

Nutraceutical Ingredients

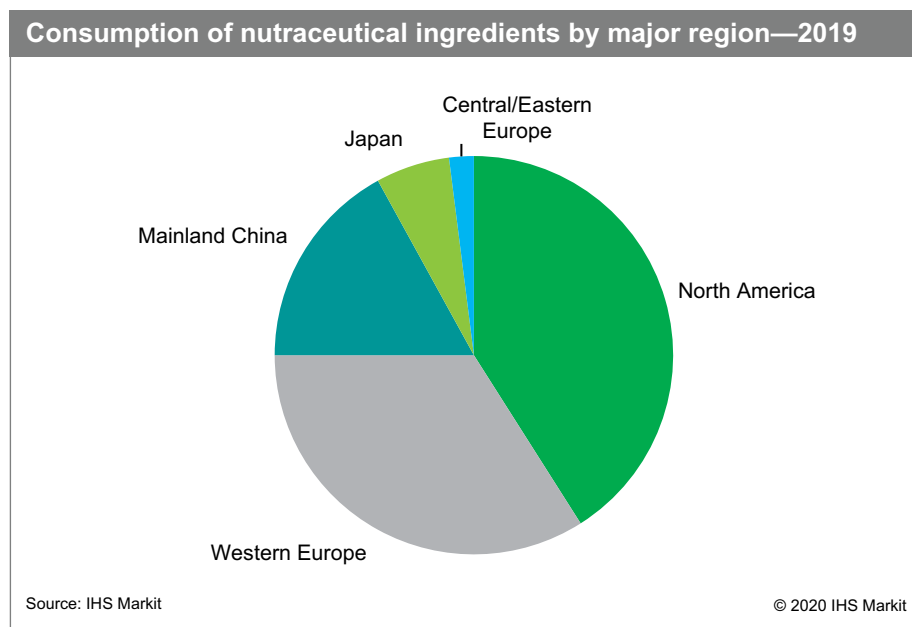
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Abstract

Nutraceuticals, according to the widely accepted definition, are types of foods or drinks that, through addition of certain active ingredients, can offer health benefits beyond the basic nutritional values other foods offer. Health benefits could be physiological or mental, reducing the risk of chronic diseases beyond providing basic nutritional functions, promoting growth, and enhancing the performance of body and/or mind.

The nutraceuticals market comprises two principal segments—functional foods and dietary supplements. Overall, functional foods represented the larger segment. Products are sold as processed foods and beverages such as cereals, soups, soy food, fortified juices, and orally administered pharmaceutical dose forms. Dietary supplements include all products that can be purchased by the consumer without a prescription.

The following pie chart shows consumption of nutraceutical ingredients in the major regions (by volume):



Corporate activity in the nutraceutical ingredients industry remains dynamic. Numerous mergers and acquisitions, joint ventures, and investments have been announced since the last report was published in 2017. Organizations are attempting to penetrate into high-growth product areas that facilitate the nutritional needs of the aging population, as well as a changing modern lifestyle.

For more detailed information, please see the table of contents listed below.

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IHS Markit's Specialty Chemicals Update Program – *Nutraceutical Ingredients* is the comprehensive and trusted guide for anyone seeking information into this industry. This latest report details global and regional information, including



Industry structure,
operating characteristics
and regulatory
environment



Products, functions
and markets



Cost structure/
profitability



Technology changes
and emerging
substitution practices



Quantitative market
analysis and forecasts

Key Benefits

IHS Markit's Specialty Chemicals Update Program – *Nutraceutical Ingredients* has been compiled using primary interviews with key suppliers and organizations, and leading representatives from the industry in combination with IHS Markit's unparalleled access to upstream and downstream market intelligence and expert insights into industry dynamics, trade, and economics.

This report can help you

- Identify the competitive environment and key players
- Assess key issues facing both suppliers and their end-use customers
- Understand industry integration strategies
- Keep abreast of industry structure changes, regulatory requirements, and other factors affecting profitability
- Identify new business opportunities and threats
- Follow important commercial developments
- Recognize trends and driving forces influencing specialty chemical markets

Contents

Executive summary	13
Summary	15
Nutraceuticals market	15
Ingredients market	17
Introduction	27
Nutraceuticals	27
– Functional foods	27
– Dietary supplements	28
– Other nutraceuticals	28
Nutraceutical ingredients	28
Study scope	29
Abbreviations	31
Overview of the nutraceutical ingredient industry	36
North America	36
– Market size and growth	36
– Industry structure	37
– Market participants	39
– Company profiles	43
– Operating characteristics	48
– Research and development	48
– Manufacturing	49
– Profitability	49
– Government regulations	50
– Functional foods	50
– Dietary supplements	53
– Dietary Supplement Health and Education Act (DSHEA)	53
– New Dietary Ingredient (NDI) Notifications	54
– Safety reporting requirements for Serious Adverse Events (AERs)	54
– Health claims	54
– Unqualified health claims	55
– Qualified health claims	60
– Nutrient content claims	60
– Structure/function claims	61
– Food safety regulations	63
– Current good manufacturing practices (cGMPs)	64
– Food Protection Plan	65
– Trends and opportunities	65
– Critical factors for success	71
Western Europe	72
– Market size and growth	72

– Industry structure	74
– Company profiles	80
– Operating characteristics	80
– Research and development	80
– Manufacturing	82
– Marketing	83
– Profitability	84
– Government regulations	84
– Trends and opportunities	89
– Demographics	89
– Economics	89
– Government policies and regulations	90
– Society and customer perception	90
– Technology	91
– Environment	91
– Products	91
– Critical factors for success	91
Central and Eastern Europe	92
Mainland China	94
– Market size and growth	94
– Industry structure	95
– Market participants	96
– Company profiles	99
– Operating characteristics	99
– Research and development	99
– Manufacturing	100
– Profitability	100
– Government regulations	100
– Trends and opportunities	104
– Critical factors for success	105
Japan	106
– Market size and growth	106
– Industry structure	110
– Market participants	111
– Company profiles	112
– Operating characteristics	113
– Research and development	113
– National Food Research Institute	113
– National Institute of Health and Nutrition	114
– Manufacturing	115
– Profitability	116
– Government regulations	117
– Food Sanitation Law	117

– Pharmaceutical Affairs Law	117
– Law Concerning the Standardization and Proper Labeling of Agricultural and Forestry Products	118
– Health Promotion Law	118
– Foods for specified health use (FOSHU)	118
– Foods with nutrient function claims (FNFC)	119
– Foods with function claims (FFC)	120
– Trends and opportunities	121
– Historical background	121
– Demographics and opportunities	122
– Government policies and regulations	122
– Critical factors for success	123
Products and functions	124
Amino acids, peptides, proteins, and derivatives	124
– Amino acids	124
– Peptides	126
– Proteins	128
Carotenoids	130
Minerals	133
Polyphenols and flavonoids	135
Probiotics	139
Specialty carbohydrates and fibers	141
Specialty fatty acids and derivatives	147
Sterols and stanols	150
Vitamins	152
Other	155
Consumption and markets	157
North America	157
– Summary	157
– Amino acids, peptides, proteins, and derivatives	159
– Consumption	159
– Market participants	159
– Prices	161
– Trends, issues, and opportunities	161
– Carotenoids	162
– Consumption	162
– Market participants	163
– Prices	164
– Trends, issues, and opportunities	164
– Minerals	165
– Consumption	165
– Market participants	166
– Prices	167
– Trends, issues, and opportunities	167

– Polyphenols and flavonoids	167
– Consumption and markets	167
– Market participants	168
– Trends, issues, and opportunities	168
– Probiotics	169
– Consumption	169
– Market participants	170
– Prices	173
– Trends, issues, and opportunities	173
– Specialty carbohydrates and fibers	174
– Consumption	174
– Market participants	175
– Prices	176
– Trends, issues, and opportunities	177
– Specialty fatty acids and derivatives	178
– Consumption	178
– Market participants	180
– Prices	181
– Trends, issues, and opportunities	181
– Sterols and stanols	182
– Consumption	182
– Market participants	182
– Prices	183
– Trends, issues, and opportunities	183
– Vitamins	184
– Consumption	184
– Market participants	185
– Prices	186
– Trends, issues, and opportunities	187
– Other	188
– Consumption	188
– Market participants	188
– Prices	189
– Trends, issues, and opportunities	189
Western Europe	190
– Summary	190
– Nutraceuticals market	190
– Ingredients market	190
– Drivers	191
– Barriers	191
– Players	192
– Amino acids, peptides, proteins, and derivatives	192
– Consumption and markets	192

– Market participants	192
– Prices	198
– Trends, issues, and opportunities	198
– Carotenoids	199
– Consumption and markets	199
– Market participants	200
– Prices	201
– Trends, issues, and opportunities	202
– Minerals	202
– Consumption and markets	202
– Market participants	203
– Prices	205
– Trends, issues, and opportunities	205
– Polyphenols and flavonoids	206
– Consumption and markets	206
– Market participants	207
– Prices	209
– Trends, issues, and opportunities	210
– Probiotics	211
– Consumption and markets	211
– Market participants	211
– Prices	215
– Trends, issues, and opportunities	216
– Specialty carbohydrates and fibers	216
– Consumption and markets	216
– Market participants	217
– Prices	221
– Trends, issues, and opportunities	222
– Specialty fatty acids and derivatives	223
– Consumption and markets	223
– Market participants	224
– Prices	229
– Trends, issues, and opportunities	230
– Sterols and stanols	231
– Consumption and markets	231
– Market participants	231
– Prices	235
– Trends, issues, and opportunities	235
– Vitamins	236
– Consumption and markets	236
– Market participants	238
– Prices	243
– Trends, issues, and opportunities	243

– Other	245
– Consumption and markets	245
– Market participants	245
– Prices	246
– Trends, issues, and opportunities	247
Central and Eastern Europe	247
– Summary	247
– Consumption and markets	248
– Amino acids, peptides, proteins, and derivatives	248
– Specialty carbohydrates and fibers	248
– Probiotics	249
– Sterols and stanols	249
– Vitamins	249
– Other	250
– Market Participants	250
– Prices	251
– Trends, issues and opportunities	252
Mainland China	252
– Summary	252
– Nutraceuticals market	252
– Ingredients market	252
– Drivers	253
– Barriers	253
– Players	253
– Amino acids, peptides, proteins, and derivatives	254
– Consumption and markets	254
– L-Carnitine	254
– Creatine	255
– L-Tryptophan	255
– L-Lysine	255
– S-Adenosylmethionine (SAME)	255
– Other amino acids	255
– Peptides and proteins	255
– Market participants	256
– Prices	259
– Trends, issues, and opportunities	259
– Carotenoids	260
– Consumption and markets	260
– Market participants	261
– Prices	262
– Trends, issues, and opportunities	263
– Minerals	263
– Consumption and markets	263

– Market participants	264
– Prices	266
– Trends, issues, and opportunities	266
– Polyphenols and flavonoids	266
– Consumption and markets	266
– Market participants	267
– Prices	268
– Trends, issues, and opportunities	269
– Probiotics	269
– Consumption and markets	269
– Market participants	270
– Prices	272
– Trends, issues, and opportunities	272
– Specialty carbohydrates and fibers	273
– Consumption and markets	273
– Market participants	274
– Prices	275
– Trends, issues, and opportunities	276
– Specialty fatty acids and derivatives	276
– Consumption and markets	276
– Market participants	277
– Prices	278
– Trends, issues, and opportunities	279
– Sterols and stanols	279
– Consumption and markets	279
– Market participants	280
– Prices	280
– Trends, issues, and opportunities	281
– Vitamins	281
– Consumption and markets	281
– Market participants	282
– Prices	286
– Trends, issues, and opportunities	286
– Other	287
– Consumption and markets	287
– Market participants	287
– Prices	288
– Trends, issues, and opportunities	288
Japan	288
– Summary	288
– Amino acids, peptides, proteins, and derivatives	290
– Consumption and markets	290
– Market participants	292

– Prices	293
– Trends, issues, and opportunities	294
– Carotenoids	294
– Consumption and markets	294
– Market participants	295
– Prices	296
– Trends, issues, and opportunities	297
– Minerals	298
– Consumption and markets	298
– Market participants	298
– Prices	299
– Trends, issues, and opportunities	299
– Polyphenols and flavonoids	300
– Consumption and markets	300
– Market participants	301
– Prices	302
– Trends, issues, and opportunities	302
– Probiotics	302
– Consumption and markets	302
– Market participants	303
– Prices	305
– Trends, issues, and opportunities	305
– Specialty carbohydrates and fibers	306
– Consumption and markets	306
– Market participants	308
– Prices	308
– Trends, issues, and opportunities	309
– Specialty fatty acids and derivatives	309
– Consumption and markets	309
– Market participants	310
– Prices	311
– Trends, issues, and opportunities	312
– Sterols and stanols	312
– Consumption and markets	312
– Market participants	313
– Prices	313
– Trends, issues, and opportunities	313
– Vitamins	314
– Consumption and markets	314
– Market participants	315
– Prices	315
– Trends, issues, and opportunities	316
– Other	316

– Consumption and markets	316
– Market participants	317
– Prices	317
– Trends, issues, and opportunities	318
Other Asia and Oceania	318
– India	321
– Nutraceutical industry	321
– Regulations	323
– Indonesia	323
– Malaysia	324
– Philippines	325
– Singapore	325
– South Korea	326
– Taiwan	327
– Thailand	328
– Nutraceutical industry	328
– Regulations	329
– Oceania	329
– Australia	329
– New Zealand	330
Appendix I—Examples of nutraceutical and functional food additives	331
Appendix II—Associations related to nutraceutical products	333
Appendix III—Selected publications related to nutraceuticals	335
Appendix IV—Selected company profiles	336
North American company profiles	336
– Archer Daniels Midland Company	336
– Blue California	336
– Cargill Inc.	336
– DuPont Nutrition & Biosciences	337
– Kemin Health	337
– Nutraceutix, Inc.	338
– SunOpta Foods	338
– Valensa International	338
Western European company profiles	339
– BASF AG	339
– Cargill Europe	340
– DSM	340
– DuPont Nutrition & Biosciences (Danisco)	342
Mainland Chinese company profiles	342
– Baolingbao Biological Co., Ltd.	342
– Beijing Gingko Group (BGG)	342
– China Peptide Valley, Wuhan Jiushengtang Bioengineering Co., Ltd. of Sanjiu Group and Sanjiu Medical & Pharmaceutical Co., Ltd.	343

– Guangdong By-Health Biotechnology Co., Ltd.	344
– Hubei Guangji Pharmaceutical Co., Ltd.	344
– Lonza (China)	345
– Zhejiang Medicine Co., Ltd.	345
– Zhejiang NHU Co. Ltd.	346
Japanese company profiles	347
– Ajinomoto Co., Inc.	347
– Kao Corporation	347
– Kyowa Hakko Bio Co., Ltd. (formerly Kyowa Hakko Kogyo Co., Ltd.)	348
– Riken Vitamin Company, Ltd.	348
– Yakult Honsha Co., Ltd.	348
Other	349
– Australia	349
– Bega Bionutrients	349
– India	349
– Bionova Lifesciences	349
– Finecure Pharmaceuticals Ltd.	349
– OmniActive Health Technologies	350
– Parry Nutraceuticals	350
– Sabinsa Corporation	351
– Malaysia	351
– Bega Bionutrients	351
– ExcelVite Sdn. Bhd.	351
– New Zealand	352
– The Tatua Cooperative Dairy Co., Ltd.	352
– South Korea	352
– Buenavista	352
– Chemport Inc.	352
– Daesang Corporation	352
– Taiwan	353
– Far East Bio-Tec Co., Ltd. (FEBICO)	353
Revisions	354

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