

Thermacell Launches New Patio Shield Mosquito Repeller

BEDFORD, Mass. (Winter 2018) – Thermacell® Repellents, Inc., a leading manufacturer of area mosquito repellent products, is introducing the new Patio Shield Mosquito Repeller for summer 2018. The Patio Shield Repeller combines the proven Thermacell repellency with a design forward aesthetic.

Thermacell has built its reputation with a proven track record of allowing outdoorsmen and women the ability to enjoy the backwoods without the bother of mosquitoes. The new Patio Shield Repeller takes that legacy and combines it with an on trend design and color selection that would be at home on any outdoor table, deck or patio.



"Taking design cues from popular consumer products and closely following color trends we are proud to launch this product into the patio space," said Adam Goess, Thermacell Senior Marketing Manager. "No matter what the event, you and your guests can experience the outdoors without the use of obtrusive sprays or candles."

Taking some of the learnings from over a decade in the repellency category, the Patio Shield Repeller incorporates key design features that makes using the product a breeze. On board repellent mat storage

keeps additional mats handy so that you never run out when you need them. A weather proof cap that nests under the product when in use ensures protection from the elements. Availability in 5 different colors ensure that there is a product for any design scheme.

Rather than using a spray repellent, Thermacell uses a non-topical technology to create a trusted 15ft x 15ft zone of protection from mosquitoes. Dousing in DEET can be sticky, smelly, and rough on equipment but the Thermacell non-topical repellent technology creates a zone of protection where the repellent is dispersed into the air. The repellent is virtually odorless and silent, making protection from mosquitoes undetectable and unobtrusive. The Patio Shield will be available at major retailers and has a MSRP of \$24.99.



Patio Shield Features:

- Repels mosquitoes
- On Board mat storage
- Weather Resistant Cap
- Includes 3 Original mats providing 12 total hours of repellency (4 hours each)
- Thermacell products create a 15-foot-by-15-foot zone of protection in minutes
- Silent, virtually odor-free, no open flame
- Use Thermacell butane cartridge refills for mosquito repellent function; each cartridge lasts up to 12 hours
- Available in 5 colors (Greenery, Glacial Blue, Fiesta Red, Graphite, White)

About Thermacell® Repellents, Inc.

Thermacell Repellents, Inc., headquartered in Bedford, MA, designs, manufactures, and markets area mosquito repellent and insect control solutions. Thermacell can be found at most outdoor, sporting goods, home improvement, and mass merchant retailers. Thermacell products are also available internationally in more than 20 countries. For more information on Thermacell and its complete line of repellent products, consumer reviews, and store locations, visit www.thermacell.com or call 1-866-753-3837.