

FLORESCENCE

\flor-ESS-unss\ • noun: being in bloom; flourishing.

Introducing Florescence Vodka - a naturally flavored grapefruit and pomelo vodka, bottled at 60 proof with no artificial flavors, or sweeteners.

This fresh new spirit is the result of a 2-year collaboration between Heritage Distilling Co. (HDC) and Danielle Kartes of Rustic Joyful Food.

Danielle is an accomplished chef, author, speaker, influencer and regular contributor to the Kelly Clarkson show.

Tasting Notes: Featuring a sweet citrus aroma with a burst of traditional zesty grapefruit flavor. Slightly sweet and great on the rocks or in a cocktail.

Aroma: Sweet, smooth, citrus.

Flavor: Bitter, sweet, tart, zesty, fresh grapefruit.

"The word 'florescence' is defined as the process of blooming and flourishing. We wanted to create a spirit that spoke to us, to the vibrancy and beauty of this life, a spirit designed for women by a team of women."

We had this vision for a bright, beautiful, natural vodka to be used for stunning cocktails or to simply sip on ice."

Danielle Kartes



Florescence Vodka is brought to you by Heritage Distilling Co., the most awarded craft distillery in North America.

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FLORESCENCE GRAPEFRUIT & POMELO VODKA

COCKTAIL RECIPES

Florescence 75

1 oz Florescence Vodka, 2 oz Fresh Squeezed Grapefruit Juice, Squeeze of Lemon, .5 oz Simple Syrup and 3-5 oz Prosecco. Combine ingredients (except Prosecco) into a cocktail shaker and shake well. Strain into a flute glass and top with Prosecco. Garnish with a Mint Sprig.

Dayglow Vodka Soda

1 oz Florescence Vodka, 1 oz Grapefruit Juice and Club Soda. In a rocks glass combine vodka and juice. Top with Club Soda, add ice and stir well. Garnish with a Rosemary Sprig and Citrus Wheel.

Spicy Watermelon & Grapefruit Pomelo

1 oz Florescence Vodka, 1 oz Lime Juice, .5 oz Watermelon Juice, 1 oz Simple Syrup and a dash of Cayenne Pepper. Rim rocks glass with Tajin, then combine all ingredients over ice and stir. Garnish with a lime wheel.

Jalapeño & Grapefruit Vodka Rita

1 oz Florescence Vodka, .5 oz Fresh Squeezed Grapefruit Juice, Squeeze of Fresh Lime Juice, 1 oz Simple Syrup, Splash of Orange Liqueur and 4-5 Jalapeño. Rim glass with Flakey Sea Salt. Place all ingredients into a cocktail shaker, shake well and pour into a chilled rocks glass.

ON & OFF POS SUPPORT



PRODUCT POSTERS



COCKTAIL TEAR PADS



SHELF BLADE



- **CASE:** 6 X 750ML
- **RAW MATERIALS:** CORN WITH NATURAL GRAPEFRUIT AND POMELO FLAVORING
- **PROOF:** 30% ABV (60 PROOF)

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