués Duperré Paris on a scholarship. Later he received his Master's degree in Textile and Fashion from the Institute Français de la Mode.

Boheme partnered with Eric Raisina at the Fashion week in Portugal and for Bohème's new collection Along the Nile.

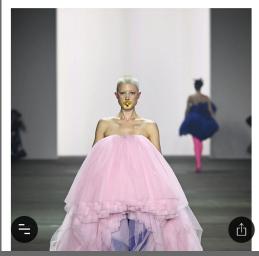


FEATURES

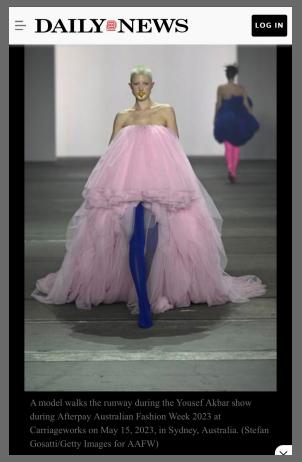




Hardware came in the form of gold-worked orchids – a mouthpiece, pins that held dresses together, brooches – that hinted at the theme of Akbar's collection. Traditionally, the orchid represented femininity, grace and elegance, all three tropes that were present throughout the glittering collection.

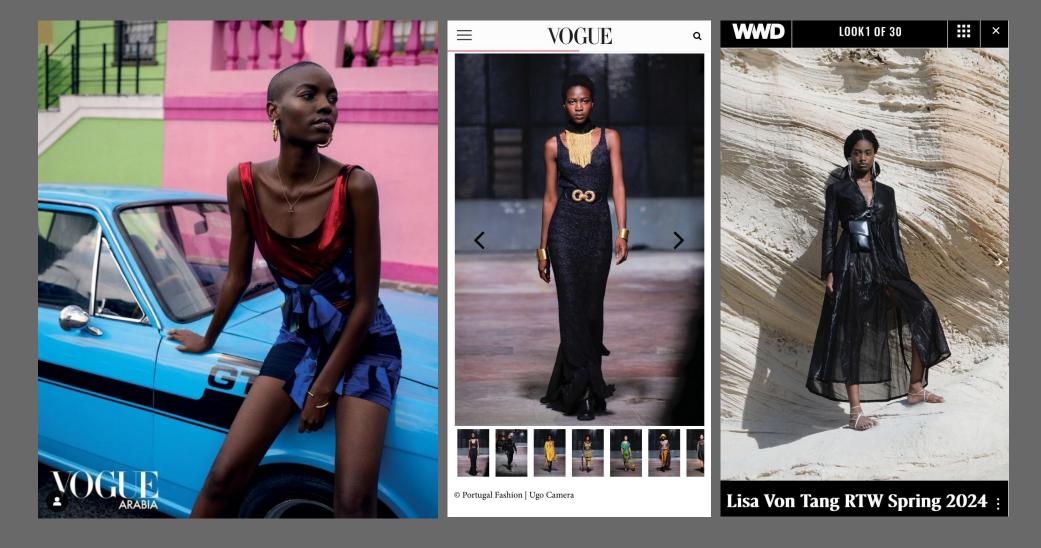








FEATURES





FEATURES

Xanadu ACM Museum Capsule Collection

Bohème SG is thrilled to have created a capsule collection in collaboration with ACM, the prestigious museum in Singapore.

"For her capsule, French designer Veronique Machharam of Bohème SG drew from Peranakan bridal jewellery and Chinese dragon motifs seen in the museum.

Titled Xanadu, the collection pays homage to the ancient city of Shangdu - located in present-day Zhenglan Banner, Inner Mongolia - and its famed, somewhat romanticised legends of emperors and dragons." - FEMALE & THE STRAITS TIMES

THE STRAITS TIMES

Shop S'pore-designed jewellery inspired by artefacts from Asian Civilisations Museum





of 2 Boheme SG's Xanadu collection draws from Peranakan bridal jewellery and Chinese dragon motifs. PHOTOS:

TEXTILE AND FASHION FEDERATION SINGAPORE

FEMALE

=

Singapore Jewellery Designers Get Inspired By Precious Artefacts From ACM

Fashion and art have always been closely intertwined, and a new home-grown collaboration is bringing that relationship to the fore.

By Amanda Chai , December 16, 2021



Designs by Boheme SG drew from Peranakan bridal jewellery and Chinese dragon motifs seen in the ACM. Credit: Boheme SG

The Textile and Fashion Federation (TaFF)
Singapore and The Asian Civilisations Museum
(ACM) have partnered to present The Museum
Collection, a first-of-its-kind collaborative retail
initiative featuring home-grown and Singapore-based designers.



OUR BOUTIQUE PARTNERS

<u>SINGAPORE</u>

SIMONE IRANI

DESIGN ORCHARD

A VINTAGE TALE

BALI

W BALI - SEMINYAK

LILLA LANE SQUARE

<u>FRANCE</u>

CASANERA BASTIA

THAILAND !

WINGS BY HEJSELBJERG

UMA AND LEOPOLD

CHINA

POPPEE COLLECTION

STORE BY ATELIER TREE

<u>CAMBODIA</u>

ERIC RAISAINA

SAUDI ARABIA

HARVEY NICHOLS

RUSSIA

POISON DROP

<u>INDIA</u>

VILLA PALLADIO JAIPUR



CONTACT US

WEBSITE bohemesg.com

INSTAGRAM @bohemesg

FACEBOOK @bohemesg

E-MAIL contact@bohemesg.com

PHONE +65 9776 7094

ADDRESS #01 - 03, 60 Fernhill Road Singapore 259117







THANK YOU

