

HERITAGE[®]

DISTILLING CO

For Immediate Release

Heritage Distilling Co. Donates \$105,700 to the Vitalogy Foundation

*Over 5,000 bottles of The Home Shows BSB Sold in Conjunction with Region's Efforts to
Address Homelessness Issues*

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SEATTLE (November 8, 2018) – Heritage Distilling Company, Inc. today joined representatives of the rock band Pearl Jam and their Vitalogy Foundation to present a check for \$105,700 to the Vitalogy Foundation as part of a regional effort to address homelessness. The funds were raised through sales of a special edition “The Home Shows” labeled bottles of Heritage Distilling BSB-Brown Sugar Bourbon. 5,261 bottles of The Home Shows BSB-Brown Sugar Bourbon were sold during the weeks leading up to two Pearl Jam concerts held at Safeco Field in Seattle in August.

“Heritage Distilling Company is honored to assist Pearl Jam’s Vitalogy Foundation in the effort to fight local homelessness,” said Justin Stiefel, Heritage Distilling Co.’s CEO and co-founder. “As a local home-grown company Heritage Distilling is well positioned to assist in this effort.”

“Heritage’s donation is instrumental in helping us band together to fight homelessness in King County,” stated Tim Bierman, General Manager of Pearl Jam’s Ten Club.

“We are joining an incredible list of area businesses, nonprofits and members of the creative community who are collaborating to tackle the biggest public health crisis to hit our community in recent history – all in a positive and constructive way,” Stiefel stated. Partners of the two sold out The Home Shows included the Seattle Mariners, Starbucks, glassybaby, the Raikes Foundation, Microsoft, United Way of King County, Expedia, Zillow Group, the Seattle Foundation, the Schultz Family Foundation, and many more.



BSB-Brown Sugar Bourbon is the top selling and best-known local craft spirit product in the Pacific Northwest market and has won numerous awards worldwide, including being named Best Flavoured Whisky at the World Whiskies Awards in London by Whiskey Magazine this spring.

The limited edition run of The Home Shows labeled BSB-Brown Sugar Bourbon are sold out.

About the Vitalogy Foundation

The Vitalogy Foundation is a public non-profit organization that was founded in 2006 by the members of Pearl Jam and their manager. The Foundation supports the efforts of non-profit organizations doing commendable work in the fields of community health, the environment, arts & education and social change. Proposals for grants are by invitation only. The Vitalogy Foundation make the majority of grants to organizations identified, and do not accept unsolicited proposals.

About Heritage Distilling Company, Inc.

Heritage Distilling Company, Inc. (HDC), opened to the public in Gig Harbor, Washington in 2012. It is one of the premier craft distilleries in the U.S and is the most-awarded craft distillery in North America for the past five years. HDC produces a range of small-batch whiskeys, vodkas, gins and rum. With distilleries and tasting rooms in six locations spanning two states as well as distribution in 34 states and Canada, HDC is also the largest independent craft distillery in Washington State, selling more 50,000 cases per year. Majority woman owned, HDC is adept at connecting with and contributing to the culture of craft spirits through multiple channels.

For more information, please visit www.heritagedistilling.com.

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