OCULAR HYGIENE & TEARS STAINS

Proper ocular hygiene is a key step in breaking the cycle of ocular surface inflammation and preventing tear stains.

I-LID ’N LASH® VET is the safest and most effective way of cleaning the lid and lashes, reducing the bio-burden, helping to remove extra-ocular debris and preventing the formation of tear stains on the fur surrounding the eyes. It can also be used to prevent odors when used to clean facial folds in breeds like pugs and bulldogs.

“Good ocular hygiene (i.e. frequent cleansing of discharges) is essential to minimize the accumulation of debris with degradative enzymes that contribute to ocular surface inflammation and ulceration.”
Gelatt, Kirk N., Essentials of Veterinary Ophthalmology, 2000

Clinical trials in humans demonstrate that daily ocular hygiene has the following benefits:

- Increases corneal health (measured as a decrease in corneal permeability)
- Prevents the recurrence of symptoms associated with ocular surface disorders
- Prevents complications from blepharitis (eyelid inflammation)
- Enhances the effectiveness of lubricants such as I-DROP® VET

TIPS AND TRICKS

I-LID ’N LASH® VET does not remove tear stains, it prevents them. If used daily, new fur will grow in stain-free after 7-10 days. However, since it does not contain harsh bleaching agents, existing fur stains will be lessened, but will not be bleached away.

I-LID ’N LASH® VET is effective when it is used at least once a day. This application should continue even after the clean, new fur begins growing in stain-free.

Best results are obtained if the product is not rinsed off after application. This allows the product to stay in place all day and continue to hydrate the skin around the eyes and prevent tear stains.

For complete instructions, please refer to the enclosed instructions for use.

www.imedanimalhealth.com

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Talk to your veterinarian to find out which solution is right for your pet.
CLEANS AND PREVENTS TEAR STAINS

I-LID 'N LASH® VET is the safest and most effective way of preventing tear stains and treating ocular inflammation.

One simple daily application - without the risks of systemic antibiotics or harsh chemicals.

Daily hygiene for lids and lashes reduces inflammation and gently removes residue and secretions. No need to rinse off! Uniquely formulated to provide a gentle and comfortable daily hygiene experience, I-LID ‘N LASH® VET delivers superior performance by reducing the bio-burden on lids and lashes, while preventing tear stains and odors.

✓ Effectively cleanses the lid & lashes and prevents tear stains
✓ Hinders recurrence by reducing the bio-burden
✓ Soothes and hydrates the lids and skin
✓ Has no irritating residue
✓ Does not burn or sting

ELIMINATES FACIAL FOLD ODORS

A simple and effective way to eliminate unwanted odors.

This unpleasant issue can most often be found in Bloodhounds, Bulldogs, French Bulldogs, Boston Terriers, Chinese Shar-Peis, Cocker Spaniels, Springer Spaniels, Neapolitan Mastiffs, Saint Bernards, Pekingeses and Pugs. Facial fold odors can be eliminated with a once a day application of I-LID ‘N LASH® VET to the affected area.

Simply apply the product in between the folds (no need to rinse it off) where it will work to reduce the bio-burden, while hydrating the skin.

YOUR PET DOESN'T HAVE TO SUFFER ANY LONGER

WHAT TREATMENTS ARE AVAILABLE?

I-LID ‘N LASH® VET is effective at preventing tear stains and facial fold odors and is safe enough for daily applications.

This hygiene treatment does not contain systemic antibiotics or harsh chemicals.

Available in the following 2 formats

I-LID ‘N LASH® VET
50 mL (1.69 fl. oz.) Pump

I-LID ‘N LASH® VET is the safest, most effective daily, no-rinse application to prevent tear stains and clean the eyelids and lashes.

I-LID ‘N LASH® VET is a gentle, daily hygiene cleanser for eyelids and lashes that prevents tear stains and removes residue and secretions without containing harsh chemicals or systemic antibiotics. It is uniquely formulated to provide a gentle and comfortable daily hygiene experience by reducing the bio-burden on lids and lashes, while effectively preventing tear stains and odors.

A DAILY I-LID ‘N LASH® VET TREATMENT:

✓ Prevents tear stains
✓ Reduces the bio-burden on fur
✓ Soothes and hydrates the skin around the eyes
✓ Contains no bleach
✓ Contains no shampoo
✓ Contains no antibiotics
✓ Contains no harmful chemicals

Can be used for up to 6 months after opening the jar