## **Guide to Early Introduction**

What you need to know about babies and food allergies.









See our full line of Early Introduction Infant Powders at www.lilmixins.com



A first-time parent's guide from Lil Mixins

## The Science

In recent years, several large studies have all shown one thing:

The best way to reduce your child's risk of a food allergy is through Early Introduction.

Early Introduction means making sure your baby begins to eat allergenic foods:

**EARLY:** Start around 4-6 months old

**OFTEN:** Around 2-3x per week

**SUSTAINED:** For at least 6 months

"I'm excited about Lil Mixins Peanut Powder as a safe and easy way to introduce peanuts to infants. I look forward to introducing Lil Mixins to my own infant."

— Marleny Franco, MD, Attending Physician, Emergency Department, Children's Hospital of Philadelphia

## **The Solution**

Lil Mixins is designed to be mixed into any baby food.



3 times per week

**SAFE:** Non-clumping means no choking hazard

**BACKED BY SCIENCE:** 2g of protein per serving matches clinical studies

**EASY:** Just Scoop, Mix & Serve

Pediatrician-Recommended Infant Peanut Powder

## See all the data and more at www.lilmixins.com

Based on recent studies, the American Academy of Pediatrics updated their guidelines in 2016 to say that all babies should be introduced to peanuts starting at 4-6 months.