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HERITAGE[®]

DISTILLING CO

Heritage Distilling Co. at Talking Cedar now Open to the Public

In partnership with the Chehalis Tribe, becomes the nation's first legal distillery on tribal land.

ROCHESTER, Wash., July 1, 2020 – Heritage Distilling Co. (HDC) announced the opening of Heritage Distilling Co. at Talking Cedar on June 30, 2020. It is the nation's first legal distillery on tribal land and was opened in partnership with the Chehalis Tribe. Heritage Distilling at Talking Cedar, located in Rochester, Wash., occupies 15,000 sq. ft. of the 35,000 sq. ft. Talking Cedar facility and includes full spirits production and a tasting room. This is Heritage Distilling Co.'s first partnership with a tribal nation. The location is now open with COVID-19 protocols in place.

In addition to tastings and drinks, Heritage Distilling Co. at Talking Cedar guests can participate in HDC's patented Cask Club[®], an annual membership where members create and age one-of-a-kind spirits in their privately owned cask, or in My Batch[®], a three-hour experience that allows guests to make their own spirits under the guidance of HDC's distillers. Other offerings at Talking Cedar include a full-service restaurant, a state-of-the-art brewery branded as Talking Cedar, event space, catering, daily tours and retail sales.

"Heritage Distilling Co. at Talking Cedar is a premier experiential destination for families and beverage enthusiasts alike. From the layout where guests can watch distillers at work, to the visually intoxicating décor and immersive programs, it is unlike anything available in the Pacific Northwest," said Heritage Distilling Co. CEO, Justin Stiefel. "We are honored and tremendously grateful to the Chehalis Tribe for their partnership on this endeavor and look at this facility and partnership as the model for other projects down the road."

Heritage Distilling Co. at Talking Cedar was made possible due to the efforts of both the Chehalis Tribe and HDC to repeal an 1834 federal law prohibiting distilleries on tribal land. The Talking Cedar facility is wholly-owned and run by Chehalis Tribal Enterprises and employs 130 people, many of them being tribal members. The partnership enables the Chehalis Tribe to leverage HDC's brand, recipes and marketing programs.

The opening of Talking Cedar is the culmination of years of hard work, and is an exciting day for the Chehalis Tribe," said David Burnett, CEO of Chehalis Tribal Enterprises. "As we move into the operating phase, we're happy to have a great team to work with, including Heritage Distilling Company. Together

we expect a successful business here in Grand Mound and are looking for other Tribes to join in that success.”

Heritage Distilling at Talking Cedar is currently using the spirits production equipment to make up to 30,000 gallons of HDC Hand Sanitizer per day, but it is expected that as demand for spirits and hand sanitizer shift, so will the production levels.

About Heritage Distilling Company, Inc.

Heritage Distilling Company, Inc. (HDC), opened to the public in Gig Harbor, Washington in 2012. It is one of the premier craft distilleries in the U.S. and the most-awarded craft distillery in North America for the past seven years by the American Distilling Institute. HDC produces a range of whiskeys, vodkas, gins, aquavit and rums and operates distilleries and tasting rooms in six locations spanning two states and has distribution of select products in all 50 states. Family operated and majority woman-owned, HDC is adept at connecting with and contributing to the culture of craft spirits through multiple channels. For more information, please visit www.heritagedistilling.com.

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