

HERITAGE[®]

DISTILLING CO



WHO IS HERITAGE?

Heritage Distilling Company, Inc.[®] (HDC) is among the top premier craft distilleries in the United States, making a variety of whiskeys, vodkas, gins and rums from as many local ingredients as possible. HDC is the most awarded craft distillery in North America by the American Distilling Institute for the past six years. HDC is a majority women-owned enterprise.



**MORE INFORMATION ABOUT HERITAGE DISTILLING CO.
CAN BE FOUND AT WWW.HERITAGEDISTILLING.COM.**

BSB®

BROWN SUGAR BOURBON

“World’s Best Flavoured Whisky” - World Whiskies Awards 2018 & 2019
In the summer, BSB tastes like belly laughs around the campfire, in the winter, it’s like a blanket on a cold day. In between seasons, as you were.



BSB® - Brown Sugar Bourbon is a naturally flavored whiskey. Generous amounts of brown sugar and hints of cinnamon create a sweet and indulgent spirit with a classic whiskey warmth. Made in U.S.A.

KEY SELLING POINTS

- No artificial flavors or coloring added
- Great for drinking straight or in cocktails
- Reduce steps in cocktails
- Best of Category, Gold Medal from American Distilling Institute 2016. Gold Medal, Seattle International Spirits Awards 2016. Silver Medal Global Spirits Awards 2017. Judge’s Pick - SIP Magazine 2017. Best American Flavoured Whisky from World Whiskies Awards 2018 & 2019. World’s Best Flavoured Whisky from World Whiskies Awards 2018 & 2019.

PROOF: Alc. 30% by Vol. (60 Proof)

AGING: Aged <2 years in new American Oak charred barrels.

RAW MATERIALS: Corn, Rye, Malted Barley, Brown Sugar and Cinnamon

CASE: 12x750 ML

UPC: 750 ML

50 ML



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