



What is your world vision?

There are many challenges in the world today, but with Christmas comes hope. As you prepare to celebrate Jesus' birth, I invite you to imagine what a wonderful world it could be. Imagine a world where children have enough food to eat and clean water to drink. A world where schools are full of books and clinics are full of medicine.

Whatever you're imagining, however you want to make a difference, there's a gift you can give through the World Vision Gift Catalogue. Giving the gift of a chicken, goat or other animal provides families with nutritious eggs, milk and a sustainable income. A gift of education can help break the cycle of poverty. Giving emergency food can save the lives of malnourished children.

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This Christmas, give a life-changing gift and help make your world vision come true.

Wishing peace to you and your loved ones,

Mesung Michael Messenger

President, World Vision Canada

How to give gifts with real impact:

- **Select your gifts:** Choose from animals, medicines, food and more.
- Place your order:
 - Online at worldvision.ca/gifts
 - Call **1-800-844-7993** or complete and mail the order form on page 12



Send a FREE card: Give a gift in the name of a friend or loved one and let them know with a FREE e-card or greeting card.



Our promise to you

We're committed to honouring your generosity and ensuring the gift you selected gets to a community in need. Only in exceptional circumstances, such as an emergency, might the donation be used for a similar or more urgent need. The suggested donation amounts shown for each item in the Gift Catalogue are based on periodic surveys of the countries you help us serve and are pooled together to provide the selected item.

Milk, eggs and income

Give a goat and chickens! We've paired our most popular animals, so you can give struggling families meaningful gifts that will bring long-term change.

Livestock combos

Goats, hens and roosters \$150 (3319) **\$50** (1552) 2 hens and a rooster

When you give to the Farm Animal Fund, donations are pooled together to provide farm animals such as cows, piglets, sheep and chickens that provide families with improved nutrition and increased income.

Farm animal fund \$100 (5587) **\$60** (5645)

What's so special about our animals?

When you give livestock through World Vision, it's part of a greater community development program. Animals are purchased locally and distributed to families in need along with feed, training and other support. By yielding products like milk and eggs, these animals generate income, making it possible for families to pay school fees or even start a business. In addition, World Vision provides families with business guidance and skills, giving them—and their communities—a sustainable path to a new life.

Shop artisan gifts at worldvision.ca/gifts



Hope bracelet **\$65** (5280)





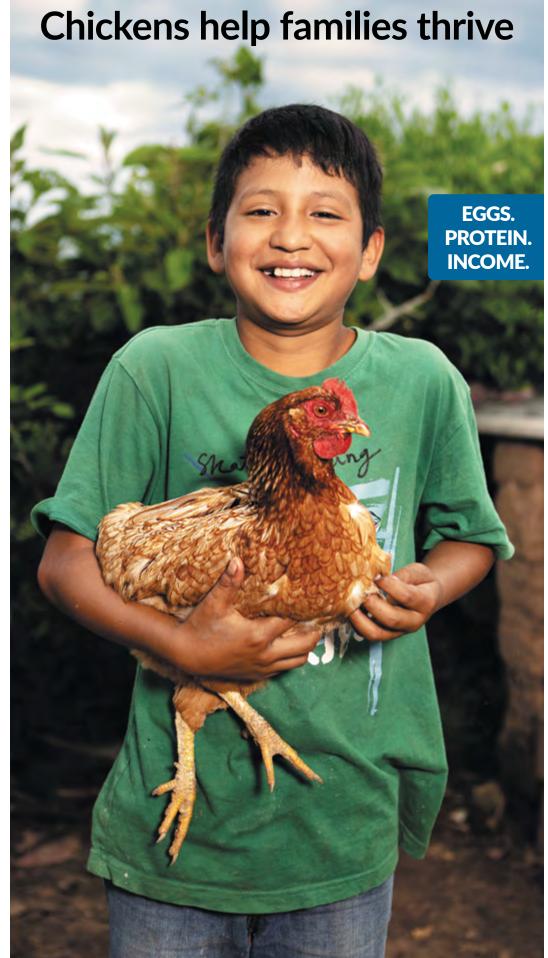


Piglets + chicks

The gift of baby pigs and chicks can be the beginning of something big. They'll quickly grow to become a steady source of **food and income**—and a blessing for a struggling family.

Piglets and chicks \$65 (3616)





The crack of an egg. The first tiny chirp of a newborn chick. These small delights bring joy to children and families who receive hens and a rooster. Better yet, these wonderful birds provide an ongoing source of income, food rich in protein, vitamins and nutrients, and health for growing girls and boys—so their dreams can take flight.

Help fill a coop \$100 (5066)

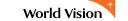
2 hens and a rooster \$50 (1552)

Chickens are just chickens, right?

Maybe so. But when you give chickens or any other animals from the World Vision Gift Catalogue, you help entire communities thrive. Your hens and roosters are purchased locally. They're then delivered to a family, along with feed, training and other support to ensure the birds multiply into a whole flock. That flock creates income and resources that empower children and families with bright futures. Just chickens? More like super chickens to the rescue.

When you select an item from the Gift Catalogue, your donation will be used to support World Vision projects in developing countries. Suggested donation amounts for the items are calculated at the time of planning and vary from country to country. Whenever possible, items or services will be procured locally and provided to a child or family in need as part of a project in their community. Many of the featured items are part of larger World Vision development programs that help entire communities to overcome poverty and achieve self-reliance.

For more information, please visit worldvision.ca/gifts/FAQ





The buzz about bees

Bees are a smart gift and a great **small business** opportunity. Equipped with beekeeping supplies and beehives, beekeepers can produce 50 kilos or more of honey a year to sell or trade. Sweet!

\$100 (1800) **Beehives** Beekeeping kits \$60 (1792)



Count on sheep

Protein-rich milk. Warm wool for weaving. Two to three lambs a year. It's easy to see why healthy sheep are a blessing for families in need.

Sheep \$300 (3418) **\$150** (1594)



Warm and woolly alpacas

The wool from alpacas is one of the world's most highly valued—they can produce more than 4 kilos in a year. That's plenty of **clothing**, **blankets and rugs** for families to weave, wear and sell.



Baby chicks produce more than a cuteness factor. They provide a **source of income** for families, and when chicks grow up they produce **nutritious eggs** for children to eat.

Baby chicks \$40 (6411) **\$20** (4432)



Help fill a stable **\$1,200** (1404) **\$600** (3020)

Make an even greater impact



(See page 16)







(See page 8)

(See page 23)

Your kindness spreads with gifts that multiply in value. Find more at worldvision.ca/multiply

Education improves their future

Multiplies 3X in value

Every child dreams of what they can become—of a life filled with promise. But a child in poverty may never go to school. Help renovate classrooms, train instructors, improve literacy, provide vocational skills and more. Thanks to contributions from the Canadian government, your gift multiplies 3X in value to support children's education to help make their dreams come true.

\$100 equals **\$300** in value **\$60** equals **\$180** in value

Education fund \$100 (5520) **\$60** (2469)





School lunches for hungry children

Multiplies 7X in value

Food is life—and the perfect gift. Help provide healthy school meals for children. Thanks to donations from the World Food Programme, your gift multiplies 7X in value.

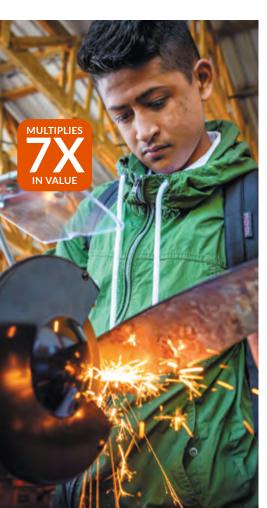
\$150 equals **\$1,050** in value **\$75** equals **\$525** in value **\$40** equals **\$280** in value

Nutritious school meals

\$150 (4994)

\$75 (5009)

\$40 (5017)



Vocational training

Multiplies 7X in value

Open doors to a world of possibilities. Thanks to contributions from the Canadian government, your gift multiplies 7X in value to help provide vocational training, leadership skills and more, empowering people with hope and a better future.

\$100 equals **\$700** in value **\$60** equals **\$420** in value

Vocational training **\$100** (5488) **\$60** (5496)



Stock and furnish classrooms

Give children living in poverty the educational tools to succeed. Your gift will help support their education by providing classrooms with things like desks, chairs, chalkboards, school supplies, teacher training and more.

Help supply classrooms **\$200** (5678) **\$100** (1495) **\$50** (1487)



Lights to study by

In places without electricity, solar-powered lights allow children to study in the evening so they don't fall behind in their schoolwork. The lights also give families more time to enjoy together at night.

Call 1-800-844-7993

Solar lights \$25 (5470)

Order online worldvision.ca/gifts

Books to help children learn



Multiplies 3X in value

Thanks to donations from corporate partners, your gift multiplies 3X in value to purchase, ship and distribute books and textbooks to support children's education.

\$80 equals **\$240** in value **\$30** equals **\$90** in value

Books for children \$80 (6429) **\$30** (2212)





Wheels of change

Multiplies 3X in value

Your gift of a bicycle and repair kit could be lifechanging for a child who lives kilometres away from the nearest school, for a parent who walks for hours to get to work or for a healthworker who needs to travel between villages. Thanks to contributions from partner companies, your gift multiplies 3X in value.

\$125 equals **\$375** in value

Bicycles and repair kits \$125 (2238)



Safe and easy to use for cooking food, sanitizing water and heating the home, these **stoves** can be powered by vegetable debris. Wood stoves can be a fire hazard, and gathering wood often puts children and women at risk.

Wood-conserving stoves \$50 (2550)



Loans that uplift

Help break the cycle of poverty when you gift loans or equipment and business training to struggling families. Your gift will help them **rebuild their income** or get a new business off the ground. As loans are repaid, your gift will be re-loaned to help other families.

Help families start businesses **\$200** (2899) **\$100** (1669)

Tools for the community

Multiplies 2X in value

Give the gift of tools the whole community can use. Hand tools, garden tools and woodworking tools will be stored in a community library where adults and students will be trained to use them and tradespeople can borrow them for work. Thanks to contributions from partner companies, your gift multiplies 2X in value.

\$100 equals **\$200** in value **\$50** equals **\$100** in value

Tools for the community \$100 (6593) **\$50** (6585)



Growing food for life

Multiplies 4X in value

With the right farming resources, families can achieve real food security. Give families what they need with agricultural packs. They help provide seeds, tools, **training and more.** In emergencies, food is provided thanks to donations from the World Food Programme. Your gift multiplies 4X in value to help end hunger.

\$75 equals **\$300** in value **\$35** equals **\$140** in value

Agricultural packs and more \$75 (1115) **\$35** (1545) **Agricultural packs**



Bountiful community gardens

Help nurture long-term change by providing seeds, tools and more to plant vegetables and establish greenhouses that benefit the entire community. In addition to yielding food, the gardens are gathering places for training, demonstrations and learning about nutrition.

Community gardens \$100 (6544) **\$50** (6536)



Seeds that feed

Multiplies 4X in value

Just a handful of fruit and vegetable seeds can provide fresh food and extra income, giving a family the chance to take root and grow. Thanks to donations from the World Food Programme, your gift multiplies 4X in value to provide seeds, training and more.

\$15 equals **\$60** in value

Crop seeds for farmers **\$15** (4465)

Order online worldvision.ca/gifts Call 1-800-844-7993 Mail enclosed order form

World Vision

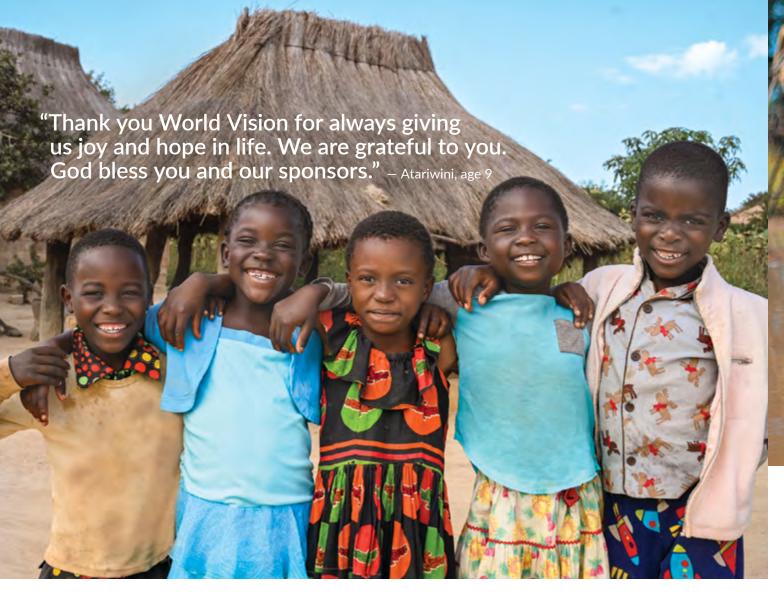
Healthy fruit and eggs

Tasty goodness for breakfast? Yes, please. Give **chicken** and fruit trees or fruit trees and seeds, and you'll provide food security and more for growing children and income for hardworking parents.

Chickens and fruit trees \$80 (3699) Fruit trees and seeds

\$30 (2840)





Bring joy to your sponsored child and their community

This gift to your sponsored child's community will help all the children who live there by providing items like books and other school supplies, sports equipment, latrines, handwashing stations, kids' clubs and more.

Gift for your sponsored child's community **\$500** (5652) **\$200** (2865) **\$100** (1875) **\$50** (2857)



Scan to unlock a gift for your sponsored child.



Transform lives through sponsorship

Sponsor a child and experience the joy of creating real and lasting change not just for this child, but for their family and entire community. You'll be able to watch progress unfold through videos, photos and stories from your sponsored child and their community.

Sponsor a child \$49 per month (6239)

Help children in the most need

When you give where most needed, you'll help provide things like healthcare, safety, food, clean water and more to vulnerable children and families around the world. It's a powerful way to help fight poverty and hunger, and give hope to those in need.

Give where most needed

\$200 (5025) **\$100** (5033) **\$50** (5041) **\$25** (5058)



Give 12 months of hope and joy

Education fund









YEAR-ROUND GIFTS









Imagine your heart on a trip around the world. Giving hope. Changing lives. World Vision gifts can do this. Your Gift of the Month provides a new life-changing gift every month—from medicines to education. And, your Gift

of the Season helps provide farm animals such as goats, chickens or pigs.

Gift of the month \$600 (1867) **Gift of the season \$200** (5082)

You'll find gifts for every occasion at worldvision.ca/gifts





Girls' hygiene kits

Multiplies 4X in value

Help provide feminine hygiene supplies—like reusable absorbent pads, washcloths, soap and underwear—to **keep girls healthy** and free to live their lives. Thanks to contributions from partners, your gift multiplies 4X in value to purchase, ship and distribute hygiene kits to girls.

\$50 equals **\$200** in value **\$25** equals **\$100** in value

Girls' hygiene kits **\$50** (5769) **\$25** (5777)





Start up her dream

Multiplies 4X in value

Empower women entrepreneurs! Help bring gender equality to their communities. Your gift can do both—help provide sewing machines, cloth, agricultural tools, business training and access to markets. Thanks to contributions from corporate partners and the Canadian government, your gift multiplies 4X in value.

\$150 equals **\$600** in value **\$75** equals **\$300** in value

Empower women \$150 (5967) **\$75** (5926)

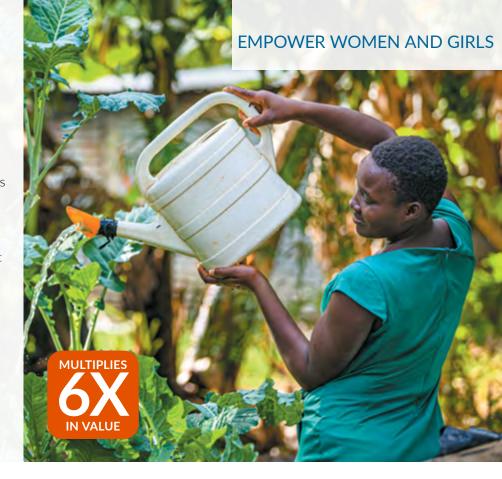
Resilient women and girls

Multiplies 6X in value

You can help empower women and girls in Ethiopia and build their resiliency to climate change through initiatives such as climate smart agricultural training, planting trees to restore green cover, establishing businesses in renewable energy and receiving paid childcare that allows them to participate in economically sustainable activities. Thanks to the Canadian government, your gift multiplies 6X in value.

\$200 equals **\$1,200** in value **\$100** equals **\$600** in value

Women and resiliency \$200 (6494) **\$100** (6486)



New!

Technology for girls

Help unleash the potential of girls and women by providing them with devices like **computers and tablets** and training to use them, so they can access information, enhance their education and learn about their rights.

Technology for girls

\$150 (6577) **\$100** (6569) **\$75** (6551)

Send more girls to school

By supporting girls' education, you help them rise from poverty and lift their communities. Your gift provides essentials like teacher training, uniforms, school fees, materials and more.

Send girls to school \$200 (5702) **\$100** (5694)





Women and girls healthcare

Multiplies 4X in value

Your gift can help provide vulnerable women and girls with **access to vital health services**, nutrient dense foods, supplements, peer-to-peer support and more. You'll also help reduce violence against women and girls and empower them to more fully participate in decision-making. Thanks to contributions from corporate partners, your gift multiplies 4X in value.

\$100 equals **\$400** in value **\$50** equals **\$200** in value

Women and girls healthcare **\$100** (6619) **\$50** (6601)



Protect a girl or woman in crisis Multiplies 8X in value Help women and girls at risk by providing

PROTECT WOMEN & GIRLS

information about gender equality, girls' **education**, their right to service and support, alternatives to early marriage, health and more. Your gift will also help ensure that men and boys are taught to value and support gender equality. Thanks to contributions from the Canadian government, your gift multiplies 8X in value.

\$100 equals **\$800** in value

Women and Girls in Crisis Fund \$100 (2014)

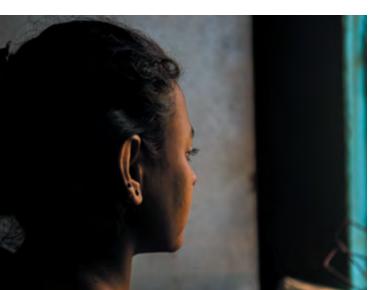


Help sexually exploited children

It's an unthinkable crime. Children—some as young as 6-forced into sexual slavery. Their hearts broken. Dreams crushed. Help **support children's rights** with resources like education, counselling, awareness training, advocacy and more.

Help sexually exploited children **\$150** (3012)

\$75 (2485)





" I was young and not the age for marriage ... I wanted to continue my schooling." – Aishata, age 16

Stop child marriage

Millions of girls around the world are impacted by child marriage. They are often forced to marry as soon as they reach puberty, well before the age of 18, reinforcing an ongoing cycle of poor health, poverty, violence and abuse. With your gift, you will help educate girls about their rights, advocate for policy change, establish support networks and more.

Help end child marriage **\$120** (6197) **\$60** (6205)





Equipment and support for children with disabilities

For children with physical, intellectual and learning disabilities, living in poverty is even harder. Help provide items like wheelchairs, ramps, crutches, canes, prostheses with orthopedic care, healthcare fees, training for parents and more.

Tools for children with disabilities **\$100** (5710) **\$50** (5728)



and families Multiplies 7X in value

Rush power-packed food supplements and rations to malnourished, hungry children and families. Your gift multiplies 7X in value thanks to donations from the World Food Programme to support food security.

\$550 equals **\$3,850** in value **\$220** equals **\$1,540** in value **\$110** equals **\$770** in value **\$55** equals **\$385** in value

Feed 10 hungry families \$550 (6650) **\$220** (5983) Feed 4 hungry families Feed 2 hungry families **\$110** (5975) **\$55** (5892) Feed a hungry family



Life-saving nutrition

Multiplies 2X in value

Help purchase, ship and distribute high-protein food packets to severely malnourished children. Three servings a day for six weeks can save the life of a starving child. Thanks to donations from partners, your gift multiplies 2X in value.

\$90 equals **\$180** in value **\$60** equals **\$120** in value

Help save malnourished children **\$90** (6445) **\$60** (2253)

Emergency food

Multiplies 7X in value

Help support the urgent delivery of emergency food during **humanitarian crises** such as famine, conflicts and healthcare crises. Thanks to donations from the World Food Programme, your gift multiplies 7X in value to help prevent hunger.

\$60 equals **\$420** in value **\$25** equals **\$175** in value

Emergency food

\$60 (5900) **\$25** (4804)





Mental health support

Multiplies 4X in value

Crises such as armed conflicts, disasters and pandemics can have deep psychological effects on children. Thanks to contributions from the Canadian government, your gift multiplies 4X in value to help provide children with access to **safe spaces**, **psychosocial support** and other resources to support their mental health and help them cope with stress and uncertainty. You will also help empower youth to have more control over their lives and situations.

\$120 equals **\$480** in value **\$60** equals **\$240** in value

Mental health support \$120 (6460) **\$60** (6478) **18**

Help save lives in the world's most dangerous places

In the world's most dangerous places live children who've experienced the worst that life can offer. War, violence, hunger, displaced families and exploitation. With a gift of Raw Hope, you can help protect children by giving them access to **life-saving essentials**, **food**, **clean water and more**. Raw Hope works in countries like the Democratic Republic of Congo, Somalia and South Sudan.

Give Raw Hope one-time gift \$50 (4093)
Give Raw Hope every month \$35/mth (4507)







Help equip healthcare workers

Healthcare workers are critical to the vulnerable communities they serve. Help provide **salaries and supplies like bicycles and masks**, as well as the training healthcare workers need to identify illnesses, provide nutrition education, refer families to health facilities and more.

Help equip healthcare workers

\$50 (5074)

\$25 (6668)

Medicines for children

A child suffers. A parent's heart breaks. Heal them both with this **life-saving gift**, which will help purchase, ship and distribute vital medicines for children and families.

Medicines for children and families

\$65 (2832)

Medicines for children

\$35 (1933)







Skip to the loo

Properly built and installed latrines, along with hygiene education, can improve sanitation and health for a community and increase school attendance for girls. This is an unusual, yet practical and truly meaningful gift.

Help build latrines **\$125** (2527)





Power up with solar panels

Multiplies 2X in value

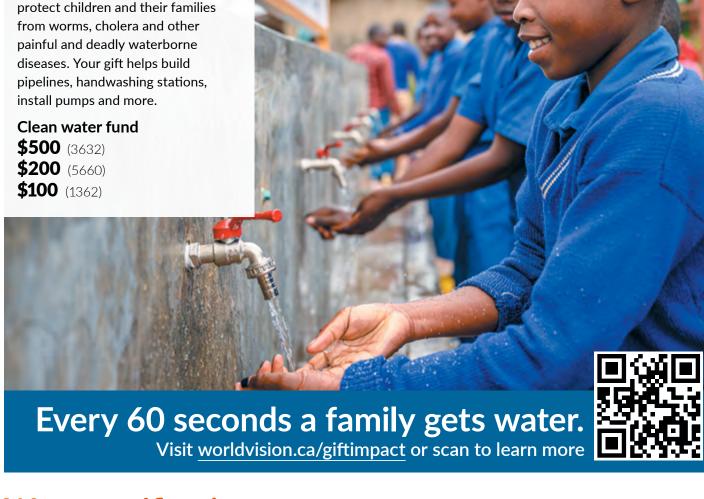
Help provide clean energy for places like health facilities and irrigation systems. Thanks to partner companies, your gift multiplies 2X in value to ship and distribute **solar panels** and help with other costs such as batteries.

\$500 equals **\$1.000** in value **\$250** equals **\$500** in value

*UNICEF, 2021

Solar panels \$500 (5744) **\$250** (5751)





Water purification

Multiplies 3X in value

Clean water

for communities

Give safe drinking water and help

Access to **clean drinking water and better hygiene** has the power to save lives. Help vulnerable families receive critical supplies, like water purification tablets, water filters and filtration units, soap, toothpaste, toothbrushes and more. Thanks to contributions from partners, your gift multiplies 3X in value to ship and deliver purification and hygiene kits.

\$150 equals **\$450** in value **\$50** equals **\$150** in value

Water purification and hygiene kits

\$150 (6213) **\$50** (6221)

The multiplying effect is based on estimated budgetary figures for grants and donated goods. Although the multiplier may vary due to changes in program start dates, commitments and fluctuations in commodity values, it is correct at the time of print.



WATER & ENERGY

GREAT GIFTS FOR CHILDREN



Reading, writing and arithmetic

Help vulnerable children learn and succeed in their education. Thanks to partner companies, your gift will help purchase, ship and distribute school essentials like backpacks, notebooks, pencils, pens and more.

Teach your

children

School essentials

\$50 (5686) **\$10** (4499)

Play ball

Soccer balls, volleyballs, basketballs, nets and other **sports equipment** provide countless hours of fun. Playing sports helps children get exercise, while learning about sharing and teamwork.

Sports equipment Sports balls and more \$30 (1909) Sports balls

\$60 (2881) **\$10** (4457)









Warmth for children

Protect children and families in places where temperatures plummet below freezing when you give winter clothing, blankets or footwear.

Winter clothing & blankets **\$65** (5140) **\$30** (1891) Warm blankets

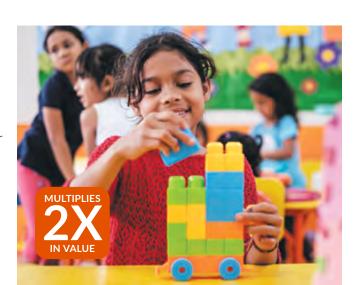
Educational toys and games

Multiplies 2X in value

Make learning fun for children by **equipping children's centres** and spaces with educational toys and games such as puzzles, art supplies, stuffed animals and more. Thanks to donations from partner companies, your gift multiplies 2X in value.

\$50 equals **\$100** in value **\$25** equals **\$50** in value

Educational toys and games **\$50** (6437) **\$25** (6189)





Family food baskets

Multiplies 7X in value

Loaded with **nutritious foods**—staples like grains, beans, oil and more—this is a great way to fill hungry bellies with the right stuff. Thanks to donations from the World Food Programme, your gift multiplies 7X in value to aid food security.

FAMILY CARE

\$100 equals **\$700** in value **\$50** equals **\$350** in value

Family food baskets **\$100** (5504) **\$50** (5512)



Emergency cash and food

Multiplies 7X in value

In times of crisis, your gift helps provide cash, vouchers and emergency food. Cash and vouchers empower families to choose how to address their essential needs while stimulating the local market. Thanks to donations from the World Food Programme, your gift multiplies 7X in value.

\$100 equals **\$700** in value **\$50** equals **\$350** in value

Cash and vouchers **\$100** (6635) **\$50** (6627)





Deliver healthy babies

Help improve the health of expectant and new moms and the survival rate of newborns. Thanks to contributions from partners, your gift will help purchase and distribute things like birthing kits, baby clothes, baby kits and pre and postnatal care.

Mom and baby care \$100 (3368)

Training for Dads

Achieving gender equality and advancing women's rights cannot be done in isolation. Your gift will support programs that train men and boys to be engaged, non-violent fathers and partners. Training sessions cover a wide range of topics such as health and nutrition, couple communication, gender equitable relationships and decision-making.

Engage Dads **\$75** (6502) **\$40** (6510)

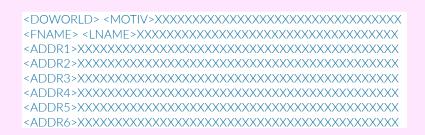








@WorldVisionCan





Send a FREE card with every gift

FNameXXXXXXXXXXXXXXXX, look inside to find over 60 ways you can uplift lives and help children soar this Christmas.



