“I LEARNED, DESIGNED AND BUILT EQUIPMENT BECAUSE I HAD VERY LITTLE. WHEN YOU HAVE LITTLE TO WORK WITH, YOU LEARN TO BE CREATIVE.”

RICHARD SORIN
FOUNDER
Over 37 years ago, back in 1980, a school teacher named Richard Sorin was sweating over a hot piece of hand-cut welded steel in a small 2 car garage. He had already taught the scholastic weightlifting club that morning, followed by AM bus duty, 8 hours of gym class, PM bus duty (for extra money that was used to eventually start his business), and then the jogging club for the teaching staff. Following the school day he would tear across town to make it to the steel yard before it closed. He would strap steel to the roof of a 1974 Toyota Land Cruiser and drive back across town to get started with his new business and dream... Sorin Exercise Equipment.

You see, he loved to lift weights, and with a background of collegiate track and field and national level Olympic weightlifting, he knew his way around a weight room. What he did not have, was access to any super-strong, customizable, sport specific weightlifting equipment. Nothing on the market at the time was good enough for him. He was tired of the bar being set so low by weightlifting equipment manufacturers, so he did the only thing he could come up with. He made his own.

The premise was to make functional strength training equipment that could be customized and above all, BOMB PROOF. After he would make a piece of strength training equipment, he would sell it to local gyms, schools, or institutions. Some he would keep for himself to put in his growing customized gym, where some huge weights were lifted, and modern grip training was born. As the years went by, the designs improved and the customer list grew like wildfire. The name Sorin Exercise Equipment was eventually shortened and changed to Sorinex, the equipment kept getting better while continuing to be made in the good ole' USA.

Now, almost 40 years later, Sorinex is still a family owned business and employs more people than ever. Sorinex is the most sought after strength brand for professional teams, colleges, high schools, and military bases. Some of our designs have changed the face of strength training forever, and can be found in almost any serious gym in the world. During this process of growth, our clients have become an extended family to us, part of our brotherhood. We realize we are still around because of our great customers and friends. We want to take the opportunity to thank YOU, our customers, supporters, vendors, and friends for being the foundation on which Sorinex is built. Without you, there is no Sorinex. We promise to do our best to serve you with the best strength training equipment and service in the industry.
PROVEN
DURABILITY

AMERICAN
MANUFACTURING
SINCE 1980

WE ONLY SOURCE
U.S. MADE
RAW MATERIALS

INDUSTRY LEADING
LIFETIME
STRUCTURAL
WARRANTY

WE ENSURE PROPER FIT-AND-FINISH
FROM THE FIRST STEP IN PRODUCTION
TO THE LAST 1" COLD ROLLED STEEL
BOLT TIGHTENED AT INSTALLATION.
“WE WANTED TO BUILD THE MOST FUNCTIONAL AND PREMIERE STRENGTH AND CONDITIONING FACILITY IN ALL OF COLLEGE FOOTBALL.”

COACH AARON FELD
STRENGTH & CONDITIONING COORDINATOR UNIVERSITY OF OREGON
UNIVERSITY OF OREGON

YEAR BUILT: 2018

FACILITY SIZE: 12,000 SQ FT

CUSTOM BASE CAMP™ STATIONS: 16

FEATURES:
16 pairs of Adjustable Jammer Arms™
16 pairs of Triphasic Bars™
7,360 lbs of Bosco™ Bumpers
13 Iron Bear™ Storage Stations

“First thing we did when we got here, we looked around at how fantastic and amazing our facilities are. We wanted to build the most functional and premiere strength and conditioning facility in all of college football. To do that we had to figure out which company could bring versatility and help us maximize our space making it the most functional facility in the country. We went with Sorinex. Sorinex has a history of having former college and professional strength coaches as a part of their company. They know what we need and how we need it done. It’s not just about the equipment looking good, it is making sure it functions for your sport. Everything we do at the University of Oregon is designed to help make our athletes better football players and we needed to find the right equipment to fit those needs.”

COACH AARON FELD
STRENGTH & CONDITIONING COORDINATOR UNIVERSITY OF OREGON
TEAM SPOTLIGHT:
AARON AUSMUS

HEIGHT: 6’ 2”
WEIGHT: 300 LBS

ATHLETIC EXPERIENCE:

AREAS OF EXPERTISE:
Olympic Lifting, Throwing the Shot Put and Discus, Designing Strength and Conditioning Programs for Collegiate Athletes, Developing Combine and Pro Day Programs for Post Collegiate Athletes, Experience Working with Current NFL Players.

ABOUT AARON:
Aaron brings 25 years of weight room experience to the organization. The first 9 years Aaron was trying to gain size and strength throughout high school and college. He tried everything from FLEX magazine to Heavy Duty by Mike Mentzer. The next 16 years were spent as a strength and conditioning coach at the D1 level. He has been a part of two Football National Titles (1998 Tennessee, 2003 USC). He has also been very fortunate to be around many great strength legends such as John Stucky, Tommy Moffitt, and Chris Carlisle. He had his first concrete weight set when he was 10 years old, maxing out on the bench press during commercials of his after-school TV shows.
TRUSTED BY THE PROFESSIONALS
Since 1980, we have built our equipment to the standards that we hold true to ourselves. Built better because we have to. Built better because our community deserves it.

A simple look to ancient building techniques can and does give the answer of how to make things 'simple but strong.' Arches, triangles, truncated cones, pyramids, or flying buttress. Simple stuff proven for thousands of years. No slots or 'cutting the corners'.

We are constantly creating and improving. With consistent yearly innovation, improved intelligent design, and increasing functionality, we are the category leader in equipment design and modular adaptability.

New equipment innovations are created with expansion in mind, not replacement. This allows existing or new coaches to remain dynamic through paradigm shifts. The equipment remains relevant regardless of new training styles and regulations.
**INNOVATION**

**LANDMINE™ RACK ATTACHMENT**
Originally developed in 1999 to help co-owner, Bert Sorin, train for Hammer throwing in preparation for the 2000 Olympic Trials. The Sorinex Landmine created an integrated system for safer and more efficient barbell movement. Presses, rows, rotational movements and more. The Landmine was the first product to allow angular barbell movements. Attach your Sorinex Landmine to your Sorinex rack system of choice and control the risk in your training environment. Allow more athletes than ever to train at one station, increasing the carrying capacity of your facility.

**FIXED AND ADJUSTABLE JAMMER ARMS™**
In the late 2000’s, Sorinex introduced the first ever rack attached Jammer Arms. An industry first and Sorinex Original. Many coaches wanted to utilize traditional jammer press movements but did not want to sacrifice floor space in their weight rooms. An innovative training solution was created with a low risk of injury, increased movement efficiency, and a lower cost of overall equipment investment. This integrated system gives you the ability to add band tension or load plates to press, pull, or rotate the Jammer Arms bilaterally or unilaterally. The Adjustable Jammer Arm option includes a patent pending adjustable rack mounted attachment point that allows you to easily switch between upper and lower body specific movements. Maximize the carrying capacity and versatility of your space with the most training options per square foot.

**JXSQUAT™ BELT SQUAT**
Through our constant pursuit of maximum versatility and the most training options per square feet, we created a solution to replace oversized belt squat machines. Knowing the current footprint wasn’t necessary we developed the first rack attached Jammer Arm belt squat. Integrated fully into the Sorinex Jammer Arm system, the JXSquat requires no platform. This eliminates the need for a bulky piece of equipment taking up extra space. The JXSquat features a patent pending kickstand design that automatically moves out of the way upon lift off and two 16” sleeves capable of holding up to eight olympic sized plates on each side.

**XL SERIES™ RIG**
The XL Series rig is an evolution of our original BaseFit Unlimited rig which was the GENESIS of the modern day “Rig” with modular and customizable pieces. All copies and other companies’ rigs are based off of this design. The BaseFit series became BaseFit XL (now XL Series) when we moved from 2” to 3” components. It was the first modular, easily shippable, designed rack that could be customized into fitting almost any room and application. This changed the game, linking lifting with gymnastics moves, PT, and accessories. It allowed large groups to more efficiently run barbell circuits, pull ups, etc. Start small in the garage and grow/reuse the same equipment into a larger business with no loss of hard resources. The BaseFit rig was first revealed at Sorinex HQ for Summerstrong 1 and at Crossfit Games 2 in Aromas, CA at Dave Castro’s family ranch.
INNOVATION

SAFETY STRAPS
The Safety Straps are another Sorinex Original and industry first. A deep understanding of load angles and force variation sparked this specific creation. The length of the strap creates slack at a very specific angle to absorb maximum load and force. Safer bench, squat, pulls, and presses are a must have for the modern day training environment. The Safety Straps are a part of an integrated safety system for a safer training environment and more efficient movement. Micro adjustments via 1" holes allow angled strap positioning to protect your neck while benching. Macro adjustments allow for all pulling and pressing to be performed inside the rack. Increase the longevity of your bars, minimize wear on the knurling, and lower the risk of injury in your training environment with our Safety Straps.

FRANKENHYPER™
The Sorinex Original Frankenhyper was created in 2013 and combines the Glute Ham with a pendulum hip extension. Add plate storage, ball storage, and a tab for handles that allow you to increase upper body work capacity. The Frankenhyper is a monster posterior chain training machine that only takes up a few square feet in your facility. The Frankenhyper has become a staple in strength and conditioning facilities across the country. Train the back, hamstrings, and glutes through contraction and decompression. Often imitated but never duplicated, the Sorinex Frankenhyper stands alone as the original.

RACK MOUNTED LAT PULL / LOW ROW AND CABLE COLUMN
Built for Auburn football in 2013, the rack attached Lat Pull/Low Row and Functional Cable Column are Sorinex Originals. Super duty oversized components built with unbreakable 300 LB or 250 LB weight stacks allow these machines to accommodate larger athletes. Adjustable band attachment points add an additional resistance option and reduce momentum to the weight stack. Premium upholstery, 4-way hole uprights, and custom logo options make these machines the most versatile units on the market.

UTILITY SEAT
An integrated system for safer and more efficient movement with step-ups, box squats, hyperextensions, and more. The Sorinex Utility Seat keeps the athlete at the rack allowing them to perform repeatable and accurate movements utilizing all safety systems of the Base Camp, XL Series, and Dark Horse Racks. Attach your Utility Seat to Half / Full Spotter Bars and use Safety Straps to control the risk in your training environment. Allow more athletes than ever to train at one station, increasing the carrying capacity of your facility. Attach your Utility Seat to your Sorinex Jammer Arms for seated leg presses and more. The configurations and adjustments are endless. Integrated vertical rack storage conveniently stores your Utility Seat when not in use.
“THE LIGHTBULB MOMENT WAS WHEN WE WERE TRYING TO GET EVERYONE ELSE TO DO WHAT SORINEX DOES AND THEY JUST COULDN'T DO IT. THAT WAS THE MOMENT WE DECIDED TO GO WITH SORINEX.”

COACH JASON PULLARA
ASSISTANT ATHLETIC DIRECTOR, DIRECTOR OF SPORTS PERFORMANCE

FEATURED FACILITY: NORTHWESTERN UNIVERSITY
“My parents actually moved down next to my Dad’s side of the family in Columbia, SC and I was told about this small company at the time named Sorinex. It happened to be in the shopping center right behind my Mom and Dad’s house. I gave Bert a call and I visited their place. It was as small as a trailer and when I walked in they had a little white board with “Welcome Jay” on it. Then I got a chance to meet Richard Sorin and we developed a relationship. The years went by and we had some hiccups trying to get this facility built but the whole time Sorinex was in the back of my mind. We had a lot of equipment companies coming to me trying to develop a relationship but in the back of my mind talking to Bert and meeting Richard was big for me and I was thinking about what they had to offer and they were doing more things better than any other equipment company in the country.”

COACH JAY HOOTEN
DIRECTOR OF FOOTBALL PERFORMANCE NORTHWESTERN UNIVERSITY
SORINEX PRESENTS OUR ELITE RACK OFFERING
THE BASE CAMP™ SERIES

DESCRIPTION
The Sorinex Base Camp rack is our premiere rack offering, made by professionals for professionals. The Base Camp rack design and name represents the start of your training journey. An industry first 4-way hole design boasts 1,184 total holes offering limitless training opportunities. Built with expansion in mind, not replacement. As you grow, the Base Camp rack grows with you via new attachments, customizable storage, bridges, and outriggers. Long gone are the days of wasted iron and dollars simply because of changing training philosophies. The Base Camp rack is the most versatile rack ever created, allowing more people than ever to train at one station, increasing the carrying capacity of your facility. The configurations and adjustments are endless, limited only by your creativity. Forever changed is the world available to strength practitioners.

THE FIRST RACK TO INCLUDE:
• 4-way hole design
• Moveable, adjustable, customizable storage
• Convertible rack from power rack to double half rack
• Use of utility pins
• Horizontal safety straps
• Bridges between racks to utilize dead space
• Jammer Arm™ attachments
• Utility seat for box squats & step-ups inside rack
• Single leg pads for bulgarian squats and ab work
• Rack with ability to train off the side
• Lifetime Structural Warranty

SPECs

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THE OPTIMAL SOLUTION
THE XL™ SERIES

DESCRIPTION
Custom made to fit any scenario, the XL Series rack is the evolution of our original Base Fit rig series. Originally titled “Base Fit XL” as we moved from 2” to 3” steel components, the Base Fit rig was the genesis of the modern day rig with modular pieces that are customizable to fit any space or application. All copies and other 4-way hole racks and rigs are based off this design. Today, the XL Series racks and rigs offer an optimized solution for the demands of modern strength coaches and athletes. High schools, colleges, and home gym owners look to the XL Series racks and rigs for an extremely high return on their investment. Expand or adjust as your program evolves. Custom branding options give you the look of our Base Camp rack series without the cost. Created with the same quality and dedication to innovative training solutions that you have come to expect from Sorinex.

FEATURES:
- 4-way hole design
- Moveable, adjustable, modular construction
- Easily shippable design
- Option to start small and build as you grow
- Re-usable components and attachments
- Optimized for military deployment
- Compatible with all Sorinex attachments
- Customizable height
- Unlimited branding options
- Lifetime Structural Warranty

SPECs

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The Dark Horse ™ Rack

**DESCRIPTION**

The Sorinex Dark Horse rack is our most economical rack offering, made to fit your budget while still offering the same innovation, quality, and attachment options as our Base Camp and XL Series rack lines. Appropriately named, the Dark Horse rack boasts a compact design with extreme versatility. Add plate storage, custom arch logos or our industry leading rack attachments to make this rack your own. Built for high schools, private training facilities or garage gym owners. Welded rack sides and a partial 4-way hole design will stand the test of time. The Dark Horse rack offers a durable, affordable and safe Sorinex training system.

**FEATURES:**

- Partial 4-way hole design
- Welded rack sides
- Compatible with most Sorinex attachments
- Optimized for home gyms and compact environments
- Custom branding options
- Plate storage upgrade available
- Lifetime Structural Warranty

**SPECs**

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OUR CUSTOM SOLUTIONS GIVE YOU THE MOST TRAINING OPTIONS PER SQ. FT.

• The most effective way to maximize the training capacity of your facility.
• Allows one coach to do the work of 3 with less set-up and break down time.
• The most adjustment options on the market allows coaches to train the widest range of athletes possible. From freshmen female swimmers to senior offensive linemen.
FEATURED FACILITY: UNIVERSITY OF TENNESSEE

"YOU'RE GONNA KNOW WHEN YOU WALK IN, THIS IS WHERE FOOTBALL PLAYERS TRAIN. THIS IS WHERE THE BEST PLAYERS IN THE COUNTRY TRAIN AS THEY GET READY FOR THEIR NFL CAREERS AND BECOME DOMINANT PLAYERS IN THE BEST CONFERENCE IN AMERICA, THE SOUTHEASTERN CONFERENCE."

COACH CRAIG FITZGERALD
DIRECTOR OF STRENGTH AND CONDITIONING UNIVERSITY OF TENNESSEE FOOTBALL
In 2016 and 2017, the Vols lost several starters to injuries, and that decimated the team’s depth at key positions. Some of those injuries couldn’t have been prevented, but others could have or could’ve been treated differently or more effectively. Not only that, but Tennessee’s offensive and defensive lines appeared to be far less forceful and explosive overall than in years past.

Something had to change. And Pruitt and Fulmer have seen to it that things will be different moving forward.

Pruitt and Fulmer are serious about revamping the strength and conditioning program at Tennessee. And UT is putting their money where their mouth is.”
A. DIAMOND BAR™
B. LARGE AND SMALL BANDS
C. UTILITY PIN
D. TRIGGER ROLLER™
E. 45 LB CORDURA SLEEVED CHAINS
F. PERFORMANCE BAR
G. GLUTE HAM ROLLER™
H. ROOT HOG™ SLED
I. MEAT HOOKS®
J. SLAM BALLS
K. CENTER MASS BELLS®
L. ARMOR SERIES URETHANE DUMBBELLS
M. DUCTILE IRON KETTLEBELLS
N. KEVLAR® MEDICINE BALLS
O. OX™ BAR
P. BUMPERS

VISIT SORINEX.COM FOR FULL PRODUCT LISTING

MULTI-STORAGE UNIT
TEAM SPOTLIGHT: DAN MCKIM

HEIGHT: 6’ 5”
WEIGHT: 275 LBS

ATHLETIC EXPERIENCE:
4-time Highland Games World Champion, 8-time Highland Games National Champion, 2 World Records, 2-time World Caber Champion, 2-time World Team Champion, NCAA All-American (shot put), 15-time National qualifier in five events.

AREAS OF EXPERTISE:
Scottish Highland Games, Track and Field throwing, Strength Training for athletics, Personal experience and application of various training principles (incorporating velocity-based training, components of Olympic lifting, Westside, and many more).

ABOUT DAN:
Many companies are riddled with former collegiate athletes, but few have current athletes, especially those on the professional level. More than 10 years of post-collegiate competing has taught Dan a great deal, but it all comes back to intrinsic motivation, especially as a professional strength athlete. He requires little to no external motivation both in his athletic pursuits as well as career, family, and faith. He has a passion for training and loves to share in the pursuit of improvement with others.
SOLUTIONS FOR ALL SKILL LEVELS

We recognize High School Athletics as a tremendous point of influence for young athletes as they transition from youth athletics to a more structured training environment. The extreme versatility and affordability of our XL-Series™ and Dark Horse™ rack systems allow any high school environment to replicate that of the top-tier collegiate and professional strength and conditioning facilities. Industry leading safety, efficiency, and effectiveness are available to all high school programs with a look and feel that is customizable to your brand and community. Our training systems are strategically created to grow with you and your program. An investment in Sorinex is an investment in your future. You are protected by innovation, versatility and compatibility.
SummerStrong is unlike any other strength event in the world and that uniqueness has been purposeful since the start in 2007. We were tired of political posturing, chest thumping, and sterile meeting rooms with emotionless speakers. We longed for the days of sweat, heart, and passion for the Iron Game - all of the gut feelings that we experienced the first time we laid our hands on iron. We saw a very real need for extraordinary people from different fitness disciplines to share their ideas and techniques, rather than stay within their comfortable, sheltered shell of proficiency.

On a hot summer day in 2007, Richard Sorin was asked what he would want for his 58th birthday. He quickly replied that he would want, more than anything, to have friends of the Iron Game come to Sorinex HQ for a day of lifting and learning, coaching and sharing, eating and drinking. Before we knew it, 38 people from SC, AZ, TX, OH, and many other states came through the door. Twelve hours later, people went home exclaiming that they had an amazing time and simply wanted more - more of that homegrown uniqueness, that authentic enjoyment of this Iron Game. Eleven SummerStrong’s later, in 2018, over 550 attendees rubbed elbows with some of the most renowned coaches and athletes who volunteered to present and compete.

SummerStrong has always been a labor of love, and an opportunity to give back to our community. It’s about learning and collaborating. It’s about honoring effort and creating opportunities to grow. It’s about celebrating strength and the strong.
Since 1980, Sorinex has designed the most innovative and versatile weight rooms in strength and conditioning. During these years we have been constantly underwhelmed with the flooring options and the lack of durability and toughness claimed. To find the best solution to this problem Sorinex has partnered with Ecore™ Athletic, a division of Ecore, one of the largest flooring manufacturers in the United States to create The Legendary Series™ flooring. The deep history of the two companies spans over 120 years in strength training and the flooring industry. Since 1871, Ecore has been transforming reclaimed materials into unique products. What started with simple cork closures has evolved into a diverse portfolio of products solving complex problems in applications ranging from weight rooms and turf fields to some of the toughest training environments. Sorinex and Ecore believe that floors should elevate beyond current expectations and have created a flooring line well beyond industry standards focused on unsurpassed durability, innovation and industry leading warranty. We created a product that aligns optimal force reduction with a balanced amount of energy return to create dynamic surfaces that are catered to the athlete and the application.
APPAREL
AVAILABLE AT SORINEX.COM

BE PRESENT
BE AUTHENTIC
BE LEGENDARY