



For Immediate Release

Thursday, August 25, 2016

THE GARAGE, FUELED BY HERITAGE DISTILLING COMPANY, EXPANDS HOSPITALITY AT THE TACOMA DOME

Tacoma Dome guests will have a new destination with the grand opening of ***The Garage, Fueled by Heritage Distilling Company***. In partnership with Gig Harbor's own Heritage Distilling Company, the most awarded craft distillery in North America three years in a row by the American Distilling Institute, the Tacoma Dome will open the newly branded lounge for guests 21 and older. ***The Garage*** will feature rotating, themed and signature cocktails, local craft and domestic beers on tap, and wine. Opening day is Friday, August 26 for the "I Love the 90's" concert.

"We are thrilled to partner with Heritage Distilling Company as the named sponsor of the South Sound's newest premium experience for our guests. This fresh, fun and local new experience for concert and event guests will enhance the offerings of the region's top indoor concert venue," said Kim Bedier, Director for Public Assembly Facilities. "The alignment with an award-winning, widely-admired local craft brand amplifies the hospitality available throughout the Tacoma Dome. As we looked for potential local craft spirits sponsors, one name kept coming up: Heritage Distilling Company."

"People want more access to authentic local flavors in their spirits, beer and wines. As the South Sound's first distillery since Prohibition, there is no brand more qualified than Heritage Distilling Company to lead the charge in bringing this local experience to Tacoma Dome patrons," said Justin Stiefel, Co-Founder, CEO and Master Distiller of the Gig Harbor-based company. "The South Sound is our home and we are excited to have our name associated with the best of local spirits, beer and wine at the Tacoma Dome. The City of Tacoma went all out when they designed and built out ***the Garage***. We are proud to have our name associated with it. With this collaboration we look forward to Tacoma Dome patrons having another outlet for great local craft products, including spirits, beer and wine."

The Garage is a scalable beverage environment featuring retractable garage doors, flexible seating and big screen TV's in the Southwest floor area of the Dome. In addition to ***The Garage***, the Tacoma Dome is proud to announce Heritage Distilling Company premium spirits will also be available in select areas throughout the arena, including premium seating areas and at select satellite bars around the Dome, depending on the event.

The Garage, Fueled by Heritage Distilling Company, will be open during most Tacoma Dome events, including the following upcoming concerts:

August 26	I Love the 90's Tour: Salt-N-Pepa, All 4 One, Color Me Badd, Rob Base, Coolio, Tone Loc, Young MC
September 9	Juan Gabriel
September 16	Drake and Future

October 1 Def Leppard
November 5 Five Finger Death Punch and Shinedown
November 11 Florida Georgia Line

Tickets for all events are on sale now at the Tacoma Dome Box Office, tacomadome.org, or charge 800.745.3000.

About Heritage Distilling Company, Inc.

Heritage Distilling Company, Inc. (HDC) is among the top premier craft distilleries in the United States, making a variety of whiskeys, vodkas and gins from as many local ingredients as possible. HDC is one of the largest craft distilleries in the Pacific Northwest, producing nearly 25,000 proof gallons of spirits in 2015 alone. Heritage Distilling Company is the most awarded craft distillery in North America by the American Distilling Institute for the past three years, out of more than 1,000 craft distilleries. Top awards won this year included *Best Craft Vodka (Elk Rider vodka)*, *Best Craft Gin (Elk Rider gin)* and *Best Flavored Whiskey (BSB-Brown Sugar Bourbon)* in North America, among many others.

HDC's line of spirits include the *Elk Rider* series, the *HDC* series and more than 20 naturally flavored vodkas. HDC also produces the *BATCH NO. 12* line of spirits. HDC's newest product, *BSB-Brown Sugar Bourbon*, is quickly becoming one the fastest growing products in the region. HDC's products can be found in bars, restaurants and retailers across Washington, Oregon, Wyoming, Montana, Utah, California, Illinois, New York, New Jersey, Michigan, Wisconsin, Colorado, Nevada, and North Carolina. Distribution will soon start in Indiana, Arizona, Kentucky and Wisconsin.

HDC currently operates in Washington State, home to more than 100 craft distilleries – the most of any state in the nation. HDC owns two distilleries in Gig Harbor, with tastings, tours and retail sales at both locations. HDC's newest full scale production distillery will open in Eugene, Oregon in September 2016. New HDC location openings, product releases, and more information can be found at www.HeritageDistilling.com.

About Public Assembly Facilities: The City of Tacoma's PAF venues include the Tacoma Dome, which is one of the largest wood domed structures in the world with flexible seating configurations up to 23,000; the Greater Tacoma Convention & Trade Center, which offers more than 119,000 square feet of event space; Cheney Stadium, home of the Tacoma Rainiers; the historic Pantages and Rialto Theaters; and the Theater on the Square.

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