



# Impact Report 2021

# CEO Note to Stakeholders

Dear Stakeholders,

In 2018, Nimble was founded on the idea that personal tech should be made better for the planet. From there, we created a blueprint for how our industry can combat the negative impact of tech accessories on our ecosystem.

By the end of 2021, we reached a critical point. As Nimble expanded into 17 nationwide retailers, our industry finally secured it's champion brand for ethically-made tech alternatives.

Earning *Treehugger's* Best of Green Tech Award for "Best Company" in 2021 was a tremendous honor. Yet, we aspire to be the best overall tech accessory company in the world. As product makers, this means superior quality and product performance. But it's also about being responsible by taking action on climate change. In 2021, we intensified efforts to reduce climate impact across all areas of our business. Including the addition of new streams of waste into our manufacturing process, reducing the size of our 100% plastic-free packaging, shipping everything carbon neutral, and achieving Climate Neutral Certification.

We believe it's also our duty to reclaim more electronic waste than we put out into the world. By expanding our free nationwide recycling programs in 2021, we've successfully encouraged more customers than ever to participate in helping close the loop on e-waste.

Looking ahead at 2022 and beyond, Nimble is pushing the boundaries of CO2 reduction in our supply chain, maximizing e-waste diversion, and working to achieve the impossible in sustainable material technology.

Thanks to your support and commitment, a brighter future is on the horizon.

Ross Howe  
Co-Founder & CEO

# 2021 IMPACT REPORT

## CARBON CLARITY

**-7.5lb**

AVG. CO2 SAVINGS  
PER PRODUCT

- Published carbon reduction measurement for all products

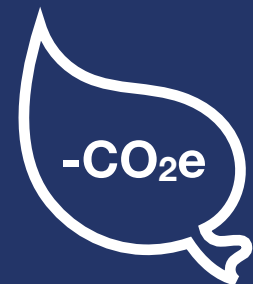
## CLIMATE ACTION



- Earned Climate Neutral Certification based on full assessment of all business operations



- 50% increase in carbon neutral shipping

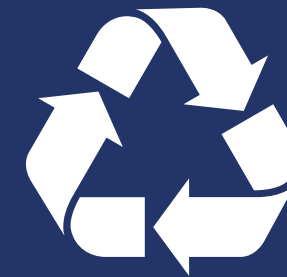


- Offset 100% of CO2 emissions via project investments & operational reductions



- Implemented 8 Step Carbon Reduction Plan

## END-OF-LIFE RECYCLING AND CIRCULARITY



### Nationwide Recycling Program



**3,647 lb**

Electronic Devices



**2,784 lb**

Plastic Phone Cases



**600 lb**

CDs/DVDs

### Post-Consumer Materials



**72%**

### Responsible Packaging



**100%**

- Established minimum % of recycled content per product

- Continued use of plastic-free, recycled scrap paper for all products

## SOCIAL IMPACT

- Expanded partnership with Homeboy, which employs & trains people committed to life transformation after incarceration



## SUSTAINABLE DESIGN

- Launched APOLLO Wireless Charger Collection, introducing recycled silicone to recycled materials library



## SUPPLIER DEVELOPMENT

### Code of Conduct

- Validated audit program for all production facilities, and supplier factories



## AWARDS & ACKNOWLEDGMENTS

- Treehugger - Best of Green Tech Award - "Best Company"
- Lonely Planet - "Best Sustainable Products"
- Green Matters - "Best Zero-Waste Tech"



# ENHANCED TRANSPARENCY

2019



2020



2021



# REPLAY™ Certified Recycled Materials



We developed REPLAY™ to create a library of proprietary sustainable materials used in all products.

- Recycled Aluminum
- Recycled PET
- Recycled Polycarbonate
- Recycled Scrap Paper
- Organic Hemp

## 2021 Addition

- **Recycled Silicone**

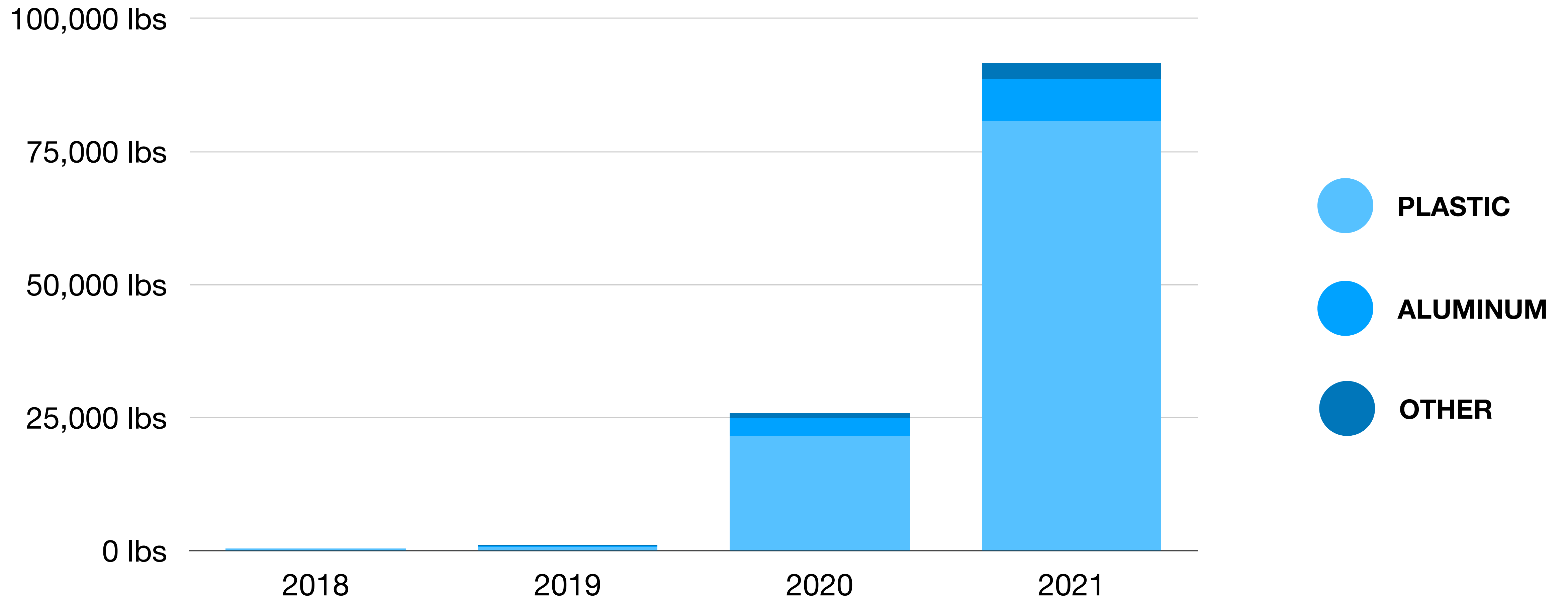
Certification is based on a full audit of all products to determine percentage of Recycled Content.

Material Classification: Post-Consumer

Material generated by households or by commercial, industrial and institutional facilities in their role as end-users of the product which can no longer be used for its intended purpose. This includes returns of material from the distribution chain.



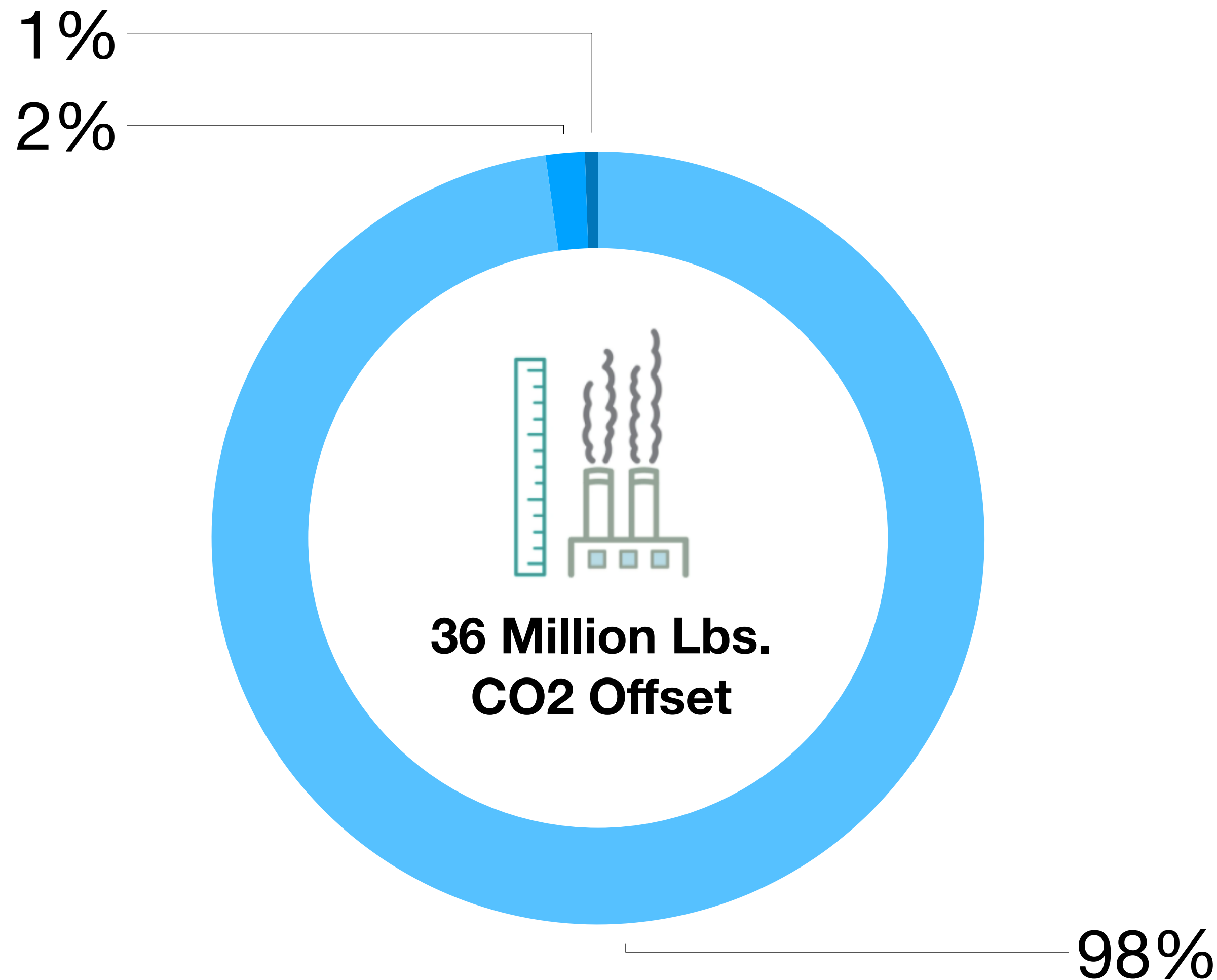
# 2021 Waste Diverted From Landfills



\*Based on average weight of recycled content per product sold.


















# 2021 Carbon Emissions & Offset



- SCOPE 1**  
Company operations, offices, and owned facilities emissions.
- SCOPE 2**  
Owned facility electricity.
- SCOPE 3**  
Supply chain contributors: Product manufacturing, materials processing, materials transportation, supplier operations, waste generation, transportation of goods (air, ocean and land), and retail services.



# 2021 CO2 Reduction Projects

PROJECT NAME	PROJECT TYPE	STANDARD	LOCATION	SDG IMPACT
Improved Cookstoves for Social Impact	Cookstoves	Gold Standard	Uganda	  
Sichuan Rural Poor-Household Biogas Development	Biogas - Heat	Gold Standard	China	  
EV Charger Premier Aggregation	EV Charging	Verified Carbon Standard	United States	  
Prairiewinds Emissions Reduction	Wind Energy	Verified Carbon Standard	United States	  
Hernando County Landfill Electric Generation	Landfill Gas Removal	Gold Standard	United States	  





# 2021 E-Waste Recycling Programs



## One-for-One Tech Recovery Project™

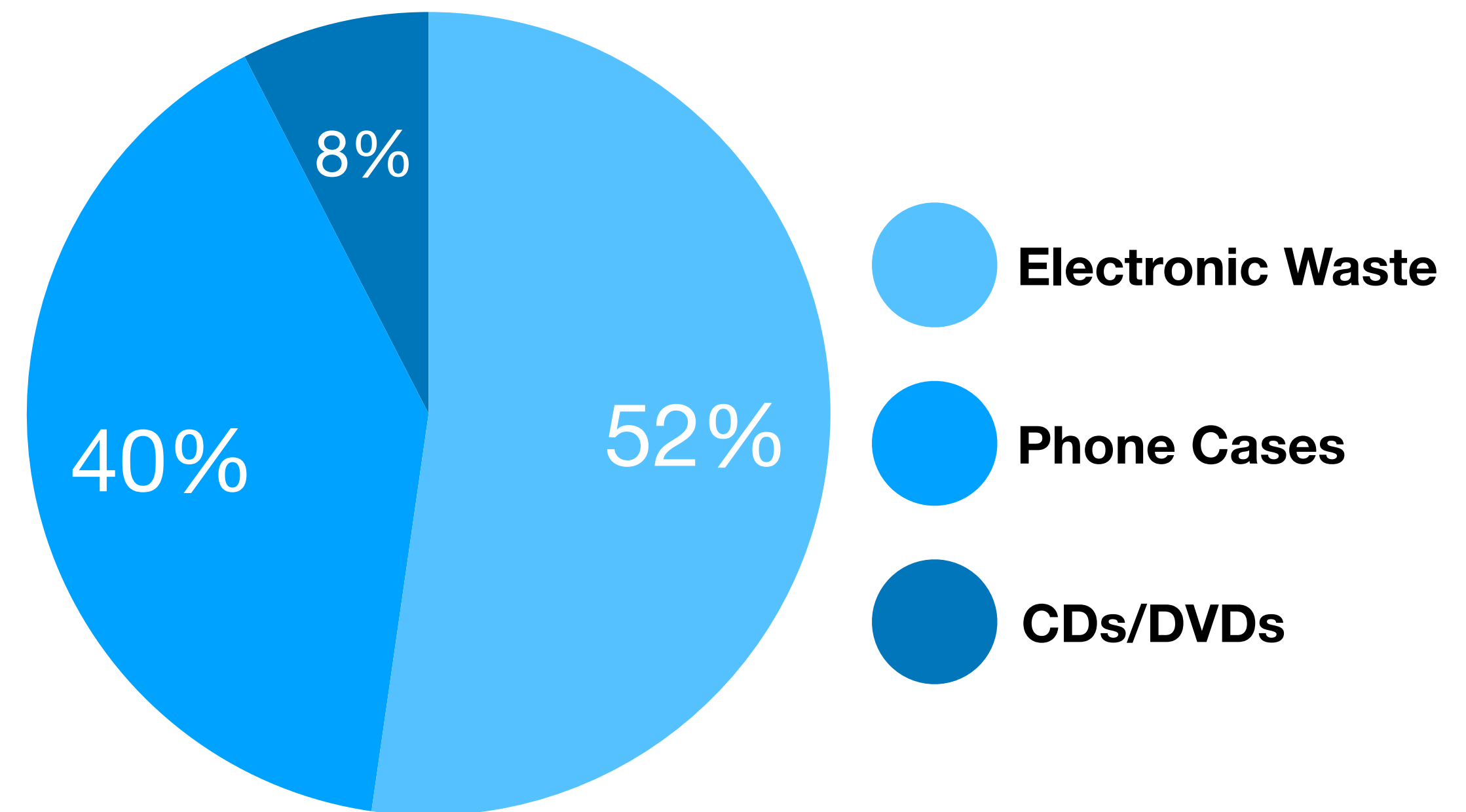
For every Nimble product sold, we recycle up to one pound of electronic waste via our free mail-in option, with the help of our certified e-waste recycling partner. The program also includes free plastic phone case and compact disc recycling.

**7,000+ lbs  
Total Waste Recycled**



## Nimble Nationwide Drop-Off Program

In 2021, we expanded our mail-in only recycling program to include over 900 convenient drop-off locations nationwide. Since its Q3 launch, the expansion generated an extra **5,000+ lbs** of recycled waste.



## Certified Recycling Partners



A social enterprise and R2 certified recycler committed to the highest standards for electronic reuse and recycling. Proudly employing people committed to transforming their lives after incarceration or gang-involvement.



A social enterprise on a mission to eliminate the idea of waste through a range of national recycling platforms by collecting and processing the most difficult-to-recycle waste.



# 2021 E-Waste Recycled by Category

