

Hello and welcome to our first Impact Report.

Sustainability has been at the core of our brand, since its inception in 2006. It's a great milestone to be able to share an official report with you, which can now be a baseline for the future.

We're excited and committed to tracking and measuring our impact, finding strategic ways to improve year on year.

Threats to our planet and all its inhabitants are rising. It is clear that now, more than ever, we need a systematic change, coming together as individuals and as a global community to protect and safeguard our communal home. Every little and big step we are taking has been made consciously, for the health and wellbeing of us all!

This year we are delighted to have been re-certified with the new Positive Luxury Butterfly Mark; the ESG+ assessment framework is the only one designed for the specific social, environmental, and material risks of the luxury industry. Our team is very proud to have achieved a score of 58 - 16% above the certification standard.

We also partnered with Ecologi who facilitates funding for carbon offset projects across the world, including reforestation and educational programs. Their goal is to reduce 50% of global CO2 emissions by 2040 and responsibly plant billions of trees every year, it's great to know we are contributing to that target.

A note from our founders





Our Mission

Our co-founder and formulator Dr Mariano Spiezia, has been dubbed the 'father of the organic beauty industry in the UK' this is because, from the very beginning, Inlight's mission has been to reconnect us with our natural roots - choosing the best nature has to offer whilst treating it with respect.

For us sustainability starts from the soil - humans have relied on nature for thousands of years. It has everything we need to nurture, heal, revive and feed us, and more but respect Mother Nature we must if we are to cohabit in harmony for thousands of years to come.

We are all part of this complex organic structure, so it makes sense that natural, sustainable beauty should come from natural, sustainable ingredients which is why we continue to be committed in only using organic certified ingredients in our products.

Our Commitment

We are committed to only using 100% Organic certified and sustainably sourced ingredients.

All products are handcrafted in Cornwall, not mass produced. Our 100% artisan production process ensures quality and care at every step – This includes all in-house herbal oil extracts, the base of all our skincare.

Free from synthetics – All our ranges are free from SLS, Parabens, Phthalate, Alcohol, Water and Palm oil which all contribute to safeguarding the environment.

While it is true that our bodies need water, skincare products do not. The skin is impermeable meaning it cannot absorb water – the main ingredient in most skincare.

Our water free formulas mimic the composition of the skin's natural sebum, allowing each ingredient to work on and with the skin and the products to be effective and quickly absorbed, bringing beauty to life whilst protecting a valuable natural resource.

Producing certified organic skincare since 2006





Our Products

What we choose to exclude is as important as what we choose to include in our skincare. Inlight Beauty products are formulated without the following undesirables, ensuring the highest quality, 'clean' beauty products.

- X Palm oil, palm kernel oil and derivatives
- X Water
- X Alcohol
- X SLS
- X Parabens
- X Synthetics

- X Phthalate
- X Chemical additives
- X Preservatives

Animal cruelty - leaping bunny approved

All Inlight Beauty products are cruelty free and suitable for vegetarians. In addition to this, our oils, serums and toners are also vegan friendly.

2022-2023 Achievements



Butterfly mark – recertification – We did it! Our team is very proud to have achieved a score of 58 - 16% above the certification standard. The assessment is broken down into pillars; on recertification, Inlight showed great improvements, scoring: +75% improvement - Environment +132% improvement - Social +71% improvement - Governance



Training completed by staff – UN SDGs – engaging all staff on how we are aligning business objectives with the bigger picture. Including: 'Understanding Environmental Sustainability Level 2.'



Volunteering/donations – We provided wellbeing sample packs to various hospital staff, products for local raffles and a bespoke discount code for NHS Staff. We encourage volunteering and support the Wildlife trust.



Maintained 100% organic supply chain – We work closely with our suppliers to ensure sustainability, fair trade and organic standards are met and supported.



New outer packaging on recycled card - We are now printing all our outer packaging on recycled and recyclable cardboard.



Customer satisfaction – We still maintain 5 star reviews on all products which is fantastic. Our customer care staff are on hand to provide advice and support to all, including professionals and VIPs.



16% above standard certification

With more than 85 companies currently undergoing assessment for the first time and a further 36 in the process of re-assessment, we are part of a growing community of over 160 luxury organisations.

'We created the Butterfly Mark as the mark of real change, for a world that desperately needs it. We award it only to brands meeting higher and higher standards for people and nature. Each one has to undergo a comprehensive assessment built on the foundation of international agreements, global frameworks and standards.' PL





Through this thorough process, we have delved deeper into the analysis of our daily impacts and supply chain to ensure no stone is left unturned and our procedures are refined. We have created new policies and improved our record keeping with focus on our energy and resource management.

As a niche brand, which carries 100% organic Cosmos certification, we pride ourselves on having a great relationship with our suppliers, however, we now have a more thorough questionnaire/process of screening which is updated regularly, allowing us to look further into the sustainability impact/transparency of the whole chain.

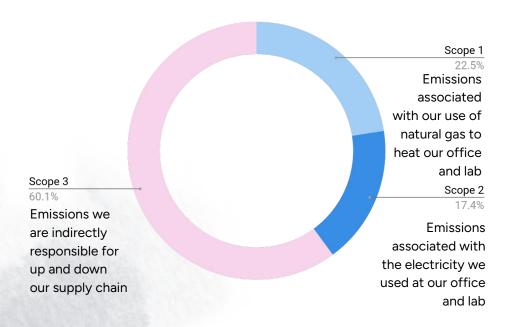


Environmental impact

Our commitment to treading lightly on the planet through measured carbon footprints, investing in offsetting projects and reducing waste throughout the chain.



Carbon Emissions



Total emissions calculated for 2022 15.53 tCO2e*

*tonnes of carbon dioxide equivalent

Carbon emissions are typically categorised as Scope 1, Scope 2, and Scope 3.

Scope 1 3.5 tCO₂e*

Our small team use natural gas resources cautiously and conservatively in the office. We purchase our gas through Octopus Energy who invest in green gas. We minimise use where possible using thermostats and timers.

Scope 2 2.7 tCO₂e*

100% Renewable Electricity purchased through Octopus Energy. We have a high spec low energy office, using LED lighting and high levels of insulation throughout to reduce demand.

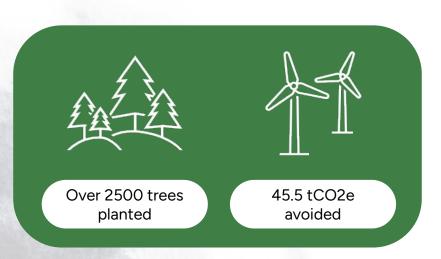
Scope 3 9.33 tCO2e*

Many staff either live in walking distance, lift share, or work from home where possible to minimise mileage. Through the month of August we often close every Friday to encourage a healthy work life balance and further reduce commuting and workplace related emissions.

Ecologi Partnership

For every account created, we commit to planting a tree.

Inlight Beauty has supported the prevention of 45.5 tCO2e from being emitted through 17 verified carbon avoidance projects. Since working with Ecologi in April 2022 we have offset 290% of our measured carbon emissions and planted over 2,500 trees.





Peatland restoration and conservation in Indonesia

Peatland restoration and conservation in Indonesia

6TCO2E AVOIDED



Wind power project in Mexico

Preventing the emission of 245,015 tonnes of CO2e every year through wind power

3.14TCO2E AVOIDED



Generating electricity from landfill gas in Brazil

Turning methane gas into electricity for Brazil

14.76TCO2E AVOIDED



First Ever Wind Power Project in Honduras

Preventing the emission of 226,978 tonnes of CO2e every year through wind power

6.37TCO2E AVOIDED

Avoiding Waste

We believe in conserving natural resources throughout our business from ingredients to office habits. The impact of this is that very little waste leaves Inlight HQ in the General Waste Bin.

- Small batch production and thorough forecasting We avoid wasting expired products by carefully analysing our production schedules, reacting to market changes, and creating small batches.
- Packaging Materials We reuse packaging in distributor and consumer packaging where possible. Your order will be lovingly packed in reused packaging materials;
 It may look imperfect but it's what's inside that matters.
- **Biowaste** Any botanicals from the production process are 100% organic meaning they are safe to go straight in the compost and used in local gardens.
- **No Seasonal Packaging** Inlight gift sets are beautifully packaged in non-seasonal packaging, meaning that they can be purchased and gifted all year round. This minimises deadstock and makes our gifts more meaningful and unique.

At Inlight HQ

We use refurbished and remanufactured ink cartridges where possible and all cartridges are recycled at the end of their life.

Recycling for many office waste items is available such as pens, soap pumps, foil crisp bags, fruit nets and soft plastics.

Refillable, organic, cruelty free cleaning products used throughout the spaces. Palm oil free and vegan where possible.

What's in the box?

	What is it made from?	Recycled?	Recyclable?	How to reuse or recycle
Outer Box	70% recycled fibres	V	V	Re-use for posting or cardboard recycling bin
Packing slip	100% recycled paper made from 75% post consumer pulp. Free from optical brightening agents and unbleached.	~	~	Use for scrap paper or paper recycling bin
Tissue paper	100% pure wood pulp	-	~	Paper recycling bin
Product box	100% recycled fibres FSC Certified	v	~	Cardboard recycling bin
Miron Glass jars and bottles	Recycled Glass (70% minimum)	~	~	Re-use by filling with fresh flowers or recycle locally
Lids	PP, PET, LDPE	-	V	Plastic recycling bin
Pumps, sprays and droppers	Mixed plastics and some glass/rubber	-	partially	Glass and plastic recyclable if taken apart. Some components not yet recyclable.

What's **not** in the box?

Our products are precious. We commit to excluding the following chemicals from our packaging to preserve the nature of our products whilst also upholding our commitment to tread lightly on our planet. X Expanded polystyrene (EPS)

X Polycarbonate (PC)

X Acrylonitrile styrene acrylate (AS and ASA)

X Polyvinyl chloride (PVC)



Social impact

Through community engagement and thoughtful business decisions, we aim to make the planet a fairer and kinder place to live.



Community Involvement



Black's Cornish
Bee Conservation



Wildlife Trust



Supporting NHS workers



Cancer treatments



Fairtrade

- We support biodiversity and local agriculture by supporting Cornish Bee conservation.
- Cornish Black bees are a rare local subspecies unique to this area.

- Supporters since 2021.
- Staff are registere for volunteering opportunities.
- Funds go to support local projects/ safeguard wildlife

- Donated products during the pandemic.
- Wellbeing packs gifted to doctors and nurses.
- NHS discount available upon request.

- Our synthetic-free products donated to cancer charities
- Supporting patients' skin thus self-esteem during the journey.
- Rosewood spatulas are included with every balm.
- Supporting a small business of artisans in India. The company provides health care for all families employed.

Impactful Ingredients



Gotu Kola

Our Gotu Kola is Fair for Life certified. Fair for Life commits brand holders to adopt fair sourcing practices and behave in a socially responsible way towards their primary producers.

Fair for Life goes beyond traditional fain trade by requiring ethical working throughout the supply chain.



Nettle

"Today 20% of the planet's wild plant species are considered to be at risk of extinction and the FairWild scheme – which was established by leading conservation and development organisations - not only ensures plants are collected at a sustainable level, it also guarantees workers are paid fairly and treated with respect."

Organic Herb Trading



Calendula

We choose suppliers that champion ethical practices. One source of Calendula is a farm in Egypt. Employees are often women and the secure work enables them to support their families whilst building career prospects. The suppliers ethical sourcing policy commits to long term contracts that pay a fair price. This gives assurance of secure and stable employment.

Governance

Inlight Beauty is managed with integrity and transparency. In our operations, we align our goals with sustainable development goals laid out by the United Nations.



Management and Operations

- Weekly mindfulness sessions encourage positive mental health practices and provide an opportunity to unwind, connect and reflect.
- Business is "built by creative, productive employees who are encouraged to make suggestions while thinking 'outside the box'"
- Extensive employee handbook supporting progressions, encouraging a healthy work life balance and ensuring equality and fairness throughout the business.
- Staff are encouraged to pursue personal development goals and supported with internal and external training.

HQ relocated in 2020 to allow for growth, better energy & emission efficiency and encourage the local team members to walk/cycle.

51% + of leadership team is female.

50% of employees are internationally born



Aligning our mission with the UN SDGs



At Inlight we balance social, economic and environmental sustainability in line with the United Nations Sustainable Development Goals. These goals are an urgent call to action by all countries to:

- End poverty and deprivation
- Improve health and education
- Reduce inequality
- Spur economic growth
- Tackle climate change
- Preserve our natural resources

Goals that Inlight contributes towards



Our products do not contain water, water use for the business as a whole is minimal. Low flow taps and flushes have been installed.

Our target
Reduce absolute water use by 10%

7 AFFORDABLE AND CLEAN ENERGY

We only use clean, green, renewable power from solar energy. The office is to a high, modern standard of insulation with double glazing which maximises natural light. Energy efficient bulbs are installed throughout. Computer monitors are Energy Star and appliances A++ rated. Sleep mode is automated on relevant devices.

Our target
100% heating and power to be from renewable sources by 2030

RESPONSIBLE CONSUMPTION AND PRODUCTION

We have analysed which aspects of our packaging can be switched to a recycled or biodegradable alternative. We are currently speaking to packaging manufacturers to produce biodegradable sample sachets.

Our target

By 2025, at least 90% of our packaging will be made from recyclable or biodegradable materials. All packaging to be made from 100% recycled or biodegradable materials



13 CLIMATI ACTION

Switched energy supplier to 100% green electricity. Reduced use per £1million turnover and set reduction targets. Buying only 100% Organic ingredients reducing the need for polluting pesticides and fertilisers. Choosing glass packaging rather than fossil fuel based plastics.

Our target

To more accurately measure our emissions and reduce Scope 1 and 2 tCO2e/£mill turnover by 10% on 2021 levels by 2024

Thank you for reading our report and being part of our sustainability journey.









Find a stockist near you

More reading:

- Our latest news
- Ethos and Sustainability
- Our founder, Dr. Spiezia

- Community Involvement
- Organic skincare and the environment
- Positive Luxury accreditation

Discover more at https://inlightbeauty.co.uk/