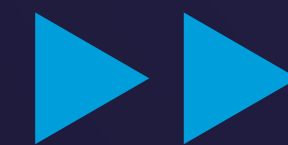


**THE RUGBY SHOP**  **.com**



**YOUR ONE STOP SHOP - GRASSROOTS TO ELITE**





# WELCOME TO THE RUGBY SHOP



Thank you for considering The Rugby Shop as your rugby provider and merchandising partner. We are not just an apparel provider, but a full rugby service here to support your team with a wide range of solutions.

Being the licence holder for Canterbury allows us to bring the very best gear to our clients alongside a variety of other brands. This allows us to fully tailor programs to your club.



# CLUB SUPPORT

**Grow your club by utilizing our support services including:**

- ▶ **On-site Activation**
- ▶ **Creative support - Design/Marketing**
- ▶ **Fundraising/Youth Initiatives**
- ▶ **Sponsorship Activation**
- ▶ **VIK Promos**





A photograph of rugby players in action on a grass field. One player in a green and white kit is being tackled by another player in a dark blue kit. The scene is captured in a dynamic, low-angle shot, emphasizing the physical nature of the sport. The background is slightly blurred, focusing attention on the players.

# **KIT** PROVISION

**Kit your club out with everything you could possibly need from playing gear to off-field wear to supporter lines. Our design team will create bespoke custom designs to match whatever you are looking for or if you are feeling creative, jump on our kit builder and try your hand at making your own design!**



# ONLINE E-STORES

Take the hassle out of organizing team gear & selling supporter wear

- ▶ Your own fully customizable store page
- ▶ Rebate Rewards on team sales
- ▶ Members order online with a few simple clicks
- ▶ No collecting cash or member details
- ▶ No holding onto or giving out kit
- ▶ Direct shipping straight to members
- ▶ Regular Analytics Reports



A photograph of rugby players in a scrum on a grass field. The players are wearing white and black uniforms. The image is overlaid with a dark blue and cyan geometric graphic on the left side. The text 'ON-SITE MERCHANDISING' is prominently displayed in the upper right quadrant.

# **ON-SITE** MERCHANDISING

Let us bring our mobile HQ to your game days and sell your merchandise sideline - we take care of everything, tents, POS, merch, you just sit back and enjoy the day.



# FREQUENTLY ASKED QUESTIONS



## What brands do you have?

Our main licence is with Canterbury but we also provide gear from many well known brands such as Gilbert, Rhino, Nike, Adidas, Barbarian and more.

## What are the upfront costs?

Please see the fees page

## What is the process for ordering?

This depends on the type of garment - made-to-order, on-demand or on-order. Please see the pages further in the catalog explaining these ordering systems.



# FREQUENTLY ASKED QUESTIONS

## How long does production take?

When you custom order a set of kit, it has to be designed, then put into production. Design is quick, but depending on the manufacturer, production can take between 6 and 14 weeks. On average, the time is around 9-10 weeks for production.

## Is there anything that will delay my order?

Customization, special order, back order, and verification of your billing information can take time. There may also be delays for processing and availability of stock. Shipping logistics can also be delayed by global events like pandemics and weather.

## What 's an Order Window?

We create order windows for each team so that the order can be processed in a timely manner. Some teams order in bulk and some teams want players to order individually, the order window is there to ensure that no one is holding up the process.



# FREQUENTLY ASKED QUESTIONS

## What kind of design can I have on my custom kit?

Anything you want. The beauty of sublimation is that it accommodates any design from basic patterns to photos. Our kit builder is just a start, but if you want something else, just contact us and we will make it happen.

## What kind of materials do you use?

The materials vary depending on what kind of kit you want. Most sublimated gear is 100% polyester, while a classic jersey is made from cotton. Polyester is much lighter and more breathable making it perfect for modern rugby.

## What is an MOQ (Minimum Order Quantity)?

This is the minimum amount of a product that needs to be ordered to make production viable. Made-to-order MOQs are 15 pieces.



# PROGRAM FEES

## DESIGN

Set Up Fees - \$50 per product  
Vectorization Fee - \$50 per  
Embroidery File Fee - \$50 per  
Custom Design Fees - \$85 p/h

## EMBELLISHMENT

Sublimated items - free in design  
Cut & Sew - 1 logo included. Additional logos by quote  
On-Demand items - 1 logo included. Additional logos  
by quote





# IMPORTANT THINGS TO NOTE

All designs/orders require vector logos to ensure the best prints.

All designs and order details must be approved by signature before moving to the next stage.

Production time frames start once invoicing is cleared.

Production time frames may be influenced by a number of factors including factory volume, global logistics and market conditions.

Shipping is not included in production time.

On-demand items are subject to stock availability.

Any MTO or On-Order gear included in E-Stores are subject to a “Buy Back” policy.



# MADE-TO-ORDER PRODUCTS





# MADE-TO-ORDER

MTO Products are custom-made products made completely to your requirements - colors, logos, designs etc

**PRODUCTION:** 10-12 weeks

**MOQs:** 15 pcs **ORDERING:**

- E-Store Order Windows
- Direct Billing

## SUBLIMATION

Designs are infused into fabric at high heat and then sewn together allowing for unlimited designs, patterns, logos and sponsors.

## CUT & SEW

Garments are sewn together using pre-dyed fabric into a selection of designs. Choose your colors and pattern, one logo included.

## EMBELLISHMENTS

- DTG/DTF Printing
- Vinyl Transfer
- Patch - Embroidery, Flex-style, leather, PVC
- Embroidery
- Screen Print



# CUSTOM MATCH JERSEYS

## Available Cuts

- Men's
- Women's
- Youth

## 1. Choose your jersey style

- Raiona
- Maka
- Papare (Pictured)

## 2. Choose your fit

- Test \$95 CAD
- Athletic \$90 CAD
- Regular \$85 CAD

## 3. Choose your design

- Set Design with team colors FREE
- Custom Design \$85 p/h



RAIONA



MAKA

PAPARE



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# REVERSIBLE JERSEYS

## Available Cuts

- Men's
- Youth

## 1. Choose your collar

- Loop 21.1
- Sport collar

## 2. Choose your option

- Short Sleeve Regular \$135 CAD
- Short Sleeve Classic \$135 CAD
- Long Sleeve Classic \$145 CAD

## 3. Choose your design

- Set Design with team colors FREE
- Custom Design \$85 p/h





# CLASSIC COTTON JERSEYS

## 1. Choose your option (Includes single logo)

- Long Sleeve
- Short Sleeve

## 2. Choose your design

- Set Design with team colors FREE
- Custom Design \$85 p/h



FREE



# CUSTOM MATCH SHORTS

## Available Cuts

- Men's
- Women's
- Youth

## 1. Choose your shorts style

- Sub. Yokohama \$77.00 CAD
- C&S Yokohama \$77.00 CAD
- Referee Shorts \$55 CAD
- Rugby League Shorts \$45 CAD

## 2. Choose your design

- Cut & Sew Design with team colors FREE
- Custom Sublimated Design \$85 p/h





# RUGBY SOCKS

## 1. Choose your design

- Solid \$22.50 CAD
- Capped \$22.50 CAD
- Hooped \$22.50 CAD
- Custom Design \$22.50 CAD





# PERFORMANCE TEES

## Available Cuts

- Men's
- Women's
- Youth

## 1. Choose your build

- Sub. Short Sleeve Regular \$65 CAD
- Sub Long Sleeve Regular \$75 CAD
- C&S Short Sleeve Regular \$55 CAD
- C&S Long Sleeve Regular \$65 CAD

## 2. Choose your design

- Set Design with team colors FREE
- Custom Design \$85 p/h



THE  
PERFORMANCE  
TEES



# PERFORMANCE SHORTS

## Available Cuts

- Men's
- Women's
- Youth

## 1. Choose your build

- Sub. w/ Pocket, no Inner Brief \$62.50 CAD
- Sub. w/No Pocket, no Inner Brief \$55 CAD
- C&S w/ Pocket, no Inner Brief \$55 CAD
- C&S w/ no Pocket, no Inner Brief \$55 CAD

## 2. Choose your design

- Set Design with team colors FREE
- Custom Design \$85 p/h





# PERFORMANCE TANKS

## Available Cuts

- Men's
- Women's
- Youth

## 1. Choose your build

- Sub. Regular \$55 CAD
- C&S Regular \$45 CAD

## 2. Choose your design

- Set Design with team colors FREE
- Custom Design \$85 p/h



THE CANADIAN  
RUGBY SHOP



# PERFORMANCE POLOS

## Available Cuts

- Men's
- Women's
- Youth

## 1. Choose your build

- Sub. Short Sleeve Regular \$40 CAD
- Sub Long Sleeve Regular \$50 CAD
- C&S Short Sleeve Regular \$35 CAD
- C&S Long Sleeve Regular \$45 CAD

## 2. Choose your design

- Set Design with team colors FREE
- Custom Design \$85 p/h



THE CANBURY  
JUGGERNAUTS  
SHIRTS  
canb.com



# PULLOVER HOODIES

## Available Cuts

- Men's
- Women's
- Youth

## 1. Choose your build

- C&S Regular \$105 CAD

## 2. Choose your design

- Set Design with team colors FREE



THE CANTEBURY RUGBY SHOP



# FULL ZIP HOODIES

## Available Cuts

- Men's
- Women's
- Youth

## 1. Choose your build

- C&S Regular \$110 CAD

## 2. Choose your design

- Set Design with team colors FREE



THE CANADIAN  
RUGBY SHIRT



# CREWNECK SWEATSHIRTS

## Available Cuts

- Men's
- Women's
- Youth

### 1. Choose your build

- C&S Regular \$90 CAD

### 2. Choose your design

- Set Design with team colors FREE



THE RUGBY SWEATSHIRTS



# MID-LAYER TOPS

## Available Cuts

- Men's
- Women's
- Youth

## 1. Choose your build

- C&S Quarter Zip Fleece \$105 CAD
- C&S Full Zip Fleece \$110 CAD
- C&S Full Zip Hoodie Fleece \$115 CAD

## 2. Choose your design

- Set Design with team colors FREE



THE CANADIAN  
JUGGERNAUTS



# TRACK WEAR

## Available Cuts

- Men's
- Women's
- Youth

## 1. Choose your build

- C&S Polyknit Track Jacket \$100 CAD
- C&S Woven Track Jacket \$115 CAD
- C&S Polyknit Track Pant \$75 CAD
- C&S Woven Track Pant \$105

BUNDLE ADD 10% DISCOUNT

## 2. Choose your design

- Set Design with team colors FREE



THE CANADIAN OLYMPIC TEAM



# RAIN JACKETS

## Available Cuts

- Men's
- Women's
- Youth

## 1. Choose your build

- C&S Fleece Rain Jacket \$150 CAD
- C&S Mesh Rain Jacket \$145 CAD

## 2. Choose your design

- Set Design with team colors FREE



THE RUGBY SHIRT



# CONTACT WEAR

## Available Cuts

- Men's
- Youth

## 1. Choose your build

- C&S Contact Top \$105 CAD
- C&S Contact Pant \$95 CAD

## 2. Choose your design

- Set Design with team colors FREE



THE CANADIAN JUGGER SHIRT



# ON-DEMAND PRODUCTS





# ON-DEMAND

These are core products that we keep on-hand, embellish in our facility and send directly to your members via E-Store orders.

**PRODUCTION:** 5-12 days

**MOQs:** 1 pc

## **ORDERING:**

- Individual E-Store Purchases 2-5 Days
- Bunk Orders: 2-4 weeks

## ON-DEMAND PRODUCTS

- White label tees/tanks/polos
- White label hoodies/crewnecks
- White label Crewneck sweatshirts
- Headwear - New Era caps, Bucket hats, Toques/Beanies
- CCC Playing kit - jerseys/shorts/socks
- CCC Training gear - Tees/shorts/track suits
- CCC Teamwear - Hoodies/1/4 zips
- CCC Outerwear - Rain jackets/Stadium Jackets
- CCC Accessories - Toques, pinnies, balls, backpacks, duffles
- CCC Hardware - Boots, Headguards, Body Armor

## ON-DEMAND EMBELLISHMENT

- DTG/DTF Printing
- Vinyl Transfer
- Patch



# RUGBY JERSEYS

## Available Cuts

- Men's
- Women's
- Youth

## 1. Choose your color

- Black \$77 CAD
- Navy \$77 CAD

## 2. Add Embellishments

- Logos
  - Sponsors
  - Names
  - Numbers
- (Costs by quote)





# RUGBY SHORTS/SOCKS

## Available Cuts

- Men's
- Women's
- Youth

## 1. Choose your garment

- Yokohama Double Gusset shorts \$75 CAD
- Advantage Single Gusset Shorts \$65 CAD
- Pro Poly Shorts \$49 CAD
- Solid Socks \$25 CAD

## 2. Choose your base color

## 3. Add Embellishments

- Logos
  - Sponsors
  - Names
  - Numbers
- (Costs by quote)





# TRAINING WEAR

## Available Cuts

- Men's
- Women's
- Youth

## 1. Choose your garment

- Club Dry Tee \$50 CAD
- Tactic Shorts \$55 CAD
- Club Dry Singlet \$40 CAD

## 2. Choose your base color

- Black
- Navy

## 3. Add Embellishments

- Logos
  - Sponsors
  - Names
  - Numbers
- (Costs by quote)





# OFF-FIELD WEAR

## Available Cuts

- Men's
- Women's
- Unisex

## 1. Choose your garment

- Waimak Polo \$57 CAD
- Club Hoodie \$99 CAD
- 1/4 Zip Mid-Layer \$105 CAD

## 2. Choose your base color

- Black
- Navy

## 3. Add Embellishments

- Logos
  - Sponsors
  - Names
  - Numbers
- (Costs by quote)





# TRAINING JACKETS

## Available Cuts

- Men's
- Women's
- Unisex

## 1. Choose your garment

- Club Track Jacket \$85 CAD
- Contact Top \$100 CAD

## 2. Choose your base color

- Black
- Navy

## 3. Add Embellishments

- Logos
  - Sponsors
  - Names
  - Numbers
- (Costs by quote)





# TRAINING PANT

## Available Cuts

- Men's
- Women's
- Unisex

## 1. Choose your garment

- Club Track Pant \$85 CAD
- Stretch Tapered Pant \$97 CAD
- Combination Pant \$87 CAD
- Open Hem Pant \$97 CAD

## 2. Choose your base color

- Black
- Navy

## 3. Add Embellishments

- Logos
  - Sponsors
  - Names
  - Numbers
- (Costs by quote)





# OUTER WEAR

## Available Cuts

- Unisex

## 1. Choose your garment

- Club Vaposhield Rain Jacket \$130 CAD
- Club Stadium Jacket \$205 CAD

## 2. Choose your base color

- Black
- Navy

## 3. Add Embellishments

- Logos
  - Sponsors
  - Names
  - Numbers
- (Costs by quote)





# CCC HARDWARE





# PROTECTIVE WEAR/BASE LAYERS

## Available Cuts

- Men's
- Adult Unisex

## 1. Choose your garment

- CCC Raze Headguard \$87 CAD
- CCC Reinforcer Headguard \$95 CAD
- CCC Pro Protective Vest \$107 CAD
- Thermoreg Long Sleeve Top \$92 CAD
- Thermoreg Shorts \$70 CAD



RAZE HEADGUARD



REINFORCER HEADGUARD



CCC THERMOREG L/S TOP



CCC THERMOREG SHORTS

CCC PRO PROTECTIVE VEST





# CCC

## ACCESSORIES

### 1. Choose your item

- CCC Classics Backpack \$75 CAD
- CCC Classics Holdall \$91 CAD
- CCC Boot Bag \$35 CAD
- CCC Reversible Pinnie \$30 CAD

### 2. Choose your base color

### 3. Add Embellishments

- Logos
  - Sponsors
  - Names
  - Numbers
- (Costs by quote)



**CCC CLASSIC HOLDALL BAG**  
SKU: Q-E201493

**CCC BOOT BAG**  
SKU: Q-E201491989



**CCC CLASSIC BACKPACK**  
SKU: Q-E201492

**CCC REVERSIBLE PINNIE**  
SKU: Q-E561106468



# RUGBY BALLS

## 1. Choose your item

- CCC Catalyst XV Match Ball \$75 CAD
- CCC Mentre Training Ball \$45 CAD
- CCC Mini Ball \$15 CAD
- TRS Revolution Training Ball \$35 CAD



**CCC CATALYST XV  
MATCH BALL**



**CCC MENTRE TRAINING**



# RUGBY BOOTS



**CCC PHOENIX RAZE SG AU BLK/WHT**  
SKU: Q-E22A002090  
Retail: \$127 CAD



**CCC PHOENIX GENESIS TEAM SG AU BLK/GRY**  
SKU: Q-B000136AP7  
Retail: \$148 CAD



**CCC STAMPEDE PRO SG AU BLK/GRY**  
SKU: Q-B000071AP7  
Retail: \$191 CAD



**CCC SPEED TEAM SG AU BLK/GRY**  
SKU: Q-B000077AP7  
Retail: \$148 CAD



# WHITE LABEL PRODUCTS





# GRAPHIC TEES

## Available Cuts

- Men's
- Women's
- Youth

## 1. Choose your tee (Includes Center Chest Logo)

- Gildan Softstyle Tee \$35 CAD
- ATC Eurospun Tee \$37 CAD
- Bella Canvas Tee \$40 CAD

## 2. Choose your base color

- Black
- White
- Navy
- Athletic Grey
- Charcoal

## 3. Add additional Embellishments

- Logos
  - Sponsors
  - Names
  - Numbers
- (Costs by quote)





# DRY-FIT TEES

## Available Cuts

- Men's
- Youth

## 1. Choose your tee (Includes Center Chest Logo)

- ATC Pro Team Tee \$40 CAD

## 2. Choose your base color

- Black
- Charcoal

## 3. Add additional Embellishments

- Logos
  - Sponsors
  - Names
  - Numbers
- (Costs by quote)





# POLO SHIRTS

## Available Cuts

- Men's
- Women's

## 1. Choose your item (Includes Single Logo)

- ATC Pro Team Polo \$40 CAD

## 2. Choose your base color

- Black
- Navy
- Iron Grey

## 3. Add additional Embellishments

- Logos
  - Sponsors
  - Names
  - Numbers
- (Costs by quote)





# GRAPHIC TANKS

## Available Cuts

- Men's
- Women's
- Youth

## 1. Choose your item (Includes Center Chest Logo)

- ATC Eurospun Tank \$30 CAD

## 2. Choose your base color

- Black
- Charcoal

## 3. Add additional Embellishments

- Logos
  - Sponsors
  - Names
  - Numbers
- (Costs by quote)





# PULLOVER HOODIES

## Available Cuts

- Adult Unisex

## 1. Choose your item

(Includes Center Chest Logo)

- ATC EverydayHoodie \$60 CAD

## 2. Choose your base color

- Black
- Navy
- Athletic Heather
- Dark Grey Heather

## 3. Add additional Embellishments

- Logos
  - Sponsors
  - Names
  - Numbers
- (Costs by quote)





# FULL ZIP HOODIES

## Available Cuts

- Adult Unisex

## 1. Choose your item

(Includes Center Chest Logo)

- ATC Everyday Full Zip \$70 CAD

## 2. Choose your base color

- Black
- Athletic Heather

## 3. Add additional Embellishments

- Logos
  - Sponsors
  - Names
  - Numbers
- (Costs by quote)





# CREWNECK SWEATSHIRTS

## Available Cuts

- Adult Unisex

## 1. Choose your item

(Includes Center Chest Logo)

- ATC Everyday Full Zip \$55 CAD

## 2. Choose your base color

- Dark Grey Heather
- Athletic Heather

## 3. Add additional Embellishments

- Logos
  - Sponsors
  - Names
  - Numbers
- (Costs by quote)





# HEADWEAR

## Available Cuts

- Adult Unisex

## 1. Choose your item (Includes single Logo)

- New Era Flexfit \$40 CAD
- New Era Flat Brim \$40 CAD
- New Era Trucker Mesh \$40 CAD
- ATC Flexfit \$33 CAD
- Bucket Hat \$35 CAD
- Pom Pom Toque \$35 CAD
- Knit Toque \$25 CAD

## 2. Choose your base color

- Black
- Navy
- Grey

## 3. Add additional Embellishments

- Logos
  - Sponsors
  - Names
  - Numbers
- (Costs by quote)





# WHITE LABEL ACCESSORIES

**1. Choose your item**  
(Includes single logo)

- Water Bottle
- Coffee Mug
- Stickers
- Patches

COMING  
SOON



# CUSTOM SIGNAGE

1. Choose your item  
(Custom design \$85 CAD p/h)

- Canvas Banners
- Signs
- Decals
- Wraps

Pricing available by quote

## 30 - 50" BANNERS FOR YOUR NEXT EVENT

SPORTS + CORPORATE + SPECIALS + CAMPAIGNS + REUNION + EVENTS + COMPANY LOGOS

**YOUR  
EVENT  
HERE**

**CUSTOM SIZES + CUSTOM DESIGNS**

**THE RUGBY SHOP**  
THE RUGBY SHOP .COM

THE RUGBY SHOP  
THE RUGBY SHOP .COM



# ON-ORDER PRODUCTS





# ON-ORDER

On-Order Orders are for products we don't keep on-hand but can order into our facility. There are thousands of products we can source from and these can be embellished in a number of different ways.

**PRODUCTION:** 2-4 weeks

**MOQs:** 15 pcs

**ORDERING:**

- E-Store Order Windows
- Direct Billing

