

# HERITAGE<sup>®</sup>

## DISTILLING CO

FOR IMMEDIATE RELEASE

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## Heritage Distilling Co. Announces Grand Opening for Newest Location in Seattle – May 12, 2018

SEATTLE, WA. (May 7, 2018) - Heritage Distilling Company (HDC) announces May 12, 2018 as the official grand opening date for its newest distillery in the Ballard neighborhood in Seattle, Wash. A ribbon cutting is scheduled for 1:00 p.m. on Saturday, May 12, 2018. This 3550-square-foot distillery features a beautifully appointed tasting room, retail space, distillery and bottling operations. The facility also includes HDC's patented *Cask Club*<sup>®</sup>. This will be the fifth federally and state licensed distillery location for HDC. Production includes a full line up of various types of HDC's vodka, gin and whiskey. Additionally, unique to HDC Ballard's production will be Aquavit.

"We are thrilled to open our newest fully licensed craft distillery in the Ballard neighborhood in Seattle," stated Jennifer (Hansen) Stiefel, HDC's President. "Our Ballard distillery features a still named "Bestemor", meaning "Grandmother" in Norwegian, an homage to my family's Norwegian Heritage."

"One of our signature design elements is to name the stills in each of our locations. In our Flagship location in Gig Harbor, our still is named "Nonna" meaning "Grandmother" in Italian. In our Eugene location, our still is named "Bisnonna" meaning "Great Grandmother", because when you want to get work done you always go to grandma," stated Jennifer Stiefel.

HDC Ballard is home to the *Cask Club*<sup>®</sup> program where customers can custom age their own spirits legally under the guidance of Heritage distillers. HDC was the first distillery in the U.S. to allow customers to be legally involved in the crafting of their own spirits. It holds patents and has patents pending for these programs, customer experiences and other distillery features.

Flights and mini mixed samples will be available for guests in the distillery tasting room. Bottles and associated merchandise will also be available for purchase at the distillery, along with cocktail supplies and instructional classes and experiences to assist people with making great cocktails at home.

Members of the media are invited to preview HDC's new Ballard Facility – 1836 NW Market Street, Seattle WA 98107 - the week of May 7th by request. To make arrangements for a tour, please email [HDCBallard@HeritageDistilling.com](mailto:HDCBallard@HeritageDistilling.com).

### **About Heritage Distilling Company, Inc.**

Heritage Distilling Company, Inc. (HDC) is among the top premier craft distilleries in the United States, making a variety of whiskeys, vodkas, gins and rums from as many local ingredients as possible. HDC is one of the largest craft distilleries on the West Coast and is the largest independently owned craft distillery in Washington. Heritage Distilling is the most awarded craft distillery in North America by the American Distilling Institute for the past five years out of more than 1,500 craft distilleries. HDC is a majority women-owned enterprise.

HDC's line of spirits include the *Elk Rider* series, the *HDC* series featuring more than 20 naturally flavored vodkas, the *BATCH NO. 12* line of spirits and HDC's newest product, *BSB-Brown Sugar Bourbon*. *BSB*, along with its higher proof cousin, *BSB-103* (bottled at 103 proof), is the fastest growing craft spirits brand in the region and was recently named "Best Flavoured Whisky in the World" by Whiskey Magazine. HDC's products can be found in bars, restaurants and retailers in more than 26 states and selectively in Canada.

HDC currently operates in Washington State, home to more than 110 distilleries – the third most of any state in the nation – and Oregon. HDC owns two production distilleries in Gig Harbor, WA, with tastings, tours and retail sales at both locations. HDC's second full-scale production distillery opened in Eugene, Oregon in October 2016 and was immediately one of the largest craft distilleries in Oregon upon its opening. HDC Roslyn opened in November 2017. HDC's opens it new retail distillery location in Capitol Hill (Seattle) June 2018.

Heritage Distilling is a partner and/or official sponsor of the Seattle Mariners, Seattle Seahawks, Seattle Sounders, Evergreen Speedway, Portland Trail Blazers and Eugene Emeralds. HDC is an active member of the community helping to raise money for various charities and non-profit groups across the Pacific Northwest. The company's philanthropic efforts were rewarded with the Secretary of State's "Corporations for Community" award for the state of Washington in 2015 and "Manufacturer of the Year" Award from the Association of Washington Businesses in 2017.

More information about Heritage Distilling can be found at [www.HeritageDistilling.com](http://www.HeritageDistilling.com).

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