



MEASURABLE DIFFERENCE®

Leave your mark.

SHOP MEASURABLE DIFFERENCE

P: 951-432-3960 | 475 N SHERIDAN ST, CORONA, CA 92880

WWW.MEASURABLEDIFFERENCE.COM



MEASURABLE DIFFERENCE[®]

Measureable Difference offers gorgeous, high-fashion cosmetics for affordable prices—without compromising on quality and performance. Made for the bold woman who wants to enhance her beauty with complexion-perfecting formulas and vivid, striking colors, Measureable Difference offers a wide range of professionally formulated makeup to empower the modern woman to achieve any beauty look she desires.





MEASURABLE DIFFERENCE®

Lips





R-1-1 Posh Matte - Liquid Lipstick

High fashion style without the high fashion price? From flirty pinks to natural nudes, the Posh Muse Lipstick envelopes your lips in bright, captivating color without that glossy finish. A bold statement, in any shade.



7967
PINK



7962
FUCHSIA



7963t
HOT PINK



7965
BURGUNDY



7964
RED



7970
TAUPE



7969
NUDE



7968
DUSTY ROSE



7971
EGGPLANT



7966
PURPLE





R-1-3 Vivid Gleam - Shimmering Lip gloss

Vivid Gleam Shimmer Lip adds fun and depth to your lips with zero hassle. The luxurious, velvety texture simply rolls over your lips, enveloping them in hydration and bright, beautiful colors.



STRIKE IT RICH!

The Lucky Pair collection by Measurable Difference® offers two highly pigmented, long-lasting lip colors. This rich formula glides on smoothly and gives a non-drying finish. It's a 2-piece set featuring raging coral red and baby pink. This color combination moisturizes lips for soft, sexy appeal. Get non-stop coverage from day to night with this dynamic duo.

Benefits

- Non-glossy, matte finish
- Richly-pigmented color
- Smooth application



- 70348
Pink Bubble / Bright Pink
815388025435
- 70349
Peachy / Orange Fanta
815388025442
- 70350
Very Berry / Plum Punch
815388025459
- 70351
Nude / Wine
815388025466





The Diamond Collection



7760
Lucky Pair Lipstick Set - Pink
Nudes



7805
Lucky Pair Lipstick Set - Blossom



7806
Lucky Pair Lipstick Set - Spicy



R-2-1 Lipstick Muse - Creamy Lipstick

This unbelievably soft and creamy lipstick glides over the lips as easy as butter, hydrating along the way to leave them soft and supple. From attention-getting pink to neutral nudes, the Lipstick Muse Creamy Lipstick instantly changes your look for any occasion.



70037
EGGPLANT

70044
PURPLE

70033
LAVENDER

70040
HOT PINK

70038
LIGHT PINK

70039
PINK



70035
RED

70036
WINE

70042
BRICK

70041
BEIGE

70034
NUDE

70043
BLUSH





R-2-2 Matte Lipstick

Say goodbye to flat, and say hello to perfectly matte finished lips with our selection of Matte Lipsticks. Veiling the lips with a flawless, natural finish, these lipsticks will enhance your lips natural color as well as dress them up to complete your ideal high-fashion look.



70050
DEEP TAUPE



70051
EGGPLANT



70054
FUCHSIA



70055
PINK



70048
ORANGE



70056
MAGENTA



70053
RED



70045
BURGUNDY



70049
TAUPE



70052
PURPLE



70046
NATURAL



70047
TAN





R-2-3 Unveil - Sheer Lipstick

Lipstick Unveil Sheer is a weightless, barely-there lipstick with unmatched color. The product applies effortlessly and stays on all day long to give your lips that extra touch of gorgeous color.





R-3-1 Crème De La Crème - Lip Butter

You don't get a name like Crème De La Crème Gloss without having some weight to back it up. With this statement-making gloss, you get bright, bold colors, perfect shimmer, easy application, all-day wear, and hydration.



70210
BUBBLE GUM



70208
ORANGE



70202
PEACH



70207
BLUSH



70201
NUDE



70212
TAUPE



70209
MAUVE



70211
CORAL PINK



70204
PINK



70205
LIGHT PINK



70203
LAVENDER



70206
PURPLE





R-3-2 Lip Luster - Metallic Lip gloss

Lip Luster Metallic Lip Gloss is perfect for the sparkle and shine lovers. Let your bold personality shine with our array of metallic lip gloss that go on smooth, bright, and even for perfect all-day wear.



70216
NATURAL

70224
TAN

70223
GOLD

70222
WINE

70214
RED

70217
DUSTY PINK



70215
PINK

70213
NUDE

70221
TAUPE

70219
LAVENDER

70218
MAUVE

70220
DARK PURPLE





R-3-3 Smitten Lip Tint

Make a powerful statement with the Smitten Lip Tint, which melts seamlessly into skin to impart a gorgeous and bright, yet subtle, luster to your lips. The bold, vivid colors will instantly transform your look whether you're looking for sexy and fierce, professional and pretty, or anything inbetween.



70236
HOT PINK



70242
PINK



70235
MAUVE



70240
PURPLE



70239
EGGPLANT



70234
MAGENTA



70238
RED



70237
BURGUNDY



70241
PEACH



70232
BLUSH



70231
TAN



70233
TAUPE





R-4-1 Matte Longwear Lip Pencil

Create the illusion of fuller, voluptuous lips with our Matte Long-Wear Lip Liner. Lip Liner goes on precisely and evenly to help you create your desired effect. This lip liner stays on all day long and also offers a beautiful, natural matte finish.



70182
CLAY



70176
CHERRY



70175
BLOOD ORANGE



70181
FUCHSIA



70184
PURPLE



70179
LAVENDER



70177
PINK



70180
DUSTY ROSE



70183
NUDE



70185
BEIGE



70174
TAUPE



70178
BROWN





R-4-2 Luna Lips



LUNA LIPS PALETTES

PINK

This full coverage lip palette gives you a million ways to wear pink! The uniquely intense and multi-color lip palette has expertly curated colors. You don't need to be a pro to achieve that sexy long-lasting ombre finish.

PLUM

This creamy nude lip palette features eight expertly coordinated color combination of intensely pigmented shades, wear each alone or blend all together for a totally customized look.

NUDE

Create trends with these brilliant & expertly curated shades of high gloss, contour your lips, create an ombre effect or customize your lip color with our multi-color palette. Loaded with 8 unique shades of cream lipstick.

LIP GLOSS

Specially designed strawberry shine without sticky or thick feel.

Lacquer shine with enhanced with glistening effects. Enriched with vitamin E to keep lips hydrated and moisturized. Conditioning serums added for smooth and moisturizing effects.

PRODUCT SPECS

Item: 7263
MD Nightlight Sparkle Lip
Gloss
UPC: 811331023558

Item: 70353
Luna lips - Pink
UPC: 815388025510
Item: 70354
Luna Lips - Plum
UPC: 815388025527
Item: 70355
Luna Lips - Nude
UPC: 815388025534



MEASURABLE DIFFERENCE®

Eyes



HYPNOTIZING LASHES

TRIPLE PLAY TWO-STEP LASH BUILDER KIT

High-tech fibers to magnify the look of your lashes!

Build a bigger, better, flirtier lash with a coat of high-tech fibers which lengthen, define and magnify the look of your lashes for instant, look-at-me glamour. Buildable volume makes lashes instantly look longer, more lush and more defined.

It's just two steps, and it's easy:

Step 1: Apply a generous coat of Lash Builder Mascara to both upper and lower lashes as desired. While Lash Mascara Builder is still moist:

Step 2: Apply one layer of Fiber Effects Texture Builder to lashes. Seal with a final coat of Lash Builder Mascara to keep fibers from flaking off. Repeat until you've reached your desired lash look.

LASH DEFEYE MASCARA

Instantly volumizing and curling mascara.

Benefits:

Microcrystalline Cellulose helps grips on for full volume and lasting curl effect without weighing the lashes.

Oil emollients condition and helps the lashes to retain its suppleness.

Innovative formula plump, curl and intensifies color in a single stroke.

Soft Olive Wax + Natural Cellulose Powder + Hollow Powder allow creamy, but lightweight easy application.

Beeswax gives good lash adhesion and conditioning properties.

PRODUCT SPECS

Item: 7575

TRIPLE PLAY TWO-STEP

LASH BUILDER KIT

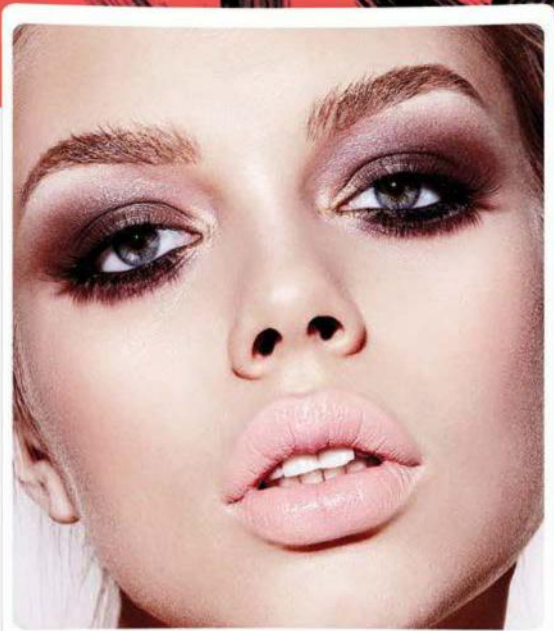
UPC: 811331027174

Item:

UPC: 8



EYES



LASH AND BROW ENHANCEMENT

RegenLash™ is a patented peptide complex designed to nourish and condition lashes and brows for healthier, longer-looking lashes and fuller-looking brows in just 4-6 weeks. Formulated with nature's most beneficial ingredients and science's most advanced technology for impressive results.

Clinical tests showed an average improvement of 46% longer-looking lashes in 6 weeks.



R-4-6 Lash Muse - Lash Vixen - Pro Volume - Lash Seeker

Whether you want to lengthen, volumize, thicken, or curl your lashes, our variety of mascaras can help you achieve va-va-voom lashes. The Lash Muse helps to enhance your eyelashes, while the Lash Seeker works to thicken and lengthen. Lash Vixen helps to curl and volumize, and Pro-Volume will create fuller, longer lashes.



70193
FAUX LASH



70195
THICKEN & LENGTHEN



70196
CURL & VOLUMIZE



70194
VOLUMIZE & LENGTHEN



EYEBROW BAR

The Eye & Brow BAR has something for everyone. It's time to take the guesswork out of knowing how to sculpt professional aligned eyebrows. Measurable Difference provides high performance category breaking products in various applications to make DIY expert brows effortless. Complete assortment provides the perfect framing tools that are easy to use for all age ranges. This curated collection of products will aid the novice to expert users on how to achieve flawlessly arched and groomed brows. The first of it's kind, Eyebrow Framing Kit, provides both mediums of powder and pomade to create dimensions brows like the pros.





EYEBROW PERFECTION

Brow Magnifier

A conveniently compact set that features four creamy soft shades of texture powder that adheres onto skin for a smooth laydown of pigment with long-lasting wear.

Includes in one end a clear gel that holds brows in place, with a precision spoolie brush.

ALL-IN-ONE EYEBROW FRAMING KIT

Achieve thicker, more defined eyebrows with one palette that has everything you need. Ideal for eyebrow pomade fans.

Includes a double end brush: In one end an angled, precision brush delivers intense color strokes to frame brows easily, while the other brush end can be used to deliver the soft powder color without excessive fall-out.

Frame eyebrows with defining pomade strokes and fill up color with a light powders for inner corners and medium powders outer and tips, It's smooth formula defines eyebrows with only one stroke. The eyebrow pomade is a creamy formula that sticks to the skin and eyebrows creating depth and thicker brows.

Highlighting Pencils

Designed to frame and highlight your eyebrows for a bolder look that draws attention to your eyes.

This dual color pencil is designed to match your skin tone and frame your eyebrows to perfection.

Individual or in a set, correct blemishes and frame your brows with these highlighting pencils.

PRODUCT SPECS

Item: 7220A
MD Brow Amp Shaping Kit
UPC: 811331026931

Item: 7580
MD Eyebrow Framing Kit
Medium/Deep
UPC: 811331028768

Item: 7519
MD Eyebrow Framing Kit
Light-Medium
UPC: 811331028751

Item: 7583
MD Arch Spotlight Crayon
Single- Light
UPC: 811331028775

Item: 7584
MD Arch Spotlight Crayon
Single - Medium
UPC: 811331028782

Item: 7585
MD Arch Spotlight Crayon
Single - Deep
UPC: 811331028799

Item: 7586
MD Arch Spotlight Crayon
Single - Yellow
UPC: 811331028805

Item: 7741
MD Arch Spotlight Crayon
Duo - Light
UPC: 811331029161

Item: 7743
MD Arch Spotlight Crayon
Duo - Dark
UPC: 811331029185





L-1-1 Brow Mate - Brow Liner

Instantly add fullness and definition to your brows with the ultra-convenient retractable Brow Mate Angled Eyebrow Pencil. The angled tip enables you to precisely outline the edges, create thickness, and form the exact shape you desire while the pigments help you control the color, whether you want a subtle tint or dark intensity. This pencil is the tool to use for naturally blended, statement-making brows that won't fade throughout the day.

70123
CAMEL



70124
BROWN



70120
DARK BROWN



70121
CHESTNUT



70125
TAN



70122
DARK COCOA



70126
DARK GREY



70127
BLACK





L-1-2 Brow Amplifying Tint

For bold, beautiful brows, the Brow Amplifying Tint helps create the appearance of natural thickness by filling in sparse areas and creating fullness with precision. The creamy formula glides onto hair to enhance the look without flaking or crusting off. For defined brows that you can shape and control, trust our unique formula to create your best-ever look.

70071
DARK COCOA



70076
BLACK



70075
DARK GREY



70074
TAN



70073
DEEP TAUPE



70070
BROWN



70072
MAPLE



70069
CHOCOLATE





L-5-1 Eyebrow Framing Kit

Whether you prefer powder or pomade, our Brow Framing Kit has you covered! The powder and pomade provide precise and even coverage to help fill in sparse areas of the brow. The kit comes with two applicator brushes with finely designed tips to allow you to frame your brows into your desired shape. Your brows will look absolutely flawless!



7580
MEDIUM/DARK



7579
LIGHT/MEDIUM



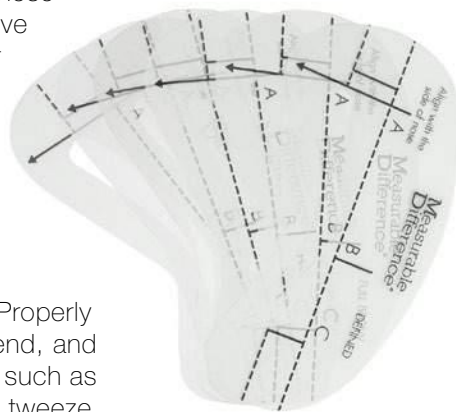
EYE AND BROW TOOLS

FRAMING EYEBROW STENCILS

Picture-perfect eyebrows are now at your fingertips. These reusable stencils are the quick, easy way to achieve professionally shaped brows in the comfort of your own home. You have six stencils to choose from that work for any brow size or face shape. Ideal for creating a new look or maintaining your current style. Go ahead, highlight your natural beauty and kiss unkempt brows goodbye!

How To Use:

Select the stencil that best accentuates your eyes. Properly align the stencil and mark where your brows begin, end, and arch. Naturally shade in brow using your favorite filler, such as a brow pencil or brow powder. Remove stencil and tweeze excess hairs. Using the same stencil, flip it over, and repeat the previous steps on the opposite brow.



PRODUCT SPECS

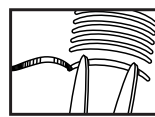
The Brow Guru 7pc Eyebrow Stencils 7676

Eyelid Perfector Instant Eye Lift 7582

EYELID PERFECTOR

Want perfect eyelids? No problem. Give your look a naturally beautiful lift without going under the knife. This clear, double-sided tape is contoured to nicely fit your eyes and designed to help smooth and even out the shape of your lids. It's long lasting and the perfect way to create a flawless appearance. Includes applicator.

How to use it?



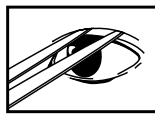
1. Lightly peel off the strip of Eyelid Perfector tape.



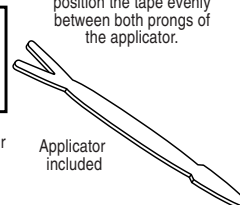
2. Use the applicator tool to remove the tape from the package. Gently position the tape evenly between both prongs of the applicator.



3. Place tape on eye and identify the eyelid fold where you want the crease to be located.



4. Gently tuck the applicator behind your eyelid until it is fully adhered.



Applicator included



How to remove:
Gently remove using facial cleanser and warm water or eye makeup remover.



LIFTED AND ILLUMINATED EYES
IN ONLY SECONDS





R-4-2 Line & Define - Eyeliner Pencil

Make your eyes pop with our Line & Define Kohl Eyeliner. This smudge- and run-free eyeliner will add that dramatic, vibrant look and redefine your eyes. The tip allows precise application—perfect for everyday, long wear.



70226
ROYAL BLUE

70225
BLACK

70227
PURPLE

70228
GREEN

70230
ESPRESSO

70229
BROWN



R-4-3 Fierce Ink - Liquid Marker Eyeliner

From dramatically bold to accurate and precise thin lines, the Fierce Ink Felt Tip Eyeliner does it all. Its deep black color creates that daring, intense appearance without any worry of smudging, fading, or running, making it a must-have for all smoky-eye lovers.



7927
FIERCE INK

R-4-4 Smooth Glide - Gel Eyeliner

Enjoy the accurate precision of liquid eyeliner with the ease and simplicity of a gel-based formula. The Smooth Glide Gel Eyeliner goes on smoothly and evenly, and quickly dries into a long-wear, bold eye statement.



70116
PURPLE



70117
BLUE



70118
BLACK



70119
BRONZE





R-4-5 Glitz - Liquid Glitter Eyeliner

For the most sophisticated eye dazzle, use our Glitz Glitter Liquid Eyeliner to line your eyes with ease and ultra-precision. Whether you're looking to create a fun, flirty look or a smoldering effect, this eyeliner will make your eyes pop with glitz and glamour.



70189
PEARL



70187
GOLD



70191
BLUE



70190
PURPLE





R-5-1 Ultra Blend Eyeshadow

With our Ultra Blend Eyeshadows, creating your desired eye effect has never been simpler. These shimmering and ultra-flexible eyeshadows blend extremely well with one another to create a subtle, yet glamorous eye appearance.



70030
BLACK



70021
YELLOW



70032
GREEN



70031
LIGHT BLUE



70027
BLUE



70029
PURPLE



70028
LAVENDER



70025
VIOLET



70026
CORAL PINK



70022
ORANGE



70024
GOLD



70023
BROWN



R-6-2 Cream Crush - Cream Base Eyeshadow

Silky smooth texture meets uncompromised color and is blendable with our Cream Crush Eyeshadow. These almost melt into the skin, giving it that super-smooth appearance as well as hydrating the skin for ultimate comfort. Create any eye effect, whether it's a bold statement or a subtle daytime look.



70107
PURPLE



70108
PINK



70115
BLACK



70111
BROWN



70109
ORANGE



70112
LIGHT GREEN



70113
GREEN



70110
YELLOW



70114
BLUE

 MEASURABLE DIFFERENCE®

Face

LUMINOUS BEAUTY

Refreshingly Radiant and Brilliantly Bronzed offers you the right tools of the trade to renew your appearance. It showcases 2 neutral blushes that give you a perfectly authentic glow and three flattering eyeshadows that let you create a feminine and flirty look. The all-around colored lipgloss gives high-shine impact with intense sex appeal. These are easy-to-carry palettes that are hard to do without.

Well-Stacked is portable and chic! Never worry about what to pack for an overnight bag. This stackable makeup set has products for your eyes, brows and cheeks. Included are 4 eyeshadows, 4 versatile brow shades and of course, a bronzer/blush duo! You'll guess why you even own a makeup bag!



Refreshingly Radiant Portable
Palette 7832
Brilliantly Bronzed Portable
Palette 7757
Well Stacked Stackable
Makeup Kit 7758



The Diamond Collection



7590
Refine And Define Eyeshadow & Highlighting Palette



7757
Brilliantly Bronzed Eyeshadow & Lip Gloss Palette



7832
Refreshingly Radiant Eyeshadow & Blush Palette



R-5-3 Eye Quartet - Eyeshadow Palette

The Eye Quartet Eyeshadow pairs the perfect complementary shades to create your desired eye affect for any occasion or time of the year. These powder-based eyeshadows layer and blend seamlessly to enhance your eye appearance. Plus, they last all day long!



70013
NATURAL



70014
RAINBOW



70015
ASSORTED



70016
MULTI





L-2-1 Concealed HD Concealer

Experience a new generation of makeup technology with this unique Concealed HD Concealer that provides you with a flawless, radiant complexion—without looking like you're wearing anything at all. Allow the luxurious texture of the concealer to precisely camouflage blemishes, redness, and any skin imperfections all day long.



70090
COCOA



70091
BRONZE



70086
AMBER



70085
WALNUT



70088
BROWN



70087
COFFEE



70092
DEEP TAUPE



70089
LIGHT BROWN





L-2-2 Corrective Complexion Cream

Instantly brighten and even out your skin with our flawless Corrective Complexion. Its refined, smooth texture glides easily onto all contours of your face and combats pesky imperfections including dullness, redness, blemishes, and uneven skin tone—leaving you with a radiant, healthy appearance.



70095
CORAL



70093
PURPLE



70096
GREEN



70098
PEACH



L-5-2 BB Beautifully Balanced - Multi-Benefit Balm

Whether you're looking to hydrate, correct, even, or perfect your skin complexion, BB Beautifully Balance does it all. Its smooth formula goes on skin easily and will leave behind a flawless, bare-skin finish to veil your skin with perfection and overall radiance.



L-6-1 Extra Gentle Eye Makeup Remover

Remove stubborn eye makeup without the fuss and hassle with our Extra Gentle Eye Makeup Remover. Soothing ingredients work harmoniously in this ultra-gentle formula to not only remove your eye makeup, but also help to hydrate and soothe the delicate eye area. Our formula is gentle enough to use on all skin types.





L-3-1 Primer Base - Face Primer

Allow your makeup to go on smoothly and last even longer by applying our Primer Base prior to foundation. A base is often overlooked, but a crucial step in achieving that even, flawless look. Our Primer Base reduces oil, smooths over any imperfections and leaves behind a beautiful canvas for your other makeup products.



70133
DARK BROWN



70135
DEEP TAUPE



70131
TAUPE



70136
CLEAR



70134
BROWN



70132
LIGHT BROWN



70130
TAN



70129
NATURAL





L-3-2 Pro Matte Silk Foundation

Say goodbye to shine and hello to your new and beautiful complexion with our Pro Matte Silk Foundation. Virtually weightless, this silky formula goes on effortlessly onto the skin, providing buildable coverage that allows you to customize your look.



70148
CHARCOAL



70147
DEEP TAUPE



70141
TAUPE



70145
DARK BROWN



70146
BROWN



70144
BRONZE



70140
LIGHT BROWN



70139
WALNUT





L-4-1 Velvet Skin - Foundation Stick

Our Velvet Skin Foundation Stick is a lightweight, non-cakey complexion perfecter that comes in convenient stick form, whether you're on the go or in need of a smooth, flawless canvas. Its unique formula provides buildable coverage, allowing you to customize to your desired look.



7987
HONEY

7985
ALMOND

7988
DEEP

7990
DARK BROWN

7986
BROWN

7989
TAN





L-4-4 Defining Duet - Contour Stick

Add depth and dimension to your visage with our ultra-convenient Defining Duet Contour Stick. Use the dark side to add the illusion of structure to your face, with the lighter side to enhance the high points, such as the apple of your cheeks, bridge of your nose, cupid's bow, and underneath your brows. Blend with your fingers or a brush.



70003
BRONZE/DARK
BROWN



70002
AMBER/HAZELNUT



70001
GOLD/COFFEE



7999
BEIGE/BROWN





L-5-3 Lumier Crème - Liquid Highlighter

The Lumier Crème Liquid Highlighter provides a touch of luminous color to boost your complexion with a gorgeous radiance. Whether you want a sun-kissed look or a natural luminosity without appearing too glittery, the Liquid Highlighter will blend seamlessly onto your skin for the ultimate glow.



70009
PEACH



70008
CORAL



70011
BEIGE



70010
GOLD



L-6-2 Ultra Blend Loose Powder - Flawless Finish Powder

Set your makeup flawlessly with our Ultra Blend Loose Powder. Its velvety soft texture goes on lightly and covers your makeup like a veil to leave you with an absolutely flawless, natural complexion. The powder absorbs any excess oil, so you can always rest assure that your skin appears perfectly balanced and fresh.



70102
COCOA



70101
SABLE



70100
TOFFEE



70099
CARAMEL

L-6-3 Around The Clock - Makeup Setting Spray

Whether you just applied your makeup, or it's been 12 hours since, no one will be the wiser with the Around The Clock Makeup Setting Spray. Your makeup will look freshly applied all day and night as the weightless setting spray continually makes the skin look smooth and fresh without any melting, cracking, or fading of your makeup.



70153
SHINY



70152
MATTE





COLOR COSMETICS



7731

Baked Face Blush -
Rose

7753

Baked Face Blush -
Strawberry Sorbet

7751

Baked Face Blush -
Peachy Swirl

7752

Baked Face Blush -
Coral



7741

Arch Spotlight Duo Sided Concealer, Highlighter and
Corrector Pencil 2-Piece Kit - Light & Yellow



7743

Arch Spotlight Duo Sided Concealer, Highlighter and
Corrector Pencil 2-Piece Kit - Deep & Yellow



GET BLUSHED!

CUPID BLOOM BLUSHES

Our full size blush and bronzer colors are designed with sheen finishes, it brings a healthy glow to the complexion by blending in naturally with base makeup.

Choose from a variety of colors that compliment every look you can imagine:

Coral, Bubblegum Pink, Natural Blush and Intense Blush.

BRONZE BABY! BRONZE!

Beautiful warm tone to cheekbones made with pigments that leave a sunkissed bronzed, also available in full and mini sizes collections:

Healthy glow and Brown Sugar.

ICE CREAM EYESHADOW

Be irresistible with these 4 creamy colors. Includes 2 neutral and 2 smoldering shades to create a variety of looks.

PRODUCT SPECS

Item: 7661
 BB Color Cosmetics - Autumn
 Bronze
 UPC: 811331027990

Item: 7662
 Bbeautiful Color Cosmetics -
 Brown Sugar
 UPC: 811331028003

Item: 7663
 Bbeautiful Color Cosmetics -
 Cupid Bloom
 UPC: 811331028010

Item: 7208
 MD Color Difference:
 ICECREAM EYESHADOW
 UPC: 811331021455

Item: 7210
 MD Color Difference:FACE &
 BODY BRONZER
 UPC: 811331021479

Item: 7303
 MD Baked Face & Body
 Bronzer - Copper
 UPC: 811331023954

Item: 7304
 MD Baked Face Blush - Pink
 Rose
 UPC: 811331023961





R-6-1 Cheeky Colour - Blush

Make your cheeks pop with vibrant, lively color with the Cheeky Colour Powder Blush. The blush applies smoothly and evenly to add definition and rosiness to your cheeks, giving you a healthy, vibrant appearance.



70019
CORAL



70017
HOT PINK



70247
ORCHID



70018
DAWN PINK



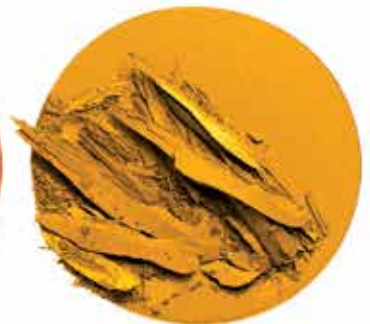
70246
PINK



70245
BROWN



70248
ORANGE



70020
GOLD

L-4-2 Blush On - Cream Blush

Give your cheeks an extra glow-on-the-go with our convenient Blush On Blush Stick. Natural rosy color in a velvety cream base formula goes onto the skin to provide that lively luminosity with every even application.



7991
HOT PINK



7993
CORAL PINK



7994
PEACH



7992
FUCHSIA



L-4-3 Hi Gleam - Highlighting Stick

Enhance your features effortlessly with our Hi-Gleam Highlighter Stick. The velvety texture and precise design allow for flawless application onto the skin to contour and touch up, so you can always have a luminous, radiant complexion.



7995
CAMEL



7998
MAPLE



7997
BROWN



7996
APRICOT





Baked Face - Bronzer, Highlighter and Blush



7210

Baked Face & Body Bronzer - Pink



7304

Baked Face Blush - Pink Rose



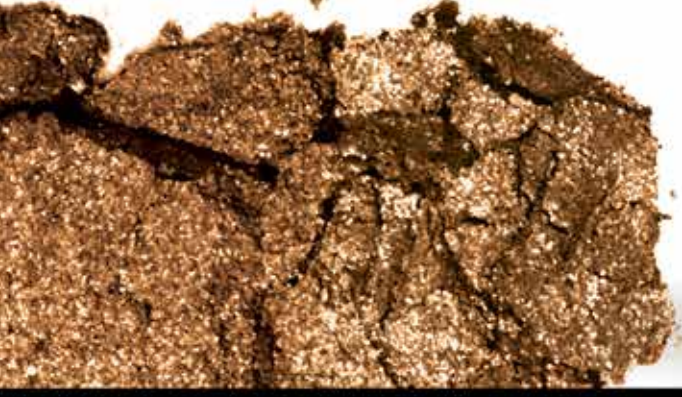
7303

Baked Face & Body Bronzer - Copper



7302

Baked Face Highlighter - Glow



R-5-2 Loose Pearl Pigment

Add a splash of color on your eyes, brows, cheeks, or lips with our selection of Vivid Loose Pigments. These metallic loose powder pigments go on easily with the tip of your finger or a cosmetic brush to give your face a little something extra.



70103
SILVER



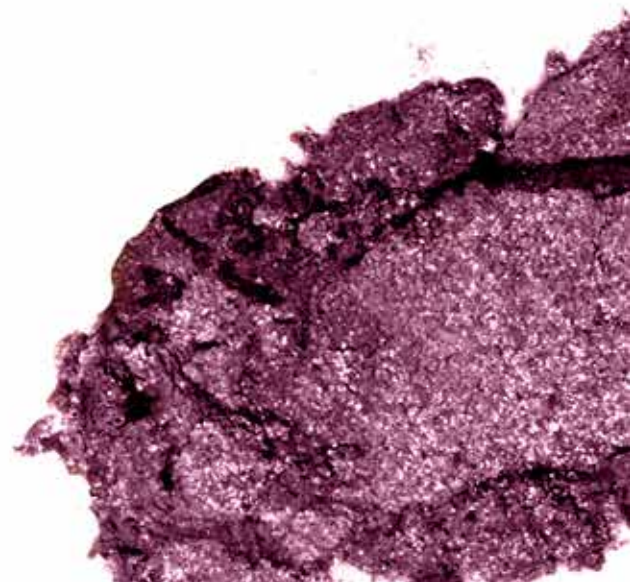
70104
GOLD



70105
MAGENTA



70106
BRONZE



 MEASURABLE DIFFERENCE®

Skin Care





REFRESH AND REPLENISH

COCONUT FACIAL MIST

Coconut water replenishes skins mineral balance and favors moisture of the skin minimizing pores for a deep hydration. Just Spray 1-2 pumps directly to face. Allow to dry and follow your normal skin care routine.

ROSEWATER FACIAL MIST

Rose water is created from absolute natural components that bring the perfect balance and moisture, its hydrating mist prepares pores for better absorption of natural serums and vitamins into the skin.

FACE OIL

Balanced with quality and hydrating natural plant oils, a pump of this silky smooth product spread onto the skin daily will visibly reduce the appearance of any dry patches and simultaneously minimize the appearance of fine lines and wrinkles.

CLEANSING OIL

If you desire to truly deep clean your skin after a rough day, this cleansing oil is a must have. Infused with precious blends of plant oils, this expertly formulated blend is ideal for visibly extracting all of the excess dirt and sebum from the skin and helping you feel completely refreshed.

PRODUCT SPECS

Item: 7951
MD Cleansing Oil, 4oz
UPC: 815388021116

Item: 7952
MD Face Oil, 4oz
UPC: 815388021123

Item: 7946
MD Rosewater Face Mist,
6oz
UPC: 815388021062





FACE SERUMS

LACTIC ACID

Lactic acid is a serum to help with skin renewal, by keeping the skin plump to reduce signs of age lines and spots.

Effective in gently lightening skin – whether that's pigmentation patches, pimple/acne scars (not deep ones) or simply an uneven skin tone

Bufs away dead cells that dull down the complexion

HYALURONIC ACID

A concentrated serum of hyaluronic acid that works to hydrate to skin and promote natural skin glow. Hyaluronic Acid can hold up to 1000x its weight in moisture making it an ideal ingredient for deep hydration skincare.

Penetrates the skin's top layers to improve and benefit the skin when applied topically

Replenishes moisture that is crucial to having supple skin

Revitalizes skin's outer layers so they look and feel softer, smoother, and, glowingly hydrated to instantly improve the appearance of fine lines and wrinkles

COLLAGEN & RETINOL SERUM

An antiaging serum that pumps the complexion with retinol and collagen.

Collagen is the most common protein in the human body, securing about 30% of the body's total protein content. As you age, collagen breaks down, and this reduces skin's elasticity, resulting in wrinkles, saggy skin, age spots and similar effects of aging.

Elasticity of the skin prevents your face from developing wrinkles every time you make an expression. Collagen is a popular wrinkle filler and can also be used as a filler for scars, particularly those caused by acne.

Retinol is known to reduce and prevent wrinkles and preventing, fine lines, evens out discoloration as well as speed cell turnover, while brightens skin tone.

Retinol unclog pores making them look smaller to reducing acne.

VITAMIN C SERUM

A nutrient-rich vitamin C infused serum stimulates the production of collagen in the skin to help keep skin moisturized and minimize signs of aging. Vitamin C evens out your skin tone, shield the skin from pollution effects, significantly improves hydration, and keep your skin looking younger for longer.

Proven antioxidant properties that boost firmerfeeling skin

Skincare experts around the world consider it an anti-aging superstar

Helps boost collagen production, filling in fine lines and wrinkles-Is great for protecting your skin from damage—especially from the sun's UVA and UVB rays.

Is great for reducing redness. It evens skin tone.

GLYCOLIC ACID

A serum infused with Glycolic Acid to help with anti-aging and radiance that promotes natural skin glow by priming skin for nutrient absorption.

Dead skin cells are sloughed off revealing smoother, brighter, younger looking skin, known for its exfoliation properties, effectively removing the outermost layer of dead cells from the complexion, revealing brighter, fresher skin.

Helps treat scarring, skin discoloration and signs of aging, like fine lines and wrinkles. Boosts collagen production, which is brilliant for plumping up the skin.

PRODUCT SPECS

7949

MD Vitamin C Serum, 1oz
815388021093

7950

MD Hyaluronic Acid Serum,
1oz
815388021109

70255

MD Collagen + Retinol
Serum, 1oz
815388024209

To use

Pump a couple drops of the facial serum into your fingertips or the palm of your hand. Rub your fingers together to warm up the serum. Pat the serum all over your face and neck.





Hydrating Body Oil - Instant Face, Body & Hair Oils

Hydrate, repair, & replenish your skin with our moisturizing body & face oils. Great quality, great scents for all your hydrating needs.



7349
Vitamin E



7347
Jojoba



7346
Sweet Almond



7345
Coconut



7344
Argan



7714
Marula



7715
Macademia



7713
Tea Tree



7524
Rosehip



7712
Jasmine



7711
Honey Suckle



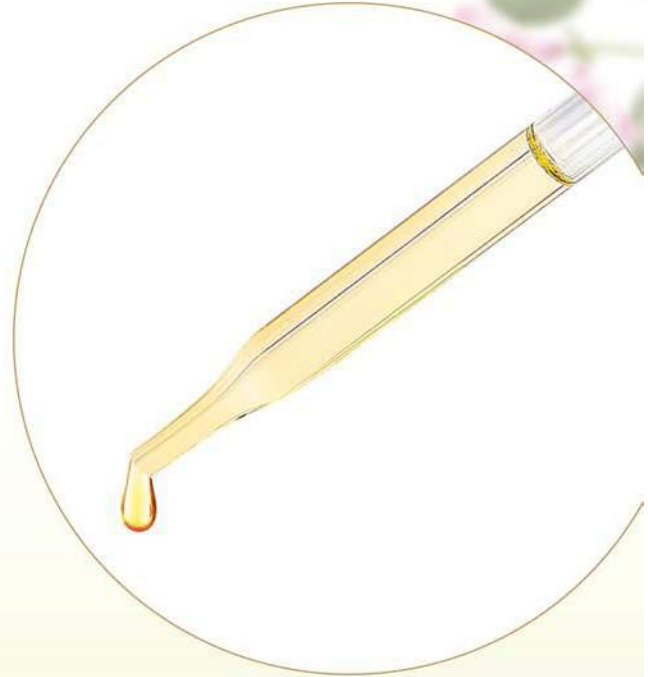
7960
Amaranth



7710
Lavendar

INSTANT FACE & BODY MOISTURIZER

The oil family of special blend blossoms perfumed the air of Tahiti, India and ancient Persia with a meltingly sweet aroma that deepens when worn on warm skin. Breathe in this exquisitely sensual floral in every drop of our hydrating body oil. For best benefits, pat into damp skin right after your shower or bath. These oils do so much more than just make a massage more relaxing. These amazing oils can drastically change your beauty routine. The primary benefit of using hydrating body oils is that they're extremely affordable. Hydrating body oils provide a great range of benefits even when using a small amount of oil for face and body.



Rose Hip Oil 7524

Jasmine Oil 7712

Honey Suckle Oil 7711

Amaranth Oil 7524

Lavender Oil 7710

BODY SCULPTING SYSTEM

Don't take cellulite lying down! Take action with our proprietary blend of ingredients that give this soft and creamy formula its fighting power. Our combination of sculpting ingredients targets areas that are in need of definition and sculpting. Peptides within the Sculpting Cream work to help stimulate and repair extracellular matrix damage, and reestablish skin firmness resulting in a sculpted appearance. Pair our proprietary formula with The Ultrasonic Beauty Massager for maximum results.



Sculpting Cream Smoothing & Toning Cream 7690
Lifting Cream Neck & Décolleté 7692
Firming Cream 7693
Body Scrub 7691
Lipo Lotion With Massaging Applicator
Ultrasonic Beauty Massager 7075
Limited quantities available



Discover

THE LATEST BODY SCULPTING SECRET

Use our complete line for deep and visible cellulite improvements



FDA
Approved
Device

90%
of women are
affected by cellulite

Measurable Difference Sculpting Cream combines innovative ingredients with technology by using a massaging applicator to penetrate the skin's surface through mechanical vibrations. The pulsation from the applicator deepens the Sculpting Cream's effectiveness by penetrating the product into the skin's surface layer and together with the vibration increases blood flow on concentrated areas. Over 80% of users found the massager easy to use and agreed the vibrations in conjunction with the cream contributed to their results.

Stimulation and low blood flow is the leading reason why cellulite happens. Various cases of genetics and habits also contribute to this issue. Circulation is the key to breaking up fatty cells that have grouped together. Measurable Difference® has made the cream 90x more effective by joining powerful ingredients and a stimulation factor (the massaging applicator) together in one product execution.

- Smoothens orange peel skin and helps give you baby-soft and silky skin
- Brightens up dull skin resulting in a healthier and naturally beautiful glow
- Prevents water retention and helps give more color and tone to your skin

Under the clinical study of Measurable Difference® Body Sculpting System, the products found to have significantly improved the appearance of stomach and thigh skin after four and eight weeks of use. Additionally, average stomach skin firmness was significantly improved after eight weeks of test product use, as indicated by measurement assessments. Measurements were taken at baseline, week 4 and week 8. Those measurements were taken from both the thigh and stomach area. At these check-in intervals, before and after images were also taken to visually show the changes in contouring, slimming and reduction of cellulite.



CEO HELGA ARMINAK

Measurable Difference celebrates the diversity of beauty with superior quality cosmetics and personal care product lines. We empower women to embrace her unique beauty with affordable, high-quality ingredients. Our core values are to be an innovative cosmetic brand that expresses your individuality and natural beauty. Founder and CEO, Helga Arminak has 25 years of experience as founder of Arminak and Associates, an award-winning supplier and manufacturer of components for multiple types of packaging. Helga created parent company, Christie, by women, for women.

Christie's do-it yourself, at home philosophy is the foundation of all new products that are under development.



SCIENTIST MUKHTAR SIDDIQUI

Formulated in California by world renowned scientist, Mukhtar Siddiqui, an academic, scientist, chemist, and formulator with a total of 32 years of hands-on experience in the Health and Beauty Industry. His expertise in formulating with the finest ingredients and most cutting-edge technologies was a perfect blend for our brand to formulate a rare blend of unique & effective ingredients for the Body Sculpting System.

Bid *Goodbye* to unsightly cellulite once & for all... *Say Hello* to the brand new, sexy & confident you



Stomach

- * 100% of participants reported increased smoothness in 4 weeks
- * Contour results in 4 weeks of 88.5%
- * 88.5% noticed firmer thighs in only 4 weeks
- * 100% of participants reported enhanced skin slasticity
- * 92.3% at 4 weeks with 22.4% increase at 8 weeks.

Thighs

- * 90% of women saw smoother texture in skin
- * 96.4% showed marked improvement in stomach contours
- * 89.3% of participants showed increased firmness within 8 weeks of product use
- * 89.3% reported more supple skin
- * 92.9% confirmed slimmer results

Formulated with 6 effective ingredients is the true hero of the Body Sculpting System.

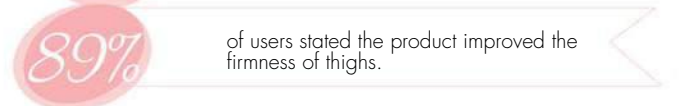
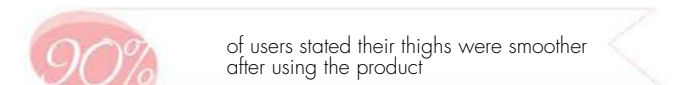
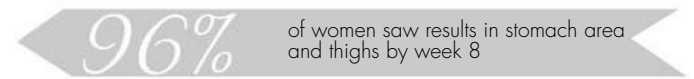
***Sveltam™** - A unique solution for organics and sustainable cosmetic products dedicated to slimming. ***Liporeductyl® CPK** - A multi-extrusion composite of anti cellulite extracts ensures effective penetration and transport the actives to the deepest layers of the epidermis Removes cellulite and prevents formation of new adipocytes. The composite includes caffeine, Ruscus Aculeates, iodine, Ivy Extract, Carnitine, Escin, Glycyl-histidyl-Lysine. the combination of all these actives and the special vibration delivery system ensures an effective treatment against cellulite. ***Complex Forte SB** - Centella extracts + Guarana seeds have the highest content of caffeine. Caffeine penetrates the skin extremely well, causing a local increase in the blood circulation. ***Tego® Xymenynic** - A unique, highly purified, phytochemical compound extracted from sandalwood seeds. It visibly reduces the signs of cellulite leading to perceivable improved skin texture. Anti-cellulite- Body Firming - Contouring - Skin Tightening. ***Adiporeguline™** - An innovative patented slimming molecule which acts directly on membranes, carriers and lipids metabolism. ***Pronalen** - Composite of Guarana Brazilian fruit + Marine Algae - The chemical composition of Guarana is characterized by its xanthine base content. It contains saponosides, essential oils, starch and mineral elements.

- * Reduces the appearance of cellulite after four and eight weeks of use
- * Improves the appearance of upper thigh area skin contours and tone after four and eight weeks of use.
- * Helps to aid in the appearance of a slimmer upper thigh area after four and eight weeks of use.
- * Improves the appearance of stomach area skin contours and tone after four and eight weeks of use.
- * Improves thigh and stomach area skin smoothness
- * Helps to aid in the appearance of a slimmer stomach area after four and eight weeks of use
- * Improves skins firmness and elasticity (upper thigh below derriere)
- * Improves skins firmness and elasticity(stomach)
- * Improves body fat content in the stomach area
- * Improves body fat content in the upper thigh area
- * Improves waist circumference
- * Improves thigh circumference

In an 8 week clinical study of Measurable Difference® Body Sculpting System, a panel of women 25-60 years old showed marked growth and improvement in contour, cellulite reduction and overall skin texture within 4 weeks of product use. Additionally, average stomach skin firmness was significantly improved after eight weeks of test product use, as indicated by measurement assessments.

The clinical study was to evaluate the Body Sculpting System's effectiveness in battling cellulite while toning, firming and hydrating skin.
 -80% of women included in the study reported smoother texture in areas of use.
 -96% of women saw results in stomach area and thighs by week 8.

Scientifically raised silicone design on the vibrator applicator works harmonious with the vibration action to:
 * target cellulite dimples
 * penetrate skins surface to improve texture and smoothness of skin.
 This targeted action toning system provides users with improved skin toning, contouring and hydration after only 4 weeks of use.





Sculpting Cream System - Sculpting, Firming, Lifting & Body Scrub

Take action with our proprietary blend of ingredients that give this soft and creamy formula its fighting power. Our combination of sculpting ingredients target areas that are in need of definition and sculpting. Peptides within the Sculpting Cream work to stimulate and repair extracellular matrix damage, and reestablish skin firmness resulting in a sculpted appearance.

FDA
Approved Device



7691
Body Scrub



7690
Sculpting



7692
Lifting Cream



7693
Firming Cream

 MEASURABLE DIFFERENCE®

Hair Care



HEMP INSTANT FACE & BODY MOISTURIZER



Give your hair and body a dose of legendary treatment with our hemp product line. Infused with hempseed oil, this collection is designed to moisturize your scalp and lubricate your skin. The shampoo and conditioner helps transform lifeless hair into radiant locks while the body wash and scrub deep clean and rejuvenate the skin for a soft and smooth feel. The lotion puts on the finishing touch and leaves you feeling totally hydrated.

Benefits:

- No parabens, glutens, or artificial colors
- Natural formula with optimal blend of hempseed oil
- Promotes healthy, youthful skin

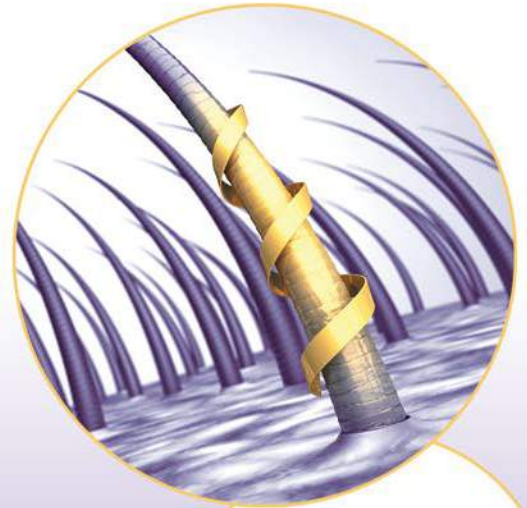


Hemp Line Shampoo 7305 Hemp Line Conditioner 7306 Hemp Line Body Wash 7307 Limited quantities available Hemp Line Body Lotion 7308 Limited quantities available



ARGAN

Time to discover the treasure of Argan products. This hair and body line from Measurable Difference not only richly moisturizes your hair but it pampers your body. The shampoo and conditioner are packed with natural ingredients that help restore your hair's structure while locking in the shine and creating an ultra-smooth texture. The body wash, scrub, and lotion aid in buffing away dead cells to leave skin soft with an ultimate clean feeling.



- Benefits:
- No parabens, glutens, or artificial colors
 - Natural formula with optimal blend of argan nuts
 - Promotes healthy, youthful skin



Argan Oil Shampoo 7310 Argan Oil Conditioner 7311 Argan Oil Body Wash 7312 Limited quantities available Argan Oil Body Lotion 7313 Limited quantities available Argan Oil Hair Mask 7315



MEASURABLE DIFFERENCE®

Spa Day





CHARCOAL FACE MASKS

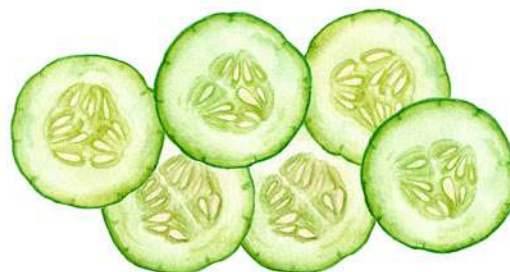
Your skin works hard as your first line of defense, 24/7 - The Measurable Difference® 5-piece mask system is the fastest way to re-energize, restore suppleness and prevent signs of fatigue and visible aging.

Select a Designer Mask to address your specific skin condition. Apply the pre-treated cloth mask to freshly cleansed, towel-blotted skin and allow mask to activate for 15 minutes. After 15 minutes, remove mask and lightly massage remaining product into skin to intensify the action of the mask, gently pat serum into asking for maximum results. A deluxe, instant spa makeover for your skin in just 15 minutes!

DETOXIFYING FACE MASK
INFUSED WITH TOMATO EXTRACT
Pore purifying activated charcoal face mask
infused with tomato extract

Infused with cucumber extract

ITEM: 70365
Charcoal & Tomato 5 Pack
UPC: 815388025633
ITEM: 70364
Charcoal & Cucumber 5 Pack
UPC: 815388025626



PRODUCT SPECS
Complete Face Mask 35g/1.23 fl oz
Leave on Serum 5g/.17 fl oz



REJUVENATING FACE MASKS

A DELUXE, INSTANT SPA MAKEOVER A NEW YOU IN JUST 15 MINUTES!

The Measurable Dierence 4 piece luxurious innovative mask system contour & t technology provides exceptional skin adherence for powerful results. This 4piece set of instant skin rejuvenation, restores and improves visible lines and wrinkles and deeply hydrates leaving the skin firm, smooth and energized. Formulated with anti-oxidant rich berries, pearl polish, seaweed and collagen smoothie.

Select a mask from the 4piece set to target your concern. Apply the pre-treated cloth mask to freshly cleansed skin and allow mask to activate for 15 minutes. Gently remove mask and lightly message remaining serum into skin to intensify mask treatment giving maximum results.

Giving your skin the feeling of spa makeover in just 15 minutes.

1. Unfold the mask and place evenly onto face, aligning holes with face, eyes, nose and mouth. Leave for 15 minutes. Use excess essence from mask and package and apply to neck shoulders and hands.
2. Gently remove mask, no need to wash face after use, remaining serum use ngertips and massage into skin. Leaving the skin healthy and glowing.
3. Instant beautiful revitalized skin

- *COLLAGEN
- *HYALURONIC ACID
- *ANTI-AGING
- *MOISTURIZING

Item#: 7684B
UPC: 811331029192

CONTAINS



SEAWEED

Hyaluronic Acid can hold up to 1000x its weight in moisture, making it an ideal ingredient for deep hydration of the skin.



BERRY

With brightening bearberry extract and vitamin C to control pigmentation



GINSENG

Firm and nourish with the power of ginkgo biloba leaf and Seaweed extract



POMEGRANATE

Get the glow of a precious pearl, with antioxidant pomegranate

PRODUCT SPECS

Complete Face Mask 35g/1.23 fl oz
Leave on Serum 5g/.17 fl oz





RELAXING BATH BOMBS

A super foaming fizzy formula infused with various scents to enhance and deliver a personal, at-home spa experience.

What it does:

Using the powers of natural fragrances, each bath fizzer adds fizz and fun to your bath, in addition to releasing a scent that can provide everything from a relaxing, detox environment to an invigorating, rejuvenating experience.

How to Use a Bath Fizzer: Fill tub with warm water, drop in the fizzer crumbs and enjoy!

PRODUCT SPECS

Item: 70372	Item: 70394
Berry Bath Bomb	Rose Bathbomb
UPC: 815388026210	UPC: 815388026166
Item: 70378	Item: 70395
Rose Bath Bomb	Jasmine Bathbomb
UPC: 815388025756	UPC: 815388026173
Item: 70379	Item: 70396
Lavender Bath Bomb	Lavender Bathbomb
UPC: 815388025763	UPC: 815388026180
Item: 70380	Item: 70397
Eucalyptus & Chamomille Bath Bomb	Vanilla Bathbomb
UPC: 815388025770	UPC: 815388026197
Item: 70381	Item: 70398
Eucalyptus Bath Bomb	Coconut Milk Bathbomb
UPC: 815388025787	UPC: 815388026203
Item: 70382	Item: 70399
Citrus Bath Bomb	CoffeeBathbomb
UPC: 815388025794	UPC: 815388026210
Item: 70542	Item: 70614
Lavender & Sandalwood Bath Bomb Trio	Gold Bath Bombs 4 PC Gift Set
UPC: 815388027729	UPC: 815388028542

LUXE BATH BOMBS



PURE ESSENTIAL OILS



Pure Essential Oils 6 Box Gift Set

Curated collection of 6 pure and natural therapeutic essential oils. Made from the aromatic essences of plants, they can uplift your spirits and improve the environment around you. Explore the many essential oils offered by Measurable difference that can help you achieve physical, emotional, mental and spiritual well-being. Scents include Lavender, Lemongrass, Spearmint, Coconut, Sweet Orange, Eucalyptus.

7932





MEASURABLE
DIFFERENCE®

P: 951-432-3960 EXT 231 | 475 N SHERIDAN ST, CORONA, CA 92880

WWW.MEASURABLEDIFFERENCE.COM