

KARHU®



LEGEND FW17



Brings Out The Best In You

HISTORY OF KARHU

1916

KARHU IS BORN

Ab Sportartiklar Oy establishes a small workshop in downtown Helsinki where locally sourced birch is transformed into the first products: javelins, skis and discuses. Running shoes are also developed and land on the feet of Hannes Kolehmainen, the first “Flying Finn”, and Ville Ritola.



1920

FLYING FINNS

The company name is changed to Karhu, which is Finnish for bear. “The Flying Finns” dominate tracks around the world, garnering recognition for Karhu running shoes. Oh, and a guy named Paavo Nurmi returns back home with nine Olympic gold medals.



1986

FULCRUM

Karhu R&D’s collaboration with the University of Jyväskylä results in the development of the “Fulcrum” technology. While the rest of the industry kept outfitting their shoes with massive air bags, gel pockets and the like, Karhu ditches its famous Air Cushion in 1986, because... well, running is about moving forward, not up and down.



1950

THREE STRIPES

Karhu dominates the 1952 Helsinki Olympics with 15 gold medal-winning spikes, including those of Emil Zatopek. Karhu sells its three stripes trademark to a now well-known athletic shoe company that still uses it to this day.



2016

ORTIX FIT

The 100 year history of Karhu sees the brand continuing to innovate its footwear collection. Karhu develops Ortix Fit to provide runners with the next level of comfort. For the first time, a running shoe is built utilizing an ergonomically shaped last to give a superior fit underneath the foot.



1970

AIR

Continuing its tradition of efficiency-driven innovation, Karhu develops the first patented “Air Cushion” midsole system for its running footwear. The Karhu Champion model becomes an instant top seller with runners worldwide; selling over 1,000,000 pairs globally.



OUTDOOR PACK



IN 2017, WHEN FINLAND CELEBRATES ITS CENTENNIAL YEAR AS AN INDEPENDENT NATION, THE 40TH NATIONAL PARK WILL BE INAUGURATED. THE PARKS ARE SCATTERED ACROSS FINLAND'S LAKES, FORESTS AND FELS SHOWCASING THE LANDS' VARIOUS NATURAL CHARACTERISTICS. IN ADDITION TO THE SCENERY AND WILDLIFE, THE PARKS PROVIDE AN IDEAL SETTING FOR HIKING, SKIING, AND OTHER OUTDOOR PURSUITS.



ARIA



The Aria featured two technological innovations in running footwear: an internal carbon fiber Fulcrum in the midsole for a smooth transition, and a mono tongue upper construction for added comfort. This iconic model of the 90s remains an integral part of the FW17 Karhu Legend collection.

The fall versions balance youthful energy with senior maturity through the color selection and lacing construction. The Aria is an easy shoe to wear and a comfortable model that is ready for the adventure around the next turn.



F803023
FRIAR / POSEIDON



F803025
TAUPE / SYRAH



F803024
SENAPE / HARBOUR BLUE



F803027
SMOKE GREEN / ALLUMINIO



F803026
ALLUMINIO / LARKSPUR

sizes 4-12,5

SYNCHRON CLASSIC



The category of shoes known as the Synchron first made their debut in 1980. As the assortment got bigger over the years, it was always easy to recognize the group by the unorthodox lacing system in the toebox. The research and design team wanted to provide a better fitting upper and came up with the innovative lacing system for added comfort and durability.

Some people still have a strong evocation of Karhu for being the brand with the funky lace. For FW17, Karhu packages the Synchron Classic with the same heritage and craftsmanship as the original 1995 version. We look to crossover running and create an outdoor feel on this silhouette using the top level suedes, nylons and meshes. The Synchron Classic remains a comfortable model featuring an air cushion unit and a stable heel cap.



F802625
NAVY / NAVY



F802626
OLIVE NIGHT / OLIVE NIGHT



F802624
ASPHALT / SYRAH



F802623
OLIVE NIGHT / MAISON



F802511
OG



F802622
JOIA / ALLUMINIO

sizes 4-12,5

FUSION 2.0



The Fusion 2.0 is a salute to the Karhu “Fusion” model from 1996 when it was the most technical running shoe in the collection. The FW17 version features modernized materials to create a lightweight hiker look and feel.

The uppers combine suedes with ballistic nylons and durable corduras for outdoor protection from the elements. The Fusion 2.0 has the soul of the 90s, but the looks for 2017.



F804016
ASPHALT / TAUPE



F804017
OLIVE NIGHT / JOIA



F804019
CHARCOAL GRAY / CHARCOAL GRAY



F804018
BLACK / BLACK



F804020
ALLUMINIO / LARKSPUR



F804021
ALLUMINIO / MAISON

sizes 4-12,5

CHAMPION-AIR



Continuing its tradition of efficiency-driving innovation, Karhu develops the first patented “Air Cushion” midsole system for its running footwear. Karhu’s Champion-Air model becomes an instant top seller with runners worldwide; selling over 1,000,000 pairs globally.



F805001
JAFFA ORANGE / BLACK



F805002
CLASSIC BLUE / WHITE



F805003
BLACK / WHITE

sizes 4-12,5

ALBATROSS-ELITE



Karhu presents the Albatross-Elite as a more premium and detailed version of the classic. The Albatross-Elite features added depth on the upper with underlays of the M-logo, a padded tongue for increased comfort and a mix of materials including canvas on select colors.

The midsole incorporates an extra EVA insert at the heel and adds flex grooves, a traditional 80s technology, to the forefoot for more comfort. This new addition to the Albatross family remains true to the construction of the original shape and measurements of its predecessor.



F802561
FRIAR / POSEIDON



F802562
TREKKING GREEN / SMOKE GREEN



F802563
LEVEE / LEVEE



F802564
TREKKING GREEN / TREKKING GREEN

ALBATROSS



Karhu invented the first Air Cushion midsole back in the 1970s. It stirred attention and was copied by many prominent shoe companies. One of the most iconic Air Cushion models was the Albatross a lightweight runner that appealed to both men and women.



F802565
GREEN EYES / WHITE



F802566
JOIA / WHITE



F802567
BLACK / BLACK



F802568
MAISON / POSEIDON



F802569
**BLACK / WHITE
LEATHER**



F802570
**FRIAR / WHITE
LEATHER**

sizes 4-13

ALBATROSS - CLASSICS



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F802500
ORANGE / BURNT ORANGE



F802518
GREEN / WHITE



F802519
BLACK / WHITE



F802501
DEEP NAVY / WHITE



F802554
WROUGHT IRON / WHITE

sizes 4-13

SIZE CHART

UNISEX	US	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	12.5	13	14	15	16
	UK	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13	14	15
	EU	35	36	37	38	39	39.5	40	40.5	41.5	42	42.5	43.5	44	44.5	45	46	46.5	47	48	49	50.5	51.5
	MM	230	234	238	243	246	251	255	259	263	268	272	276	280	285	289	293	297	301	306	310		



NOTES



