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BōKU INTERNATIONAL, INC.

PRESS RELEASE

Ventura-based BōKU International progresses to the final round of SCORE's small business competition with a "superfood for pets" concept

April 12, 2016: BōKU Superfood, headquartered in Ventura, CA, entered the SCORE Small Business Championship with the hopes of making "superfood for pets" a reality. Currently, BōKU has a range of organic, vegan powders, bars, and snacks for humans, but is hoping to expand their offerings to the animal members of the family. On March 22, the company was announced as one of the finalists in the competition.

"Most dog food is nothing more than toxic, fattening junk," Lynn Rolle, BōKU's CEO, explains. "Winning this contest will help me fulfill my dream to bring organic, superfood nutrition to pets, and peace of mind to pet parents like you and me."

The "Super Pets" line will include superfood powder that can be added to kibble, as well as meal replacement bars for dogs. Lynn hopes to make pet nutrition easy with these new products.

The finalists of the SCORE Championship each receive a \$1000 Sam's Club Award, which Lynn plans to spend on office supplies and materials for the Super Pets line. BōKU hopes to continue on to win the grand prize of \$25,000 and a year of SCORE mentoring, which will further support the development of this new product line.

Lynn shared, "We are so excited and honored to win the \$1000 Sam's Club Award, and to have the opportunity to compete for the grand prize. Thank you everyone for your support!"

To view BōKU's SCORE Championship entry and learn more about SCORE, click here:

<http://championship.score.org/entry/9974102>. For more information on BōKU Superfood, visit their website: bokusuperfood.com