

THE FINEST HANDCRAFTED PHILIPPINE CIGARS SINCE 1881





THE FINEST PHILIPPINE CIGARS SINCE 1881



Tabacalera Incorporada has been manufacturing the finest hand-rolled Philippine cigars for more than 135 years, remaining unmatched in quality, selection, and craftsmanship. We follow the strictest traditions and have garnered much international acclaim for our wide array of cigar brands including Don Juan Urquijo, 1881, Tabacalera, and Alhambra. To produce well-crafted cigars that burn evenly, draw effortlessly, and possess exceptional taste, we source only the finest tobacco from Isabela province in the Philippines and the rest of the world, making every one of Tabacalera's cigars a testament to our painstaking process, "totalmente hecho a mano," or "completely handmade."

Save for our century-old wooden cigar presses, no machine yet invented can match the experienced sight, smell, and touch of a master cigar maker. Developed through traditions that have been passed down over a hundred years, the uniquely human ability to judge every leaf, assemble the correct proportion of ingredients, and roll the cigar properly to achieve the perfect draw makes a Tabacalera cigar beyond compare in its construction. The handmade cigar is the ultimate luxury; nothing else comes close.

ASIA'S FIRST CIGAR FACTORY

The origin of the tobacco industry in the Philippines dates to 1592, when the Spanish Galleon San Clemente brought 50 kilos of Cuban tobacco seeds to the country. The seeds were spread, along with the Catholic faith, by friars, who found that the crop flourished best in the Cagayan Valley in the province of Isabela. With a climate very similar to Cuba's Vuelta Abajo region, Isabela soon hosted a large tobacco-growing industry.

For a century, the tobacco monopoly was the colonial government's major source of revenue, and made the Philippines a financially profitable colony.

By 1881, however, the tobacco monopoly in the country was unraveling under political pressure. Antonio Lopez y López, the first Marques de Comillas, formed the Compañia General de Tabácos de Filipinas S.A., also known as the Compañia de Filipinas (CdF), or by its nickname, "La Tabacalera" as the privatized version of the tobacco monopoly. Tabacalera Incorporada is the direct corporate descendant of the CdF.



ASIA'S FIRST CIGAR FACTORY

López, who controlled an empire based on banking and steamships, was the most influential Spanish businessman of his generation. He was close friends with the King, Alfonso XII, and Prime Minister, Antonio Cánovas.

López created the Tabacalera as a private company designed to acquire the tobacco monopoly's assets from the Spanish colonial government. The Tabacalera's Incorporators, along with López, were the Sociedad General de Credito Inmobiliario Español, Banque de Paris and the Bank of the Netherlands. The Spanish crown remained the majority shareholder, and the company was also listed on the Madrid and Barcelona stock exchanges. The Tabacalera took over the five existing government factories in the Philippines, and the associated logistics and trading network, even as the tobacco monopoly officially came to an end on December 3, 1882.

Spanish rule in the Philippines ended with the Philippine Revolution of 1898, and American rule began with the American invasion the same year. Neither of these substantially impeded the growth of the Tabacalera.



ASIA'S FIRST CIGAR FACTORY

Tabacalera is the first and oldest cigar factory in Asia, and is among the oldest cigar companies in the world.

The company established “La Flor de la Isabela” (the Flower of Isabela) in 1887, as the largest and most sophisticated tobacco and cigar factory in the world at the time. It was the first Philippine cigar factory capable of volume production for export. By the late 19th century, primarily through the export of La Flor de la Isabela, the Manila Cigar became every bit as celebrated throughout the world as the Havana Cigar.

The Tabacalera expanded its operations well beyond tobacco; into abaca (hemp), copra (coconut oil), sugar, inter-island shipping, and liquor trading. It prospered and became the largest company in the Philippines. However, the introduction and widespread popularity of cigarettes eventually displaced cigars in the market. Finally, World War II destroyed many of the Tabacalera's facilities. The company rebuilt after the war, but by the late 1980's, its operations were a faint echo of what it had once been a hundred years before.



ASIA'S FIRST CIGAR FACTORY

After a century, CdF sold the entire Tabacalera tobacco business, including the name, to a Filipino group. This group rejuvenated the factory, adding modern equipment and storage facilities and a vacuum chamber, and rebranded the business “La Flor de la Isabela,” with new packaging for all lines. One thing didn’t change: the factory continued to make cigars the same way they made them in 1881, “totalmente hecho a mano” (totally handmade).

La Flor de la Isabela brought in a Cuban master cigar maker, Señor Alfredo Salinas, as a consultant. He stayed in Manila for several years, and even brought his mother along from Havana. Sr. Salinas improved every aspect of the operation, from working with the tobacco growers, to selecting the harvest, curing, aging, and blending. He taught the workers the Cuban rolling style, which ensures a consistent and effortless draw.

Today, the company has reverted back to its old name: Tabacalera Incorporada. Our tradition is more than a name. Each cigar we make is a work of art, and a product of impeccable quality. Our cigars undergo strict quality measures to ensure consistency in appearance, fermentation, draw, smell, and taste. Our goal remains to deliver the best smoking experience you will ever have.



MS
173

Q







Alhambra



Praised for its light, sweet and clean taste from start to finish with traces of woodiness and creaminess. Among one of U.S. President John F. Kennedy's favorites, this daytime cigar is consistently smooth and approachable. A handsomely wrapped blend such as Alhambra proved to be the perfect companion on a laid-back afternoon for a cigar connoisseur such as JFK. Alhambra is available in Corona, Sumatra 7, Panatelas, Robusto and Vegas.





1881



Well-balanced and medium-bodied, 1881 is a blend of the finest Philippine filler aged to perfection, with choice Brazilian tobacco for robustness topped with sweet Java wrapper. It starts out light, then lingers with nutty and peppery notes until subtly ending with a satisfyingly sweet and long finish. Absolutely delicious, this is one fine cigar that can only be achieved from well-aged tobacco. 1881 is available in Corona, Robusto, Torpedo, and Traditional.





1881 Perique



Tabacalera enters a bold new phase in world-class cigar making tradition with the 1881 Perique blend. With 15-year vintage tobacco filler, this smooth-smoking cigar delivers the unique experience of the mysterious and rare Perique leaf, grown only in St. James Parish, Louisiana, and fermented in oak whiskey casks. Let this maverick blend take you for a ride with strong peppery notes, taking turns with subtle sweetness, all enveloped in a long-lingering spice that finishes smooth. Known as a leaf that is too difficult to blend for premium cigars, Perique has met its match. 1881 Perique is available in Corona, Robusto, Toro, Torpedo and Torpedito.

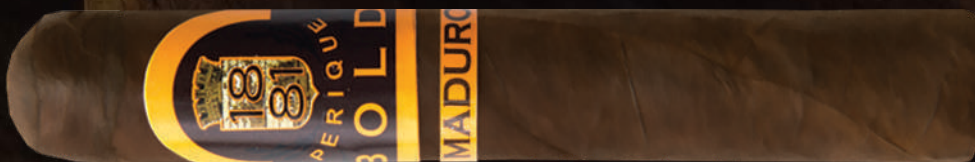


1881 Perique Maduro



Our celebrated 1881 Perique elegantly wrapped in a spicy and rich Maduro wrapper. Taking our Perique perfection to the next level. Simply put, a sublime smoking experience. 1881 Perique Maduro is available in Robusto, Toro, Torpedo and Torpedito.

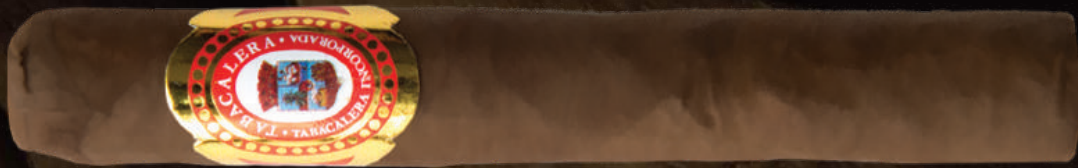
1881 Perique BOLD



Tabacalera Incorporada unleashes the 1881 Perique Bold, a new cigar emphasizing the power and strength of the “Mystique of Perique”, a rare leaf aged in oak-whiskey casks out of St. James Parish, Louisiana. At the cold draw, preview bright pepper notes along with aromas of oak, fruit, and licorice. Upon toasting the foot, this rich and dark cigar will reveal notes of coffee, cocoa, and nuttiness, a vibrant fruitiness, and an unwavering complexity of spices and black pepper. Sixteen-year-old aged Philippine Cuban-seed long filler and 20-year-old Brazilian vintage filler from the Mata Fina region add a playful sweetness and unmistakably long and smooth finish, making the 1881 Perique Bold a full-bodied yet well-balanced blend. 1881 Perique Bold is available in Robusto, Short Robusto, Toro, and Torpedo.



Tabacalera



Tabacalera embodies the fun-loving spirit of the Filipino people with its easy-going smoke and sweet taste sprinkled with spicy undertones. It has generous floral notes with gentle kicks of spice and cedar, as if romanticizing the diverse landscape of the Philippines on the palate. This cigar puts the Filipino at its heart. Fondly called the Manila Cigar, the original Tabacalera is one of the oldest cigar blends in the world—celebrated by both king and commoner, yesterday and today. Tabacalera is available in Caprichos, Cigarillos, Corona, Coronas Largas, Cortados, Double Coronas, Half Coronas, Imperiales, Isabela, Londres Grandes, Panatelas, Pyramid, Robusto, and Sumatra.



Tabacalera Gran Reserva



A cigar aficionado's choice. Perfected by rollers with over 50 years of experience under the impeccable standards of the great Señor Alfredo Salinas of Cuba, this sophisticated blend is one of the smoothest and most complex cigars ever released from our factory. It is a marriage of Philippine leaf patiently aged for over 20 years, and Brazilian and Dominican leaves aged for over 15 years. This exquisite cigar gives a satisfyingly long finish that allows pleasurable appreciation of its layered flavors. No other cigar says vintage better than this. The Tabacalera Gran Reserva is available in Robusto.

Tabacalera Edición Maduro



The company's flagship blend and namesake, the Tabacalera, dates all the way back to 1592, when Cuban-seed tobacco first reached the fertile soils of the Philippines by means of the Spanish galleon San Clemente. The Philippine-grown Cuban-seed tobacco has been known for centuries for its playful sweetness and light cedary spice on the palate, and aromas of generous floral notes. The Tabacalera Edición Maduro wraps this iconic and historic "old-world" cigar blend with a rich and dark 2012 Maduro wrapper from the Dominican Republic, adding a new dimension of roasted notes and richness to a timeless classic. Tabacalera Edición Maduro is available in Corona, Pyramid, Robusto and Toro sizes.



Don Juan Urquijo



Connoisseurs praised this as the “perfect morning cigar” while magazine reviews gave it an Excellent rating. Created by master cigar craftsman Señor Alfredo Salinas of Cuba, the DJU cigar has creamy overtones with gentle hints of citrus and spice. Every draw concludes in delightfully generous buttery plumes of smoke, giving cigar lovers a reason to linger just a little bit longer with every puff. Only a cigar as well-blended as this could be a fitting tribute to our late Spanish Chairman, Don Juan Urquijo. Don Juan Urquijo is available in Churchill, Corona, Half Corona, Panatelas, Pyramid, and Robusto.



DJU 20° Aniversario



In 1995, master Cuban cigar maker Señor Alfredo Salinas joined Tabacalera to integrate the then cutting-edge Cuban cigar-rolling techniques, with traditional methods from the turn of the century. Now, these cigar rollers are among the seniors on the factory floor with over 30 years of experience. In honor of his long-lasting impact on Philippine cigar making, Tabacalera's chief blenders pulled out a limited selection of Philippine Cuban-seed tobacco and Dominican long fillers, both from 1995, to continue the heritage of the tribute series with the Don Juan Urquijo 20° Aniversario. This light-bodied blend offers flavors of cream and malt, interlaced with sweet hints of honey and nuances of citrus. Aside from the delicious smoothness in flavor, the DJU 20° Aniversario's aroma will surprise with hints of nutmeg and cinnamon with each buttery plume of smoke that the DJU has been known for for over two decades. This limited cigar line comes in the Robusto, Corona, and Toro sizes, and is available in a natural Brazilian sumatra wrapper.

mm

Half Coronas
Gauge: 37

Short Robusto
Gauge: 52/55

Torpedito
Gauge: 52

Panetelas
Gauge: 32/34

217

205

200

190

180

170

155

152

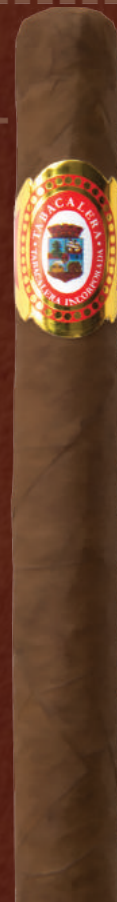
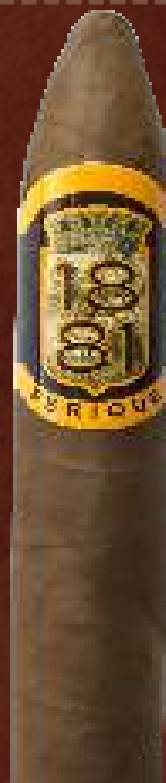
140

128

120

100

90



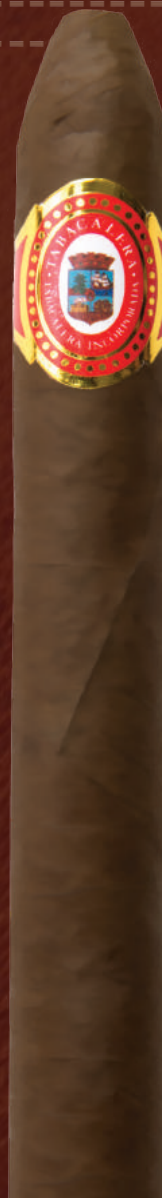
Robusto
Gauge: 50/52/55

Coronas
Gauge: 44

Toro
Gauge: 52/55

Pyramide - Torpedo
Gauge: 52

Double Coronas
Gauge: 50



HEAD OFFICE

2nd floor, The Shops at Alphaland Makati Place

7232 Ayala Avenue Extension, Makati City,

Metro Manila, Philippines

Tabacalera Office Tel: 844 7534

Product Inquiries: info@tabacalera.com.ph

Web Store: sales@tabacalera.com.ph

MANUFACTURING

Tabacalera Incorporada

Technology Cor. Complex Avenue

People's Technology Complex SEZ

Carmona, Cavite 4116

Tel. (632) 584-4316

THE CITY CLUB

4th Floor The City Club

Alphaland Makati Place

7232 Ayala Avenue Extension,

Makati City, Philippines 1209

localshop@tabacalera.com.ph

www.tabacalera.com.ph