



## **WHO IS HERITAGE?**

Heritage Distilling Company, Inc.® (HDC) is among the top premier craft distilleries in the United States, making a variety of whiskeys, vodkas, gins and rums from as many local ingredients as possible. HDC is the most awarded craft distillery in North America by the American Distilling Institute for the past six years. HDC is a majority women-owned enterprise.

MORE INFORMATION ABOUT HERITAGE DISTILLING CO. CAN BE FOUND AT WWW.HERITAGEDISTILLING.COM.



## **BSB 103**<sup>®</sup>

## **BROWN SUGAR BOURBON**

The higher proof version (103 PROOF) of BSB - Brown Sugar Bourbon. Distinct notes of Brown Sugar with hints of Cinnamon. The bolder, badass version of BSB, it's meant to kick your butt a little.



BSB 103<sup>®</sup> - Brown Sugar Bourbon 103 is created with the same recipe of BSB, but bottled at 103 proof. This is the bolder, badass version of BSB<sup>®</sup> - a little less sweetness and a bigger kick of bourbon. Made in U.S.A.

## **KEY SELLING POINTS**

- · No artificial flavors or coloring added
- Great for drinking straight or in cocktails
- Reduce steps in cocktails
- Gold Medal from Global Spirit Awards 2017. Gold Medal from Seattle International Spirits Awards 2017.
- Best Flavored Spirit from American Distilling Institute 2019.

**PROOF:** Alc. 51.5% by Vol. (103 Proof)

**AGING:** Aged <2 years in new American Oak charred barrels.

RAW MATERIALS: Corn, Rye, Malted Barley, Brown Sugar and Cinnamon

**CASE:** 12x750 ML

**UPC**: 750 ML 50 ML





