



FOR IMMEDIATE RELEASE

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New Name But Same Great Flavors

Daddy's Vapor announces that it has officially changed its name to DV Brands effective immediately.

Since 2015, Daddy's Vapor has provided its clients award-winning e-liquids to satisfy the growing consumer demand for high-quality flavors made in the U.S.A.

As the company grew its product offerings and distribution from a handful of brands to now over 50+ e-liquid brands in its portfolio, the company realized that it needed a new corporate name to reflect how it has expanded and evolved.

DV Brands reflects a business that has matured and grown exponentially. It also effectively represents all of the world-renowned e-liquid brands within the DV Brands family including Twist, Cloud Nurdz, Sadboy, Mrkt Pice, I Love Salts, Mints, Zen Haus and many more.

Our clients and partners can be assured that they will continue to receive the same high quality products and service, which they have come to expect from Daddy's Vapor but with just a different name.

For any questions, please contact your DV Brands sales representative. We look forward to a bright future ahead.

About DV Brands

Based in Valencia, California, DV Brands is a premiere distributor of premium e-liquid products, which are sold all over the world and are loved by stores and consumers worldwide.