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DISTILLING CO

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Heritage Distilling Co. Announces Rum Release in Eugene, Oregon – May 5th, 2018

Rum made under the HDC Banner for the first time

EUGENE, OR. (May 4, 2018) – Heritage Distilling Company (HDC) announces May 5th, 2018 as the official release date for its newest product: Rum. The release will take place during a Cinco De Mayo celebration hosted at the Heritage Distilling Company Eugene location (HDC Eugene). Patrons will be able to enjoy rum samples, try specialty rum cocktails and purchase bottles to go.

“For the past year the Heritage Distilling Company production team has worked on developing key rum recipes that not only incorporate responsibly sourced ingredients but also feature tradition-based recipes with a twist,” stated HDC Master Distiller Dain Grimmer.

Heritage’s production team worked with 5 different strains of yeast and 8 different types of molasses creating over 40 different rums trials. “Each type of molasses and strain of yeast brings a different flavor profile to the end product. Our goal was to determine which molasses was best to use for a base and further experiment with the different strains of yeast on each rum,” noted Grimmer.

This first release of Heritage Distilling Rum features a 50/50 blend of Homestyle and Barbados molasses fermented, distilled and blended on site at the HDC Eugene distillery. As of May 5th, HDC rum will only be available for purchase through Heritage Distilling’s tasting room and retail space in Eugene, Oregon (110 Madison Street in Eugene’s Whiteaker District). HDC will soon release this rum for sale through the Oregon Liquor Control Commission (OLCC) and to other national distributors. HDC Rum is also currently being placed in barrels for aging.

About Heritage Distilling Company’s Eugene Facility

HDC’s Eugene distillery continues the company’s tradition of importing custom-engineered and hand-built Italian stills, similar to the system in place at its Gig Harbor flagship production facility. The Eugene distillery features a custom made combination 3,000-liter pot-still with a 14-foot 12-plate copper bubble cap reflux column for spirit stripping and finishing runs for vodka, gin, whiskey and rum. The still is capable of distilling enough whiskey or rum to fill five standard 53- gallon barrels per day. Following HDC’s tradition of naming its stills, the system is called “Bisnonna”, or “Great-grandmother” in Italian. The distillery also features the first of its kind continuous polishing still for craft distilling in the U.S. The

continuous still stands more than 20 feet tall and features a stainless steel 32-plate bubble cap column. It is uniquely designed to gently and efficiently extract any trace amounts of remaining impurities from the spirit during its final stage in the distillation process. The system can distill more than 54 gallons of 190 proof spirits per hour continuously, the equivalent of more than 472,000 cases of 80 proof vodka per year packed as 9-liter cases. The still is affectionately named “Big John” after one of the founder’s uncles who was a decorated World War II hero. The distillery also features six “micro stills”, each 26 gallons, with multiple plate column configurations for small batch and experimental runs. Each of these stills is named after family members of company founders.

The distillery includes multiple 13,000 liter mash and fermentation tanks, a state of the art glycol chilling system, a unique mash knock-down heat exchanger, an internal water recycling system, and a fully automated bottling line capable of filling, labeling and capping more than 1,400 9-liter cases per shift. The distillery’s operations were designed such that no harsh waste chemical products will enter the city of Eugene’s sewer system. Instead, all equipment is cleaned with specialized hot water systems and minimal chemical usage. Spent grain from the end of the distillation processes are provided to local farmers.

About Heritage Distilling Company, Inc.

Heritage Distilling Company, Inc. (HDC) is among the top premier craft distilleries in the United States, making a variety of whiskeys, vodkas, gins and rums from as many local ingredients as possible. HDC is one of the largest craft distilleries on the West Coast and is the largest independently owned craft distillery in Washington. Heritage Distilling is the most awarded craft distillery in North America by the American Distilling Institute for the past five years out of more than 1,500 craft distilleries. HDC is a majority women-owned enterprise.

HDC’s line of spirits include the *Elk Rider* series, the *HDC* series featuring more than 20 naturally flavored vodkas, the *BATCH NO. 12* line of spirits and HDC’s newest product, *BSB-Brown Sugar Bourbon*. *BSB*, along with its higher proof cousin, *BSB-103* (bottled at 103 proof), is the fastest growing craft spirits brand in the region and was recently named “Best Flavoured Whisky in the World” by Whiskey Magazine. HDC’s products can be found in bars, restaurants and retailers in more than 26 states and selectively in Canada.

HDC currently operates in Washington State, home to more than 110 distilleries – the third most of any state in the nation – and Oregon. HDC owns two production distilleries in Gig Harbor, WA, with tastings, tours and retail sales at both locations. HDC’s second full-scale production distillery opened in Eugene, Oregon in October 2016 and was immediately one of the largest craft distilleries in Oregon upon its opening. HDC Roslyn opened in November 2017. HDC’s opens it new retail distillery locations in Ballard (Seattle) May 12, 2018 and Capitol Hill (Seattle) June 2018.

Heritage Distilling is a partner and/or official sponsor of the Portland Trail Blazers, Eugene Emeralds, Seattle Mariners, Seattle Seahawks, Seattle Sounders and Evergreen Speedway. HDC is an active member of the community helping to raise money for various charities and non-profit groups across the Pacific Northwest. The company’s philanthropic efforts were rewarded with the Secretary of State’s “Corporations for Community” award for the state of Washington in 2015 and “Manufacturer of the Year” Award from the Association of Washington Businesses in 2017.

More information about Heritage Distilling can be found at www.HeritageDistilling.com.

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