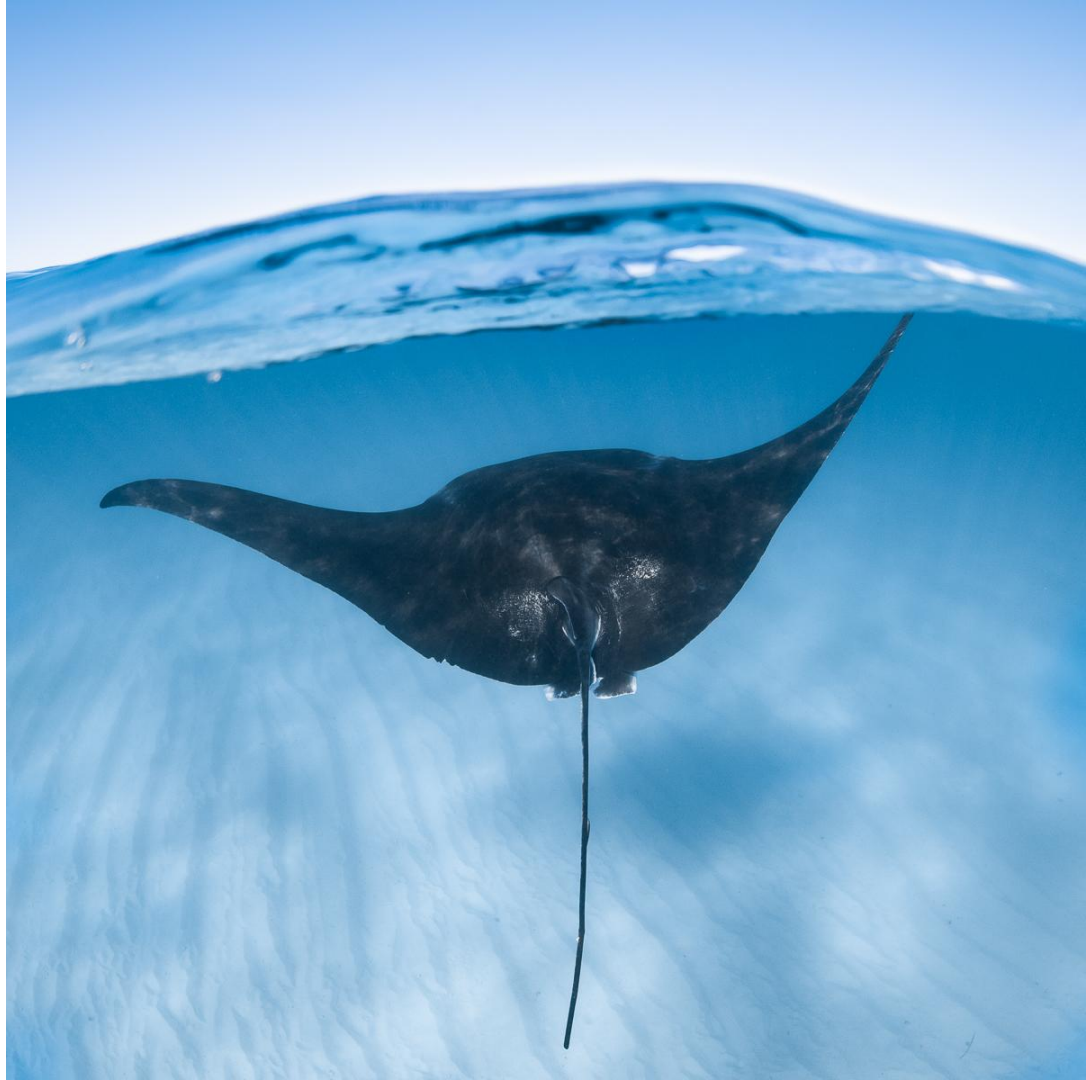


Ningaloo

a **Protect What You Love** experience.





Ningaloo

Protect What You Love

Ningaloo

Protect What You Love

Protect What You Love was created to communicate love for our natural world and promote the protection of it. Through our brand and ever growing community we strive to provide knowledge and a voice for misunderstood and endangered species, and the ecosystems they inhabit. From wearing shirts on our back conveying our simple yet powerful message, to using our support to assist marine organisations and scientists in conserving the environment. What began as a small collective of individuals' desire to promote a better future for wildlife in our oceans, has fast evolved into a passionate community of ocean advocates.





Ningaloo

Protect What You Love

Now, for the first time, our company's mission to inspire individuals to take a stand for our oceans will be taken to a whole new level. It comes with great pride and excitement that this October 2022, the team at Protect What You Love will play host to our very first experience: **Ningaloo**. This opportunity will give you, our loyal community, a chance to be closer than ever before to the Ningaloo Reef and all of the wonders it beholds.

Ningaloo

About The Ningaloo





Ningaloo

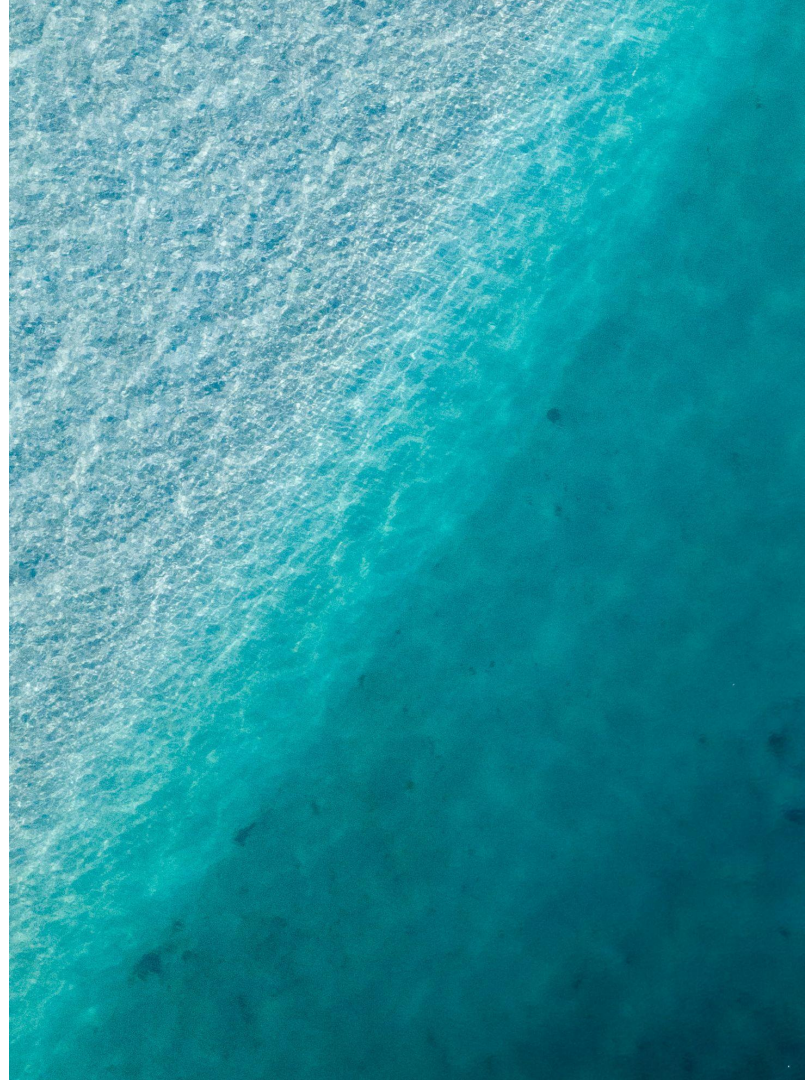
About The Ningaloo

Located in the remote North West region of Western Australia, the Ningaloo Reef is one of the longest fringing reef systems on earth, spanning approximately 260 km from Red Bluff to the Cape of Exmouth. Its extensive coral gardens contain over 250 species of both hard and soft coral, which provides sanctuary for numerous species of turtles, sharks, rays, as well as over 500 different species of fish.

Ningaloo

About The Ningaloo

Declared a UNESCO World Heritage Area in 2011, the Ningaloo is renowned as one of the most biodiverse marine ecosystems in the world and is known for the presence of its iconic megafauna species such as Whale Sharks, Manta Rays, and seasonal Humpback Whale aggregations. Part of the reason for this biodiversity is due to the convergence of its cold and warm water currents. The Ningaloo current delivers cold water from the south and the Leeuwin Current brings warm water from the north. This combination provides the Ningaloo with a nutrient rich supply of water and is one the many reasons why such an extensive variety of life can be found here.





Ningaloo

Trip Overview

Ningaloo

Trip Overview

In an intimate and exclusive trip like you've never seen before, explore the majesty of the Ningaloo Reef ecosystem in the **first ever 4-day all-inclusive safari**.

Protect What You Love are offering the ultimate experience for marine wildlife enthusiasts to gain a deeper understanding of the Ningaloo Reef system. Head out on daily expeditions in search of wildlife as part of a small group of 10 guests, then relax at night and enjoy interactive sessions with scientists and researchers working around Australia's coasts to protect precious wildlife and habitats.



Ningaloo

Trip Details





Ningaloo

Trip Details

When: Monday 10th → Saturday 15th October, 2022.

Where: Coral Bay, Western Australia.

- Fly into Learmonth Airport, Western Australia

Who: Limited to 10 guests.

- First come first serve
- Passionate wildlife advocates
- Confident snorkelling ability beneficial

Included: Everything!

- Return transfers from Learmonth Airport to Coral Bay
- Accommodation (5 nights)
- All food & drink (3 meals/day + extras)
- Daily expeditions (Tue, Wed, Thu, Fri)
- Talks and events
- Plus plenty of additional surprises in store...

Comfortable Living

Accommodation

We are excited to welcome you to a stunning new build house that has everything you need for a comfortable and restful experience any time you are not in the water. Key highlights:

- Beautiful new build, open plan house
- Large communal living room
- Patio with outdoor seating and barbecue
- Air conditioning throughout
- Linen provided
- Laundry room

Food

- All food included
- 3 meals per day (plus pantry for grazing)
- Plant-based dinners cooked by the team





Trip Details

Expeditions

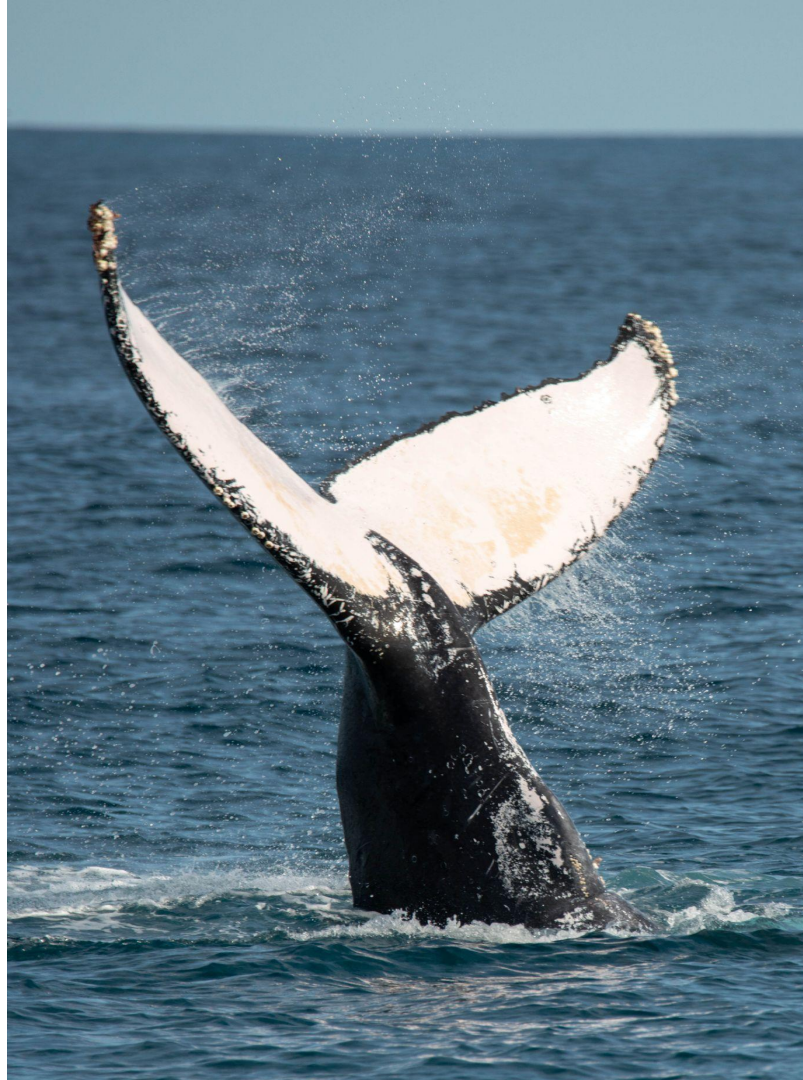
The highlight of the trip will be the daily expeditions we'll take on our private vessel. Using our local knowledge, we'll spend the prime hours of the day exploring remote areas of the surrounding reef system. We have an itinerary **packed** full of places to go and things to see. Every day is different on the reef, so where we go and what we do will depend on the conditions and what the ocean gives us. Either way, we will head out each morning at first light to explore the magic of the Ningaloo - who knows what we will see!

Expeditions

From experiencing megafauna interactions with experts by your side, to exploring coral gardens, the majority of each day will be spent in the water. Our vessel will be captained by a highly experienced skipper with a wealth of knowledge about the Ningaloo Reef.

Some of the **exciting possibilities:**

- Manta ray interactions
- Pristine Coral Reef systems
- Shark cleaning stations
- Humpback Whale watching
- Turtle interactions
- The list goes on - never say never on the Ningaloo!





Trip Details

Marine Scientists

We are excited that on this experience we will be joined by talented marine biologists working on the front line of research to help to protect precious ocean biodiversity.

These scientists will be joining us on some of our daytime excursions as well as hosting interactive evening discussions and presentations; providing a unique opportunity to learn from marine wildlife experts.

Itinerary Example

Wildlife sighting and conditions will determine where we go and what we see each day - you never know what might pop up on the Ningaloo! However, below is what a typical day will look like:

07:30-15:30

- Our boat sets off for the reef
- Snorkel coral garden sites
- Search the local bay for megafauna
- Aerial spotters assist our search
- Lunch on the boat

15:30-17:30

- Return to the house for rest and recuperation

17:30-20:00

- Team cooked dinner
- Interactive talks with experts





Ningaloo

Wildlife

Trip Details

Wildlife

The Ningaloo is a wildlife hotspot, boasting one of the highest biodiversities of shark and ray species in the world. It's seasonal visiting giants, the giant Whale Shark and Humpback Whale, attract people from all over the world to witness their presence.

Whilst each day is different, and nothing is guaranteed, 4 days exploring the Ningaloo reef gives us an amazing opportunity to see many of the residents of this World Heritage Site.





Trip Details

Wildlife

Common species

(we stand a good chance!)

- Manta Ray
- Humpback Whale (migratory)
- Tiger Shark
- Green Sea Turtle
- Grey Reef Shark
- Octopus
- Leopard Shark

Less common species

(cross your fingers!)

- Whale Shark
- Hammerhead Shark
- Spinner Sharks
- Bronze / Dusky Whaler
- Bait balls...

We can't list them all!

Ningaloo

Pricing



Pricing

All packages include airport transfers, daily activities, food and accommodation. We have a selection of rooms available from shared twin rooms to private double rooms for friends and couples. Prices vary by room type. We have three pricing options available:



Standard

Shared room
Single bed
Shared bathroom
\$2499pp

Available: 6



Private

Private room
Queen bed
Shared bathroom
\$2674pp / \$5348pr

Available: 1



Deluxe

Private room
Queen bed
En-suite bathroom
\$2974pp / \$5948pr

Available: 1



Ningaloo

The Team

Trip Details

Hosts

Join the Protect What You Love team to explore the beauty of this underwater UNESCO World Heritage site.



Meet **Tom Cannon**: co-founder, professional marine wildlife photographer & videographer, and Coral Bay resident.



Meet **Jake Robinson**: co-founder, naturalist, and adventure enthusiast.

Special Guests

We will be joined by two marine biologists throughout our trip, Emily and Sahira will be on board the boat with us exploring the reef and sharing their knowledge throughout our adventures. They will also be hosting talks in the evenings at our team house where they will provide us with a personal insight into their work and studies throughout their professional careers as marine scientists.



Dr Emily Lester is a postdoctoral research fellow at the Australian Institute of Marine Science, where her research focuses on some of the major issues facing predator ecology and coral reef conservation.



Dr Sahira Bell is a Research Scientist for the Department of Biodiversity, Conservation and Attractions, working in the Ngari Capes and Cocos (Keeling) Island Marine Parks. She runs the long term monitoring programs in each park to look at overall ecosystem health, while also running research projects to look at how benthic communities are responding and adapting to climate change.

Ningaloo

How To Join





Ningaloo

How To Join

If you're as excited as we are and would like to join this incredible trip, you can apply now [here](#). There are **only 10 spots available** and we expect them to sell quickly.

Once you have applied, we will reach out to find out a bit more about you and answer any questions you have. If you are offered a spot on the trip, you'll need to pay a 25% deposit to hold your spot. This deposit is refundable within a 14-day cooling off period, after which it becomes non-refundable. The balance of your fee must be paid no later than Saturday 20th August, 2022.

Once you have booked, and paid your deposit, we will send you a confirmation email containing further details to prepare you for joining our trip. In the meantime, if you have any further questions, please reach out to us at: teampwyl@gmail.com.

Ningaloo

Final Message

It is with great pride that we launch our first experience. It has been a long journey to get to where we are today. We never saw ourselves as simply a clothing company, and the launch of this trips moves us closer to our ultimate goal of helping people to fall in love with wildlife and dedicate themselves to protecting it.

We are so excited to welcome you in person in October for a truly magical experience.

See you soon!

Tom and Jake,
Protect What You Love.

