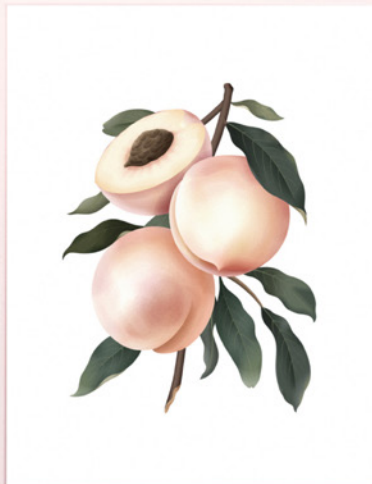


**BOTANICAL
SCENTED COLLECTION**







The Botanical Scented Collection is an exclusive line of greeting cards released by the stationery brand, Clap Clap. The collection contains specially created fragrance chips that are dipped in fragrance oils, dried to perfection, then sealed and packaged with every card.

Send a scent along with your message,
and we assure it will be a memorable one.

Clap Clap is a Los Angeles based stationery brand owned by illustrator Mimi Kim.

Mimi originally studied graphic design in Korea and was working at an advertising firm when she started a personal project: a cooking-themed calendar to give to her family and friends. To her surprise, people around her asked if it was available for purchase. With the encouragement and support of others, she started to create other products.

Her dream of beginning her own brand finally became a reality with the launch of Clap Clap.

In the years that followed, Mimi began exploring the possibilities of combining scents with paper.

Inspired by natural and floral scents, she worked closely with specialists at perfumeries to turn this concept into a reality. In April 2015, Clap Clap released its first line of scented cards.

Clap Clap's Botanical Scented Collection continues to grow with the purpose of providing an enhanced experience of writing, receiving, and reading cards.

Each fragrance is tested and hand selected to ensure the highest quality of products.

WHERE DOES THE SCENT COME FROM?

The scent comes from the fragrance chip, not the card itself.
This is in order to preserve the fragrance for as long as possible.



HOW LONG DOES THE SCENT LAST?

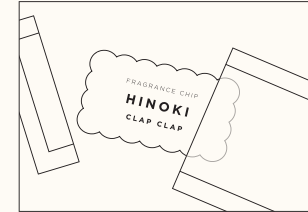
A scent can last for 2-4 weeks once the fragrance chip is removed from its original packaging. When left in its sealed state, the scent lasts permanently. Once it is opened, you can place the chip back in its original packaging in order for the scent to last longer, up to 2-3 months.

Please note that citrus scents tend to have shorter lifespans due to the nature of citrus oils. Not all fragrance chips last the same length of time.

HOW SHOULD I DISPLAY THE CARDS?

We recommend that this card be placed on the counter rather than on a card rack. As customers stand in line to purchase their items, the cards should stir up their curiosity. Questions regarding the products can then be answered promptly at the front counter.

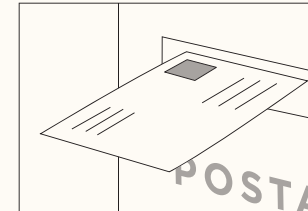
HOW TO USE



Open the fragrance chip



Place the chip into the card



Send your scented greeting!

Note: The scent comes from the fragrance chip, not the card itself.



ORIENTAL LILY

SINGLE CARD - **SG17**

Oriental lilies may be known as late bloomers, but there's nothing late about the heavenly fragrance this bloom emits. Known for its delicate beauty and elegant scent, Oriental lilies can seduce you into a state of calm and relaxation. Breathe in deep, feel your stress decrease and your heart lighten.



PEACH

SINGLE CARD - **SG19**

Is there any scent more delicious and summery than that of a peach? Its fragrance is sweet and luscious with milky undertones, reminiscent of a peach freshly picked from its branch. Imagine a warm summer's day, your hands slightly sticky from a freshly baked pie. With this peach, you're halfway there.

LEMON

SINGLE CARD - **SG18**

From the cold winter to the early spring, a vibrant citrus fruit makes itself known, but this lemon is no ordinary lemon, distinguishing itself from its tangy relatives with sweet juice and a scent that is both spicy and complex. Transport yourself to days of freshly squeezed lemonade on a breezy afternoon. Its refreshing aroma is perfect for fruit lovers and will feel like an extra dose of sunshine to your day.



ORANGE BLOSSOM

SINGLE CARD - **SG20**

In Chinese tradition, orange flowers symbolize purity, innocence, and fruitfulness. With notes of orange peel and jasmine, this Orange Blossom evokes the fresh floral scent of a sea of delicate blossoms floating in the wind on a late spring eve.





BULGARIAN ROSE

SINGLE CARD - **SG21**

The sweetest rose there ever was, a Bulgarian Rose is picked by hand in the early morning with patience and care to make the highest quality rose oil. Its scent is delicate and inviting, reminiscent of each unique petal on the flower.



DAISY

SINGLE CARD - **SG23**

Derived from the Old English “day’s eyes,” Daisies are charming and cheerful, like a picnic on a bright, sunny day. This Daisy greets you with a scent of wild berries and freshly cut flowers, and leaves you with a velvety feminine finish.

ORCHID

SINGLE CARD - **SG22**

Known for its delicate beauty, Orchids are anything but delicate. These flowers can live nestled on rocks, tree trunks or branches, never touching the ground. Exotic, graceful, and elegant, this Orchid’s scent is rich and complex, with notes of freshly cut flowers, vanilla and a touch of fantasy.



CAMELLIA

SINGLE CARD - **SG24**

While many camellia species bear no scent, the thick layers of the bright red petals of the camellia japonica breathe out a fragrance that is a composition of fantasy. A sparkling collection of feminine florals and powdery musk, this camellia will have you dreaming of gardens in full bloom all year long.





HINOKI

SINGLE CARD - **SG01**

Hinoki is a type of cypress grown in East Asia. The simplicity of its clean smell is warm and comforting. Not to mention its naturally sweet aroma is addictive, containing notes of evergreen and citrus. It is the perfect blend of forest, fruit, and flower.



GERANIUM

SINGLE CARD - **SG03**

Geranium is fragrant and flowery. Like its bright colors, the scent is bold and peppery. It resembles the scent of a rose, but with strong citrus and minty notes. With this scent, you'll be surprised you're not holding a bouquet of flowers.

FIG

SINGLE CARD - **SG02**

Fig has a warm, complex scent that is sweet like its fruit and creamy like vanilla. The first wave smells like coconut, but eventually the light floral notes balance out the sweetness perfectly. The depth of aroma matches the complex beauty of the fig's interior.



BAMBOO

SINGLE CARD - **SG04**

After a long day of work, there's nothing you might want to do more than to soak in a nice long bath. Bamboo goes one step further and takes you right into the heart of a natural hot spring in the mountains. It opens up with a sweet and woody aroma, with soft musky undertones, leaving you in a meditative state.





SANDALWOOD

SINGLE CARD - **SG05**

Sandalwood has a welcoming, soft wood scent that does not hit your nose too strongly. It will make you feel relaxed and meditative and you'll notice the warmth and sweetness of the scent over time.



PINE

SINGLE CARD - **SG07**

If teleportation were possible, you might find yourself in the middle of the woods with this sharp piney smell. Pine's bold scent contains lemony notes that will clear your mind and make you feel clean and refreshed.

ROSE

SINGLE CARD - **SG06**

If you can imagine what an afternoon stroll in a Parisian garden is like, this summarizes it perfectly. Rose contains delicate floral notes resembling the actual petals of the flower. No need for a grand gesture when you can say, "I love you" perfectly with this romantic fragrance.



GRAPEFRUIT

SINGLE CARD - **SG08**

Although the fruit can sometimes taste bittersweet, this grapefruit is the right amount of tangy and sweet. Its citrus smell instantly reminds you of warm summer days by the poolside. Its refreshing aroma is perfect for fruit lovers and will feel like an extra dose of Vitamin C to your day.





MAGNOLIA

SINGLE CARD - **SG09**

If you've watched *Steel Magnolias*, you might remember the resilience and beauty of the group of women whose stories unfold in the famous play and film. Magnolia is a balance of those qualities, beauty and strength. On the one hand, the sweet floral notes are romantic and uplifting, while its intoxicating fragrance is rich and deep.



PEONY

SINGLE CARD - **SG11**

Wedding season feels near whenever peonies are in bloom. These flowers are a bride's delight. They are lush and full and breathtaking. Its sweet aroma is airy and light like its petals, and you'll wonder if you've stepped into a garden of these bright, blooming beauties.

LAVENDER

SINGLE CARD - **SG10**

Lavender is known for its calming and relaxing properties. In fact, this scent wraps around you gently like a warm blanket. It is slightly woody with a touch of creaminess, and has a therapeutic quality that will make your worries fade away.



PLUM

SINGLE CARD - **SG12**

Plum is often mistaken as too tart for taste, but if you've tried a perfectly ripe plum, you'll agree that it is one of the juiciest and tastiest stone fruits to exist. This plum is the perfect balance of fruity and floral. Its fragrance is sweet and lush, reminiscent of a plum fruit ripe for picking.





SWEET PEA

SINGLE CARD - **SG13**

One can argue that the sense of smell is a time machine of sorts. If that's the case, sweet pea will remind you of slumber parties and beach vacations.

The sweetness of the scent is light and refreshing, and makes you feel warm and happy. Don't be surprised if you start walking around with a grin on your face after catching a whiff.



IRIS

SINGLE CARD - **SG15**

Iris is feminine, but by no means is it shy. Rather, its seductive scent is a bold wash of floral and earthy notes. While it has powdery qualities, it is far from chalky. It is an elegant definition of dry, and you'll be immediately drawn in to its perfume-like scent.

TUBEROSE

SINGLE CARD - **SG14**

If a smell could be flirty, tuberose would be it. It draws you in with its surprisingly sweet scent and leaves you wanting more. While the white flower has been described as creamy and carnal, this tuberose is more fresh and playful with a very subtle minty note. This is definitely one of our favorites this season.



POMEGRANATE

SINGLE CARD - **SG16**

Historically symbolizing abundance and fertility, when cracked open, the pomegranate spills over with juice and seeds. It's no wonder why it has received attention by the ancients. The fragrance is just like its taste: refreshing, tangy, and luscious. Just slightly bittersweet, the complexity of the scent is what makes it as unique and jewel-like as the arils of the fruit.



PAYMENT

Payments can be made by credit card, PayPal or pre-paid checks.
All payments must be completed within 10 days after the final invoice is sent out.
Beyond such time, orders will be cancelled automatically.
Shipments are made after all payments are completed.

SHIPPING

Shipping costs will be added on to your final invoice. By default, every order is shipped via USPS Priority or Fedex Ground. Tracking information will be emailed after shipment. Please contact us prior to your order if you would like your shipment expedited. Additional shipping costs may be charged. We are not responsible for any carrier delays or damages. Insurance, duties or customs fees are the responsibility of the retailer. Please double check if your shipping address is correct, for we are not responsible for missing packages due to a mistyped or incorrect address provided by the retailer.

CANCELLATIONS

Cancellations or any changes to the order must be submitted through phone or email within 24 hours. Any changes failed to be reported within 24 hours of placed order will be charged a restocking fee for 30% on reduced order. The retailer is responsible for returned shipping costs. Incorrect/missing shipment or defected merchandise must be notified directly to Clap Clap via phone or email within 30 days from the date of order. Returns or exchanges must be postmarked within 5 days of notification. Items must be in its original packaging, unopened, and unused.

TURNAROUND

Shipments are generally made within 3 business days, after order confirmations are made. Depending on the season, please note that longer turnovers may occur. Notifications will be sent out for these cases.

PRODUCT INFO

4.25" x 5.5" / A2
100 lb Uncoated cover
FSC - Certified / Acid free recycled paper
Blank inside
Original Envelope and Scented chip :
Made in Korea
Card : Made in USA

*Keep out of reach of children and pets. Avoid contact with eyes.
Do not swallow. Fragrance will lessen after opening.
Open sealed fragrance chip just before sending for maximum use.*

*PLEASE NOTE THAT EITHER STRIPED OR PLAIN ENVELOPES CAN
BE SHIPPED RANDOMLY WITHIN THE SAME SHIPMENT.*

PRICING

Single Card \$3.50 / 6 Each Minimum

ORDERING

Opening order minimum of \$150.00
Re-order minimum of \$100.00
Shipping charges are added to each order.
Prices subject to change without notice.

Online Wholesale Store : clapclapdesign.com

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Take a sneak peek at our latest products
and a look behind the scenes!

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