

HERITAGE[®]

DISTILLING CO

Heritage Distilling Co. Releases Cocoa Bomb™ Chocolate Whiskey

*Available now in HDC tasting rooms in Washington and Oregon and on
the company's website*

For Immediate Release

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GIG HARBOR, WA (July 20, 2021) – Heritage Distilling Company, Inc. (HDC), Washington state's largest independently owned craft distillery, announced the release of its newest product: Cocoa Bomb Chocolate Whiskey. The product is now available in HDC's five tasting rooms across the region and via sales on its website direct-to-consumer in select states.

“We've built a reputation for creating some of the best tasting flavored whiskies across the globe, along with our other stable of award-winning spirits. Our team is always working on innovation and applying our collective experience and learnings from the last several years and watching market trends. The responses during blind samplings among consumers and guests in our tasting rooms further cements the belief by our team of the amazing flavor profile we achieved in this spirit” stated HDC's CEO and Co-Founder, Justin Stiefel. He added, “given our track record of proven success in the flavored whiskey space, we knew we needed to elevate the bar if we were going to release a new product in this highly competitive category.”

Stiefel noted, “the balance and flavor our team developed in the creation of Cocoa Bomb lends itself to easy-to-make cocktails as well as drinking straight. “The Hot Cocoa Bomb trend on social media, at home and at retail last winter captured our team's imagination, and we knew we had an opportunity to create a product to bring the fun experience of cocoa bombs to the spirit world,”

Cocoa Bomb Chocolate Whiskey is a flavored whiskey, bottled at 75 proof and naturally flavored with a cane sugar base. No artificial flavors, sweeteners or ingredients are used. Flavor notes include a burst of semi-sweet dark cocoa, cocoa nibs and a rich chocolate nose with the signature whiskey finish. Cocoa Bomb Chocolate Whiskey is available in 750 ml and 50 ml size formats and will retail in the HDC tasting rooms and online for an introductory price of \$29.95/750ml and \$2.95/50ml, regular HDC Tasting Room pricing will be \$35.00/750 ml and \$3.50/50 ml.

Find Cocoa Bomb Whiskey online at www.cocoabombwhiskey.com and on social media @cocoabombwhiskey.



About Heritage Distilling Company, Inc.:

Heritage Distilling Company, Inc. (HDC), opened to the public in Gig Harbor, Washington in 2012. It is one of the premier craft distilleries in the U.S. and the most-awarded craft distillery in North America for the past seven years by the American Distilling Institute. HDC is known for having created some of the world's highest rated spirits. HDC produces a range of whiskeys, vodkas, gins, aquavit and rums and operates full production distilleries and tasting rooms in six locations spanning two states and has distribution of select products in multiple states. Family operated and majority woman-owned, HDC is adept at connecting with, and contributing to the culture of, craft spirits enthusiasts through multiple channels. For more information, please visit www.heritagedistilling.com.

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