

HERITAGE[®]

DISTILLING CO

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FOR IMMEDIATE RELEASE

BSB-Brown Sugar Bourbon Named “Best Flavoured Whisky in the World” at the 2018 World Whiskies Awards

GIG HARBOR, Wash. (March 27, 2018) – Heritage Distilling Company (HDC) brought home another medal for its *BSB-Brown Sugar Bourbon*, this time from the Whisky Magazine Awards, sponsored by Whisky Magazine. BSB was named “World’s Best Flavoured Whisky” for 2018 out of all submissions around the world in the Flavoured Whiskey category. Previous winners in this category are J.P. Wiser’s Hopped Whisky (2017) and Knob Creek Smoked Maple Whiskey (2016).

“To have BSB recognized as the World’s Best Flavoured Whisky is an incredible honor. For a small locally owned craft distillery it is rare to win such a huge global award, but BSB is a special product and we are extremely proud of its success and the response in the market,” said Justin Stiefel, Heritage Distilling Company CEO.

BSB-Brown Sugar Bourbon has received accolades within the industry since the product’s launch in 2016, including Gold Medal, Best of Category from the Seattle International Spirits Awards (2016), and Gold Medal and Best of Category – Flavored Whiskey from American Distilling Institute (2016).

Heritage also makes a 103 proof version of BSB, BSB 103. BSB 103 is the only over proofed flavored whiskey on the market and has received awards of its own including, Gold Medal from the Seattle International Spirits Awards (2017) and Gold from the Las Vegas Global Spirits Awards (2017).

The award from Whisky Magazine comes the same week as the Seattle Mariners home opener, Thursday, March 29, 2018. Heritage announced their three-year sponsorship agreement with the Seattle Mariners in 2017. The deal included the creation of the BSB Lounge, a branded bar on the Third Base Terrace Club at Safeco Field. The BSB Lounge will be open for every home game this season, serving BSB along with other popular spirits from Heritage.

Heritage Distilling Company is the largest, independently owned, highest selling and fastest growing craft distillery in the state of Washington. It is also the most awarded craft distillery four years in a row by the American Distilling Institute. Heritage currently has four distillery locations in Washington and Oregon featuring visually intoxicating tasting rooms and retail experiences at each location. Heritage will open two additional distillery and tasting room locations in Seattle,

Wash. in 2018 (Ballard and Capitol Hill). BSB-Brown Sugar Bourbon can be found at select retailers in 26 states and online at www.heritagedistilling.com.

About Heritage Distilling Company:

Heritage Distilling Company, Inc. (HDC) is among the top premier craft distilleries in the United States, making a variety of whiskeys, vodkas and gins from as many local ingredients as possible.

HDC is one of the largest craft distilleries on the West Coast and is the largest independently owned craft distillery in Washington. Heritage Distilling is the most awarded craft distillery in North America by the American Distilling Institute for the past four years out of more than 1,500 craft distilleries. HDC is a majority women-owned enterprise.

HDC's line of spirits include the *Elk Rider* series, the *HDC* series featuring more than 20 naturally flavored vodkas, the *BATCH NO. 12* line of spirits and HDC's newest product, *BSB-Brown Sugar Bourbon*. *BSB*, along with its higher proof cousin, *BSB-103* (bottled at 103 proof), is the fastest growing craft spirits brand in the region. HDC's products can be found in bars, restaurants and retailers in more than 26 states and selectively in Canada.

HDC currently operates in Washington State, home to more than 110 distilleries – the third most of any state in the nation – and Oregon. HDC owns two production distilleries in Gig Harbor, WA, with tastings, tours and retail sales at both locations. HDC's second full-scale production distillery opened in Eugene, Oregon in October 2016 and was immediately one of the largest craft distilleries in Oregon upon its opening. HDC Roslyn opened in November 2017. Shortly thereafter HDC's new retail distilleries in Ballard and Capitol Hill, Seattle will open.

Heritage Distilling is a partner and/or official sponsor of the Seattle Mariners, Seattle Seahawks, Seattle Sounders, Evergreen Speedway and Portland Trailblazers and is an active member of the community helping to raise money for various charities and non-profit groups across the Pacific Northwest. The company's philanthropic efforts were rewarded with the Secretary of State's "Corporations for Community" award for the state of Washington in 2015 and "Manufacturer of the Year" Award from the Association of Washington Businesses in 2017.

More information about Heritage Distilling can be found at www.HeritageDistilling.com.

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