



In our efforts to better educate the public on the vast differences between popular brands of clay being sold today, we have prepared the following Clay Comparison Chart.

Clay Comparison Chart

Company Name	MSRP/pound	Clay Type	Purity	Efficacy Ratio	Safe for Internal Use?
Great American Clay	19.99	Calcium Bentonite Pure	100%	37 to 1	YES – FDA GRAS Certified
Living Clay by Nutraceutical	24.99	Calcium Bentonite Mix Lath.	96%	9 to 1	NO - See Ca. Prop 65 warning!
Redmond Clay	19.99	Calcium/Sodium/Kaolin Mix	90%	3 to 1	NO - Toxic, CA Prop 65 Warning
Aztec Indian Clay	12.99	Calcium/Sodium Ben. Mix	95%	7 to 1	NO – See Warning on Label!!!
The Soap Girl Clay	16.99	Sodium Bentonite	92%	No efficacy	NO – Toxic
Tierra Buena Clay	19.99	Calcium/Sodium Ben. Mix	96%	5 to 1	NO - Toxic, CA Prop 65 Warning
Indian Healing Clay	24.99	Calcium/Sodium Ben. Mix	92%	2 to 1	NO - Toxic, CA Prop 65 Warning
Great Plains Clay	19.99	Calcium/Kaolin Mix Lath	<90%	No efficacy	NO - See Ca. Prop 65 warning!
Now Clay	19.99	Sodium Bentonite	<90%	No efficacy	NO - Toxic
Pure Bliss Clay	19.99	Sodium Bentonite	<90%	No efficacy	NO - Toxic
Charcoal	Var.	Charcoal	UNK.	1 to 1	NO – Toxic Carcinogen

If used for publication, please put this note at the end of the Chart:

Before you buy any clay, call the manufacturer and insist on a copy of their MSDS sheet, a copy of their most recent Mass Gas Spectrometer Analysis and their companies FDA certification number. You will find, with good reason, why Great American Clay is the only company willing to offer these third party certifications to you for review and proof of our claims!